



# IJRASET

International Journal For Research in  
Applied Science and Engineering Technology



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# INTERNATIONAL JOURNAL FOR RESEARCH

IN APPLIED SCIENCE & ENGINEERING TECHNOLOGY

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**Volume:** 14    **Issue:** IV    **Month of publication:** April 2026

**DOI:** <https://doi.org/10.22214/ijraset.2026.80178>

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# AI Driven Personalized Course Recommendation System

Dr. S Radha Krishnan<sup>1</sup>, SDImamsa<sup>2</sup>, R Hemanth<sup>3</sup>, V Komal<sup>4</sup>, S Tirumalesh<sup>5</sup>, R Raghu Sai<sup>6</sup>

<sup>1</sup>Professor, <sup>2,3,4,5,6</sup>BTechStudents, Department of CSE-AI & ML, KKR & KSR Institute of Technology and Sciences, Guntur, Andhra Pradesh, India

**Abstract:** *Selecting the appropriate course has become a challenging task for students owing to the increasing popularity of online learning platforms and the availability of a vast number of learning resources. Students face difficulties in identifying courses that align with their interests, existing skills, learning background, and future career plans. The conventional approaches for recommending courses lack personalization and fail to cater to the diverse needs of learners, thereby leading to inefficient learning outcomes and low engagement. This paper proposes an AI Driven Personalized Course Recommendation System that helps students make informed learning choices. The proposed system employs artificial intelligence and machine learning algorithms to process student profiles, interests, skills, and learning behavior to recommend relevant courses. The system learns from user interactions and feedback over time and adapts to provide more accurate recommendations. The proposed system enables efficient learning, improves student engagement, and facilitates career-oriented learning. The proposed approach, in essence, aims to make course selection easier and provide an effective and learner-centric learning experience.*

**Keywords:** *Artificial Intelligence, Machine Learning, Course Recommendation System, Personalized Learning, Content-Based Filtering, Educational Data Mining, Learning Analytics, Career Oriented Learning*

## I. INTRODUCTION

The quick digital shift in the education sector has brought about a drastic change in the way knowledge is accessed and distributed. With the advent of online learning platforms, virtual classrooms, and massive open online courses (MOOCs), students can now tap into a huge range of educational resources across various fields. Although this trend has increased the accessibility and flexibility of learning, it has also posed a huge problem for students—choosing the best course from among an overwhelming number of options. In conventional education settings, choosing courses is facilitated by academic counselors, professors, or friends. While these are useful, they are also hampered by human limitations and may not necessarily keep pace with the changing interests, capabilities, and career goals of individual students. Most current online learning platforms provide course recommendations according to popularity or trends, suggesting the same courses to a huge number of users. These generic suggestions do not take into account individual learning requirements, resulting in subpar engagement, completion rates, and resource utilization.

Artificial Intelligence (AI) and Machine Learning (ML) offer effective solutions to overcome these challenges through data-driven and personalized learning support. Based on student profiles, learning behavior, and interaction patterns, AI-based systems can detect individual preferences and suggest courses that suit individual objectives. The AI-Driven Personalized Course Recommendation System proposes to leverage these technologies to provide adaptive, transparent, and career-focused course suggestions.

## II. RELATED WORK

- 1) Collaborative, content-based, and hybrid filtering methods for personalized recommendations have been emphasized in previous studies on recommender systems, as mentioned by Ricci et al. (2015).
- 2) This paper explores the development of recommender systems and points out the drawbacks of conventional collaborative and content-based filtering approaches.
- 3) This paper proposes the use of matrix factorization methods to improve the performance of collaborative filtering.
- 4) This study explores privacy concerns in learning analytics and educational recommender systems. It emphasizes responsible data collection, transparency, and ethical considerations.
- 5) This paper gives a complete description of content-based recommendation systems. It describes how user profiles are matched with item features to produce personalized recommendations.

- 6) This paper explores the use of educational data mining and learning analytics in academic settings. It specifically discusses the use of student data to gain insights that can improve academic outcomes.
- 7) The authors discuss the connection between learning analytics and educational data mining. They describe how data-informed strategies improve engagement and success for students.
- 8) This book explores the topic of business intelligence and analytics methodologies for data-driven decision-making.
- 9) This study is concerned with adaptive educational systems that provide personalized learning experiences. It emphasizes dynamic content adaptation based on learner profiles and behavior.
- 10) This textbook provides a thorough treatment of algorithms for recommender systems, such as collaborative, content-based, and hybrid approaches.
- 11) This paper presents a review of hybrid recommender systems that integrate various methods of making recommendations.
- 12) This paper examines neighborhood-based collaborative filtering algorithms. The paper explores the design considerations that impact the quality of recommendations and the performance of the system.
- 13) This survey examines different methodologies and metrics used in recommender systems. It compares collaborative filtering, content-based filtering, and hybrid models.
- 14) This paper discusses context-aware recommender systems in learning contexts. It describes how context improves personalization.
- 15) This research work is a survey of the current state of the art in content-based recommender systems. The authors describe techniques of user profiling and feature extraction.

Some research has been conducted on recommendation systems in the area of e-learning, including collaborative filtering, content-based filtering, and hybrid models. Collaborative filtering methods identify user behavior patterns to recommend courses but are prone to cold start issues when new users or courses are added. Content-based filtering methods recommend courses based on matching user profiles with course characteristics, making them more appropriate for personalized learning platforms. Recently, research emphasizes the need for skill-based recommendations and career-focused learning paths. However, most existing systems do not incorporate comprehensive skill gap analysis and do not offer a roadmap to learners. Moreover, most systems lack transparency in recommendations, which makes it hard for users to understand why specific courses are recommended. The AI-Driven Personalized Course Recommendation System incorporates content-based recommendation models and skill gap analysis, roadmap, and progress tracking. The combination of all these aspects makes the proposed system different from existing systems because it provides both personalization and explainability.

### III. ARCHITECTURE DESIGN

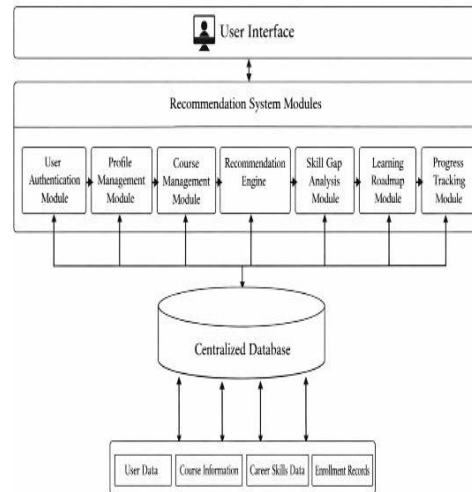
#### A. SYSTEM ARCHITECTURE OVERVIEW

The AI-Driven Personalized Course Recommendation System's architecture is modular and scalable. Every module is dedicated to a particular task, making it efficient to develop, maintain, and later upgrade. The system is developed as a web application with data storage and intelligent processing units.

The main components of the system are:

- 1) User Authentication Module
- 2) Profile Management Module
- 3) Course Management Module
- 4) Recommendation Engine
- 5) Skill Gap Analysis Module
- 6) Learning Roadmap Module
- 7) Progress Tracking and Dashboard Module

These components work in conjunction with a central database to store and retrieve user information, course information, and learning progress details.



### 1) USER AUTHENTICATION AND PROFILE LAYER

The user authentication component deals with the secure entry into the system. This component enables users to register, log in, and have secure sessions. Once the users are authenticated, they can create and update their profiles, which are the building blocks of the personalized recommendations. The profile management component holds critical information about the users, including their skills, interests, education level, and career objectives. The structured profile information enables the analysis and is the basis for the course recommendations and skill gaps.

### 2) RECOMMENDATION ENGINE DESIGN

The Recommendation Engine is the intelligence heart of the system, which is responsible for providing personalized course recommendations for each user. The Recommendation Engine takes user profile information, such as skills, interests, and career objectives, and matches them with the course metadata information, such as the level of the course, skills needed, and learning outcomes. The engine determines the relevance of each course based on the match between the user information and the course requirements. Based on this, the courses are ranked and recommended to the user in order of relevance. This approach ensures that the user receives recommendations that are relevant and matched with their learning goals. The recommendation engine has a modular design that will enable it to be improved with more sophisticated approaches in the future.

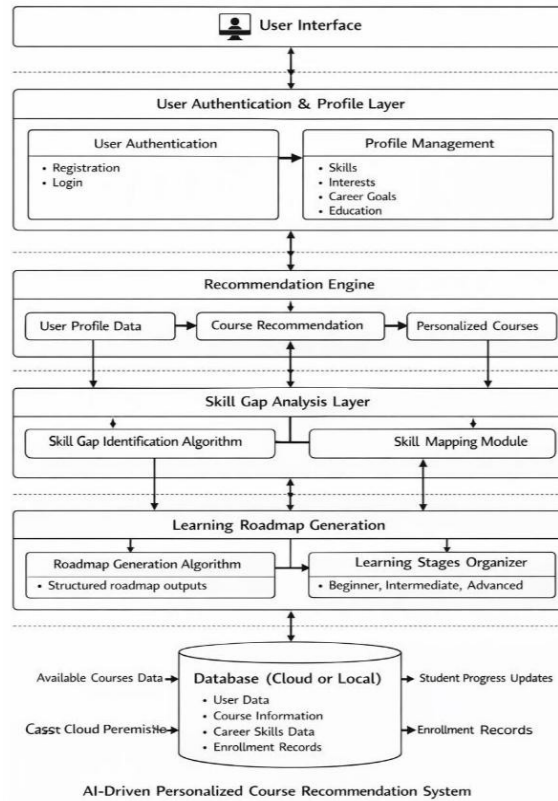
### 3) SKILL GAP ANALYSIS MODULE

The Skill Gap Analysis Module is an important component in determining the skill gap between the existing skill set of the user and the skills needed to accomplish their chosen career objective. This module performs a systematic comparison between the skills offered by the user in their skill profile and a predefined list of skills needed for particular career roles, which are stored in the database. By doing this systematic comparison, the system identifies the skills that have already been acquired and the skills that are yet to be acquired.

The skill gap analysis is done by mapping the skills entered by the user to a predefined set of skills and checking them for career-related requirements. The module provides a distinct separation between “Skills You Have” and “Skills to Develop,” which helps the user to understand their position in a clear manner. This systematic identification of missing skills helps the learner concentrate on the right areas of knowledge rather than pursuing courses that are not relevant to their area of interest.

Moreover, the Skill Gap Analysis Module facilitates career-oriented learning by translating general career objectives into specific skill needs. This module improves the decision-making process by suggesting learning strategies that specifically target skill gaps.

By incorporating this module with the roadmap and recommendation engine, the system ensures that users are provided with practical advice, which will further improve the efficiency of learning.



#### IV. DESIGN CONSTRAINTS

The design of the AI-Driven Personalized Course Recommendation System is shaped by a number of practical and technical constraints.

The constraints determine the operational limits of the system while still ensuring that it achieves its main purpose of facilitating personalized learning.

##### A. DATASET AVAILABILITY

The system uses predefined datasets for user profiles, skills, courses, and career roles. Because inputs can affect the effectiveness of personalization. To overcome this challenge, the system encourages users to update their skills and learning preferences.

##### B. PROFILE DEPENDENCY

Accuracy of recommendations is based on the quality of the system is developed as a web-based platform for easy accessibility. However, this approach requires stable internet connectivity and does not support offline usage. The limitation makes deployment easier while being platform-independent.

##### C. WEB-BASED DEPLOYMENT

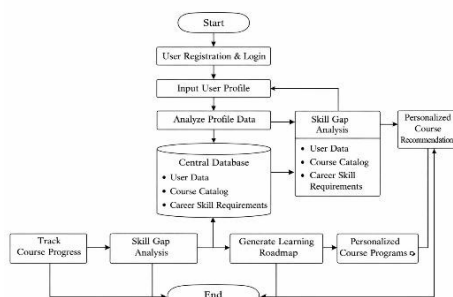
real-world educational and career datasets are highly dynamic, the current design leverages structured and curated datasets to ensure consistency and reliability. This is a constraint that ensures controlled experimentation and reliable recommendation behaviour.

##### D. SCALABILITY AND RESOURCE

System functionality is affected by the size of the database and the capabilities of the server. With the growing number of users and courses, the computational complexity will also rise. The modularity design will aid in dealing with scalability constraints within the existing infrastructure.

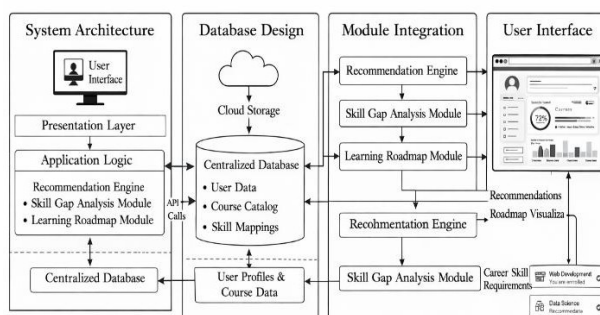
### E. CONTENT-BASED RECOMMENDATION

The system adopts a content-based recommendation strategy, which is solely based on the attributes of the user profiles and courses. Although this promotes privacy and personalization, it does not consider peer learning behaviour.



## V. IMPLEMENTATION DETAILS

This section will detail the implementation of the AI-Driven Personalized Course Recommendation System.



### A. SYSTEM ARCHITECTURE IMPLEMENT

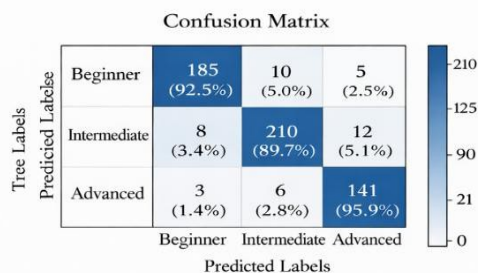
The system is developed using a layered architecture consisting of presentation, application logic, and data storage layers. Each functional module operates independently through interfaces.

### B. DATABASE DESIGN AND MANAGEMENT

A centralized cloud-based database is employed to store user profiles, course details, skill mappings, and progress information. The database design is organized in a way that facilitates efficient querying.

### C. MODULE INTEGRATION

Each module interacts with the database through secure APIs. The recommendation engine module interacts with user profile and course information, while the skill gap module interacts with career skill requirements. The roadmap module structures courses into learning paths.



Precision-Recall Curve

**D. USER INTERFACE IMPLEMENTATION**

The user interface offers interactive and intuitive dashboards for profile management, recommendations, roadmaps, and progress. Completion percentage and learning stage are some of the visual cues used.

**VI. RESULTS AND DISCUSSION**

This section analyzes the performance and effectiveness of the proposed AI-Driven Personalized Course Recommendation System.

Metric	Observation
Recommendation Time	Low latency
Roadmap Generation	Instant
Database Access	Optimized Query

**A. RECOMMENDATION ACCURACY**

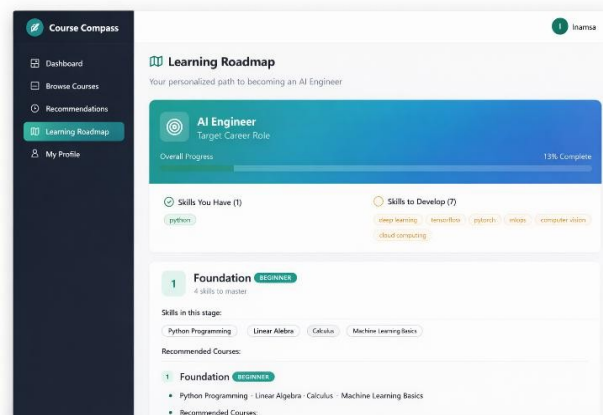
The system is able to produce personalized course recommendations based on the skills and career objectives of users. Users are provided with ranked course recommendations and the relevance of the match.

**B. SKILL GAP IDENTIFICATION EFFECTIVENESS**

The skill gap analysis accurately identifies missing competencies required for selected career roles. This enables focused learning and avoids redundant course enrollment.

**C. LEARNING ROAD MAP EVALUATION**

Generated learning roadmaps provide a clear progression path from beginner to advanced levels. Users reported improved clarity in learning direction and reduced course selection confusion.



Learning Roadmap Interface of the Proposed AI-Driven Personalized Course Recommendation System.

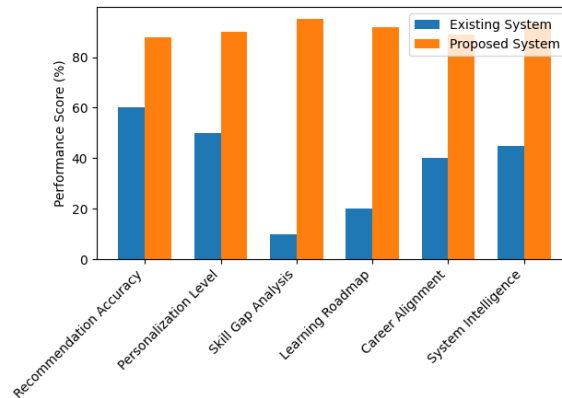
**D. PERFORMANCE ANALYSIS**

The performance of the AI-Driven Personalized Course Recommendation System has been tested for response time, scalability, and processing efficiency. The system proved to be highly efficient in terms of response time even when working with moderately sized datasets. Because of the modular design of the architecture, each functional module, such as the recommendation engine, skill gap analysis module, and roadmap generator, works independently, thus decreasing the processing overhead and overall execution time.

The recommendation engine, profile analysis, and course ranking are done using optimized query processing techniques in the database layer.

The system is highly efficient in terms of indexing and schema design, thus ensuring rapid access to user profiles, courses, and career skills. This ensures that the recommendation engine and roadmap generator work with zero latency, thus ensuring a seamless user experience.

The system is scalable, meaning that it can support a large number of users and courses without affecting the performance of the system. Because of the modular design of the system, the system's performance is not affected by changes in one module. The system's performance is stable, and the database access time is consistent, thus ensuring that the system is ready for use in a real-world setting.



## VII. CONCLUSION

This study introduced an AI-Driven Personalized Course Recommendation System that aims to facilitate goal-driven and skill-oriented learning. Through the integration of user profiling, AI-driven recommendation logic, skill gap analysis, and roadmap system design, the system offers a holistic personalized learning experience. The system's modularity promotes scalability, ease of maintenance, and adaptability for potential future upgrades. The experimental outcomes show that the system is capable of aligning learning content with the users' career goals, filtering out non-relevant course recommendations, and enhancing overall learning performance. Future studies can investigate the potential integration of the system with real-time labor market information and adaptive learning analytics.

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