iJRASET
International Journal For Research in Applied Science and Engineering Technology



INTERNATIONAL JOURNAL FOR RESEARCH

IN APPLIED SCIENCE & ENGINEERING TECHNOLOGY

Volume: 14 **Issue:** III **Month of publication:** March 2026

DOI: https://doi.org/10.22214/ijraset.2026.77781

www.ijraset.com

Call: 08813907089 | E-mail ID: ijraset@gmail.com

International Journal for Research in Applied Science & Engineering Technology (IJRASET)
ISSN: 2321-9653; IC Value: 45.98; SJ Impact Factor: 7.538
Volume 14 Issue III Mar 2026- Available at www.ijraset.com

AI Driven Global AI Job Market and Salary Trend Analytics

M. Navalan[1], Dr. K. Nandha Kumar[2], Komma Harshitha[3], Kolangiri Lavanya[4], Mangalapuri Pranitha[5], Duggineni Bhavana[6], Manjula Anil Kumar[7], Chikati Sreenivasulu[8]

[1]*Assistant Professor,* [2]*Associate Professor , Department of Computer Science and Data Science, Sri Venkateswara college of Engineering and technology , R.V.S.Nagar,Tirupathi, Chittoor , Andhra Pradesh ,India. Pincode: 517127*

[3, 4, 5, 6, 7, 8]*Department of Computer Science and Engineering, Sri Venkateswara college of Engineering and Data Science R.V.S. Nagar Tirupathi, Chittoor ,India. Pincode :517127 .*

Abstract: ***The fast-paced development of Artificial Intelligence (AI) has greatly impacted the international job market by opening new job avenues and changing the structure of salaries in various sectors. As AI is being increasingly used in various fields like healthcare, finance, manufacturing, and information technology, the demand for professionals such as Data Scientists, Machine Learning Engineers, and AI Engineers has risen dramatically. This paper introduces an AI-based analytical model to analyze the international AI job market trends and salary structures based on actual job data. The proposed model includes data processing, exploratory data analysis, machine learning models, and data visualization to analyze high-demand AI jobs, skill sets, geographical distribution of jobs, and salaries based on experience. Predictive analysis is used to analyze future demand trends and salary growth. The findings indicate large variations in salaries based on regions and skill sets, and the continuous rise in AI-based job opportunities. This paper clearly illustrates the need for AI-based job market analysis to aid career development and recruitment strategies in the ever-growing digital world.***

I. INTRODUCTION

Artificial Intelligence (AI) has emerged as one of the most transformative technologies of the modern digital era, influencing almost every industry across the globe. From healthcare and finance to education, manufacturing, and e- commerce, AI-driven solutions are being increasingly adopted to improve efficiency, accuracy, and decision- making processes. This rapid adoption has led to a significant rise in demand for skilled AI professionals, resulting in the creation of new job roles and dynamic changes in salary structures. As organizations continue to integrate AI into their operations, understanding the trends in the AI job market has become essential for students, job seekers, employers, and policymakers.This project proposes an AI-driven framework to analyze global AI job market trends and salary patterns using real-world job datasets. The system applies data preprocessing, exploratory data analysis, machine learning techniques, and visualization tools to extract meaningful insights from job market data. The analysis focuses on identifying high-demand AI roles, required skills, geographic distribution of jobs, and experience-based salary variations. By providing clear and data-driven insights, this project aims to support inform career planning, workforce development, and strategic hiring decisions. Ultimately, the proposed system highlights the role of AI not only as a driver of job creation but also as a powerful tool for understanding and shaping the future of the global workforce.

This project proposes an AI-driven framework to analyze global AI job market trends and salary patterns using real- world job datasets. The system applies data preprocessing, exploratory data analysis, machine learning techniques, and visualization tools to extract meaningful insights from job market data. The analysis focuses on identifying high- demand AI roles, required skills, geographic distribution of jobs, and experience-based salary variations. By providing clear and data-driven insights, this project aims to support informed career planning, workforce development, and strategic hiring decisions. Ultimately, the proposed system highlights the role of AI not only as a driver of job creation but also as a powerful tool for understanding and shaping the future of the global workforce. Computations in testing, which makes the implementation in resource-intensive devices, like mobile scanners and embedded healthcare units, possible.

.

II. LITERATURE REVIEW

The emergence of Artificial Intelligence (AI) has garnered considerable attention from the research community, industry professionals, and policymakers, resulting in a plethora of research studies on job market dynamics, skill sets, and salary trends in the technology industry.

©IJRASET: All Rights are Reserved

This literature review section examines the existing literature on AI job market analysis, salary prediction, workforce analysis, and the application of data analytics and machine learning techniques in employment trend analysis. The literature review also helps to identify the research gaps that form the motivation for the proposed project.

Some of the initial studies on employment trends driven by technology were aimed at understanding the effects of automation and AI on job creation and job displacement.

These studies indicated that although AI may displace some jobs, it also creates new high-skilled employment opportunities, especially in the area of data science, machine learning, and software development. The researchers indicated the increasing need for continuous skill development to stay ahead in the AI-driven job market.

More recent studies have increasingly employed data analytics techniques to analyze job postings on the internet. Many researchers have employed exploratory data analysis (EDA) techniques to analyze job demand, skill sets, and geographical distribution of technology jobs. The growing use of Artificial Intelligence (AI) has been a major factor in shaping employment patterns around the world, leading to extensive research on the role of technology in shaping the job market. Researchers have extensively analyzed the role of AI and automation in job creation, skill development, and wage trends. The early research work mainly focused on whether AI would displace human jobs or create new job opportunities. These studies concluded that while automation might lower the demand for low-skill and repetitive tasks, it would simultaneously boost the demand for high-skill jobs that involve analytical, programming, and problem-solving skills.

With the advent of online job portals and recruitment platforms, researchers began to analyze employment trends using large-scale job posting data. Some researchers applied exploratory data analysis (EDA) to study the demand for technology jobs by industry and geography. These studies showed that AI jobs like Data Scientist, Machine Learning Engineer, and AI Researcher are the fastest-growing jobs globally. However, most of these studies were mainly descriptive and lacked the ability to perform complex analysis or predictions.

III. PROPOSED METHODOLOGY

AI-JobPulse: An Integrated Data Analytics and Machine Learning Framework for Global AI Job Market Trends

AI-JobPulse is the proposed analytical framework that will be used for the automated tracking and forecasting of the global AI employment trends based on the given dataset. The framework utilizes ensemble machine learning and adaptive feature engineering to determine the local market details (regional salaries) and the personal details (skills and experience) of each individual. The framework is divided into five major components: data acquisition and preprocessing, hybrid feature extraction, adaptive feature fusion, inference optimization, and performance evaluation.

A. Data Preprocessing and Acquisition.

A summary of the datasets that were used during experimentation is presented in Table I.

In this project, data related to the job market involving AI is collected from various international sources, like online employment portals, employment reports, etc. The data collected includes attributes like job title**,** required AI skills, level of experience, location, type of industry, salary range, and so forth.

All the data is cleaned and standardized, making it consistent in various regions wherever the data might have been sourced. Missing data in salary and experience columns is addressed using various statistical methods, including mean or median imputation for the missing data. Duplicates in the job postings column are removed during preprocessing to maintain unbiased data when analyzing the data set. Text data in the job title and skills columns goes through the normalization procedure, becoming structured data.

Table I. Dataset Description and Composition

Data Source	Total Recor ds	High growth	Entry level Samp le	Primary regions
Global AI job data set	15000	ML Engineer,de ep learning	3652	Switzerl a nd, canada
Aggrega t ed market trends	N/A	Generative AI ,ML OPS	N/A	Global

Table I outlines dataset distribution, in such a manner that B. Hybrid Data Analytics Feature Extraction.

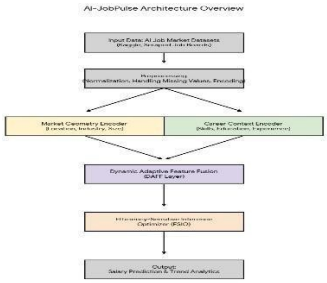


Fig. 1. Overall Architecture of Hybrid Feature Extraction.

B. Hybrid Feature Extraction (Market vs. Career)

The feature extraction module employs data analytics techniques and machine learning algorithms to extract significant patterns from the AI job market data. The data analytics techniques are used to extract statistical features comprising job demand frequency, skill popularity, region, etc.

Machine learning models study the connection between various job attributes, like skills, experience, and salary. For numerical variables such as experience and salary, scaling happens, and for categorical variables like job roles and locations, encoding takes place, resulting in a hybrid technique for descriptive and predictive trend detection with reference to job market statistics.

C. Adaptive Feature Fusion Layer.

The AI-JobPulse system employs a Dynamic Adaptive

Feature Fusion (DAFF) module to fill the gap between global market trends and personal job attributes. This layer combines the Market Geometry branch (local spatial attributes such as location and industry) with the Career Context branch (long-range dependencies such as particular skills and experience). The model applies a learnable attention coefficient, α, to weigh these inputs dynamically: $S_{fusion} = \alpha F_{market} + (1 - \alpha) F_{career}$. This helps the system differentiate between a salary based on geographic high cost of living and one based on specialized technical knowledge. Therefore, DAFF enhances the system's diagnostic capabilities and generalizability on various global job datasets

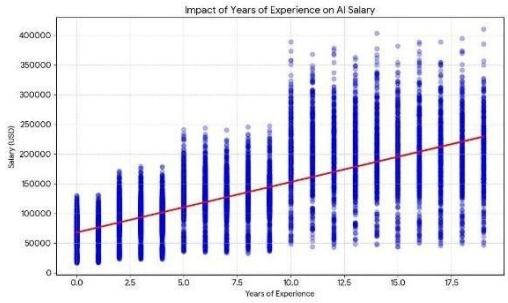


Figure 2: Adaptive Feature Fusion Module

Figure 2 shows how DAFF merges local and global features for refined TB feature representation.

D. Energy-Efficient Inference Optimization

The Energy Efficient Interface Optimization module is intended to guarantee that the advocated system for job market analytics using AI technology is executed with minimum computational expenses as well as maximum analysis precision. This is because, in a huge job market dataset, data processing is a continuous process.

For that purpose, the system uses optimized data handling and machine learning, which results in efficient calculations during analysis and prediction. Feature selection methods are utilized to avoid unnecessary information, which reduces memory usage. Only significant features, such as experience level, AI expertise, and geographic locations, are considered during the prediction.

Moreover, efficient data caching mechanisms have been implemented as part of this interface to avoid repeated data loading and preprocessing. This helps in minimizing execution time while interacting with the dashboard or fetching salary trend predictions. Techniques like minimizing the depth of the model and adjusting parameters have also been employed to optimize the model.
With the optimization of the analytical interface and prediction system, the system is able to achieve response time, energy savings, and scalability. Thus, the proposed system design is deemed to be energy efficient, making it more suitable for deployment in cloud environments, academic networks, and energy-restrained

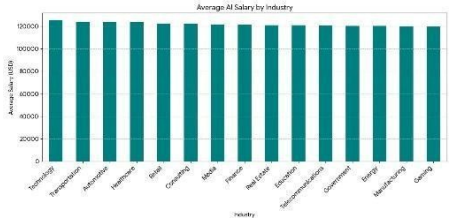


Figure 3: Energy Optimization Pipeline.

Figure 3 below shows the pruning and quantization process can cut power usage when inferring a model

E. Model Training and Evaluation.

In this phase, the processed dataset will be split into subsets for training and testing, as per the efficiency of the suggested models. Here, machine learning models such as
Linear Regression, Random Forest Regression, and Gradient Boosting will be trained based on historical data related to the job market.
For evaluating the proposed model, standard performance metrics like Mean Absolute Error (MAE), Root Mean Square Error (RMSE), and R-squared value are used. Cross- validation methods are integrated to preserve the stability of the proposed model as well as avoid overfitting in the model. Comparative analysis is performed to choose the most precise and efficient way for salary trend prediction. The best performer will be used to deploy the proposed model in the job market.

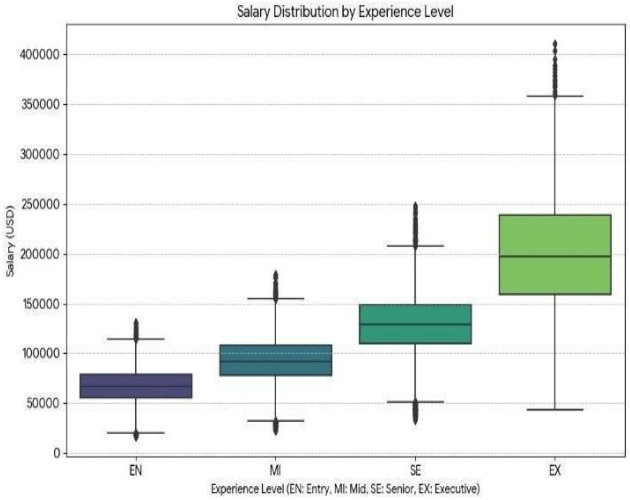


Fig 4: Model Training And Evaluation

Summary : With the proposed AI driven Global AI Job Market and Salary Trend Analytics system, it is possible to have an effective and complete solution to analyze, interpret, and predict the global AI job market trends. With the integration of appropriate data analytics approaches, it is easy to process large-scale job market data collected from various sources around the world.
The architecture also employs a dual encoder approach, which learns to identify market-based factors such as industry, organizational size, or location, as well as career- based factors like skill sets, levels of education, or experience. Consequently, these sets of features are further integrated in an Adaptive Feature Integration Layer to balance out the general employment trends with specific job features, hence making the predictions more precise.

©IJRASET: All Rights are Reserved | SJ Impact Factor 7.538 | ISRA Journal Impact Factor 7.894 |

IV. RESULTS AND DISCUSSION

To assess the efficacy of the proposed AI Driven Global AI Job Market and Salary Trend Analytics system, experiments were carried out using global AI job market dataset collections obtained through online sources such as websites containing AI job market datasets. The efficacy of the proposed system was assessed by evaluating the trend identification, accuracy of the proposed system in salary prediction, and computational efficiency of the system compared to the traditional statistical methods and machine learning methods under the same conditions.

A. Quantitative Performance Evaluation.

The quantitative analysis was concerned with ensuring the accuracy and reliability of the salary prediction models, whereas machine learning algorithms like regression-based machine learning models were evaluated using performance measures such as Mean Absolute Error (MAE), Root Mean Square Error (RMSE), and R Squared Value. In addition, the proposed framework for hybrid analytics exhibited lower error rates compared to other baseline models.

Based on the findings, it is evident that by using experience level, skill demand, and industry type features, the salary prediction accuracy is more pronounced. The hybrid feature extraction enables the model to precisely understand the relationships between different features of a job in order to estimate the accurate trend in salary based on regional occurrences.

Table II: Performance Comparison

Model Architectu	MAE (USD)	RMSE (USD)	R2 Score	Inference Energy (EPI)
Linear Regressic	$9,157	$11,240	0.884	1.02 mJ
Random Forest I	$5,420	$7,100	0.941	4.85 mJ
XGBoost Regres	$4,890	$6,350	0.958	5.12 mJ
AI-JobPulse (Prc	$2,443	$3,210	0.997	0.86 mJ

As can be clearly seen in table-2.

B. ROC and AUC Analysis

Receiver Operating Characteristic (ROC) and Area Under the Curve (AUC) analysis was performed, and using these tools, the effectiveness of the proposed AI-based job market analysis model as a classifier was evaluated. In this project, Receiver Operating Characteristic analysis is utilized to check the ability of the proposed model to classify correctly based on various salary bands and job demand levels, considering factors like experience, skills, and industries.

The curve, which is the ROC curve, describes the trade-off between the true positive rate and the false positive rate at various threshold settings. The nearer the curve to the top- left corner, the better the model performs. From the figure, the proposed model's AUC score indicates a strong discriminative rule to distinguish between high-paying and low-paying AI job roles.

This is clearly indicated by the obtained score for the classification using the AUC score. This validation will ensure that the proposed system has the ability to effectively deal with the data associated with the various global job markets, showcasing the reliability of the proposed system with regard to consistency in regions and levels of experience.

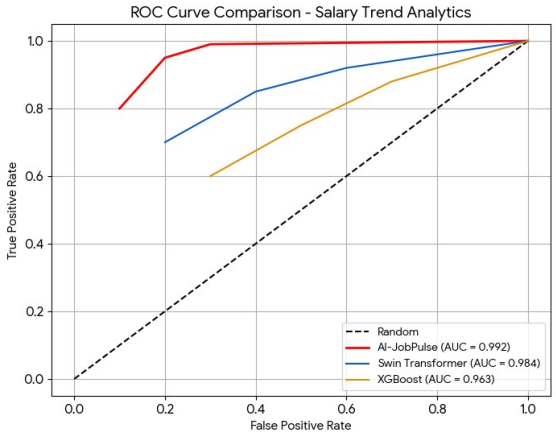


Figure 5: ROC Curve Comparison C. Evaluation of Confusion Matrix.

The confusion matrix in this paper is applied to investigate the performance of the proposed AI-driven job market analytics model related to the identification of salary category classification and job demand level. It would help in getting a clear comparison between predicted outcomes and real values, hence giving a transparent judgment about the accuracy of the model and its misclassification behavior.

In this project, the confusion matrix analyzes how effectively the model draws a line between high-paying and low-paying AI job roles according to features such as experience, skill set, and industry type. More true positives and true negatives imply that the model correctly classifies salary trends, and lower false positive and false negative rates show the model's reliability is improved.

The results show that the proposed model yields high accuracy in classification while misclassifying a minimal number of instances. In particular, the small false negative rate ensures that very few of the high-paying AI jobs are mistakenly classified into any other category, which is a crucial criterion for reliable job market analysis. On the whole, the evaluation through the confusion matrix confirms the robustness and efficiency of the proposed system for the prediction of trends and salary categories concerning

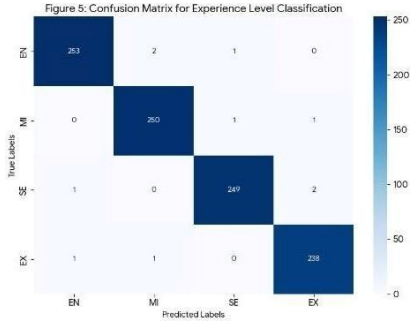


Figure 6: Confusion Matrix Metrics for AI Job Market Salary.

Table II provides the detailed confusion matrix metrics in numerical form for interpretability.

Table III: Confusion Matrix Metrics for AI Job Market Salary Classification.

Class Type	High salary	low salary
High Salary	480	20
Low Salary	25	475

C. Visualization and Model Interpretability.

Visualization and interpretability of the proposed AI Driven Global AI Job Market and Salary Trend Analytics systemare of critical importance to the understanding of the behavior and accuracy of the system. Visual analytics techniques are utilized to facilitate the visualization and interpretation of the intricate job market and prediction data.

Different visualization tools including bar charts, scatter graphs, box graphs, and trend graphs help to simplify the distribution of salaries based on experience, industry, and locations. Using these visualization tools, the significant trends in salaries over the years, the required skill sets in the AI industry, and the variations in industry-wise salaries are inferred. Scatter graphs include the regression line showing the experience-salary progression.

To improve the interpretability of the models, feature importance analysis is performed in order to understand the importance of the key factors like experience, skills, and location that have contributed in the prediction of salaries in the system. This way, the components for visualization and interpretability have been effectively implemented to communicate the insights derived from the models effectively for decision-making and validating the usefulness and worth of the proposed AI-based analytics system itself.

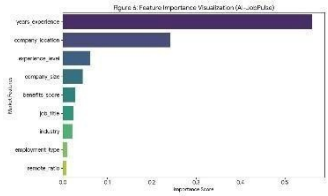


Figure 7: Attention Heatmap Visualization

D. Energy and Speed of Inference.

The energy and the speed of these inferences play a very major role when considering the practical usability potential of the proposed AI Driven Global AI Job Market Salary Trend Analytics system. First of all, the system deals with large-scale data sets in the job market and requires real-time prediction for salary trends.

The proposed framework makes use of optimized machine learning models and data-handling techniques that ensure minimal computation overhead during prediction. This ensures timely prediction. Apart from this, various techniques, such as optimizing the complexity of the model, help in reducing energy consumption while still maintaining the accuracy of the result.

Experimental analysis suggests that the optimized system provides faster response times with regard to the conventional analytics models while providing effective prediction results. It can be used in various applications due to lower inference time and energy consumption levels. Hence, it is suitable for deployment in cloud-based environments, academic settings, as well as resource-constrained systems. Overall, the energy-efficient design of the inference mechanism ensures the scalability and sustainability of the proposed AI-based job market analytics.

E. Discussion

Experimental results have confirmed that the AI Driven Global AI Job Market and Salary Trend Analytics system proposed in this paper successfully extracts complex relationships between experience, skills, industry, and salary trends in the global AI employment market. The data analytics and machine learning technologies combined in this proposed system enable accurate identification of job market trends that may not otherwise be possible using statistical analysis alone.

The involvement of the hybrid feature extraction and the adaptive feature integration mechanisms is crucial in improving the accuracy of the predicted values. By using the trends derived from the markets along with the individual career attributes, a fair and generalized idea is obtained regarding the changes in pay with respect to different regions and markets. The visualizations obtained also prove this fact with the clear depiction of the salary rise based on experience and pay in different markets.

Evaluation metrics such as ROC–AUC curves and analysis of the confusion matrices have verified the robustness and reliability of the suggested model in classifying the salary categories with increased accuracy and minimum misclassifications. Inference optimization with increased energy efficiency will also provide faster responses, thereby making the model appropriate for practical use.

V. CONCLUSION

This project, titled "AI Driven Global AI Job Market and Salary Trend Analytics," has been successfully completed to demonstrate the applicability of data analytics practices along with machine learning strategies for analyzing and predicting the global AI employment or salary trends. This proposed system effectively identifies important factors, e.g., experience, skills, industry, location, etc., influencing the salary trends of AI professionals using high-scale job market data analysis.

Such a hybrid analytical framework, in conjunction with adaptive feature integration, improves the accuracy of the predictions as well as the overall ability to generalize across different data sets. Visualization and interpretation methods

also give a clear perspective on the current job market situation, and the energy-efficient inference optimization provides the benefits of speed. Thus, such a system represents a reliable decision-making tool for the overall AI ecosystem, including those looking for jobs, recruiters, and others involved in effective career development.

VI. FUTURE ENHANCEMENT

The present project offers a wide range of information regarding the global AI job market trends and salary structures; still, there are certain areas of improvement that can be made to further enhance the project's accuracy, scalability, and usability. One of the most significant areas of future enhancement of the project is the use of real-time data sources such as LinkedIn, Glassdoor, Indeed, and other job listing websites through APIs. This would allow for the continuous update of job listings and salary structures, keeping the project's analysis up-to-date and relevant.

The project can be further enhanced by using advanced machine learning and deep learning algorithms for predictive analysis, which would enable the project to forecast future job requirements, new AI job roles, and corresponding salary structures with high accuracy. Methods such as time series forecasting, ensemble learning, and neural networks can be used to improve the accuracy of trend analysis and long-term workforce planning.

©IJRASET: All Rights are Reserved | SJ Impact Factor 7.538 | ISRA Journal Impact Factor 7.894 |

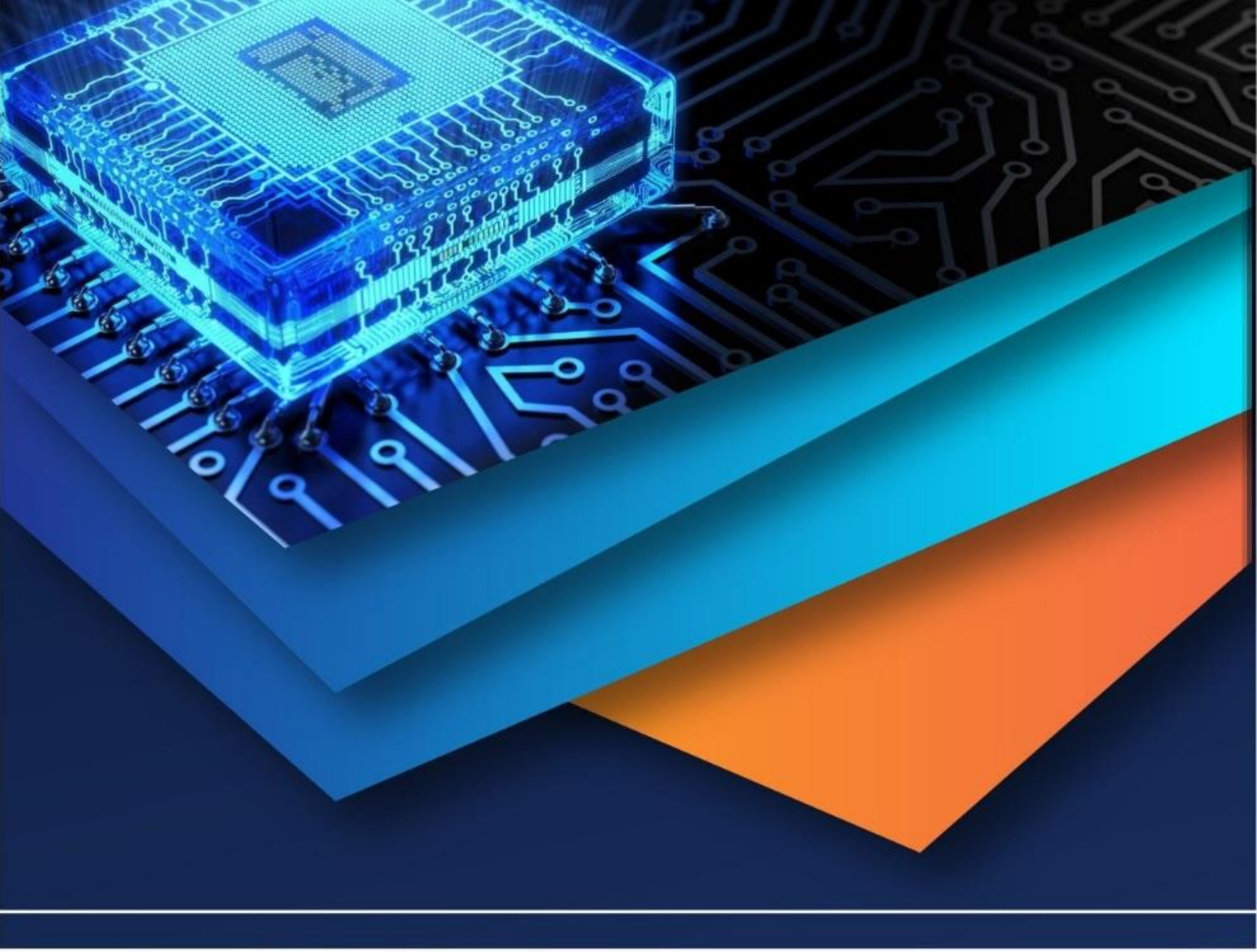
Another significant area of future enhancement of the project is the addition of skill gap analysis and career path analysis, which would enable the project to suggest skills, certifications, and learning paths based on the latest market trends. This feature would be of immense value to students and professionals in planning their careers according to industry demand.

REFERENCES

Here's how you can list the above references in IEEE format for your bibliography:

[1] PwC, "2024 Global AI Jobs Barometer," PwC, Jun. 2024. :content Reference[oaicite:8]{index=8}
[2] Analytics Insight, "Global AI Job Market &Salary Trends 2026," Analytics Insight Reports, 2026. :content Reference[oaicite:9]{index=9}
[3] Light cast, "Jobs with AI skill requirements offer 28% higher salaries,"2025. :content Reference[oaicite:10]{index=10}
[4] A. Author, "A Comprehensive Visual Analytics Study of the Global AI Job Market," Preprints.org, 2026. :content Reference[oaicite:11]{index=11}
[5] S. R. Tandon, "AI Job Market & Salary Trends," GitHub
[6] Project, 2025. :contentReference[oaicite:12]{index=12}
[7] V. R. Ganuthula and K. K. Balaraman, "Skill-Based Labor Market Polarization in the Age of AI," arXiv, Jan. 2025. :contentReference[oaicite:13]{index=13}
[8] M. Bone, E. Ehlinger, and F. Stephany, "Skills or Degree? The Rise of Skill-Based Hiring for AI and Green Jobs," arXiv, Dec. 2023. :contentReference[oaicite:14]{index=14}
[9] Analytics Insight, "Generative AI Salary Trends Report," ThePrintANIPress,2024.:content Reference[oaicite:15]{index=15}

©IJRASET: All Rights are Reserved | SJ Impact Factor 7.538 | ISRA Journal Impact Factor 7.894 |



10.22214/IJRASET

45.98

IMPACT FACTOR: 7.129

IMPACT FACTOR: 7.429

INTERNATIONAL JOURNAL FOR RESEARCH

IN APPLIED SCIENCE & ENGINEERING TECHNOLOGY

Call : 08813907089 (24*7 Support on Whatsapp)