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# Authentication of Product and Counterfeits Elimination Using Blockchain

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**Abstract:** Blockchain technology have drawn a lot of attention over the past few years. Even though financial transactions are the most researched use, it might upset other markets. With blockchain, there is no longer a requirement for reliable middlemen, which improves transaction transparency. The deflation of fake goods using blockchain technology is the subject of this study. This article provides a review of several anti-counterfeiting strategies, as well as blockchain technology and the features that make them particularly appealing for the use case. The development of an existing system concept is being pursued further, and three distinct concepts have been developed. There is evidence that reducing counterfeits cannot be done purely through technological means. Raising public awareness and pursuing legal action against counterfeiters. Both a reliable alarm system and tamper-proof packaging are essential. These components can produce a cost-effective and all-encompassing strategy to reduce counterfeiting when combined with blockchain technology.

## I. INTRODUCTION

We are girdled by a lot of fakes, despite the fact that it may appear like a dubious conception. The cost of counterfeiting in the United States is estimated to be roughly \$600 billion per time, ranging from fashion and retail products to software, digital media, electronics, pirating, and intellectual property. By 2022, the International Chamber of Commerce estimates that the negative goods of counterfeiting and pirating will drain \$4.2 trillion from the global frugality and hang \$5.4 million genuine jobs. In the pharmaceutical business, the fake medicine request now accounts for roughly \$1 million deaths each time, in a \$75 billion assiduity. In fact, it's projected that the fake medicine sector is developing at twice the rate of legal medicinal, making it up to 25 times further profitable than the worldwide anesthetics trade. In all dealings, trust is essential. It becomes delicate to shoot plutocrat or exchange particulars if there is a lack of confidence between the parties involved. It gets much further complicated because other parties, similar as banks, are engaged in numerous deals. A sale constantly involves not just one, but several third parties. An transnational plutocrat transfer involves not only the sender's and receiver's banks, but also a number of central enterprises similar as clearing houses. Not only do the people sharing in the sale have to trust each other, but they also have to trust third parties. By barring these third parties, sale costs can be reduced, deals can be completed briskly, and there is further translucency. Bitcoin has successfully demonstrated that similar third parties can be excluded. Without the use of banks or clearing institutions, the cryptocurrency allows you to shoot coins directly to a sale mate. The finances are transferred incontinently from one account to another. There are no mediators, therefore there is no need to calculate on third parties. likewise, the question of whether a sale is genuine is answered by algorithms rather than by institutions. As a result, it eliminates the need to calculate on any third party.

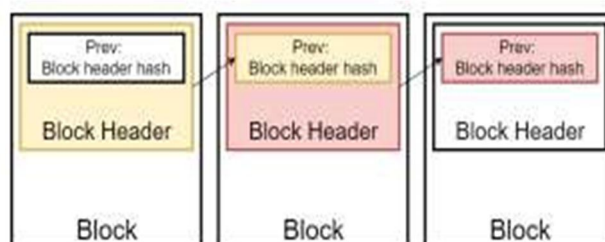


Fig.1: Connections between blocks in blockchain

The blockchain, which underpins Bitcoin, can be utilized for further than only fiscal deals and crypto currencies in general. Because it allows inflexible deals that can be reviewed at any moment by anybody, the technology has the capability to "review the digital frugality" This is due to the fact that the information is intimately available and extensively circulated. It has been streamlined chronologically and cryptographically. The whole diapason of possible operations for this technology must be explored, but tracking product power and history is really one among them. This investigates the use of blockchain technology to reduce counterfeiting.

## II. EXISTING SYSTEM

Numerous businesses calculate on third- party merchandisers. Because the outsourced supplier has access to all of the original means, there is a threat that they won't only make licit products, but also fakes. Outsourcers should be vetted and managed precisely. Another volition is to not outsource the entire product to a single establishment, but to divide the manufacturing of the product among several companies or to keep some of the product in- house. This ensures that no single foreign establishment has all of the coffers necessary to manufacture fake goods.



Fig.2: Challenges in counterfeit elimination

It must also be vindicated that all means are returned to the outsourcing business at the end of the contract. To authenticate force chain products because these products may be supplied by multiple third- party distributors, and these distributors can create clones which are fakes of this product's BAR law and also manufacture fake products with this fake marker, performing in huge fiscal and mortal losses if fake drug is manufactured. Not only does the force chain bear a third party to complete the sale, but all online deals must as well. People must trust third parties to complete their deals, and these third parties can occasionally commit fraud or abuse client data.

### A. Drawbacks

- 1) Because the outsourced supplier has access to all of the original means, there's a threat that they won't only make licit products but also fakes. Online deals bear the employment of a third party to complete the sale, and guests must trust these third parties to complete their deals. still, these third parties can occasionally commit fraud or abuse stoner data.

## III. PROPOSED SYSTEM

- 1) Blockchain technology doesn't bear the engagement of a third party, and verification will be carried out by a software algorithm without the need for a third party. To avoid forging fakes, we're converting all product details barcodes into digital autographs, which will be stored in blockchain garçon, which supports tamper evidence data storehouse, meaning that no bone can hack or alter its data, and if its data is altered by chance, verification will fail at the coming block storehouse, and the stoner will be notified. In Blockchain technology, the same sale data is saved on numerous waiters with hash law verification, and if the data on one garçon changes, it will be noticed on the other waiters since the hash law for the same data would change. In Blockchain technology, for illustration, data will be stored on multiple waiters, and if vicious druggies alter data on one garçon, the hash law will be changed on one garçon while the other waiters remain unchanged, and this changed hash law will be detected at verification time, precluding unborn vicious stoner changes.

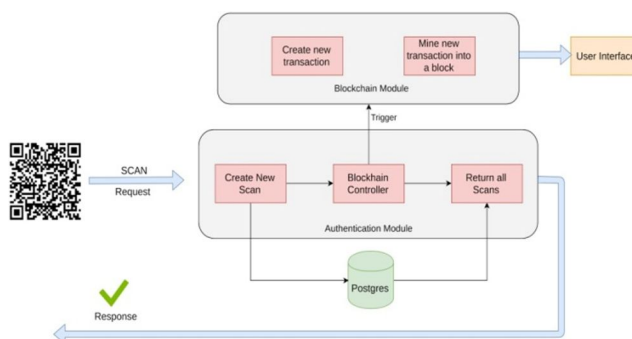


Fig.3: Core Architecture: Authentication module connecting database and blockchain.

All items' barcode digital Blockchain signatures will be maintained in the supply chain, and if a third-party distributor creates a clone of the barcode, the signatures will be mismatched, and counterfeit will be identified.

#### A. Advantages

- 1) Each data will be recorded in Blockchain by checking old hash canons; if the old hash canons remain unchanged, the data will be considered original and unchanged, and new sale data will be added to the Blockchain as a new block. For each new data storehouse, the hash law of all blocks will be validated.

### IV. MODULES



Fig. 4: Example Product QR code

- 1) Save Product with Blockchain Entry In this module, the stoner enters product details, also uploads a product barcode image, generates a digital hand on the barcode, and eventually saves the sale details in Blockchain. Before storing a sale, Blockchain will validate all former deals, and if they pass, a new sale block will be created.
- 2) Recoup Product Data This module allows the stoner to search for being product information by entering the product id.
- 3) Authenticate overlook Because we don't have a scanner in this module, we're uploading factual or false bar law images, which Blockchain will compare to preliminarily stored bar. If a match is found .Blockchain will prize all details and display to the stoner; else, authentication will fail.

### V. ALGORITHMS USED

#### A. Blockchain Hash Function

The hash algorithm has a many identifying characteristics It generates a one- of-a-kind result( or hash). It's a function that only workshop in one direction. The parcels of this cryptographic hash function are used by the blockchain in the agreement mediouof crypto currencies like Bitcoin. A condensation or digital point of a given volume of data is appertained to as a cryptographic hash. Cryptographic hash functions take deals as input and run them through a mincing algorithm that produces a fixed- size affair. There's no way to recoup the complete textbook from the created hash because the Hash function is a one- way function.



Fig.5: Hash function representation

#### B. Secure Hashing Algorithm

SHA( Secure Hash Algorithm) is a family of cryptographic hash functions that are extensively used in colorful security operations. The SHA algorithms induce a fixed- size hash value, generally represented as a sequence of figures and letters, that's unique to the input data. These hash functions are designed to be fast and effective, producing a unique hash for each unique input and minimizing the possibility of two different inputs generating the same hash value. There are different performances of the SHA algorithm, similar as SHA- 1, SHA- 224, SHA- 256, SHA- 384, and SHA- 512, each offering different hash sizes and situations of security. The number in the algorithm name corresponds to the size of the generated hash value in bits. For case, SHA- 256 produces a 256- bit hash value.

## VI. EXPERIMENTAL RESULT



Fig 6 Home Page



Fig 7: New User Signup



Fig 8: Admin Login



Fig 9: Product Authentication Success

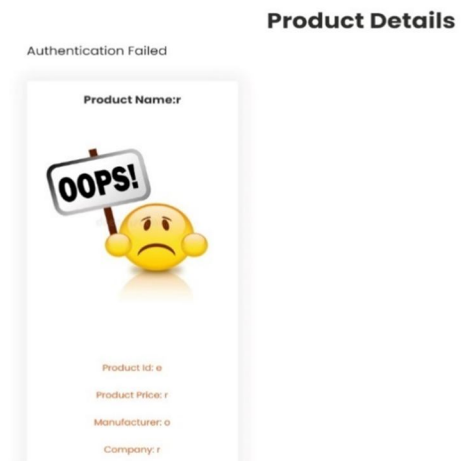


Fig 10: Product Authentication Failed

## VII. CONCLUSION

We produce systems grounded on online deals that involve the use of a third party to complete the sale. People must trust third parties to complete their deals, and third parties can occasionally commit fraud or abuse stoner data. To circumvent this issue, the author has chosen Blockchain technology, which does not bear the involvement of a third party and allows for verification to be carried out by a software algorithm without the involvement of a third party. To avoid forging fakes, we're converting all product details barcodes into digital autographs, which will be stored in a Blockchain garçon, which supports tamper- evidence data storehouse and no bone can hack or alter its data. If its data is altered by chance, verification will fail at the coming block storehouse, and the stoner will be notified. In Blockchain technology, the same sale data is saved on numerous waiters with hash law verification, and if the data on one garçon changes, it'll be noticed on the other waiters since the hash law for the same data would change. In Blockchain technology, for illustration, data will be stored on multiple waiters, and if vicious druggies alter data on one garçon, the hash law will be changed on one garçon while the other waiters remain unchanged, and this changed hash law will be detected at verification time, precluding unborn vicious stoner changes.

## VIII. FUTURE SCOPE

Multiple Ways to reducing fakes were examined in this thesis. These advancements were considered, and their impact on minimizing fakes was assessed, in order to be less reliant on external variables. Due to time constraints and the fact that several other system changes were also needed, it was not possible to apply all of the suggested changes. The finalization of these executions for the proposed system, as well as the eventuality of running aviators, are among the coming way. The conception for reducing fakes in the philanthropic force chain is presently being developed.

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