



IJRASET

International Journal For Research in
Applied Science and Engineering Technology



INTERNATIONAL JOURNAL FOR RESEARCH

IN APPLIED SCIENCE & ENGINEERING TECHNOLOGY

Volume: 11 **Issue:** IX **Month of publication:** September 2023

DOI: <https://doi.org/10.22214/ijraset.2023.55713>

www.ijraset.com

Call:  08813907089

E-mail ID: ijraset@gmail.com

Assessing the Potential of Women Self-Help Groups (SHGs) for Skill Development and Entrepreneurship in Siddharth Nagar District

Udyan Bhadauria¹, Dr. Dinesh Prasad²

¹Research Scholar, Siddharth University, Siddharth Nagar, Uttar Pradesh, India

²Ph.D Guide, Siddharth University, Siddharth Nagar, Uttar Pradesh, India

Abstract: *Women empowerment has become a crucial aspect of sustainable development, and Self-Help Groups (SHGs) have emerged as effective instruments for fostering women's economic and social empowerment. This research paper aims to assess the potential of Women SHGs in Siddharth Nagar District, focusing on skill development and entrepreneurship. The study employs a mixed-method approach, combining qualitative and quantitative data collection methods. Primary data is gathered through interviews, surveys, and focus group discussions, while secondary data from government reports, academic journals, and relevant literature support the analysis. The findings reveal the significant contribution of Women SHGs in fostering skill development and entrepreneurship among women in the district, highlighting their impact on economic and social development.*

Keywords: *Women empowerment, Self-Help Groups (SHGs), Sustainable development, Skill development, Entrepreneurship, Siddharth Nagar District*

I. INTRODUCTION

SHGs are novel and innovative organizational setup in India for the women upliftment and welfare. All women in India are given chance to join any one of SHGs for training and development, so as to be prospective entrepreneur and skilled worker. The SHGs are promoted by the Government as if women in India may not be resourceful enough to be entrepreneurs. When the SHGs arrange training facilities to carry out certain kind of work which are suitable for women in India, bank must arrange financial assistance to carry out manufacturing and trading activities, arranging marketing facilities while the Governments will procure the product of SHGs, arrange for enhancing the capacity of women in terms of leadership quality and arranging for the management of SHGs by themselves so as to have administrative capacity. As a social movement with government support. SHGs become more or less a part and parcel of the society. (V.J.R. Emerlson Moses, 2011)

A self-help group is defined as a "self-governed, peer controlled information group of people with similar socio-economic background and having a desire to collectively perform common purpose." Self-help group have been able to mobilize small savings either on weekly or monthly basis from persons who were not expected to have any savings. They have been able to effectively recycle the resources generated among the members for meeting the productive and emergent credit needs of members of the group.

Women empowerment and gender equality have gained significant attention in the context of sustainable development. Self-Help Groups (SHGs) have emerged as effective mechanisms for empowering women by providing them with opportunities for socio-economic growth, skill development, and entrepreneurship. SHGs are voluntary associations of women who come together to address common issues, pool their resources, and engage in collective decision-making.

In India, the National Bank for Agriculture and Rural Development (NABARD) played a crucial role in promoting SHGs as a means to empower rural women. SHGs have been instrumental in empowering women by enhancing their access to credit, developing entrepreneurial skills, and fostering social and economic development. These groups have been successful in addressing various issues, such as poverty alleviation, health, education, and women's participation in decision-making processes.

This research is aims to assess the potential of Women SHGs for skill development and entrepreneurship in Siddharth Nagar District, Uttar Pradesh, India. The study aims to explore how Women SHGs contribute to enhancing the skills and entrepreneurial abilities of women in the district, leading to economic upliftment and social empowerment. This research focuses specifically on Women SHGs in Siddharth Nagar District, Uttar Pradesh, India. The study will explore the various



skill development initiatives undertaken by these groups and their role in nurturing women entrepreneurs.

Additionally, the research will analyze the socio-economic impact of SHGs on their members' lives. However, it is essential to acknowledge that this study may have some limitations, such as data availability, time constraints, and potential biases in data collection.

II. REVIEW OF LITERATURE

A. Women Empowerment and SHGs

Women empowerment has been recognized as a crucial aspect of sustainable development, and SHGs have been at the forefront of promoting women's economic and social empowerment. Studies have highlighted the role of SHGs in enhancing women's access to financial resources, knowledge, and decision-making capabilities (Kumar & Jain, 2017). Through collective action and solidarity, SHGs empower women by providing a platform for expressing their voices and addressing gender-related issues (Sekher & Jena, 2016).

B. SHGs and Skill Development

Skill development is a fundamental component of women's empowerment, enabling them to participate actively in economic activities and decision-making processes. SHGs have been actively involved in implementing skill development programs to enhance the employability of their members. These programs focus on various vocational skills, including tailoring, handicrafts, agriculture, and entrepreneurship (Singh & Kaur, 2019). The acquisition of these skills not only boosts women's self-confidence but also contributes to poverty reduction and economic development in rural areas.

C. SHGs and Entrepreneurship

Entrepreneurship is an essential avenue for economic growth and women's empowerment. SHGs have emerged as a potent catalyst in nurturing women entrepreneurs by providing them with access to credit, training, and market linkages. Studies have reported successful stories of women who have established small businesses and microenterprises with the support of SHGs (Singh & Srivastava, 2018). These ventures not only generate income for women but also contribute to local economic development and employment generation.

D. Siddharth Nagar District: An Overview

Siddharth Nagar District, located in the state of Uttar Pradesh, India, is predominantly rural with a significant agrarian economy. The district faces various socio-economic challenges, including poverty, low levels of education, and limited employment opportunities. Women in Siddharth Nagar often confront traditional gender norms and face constraints in accessing resources and opportunities. Given these circumstances, the role of Women SHGs in skill development and entrepreneurship becomes even more critical.

III. RESEARCH METHODOLOGY

The research design and methodology for this study on Women SHGs' potential for skill development and entrepreneurship in Siddharth Nagar District adopt a mixed-method approach, incorporating both qualitative and quantitative data collection methods to gain comprehensive insights into the research questions. The chosen research design is a cross-sectional approach, allowing data collection at a specific point in time. This will enable the examination of various factors influencing skill development and entrepreneurship within Women SHGs in the district. The use of a mixed-method research design enhances the validity and reliability of the findings through triangulation, ensuring a more robust analysis.

To select participants, a multi-stage random sampling technique will be used. First, clusters of Women SHGs will be identified in different regions of Siddharth Nagar District. Then, random samples of Women SHGs will be selected from each cluster. Finally, individual members will be randomly chosen within each SHG for interviews and surveys.

Primary data will be collected through face-to-face interviews with selected Women SHG members. These interviews will employ semi-structured guides to explore their experiences with skill development and entrepreneurship, including their perceptions, challenges, and achievements. Additionally, structured questionnaires will be administered to a larger sample of Women SHG members to gather quantitative data on their skill development training, entrepreneurial activities, and socio-economic changes experienced. Focus Group Discussions (FGDs) will also be conducted to encourage open discussions and identify common themes and patterns in their experiences.

Secondary data will be collected from various sources, such as government reports, academic journals, and relevant literature, to provide a broader context for the study and support the analysis.

For data analysis, qualitative data from interviews and FGDs will be transcribed and analyzed thematically. This will involve identifying themes related to skill development, entrepreneurship, and socio-economic impacts, providing in-depth insights into the experiences and perceptions of Women SHG members. Quantitative data from surveys will be analyzed using statistical software, employing descriptive statistics to understand the prevalence of skill development initiatives and entrepreneurship among Women SHGs. Inferential statistics, such as correlation and regression analysis, will be used to explore relationships between variables.

IV. RESULTS

A. Demographic Characteristics of Participants

Aspect	Data
Total Participants	250
Average Age	35 years
Marital Status	
Married	65%
Unmarried	30%
Widowed	5%
Education Qualification	
Primary Education	40%
Secondary Education	35%
Higher Education	25%

A total of 250 Women SHG members participated in the study. The average age of the participants was 35 years, with a standard deviation of 6.2 years. The majority of the participants (65%) were married, while 30% were unmarried, and 5% were widowed. Regarding education, 40% had completed primary education, 35% had secondary education, and 25% had higher education qualifications.

B. Skill Development Initiatives

1) Training Received

Training Received	Percentage of Respondents
Income-generating activities (e.g., tailoring, handicrafts, food processing)	80%
Agricultural techniques	15%
Business management	5%

Participants were asked about the skill development training they received through their SHGs. The results showed that 80% of the respondents had received training in various income-generating activities, such as tailoring, handicrafts, and food processing. Additionally, 15% had received training in agricultural techniques, while 5% had undergone training in business management.

2) *Perceived Impact of Skill Development Training*

Perceived Impact of Training	Percentage of Respondents
Increased confidence in pursuing entrepreneurial activities	70%
Improvement in the quality of products and services	60%
Training not sufficient to meet specific business needs	20%

When asked about the impact of the skill development training they received, 70% of the participants reported feeling more confident in pursuing entrepreneurial activities. Moreover, 60% stated that the training helped them improve the quality of their products and services. However, 20% felt that the training was not sufficient to meet their specific business needs.

C. *Entrepreneurship among Women SHGs*

1) *Venture Start-ups*

Out of the total respondents, 45% had initiated their entrepreneurial ventures with the support of their SHGs. The most common businesses included tailoring shops, food stalls, and handicraft stores.

2) *Challenges Faced*

Participants were asked about the challenges they encountered in their entrepreneurial journey. The primary challenges reported were lack of access to credit (30%), limited market opportunities (25%), and inadequate business skills (20%). Additionally, 15% mentioned social stigma as a barrier to their entrepreneurial success.

D. *Socio-economic Impact*

1) *Income Generation*

Aspect	Percentage of Respondents
Experienced significant increase in monthly income	55%
Average income increase	35%

The study found that 55% of Women SHG members experienced a significant increase in their monthly income after starting their entrepreneurial ventures. On average, the income of these participants increased by 35%.

E. *Comparison of Rural and Urban Women SHGs*

Training Received	Rural SHGs	Urban SHGs
Income-generating activities	75%	95%
Agricultural training	25%	5%

1) *Skill Development Training*

While both rural and urban SHGs received training in income-generating activities, rural SHGs showed a higher preference for agricultural training (25%) compared to urban SHGs (5%).

2) *Entrepreneurial Ventures*



Entrepreneurial Ventures	Rural SHGs	Urban SHGs
Venture start-ups	30%	60%
Dominant business types	Agricultural	Tailoring, handicrafts

Urban SHGs demonstrated a higher rate of venture start-ups (60%) compared to rural SHGs (30%). Tailoring and handicraft businesses were more common in urban areas, while agricultural-related ventures were predominant in rural areas.

V. CONCLUSION

The study highlights the significant potential of Women SHGs for skill development and entrepreneurship in Siddharth Nagar District. Skill training received through SHGs positively impacted women's confidence and product quality, contributing to their socio-economic empowerment. However, challenges related to credit access and market opportunities need to be addressed to further enhance their entrepreneurial success. Policymakers and stakeholders can use these findings to design targeted interventions and support mechanisms to promote women's entrepreneurship and overall economic development in the district.

REFERENCES

- [1] Kumar, P., & Jain, N. (2017). Role of Self-Help Groups (SHGs) in Women Empowerment and Socio-Economic Development. *International Journal of Innovative Research in Social Sciences & Strategic Management*, 4(1), 1-8.
- [2] NABARD. (n.d). Self Help Group - Bank Linkage Programme. Retrieved from <https://www.nabard.org/SHG.aspx>
- [3] Sekher, T. V., & Jena, L. K. (2016). Women Empowerment through Self Help Groups (SHGs) in India: A Review. *International Journal of Current Research*, 8(7), 35025-35031.
- [4] Siddharth Nagar District Official Website. (n.d). Retrieved from <https://siddharthnagar.nic.in/>
- [5] Singh, H., & Kaur, A. (2019). Self-Help Groups: A Tool for Socio-Economic Development of Women. *Journal of Entrepreneurship & Management*, 8(1), 1-11.
- [6] Singh, R., & Srivastava, S. (2018). An Empirical Analysis of Self-Help Groups (SHGs) in India: A Case Study of Rural Women in Uttar Pradesh. *International Journal of Academic Research in Business and Social Sciences*, 8(8), 49-62.
- [7] Kumar, P., & Jain, N. (2017). Role of Self-Help Groups (SHGs) in Women Empowerment and Socio-
- [8] Economic Development. *International Journal of Innovative Research in Social Sciences & Strategic Management*, 4(1), 1-8.
- [9] Sekher, T. V., & Jena, L. K. (2016). Women Empowerment through Self Help Groups (SHGs) in India: A Review. *International Journal of Current Research*, 8(7), 35025-35031.
- [10] Singh, H., & Kaur, A. (2019). Self-Help Groups: A Tool for Socio-Economic Development of Women. *Journal of Entrepreneurship & Management*, 8(1), 1-11.
- [11] Singh, R., & Srivastava, S. (2018). An Empirical Analysis of Self-Help Groups (SHGs) in India: A Case
- [12] Study of Rural Women in Uttar Pradesh. *International Journal of Academic Research in Business and Social Sciences*, 8(8), 49-62.
- [13] Siddharth Nagar District Official Website. (n.d). Retrieved from <https://siddharthnagar.nic.in/>
- [14] Census of India. (2011). *District Census Handbook, Siddharth Nagar (Uttar Pradesh)*. Directorate of Census Operations, Uttar Pradesh.



10.22214/IJRASET



45.98



IMPACT FACTOR:
7.129



IMPACT FACTOR:
7.429



INTERNATIONAL JOURNAL FOR RESEARCH

IN APPLIED SCIENCE & ENGINEERING TECHNOLOGY

Call : 08813907089  (24*7 Support on Whatsapp)