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A Descriptive Study on Labour Welfare Measures at Workplace with Reference to Manufacturing Company in Coimbatore District

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Abstract: Labour welfare measures play a vital role in improving the quality of work life and overall well-being of employees at the workplace. This study examines the labour welfare measures provided to workers, focusing on statutory and non-statutory welfare facilities such as health and safety provisions, working conditions, wages, social security benefits, training, recreation, and grievance redressal mechanisms. The study aims to assess employees' awareness, utilization, and satisfaction with the existing welfare measures and to analyze their impact on job satisfaction, productivity, and industrial relations. Findings indicate that effective labour welfare measures contribute significantly to employee morale, reduced absenteeism, increased efficiency, and harmonious employer-employee relationships. However, gaps were observed in the implementation and monitoring of certain welfare provisions, particularly among contract and unorganized sector workers. The study highlights the importance of regular evaluation, employee participation, and management commitment in strengthening labour welfare practices. It concludes that comprehensive and well-implemented labour welfare measures are essential for promoting workers' rights, organizational growth, and sustainable workplace development.

Keywords: Labour welfare measures, Grievance Redressal mechanisms, job satisfaction, employer-employee relationships, sustainable workplace development.

I. INTRODUCTION

Industrial development and economic growth are closely linked with the well-being of the workforce. In a labour-intensive country like India, labour welfare measures are crucial not only for protecting workers' rights but also for enhancing organizational efficiency and productivity. Labour welfare refers to the services, facilities, and amenities provided to employees to improve their working conditions and standard of living. These measures help in maintaining physical, mental, and social well-being of workers and contribute to a positive work environment.

Manufacturing industries play a significant role in the economic development of Tamil Nadu, particularly in districts like Coimbatore, which is known for its strong industrial base. With increasing competition and technological advancements, organizations are recognizing the importance of human resources as a key asset. Labour welfare measures such as safe working conditions, fair wages, social security, training, and grievance redressal systems are essential to motivate employees and ensure industrial harmony.

Despite the existence of various labour laws and welfare provisions, the extent of implementation and effectiveness varies across organizations. In many cases, workers are either unaware of the welfare measures available to them or are unable to fully utilize them. This study attempts to analyze the labour welfare measures provided in a manufacturing company in Coimbatore district and examine their impact on employees' job satisfaction and workplace relations.

II. REVIEW OF LITERATURE

Previous studies on labour welfare have emphasized its importance in improving employee satisfaction and organizational performance. Research has shown that adequate welfare facilities lead to higher levels of motivation, reduced labour turnover, and improved productivity. Statutory welfare measures mandated by labour laws ensure minimum standards of safety and social security, while non-statutory measures reflect the employer's commitment towards employee well-being.

Several scholars have highlighted that welfare measures such as health and safety provisions, canteen facilities, rest rooms, and medical benefits contribute significantly to the quality of work life. Studies also indicate that effective grievance redressal mechanisms help in resolving conflicts and maintaining cordial employer-employee relationships.

However, gaps in implementation, lack of awareness, and poor monitoring mechanisms have been identified as major challenges, especially for contract and unorganized workers.

The review of literature reveals that while labour welfare measures are widely recognized as essential, there is a need for organization-specific studies to understand their actual implementation and effectiveness. This study adds to existing literature by focusing on a manufacturing company in Coimbatore district and examining employees' awareness, utilization, and satisfaction with welfare measures.

III. OBJECTIVES OF THE STUDY

The main objectives of the study are:

- 1) To identify the statutory and non-statutory labour welfare measures provided in the manufacturing company.
- 2) To assess the level of awareness among employees regarding labour welfare measures.
- 3) To examine the extent of utilization of welfare facilities by employees.
- 4) To analyze employees' satisfaction with existing labour welfare measures.
- 5) To study the impact of labour welfare measures on job satisfaction, productivity, and industrial relations.

IV. RESEARCH METHODOLOGY

The study adopts a descriptive research design to analyze labour welfare measures in the selected manufacturing company. Both primary and secondary data were used for the study. Primary data were collected from employees using a structured questionnaire covering various aspects of labour welfare such as health and safety, wages, social security, training, recreation, and grievance redressal mechanisms. Secondary data were collected from company records, labour laws, journals, books, and previous research studies.

The sample for the study consisted of employees working in different departments of the manufacturing company. Simple random sampling technique was used to select respondents to ensure fair representation. Data collected were analyzed using percentage analysis and simple statistical tools to interpret employees' responses.

V. ANALYSIS AND INTERPRETATION

The analysis of data revealed that the majority of employees were aware of statutory welfare measures such as provident fund, employee state insurance, safety equipment, and working hours. However, awareness regarding non-statutory welfare measures like counseling services, recreational facilities, and training programs was comparatively lower.

Most employees expressed satisfaction with health and safety measures provided at the workplace, including protective equipment, first aid facilities, and periodic medical check-ups. Wages and social security benefits were found to have a significant impact on job satisfaction. Employees who were satisfied with welfare measures reported higher levels of motivation and commitment towards their work.

The study also found that grievance redressal mechanisms existed in the organization, but some employees felt hesitant to approach management due to fear of negative consequences. Contract workers reported lower satisfaction levels compared to permanent employees, indicating gaps in the implementation of welfare measures across different categories of workers.

VI. FINDINGS OF THE STUDY

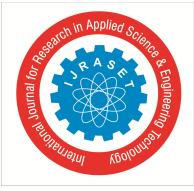
The major findings of the study are:

- 1) Labour welfare measures play a significant role in improving employees' morale and job satisfaction.
- 2) Statutory welfare measures are relatively well implemented, while non-statutory measures require more attention.
- 3) Awareness and utilization of welfare facilities vary among employees.
- 4) Effective welfare measures contribute to reduced absenteeism and improved productivity.
- 5) There are gaps in the implementation of welfare measures for contract and unorganized workers.

VII. SUGGESTIONS

Based on the findings, the following suggestions are made:

- 1) Management should conduct regular awareness programs to educate employees about available welfare measures.
- 2) Periodic evaluation and monitoring of welfare facilities should be carried out to ensure effective implementation.



- 3) Special attention should be given to the welfare of contract workers.
- 4) Employee participation should be encouraged in planning and implementing welfare measures.
- 5) Strengthening grievance redressal mechanisms can help in building trust and improving industrial relations.

VIII. CONCLUSION

Labour welfare measures are essential for promoting a healthy and productive work environment. The study concludes that comprehensive and well-implemented welfare measures not only enhance employees' quality of work life but also contribute to organizational growth and sustainability. Management commitment, employee participation, and regular evaluation are key factors in strengthening labour welfare practices. In the long run, effective labour welfare measures help in achieving industrial harmony and sustainable workplace development.

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