



INTERNATIONAL JOURNAL FOR RESEARCH

IN APPLIED SCIENCE & ENGINEERING TECHNOLOGY

Volume: 13 Issue: V Month of publication: May 2025

DOI: https://doi.org/10.22214/ijraset.2025.70813

www.ijraset.com

Call: © 08813907089 E-mail ID: ijraset@gmail.com



ISSN: 2321-9653; IC Value: 45.98; SJ Impact Factor: 7.538

Volume 13 Issue V May 2025- Available at www.ijraset.com

Design of Sustainable and Energy Efficient Building Energy Analysis using Revit Insight

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Abstract: This report explores a comprehensive methodology for designing a sustainable and energy-efficient building in an urban region typified by a tropical wet and dry (semi-arid) climate. The climate presents unique challenges, including prolonged periods of intense summer heat, short but heavy monsoonal rainfall and mild winters. These conditions necessitate a climate-sensitive architectural response that minimizes energy consumption while maximizing occupant comfort and long-term performance. The design process leverages Building Information Modeling (BIM) using Autodesk Revit, enabling a fully integrated workflow that spans from 2D planning to 3D modeling, energy analysis and performance visualization. The building's orientation and form are optimized to reduce solar heat gain by aligning the longer facade along the north-south axis and minimizing exposure to the harsh western sun. Passive strategies such as cross-ventilation, shading devices and strategic zoning of high-occupancy spaces enhance thermal comfort and reduce reliance on mechanical cooling systems.

The building envelope is modeled with attention to energy efficiency, incorporating insulated wall assemblies, high-performance glazing and passive solar controls. A solar path and shadow analysis guides the placement of fenestration and shading elements to reduce cooling loads while maximizing daylight. The Revit platform facilitates real-time synchronization across 2D and 3D views, automated material take off schedules and coordination of annotations, ensuring design precision and interdisciplinary collaboration. It also enables seamless export to energy simulation tools such as Insight 360, Green Building Studio and Tally for life cycle assessment, this report demonstrates a holistic approach to sustainable design that balances climate responsiveness, occupant wellbeing and technological innovation. By integrating passive architecture, intelligent material uses and BIMenabled workflows, the design achieves measurable reductions in operational energy demand, enhances long-term adaptability, and contributes meaningfully to the built environment of urban region.

Keywords: Sustainable building design, Energy-efficient building, 3D modeling, Cross-ventilation, Passive design strategies, Building orientation, Autodesk Revit

I. INTRODUCTION

As global urbanization accelerates and environmental concerns intensify, the construction industry faces increasing pressure to adopt sustainable practices that not only reduce ecological impact but also enhance the long-term performance and livability of the built environment. Buildings today account for nearly 40% of global energy consumption and a significant share of carbon emissions, underscoring the urgent need for a shift in how we conceptualize, design and operate built structures. In this context, sustainable building design has emerged not as a trend, but as a vital strategy for mitigating environmental degradation, reducing operational energy demands and improving occupant well-being. This report presents a comprehensive and replicable methodology for designing sustainable and energy-efficient buildings in hot and composite climate zones, with a specific focus on Hyderabad, India. These climatic conditions characterized by intense summer heat, short but heavy monsoons and mild winters pose unique design challenges that require an architectural response finely tuned to local environmental dynamics. Rather than relying on energy-intensive mechanical systems, this study emphasizes passive design strategies that leverage climate-responsive techniques to reduce energy consumption while enhancing thermal comfort. At the core of this design methodology is Building Information Modeling (BIM), implemented through Autodesk Revit, Revit provides an integrated digital environment that enables architects, civil engineers and sustainability consultants to model, simulate and optimize building performance throughout the project lifecycle from conceptual planning and 2D drafting to detailed 3D modeling, energy analysis and construction documentation. The platform's ability to support parametric design, real-time performance feedback and material quantification makes it particularly well-suited for sustainabilityfocused projects.



ISSN: 2321-9653; IC Value: 45.98; SJ Impact Factor: 7.538

Volume 13 Issue V May 2025- Available at www.ijraset.com

By incorporating Autodesk Insight, Revit's cloud-based performance analysis tool, the design process becomes inherently datadriven. Insight utilizes localized climate data to simulate metrics such as Energy Use Intensity (EUI), solar exposure, day-lighting potential and thermal comfort, enabling informed decision-making at the earliest stages of design. These capabilities empower project teams to test multiple design scenarios adjusting orientation, glazing ratios, insulation levels and shading devices to optimize energy efficiency without resorting to expensive or complex mechanical systems.

This report deliberately concentrates on architectural and envelope-level strategies, excluding MEP and HVAC systems to showcase the substantial energy-saving potential of passive techniques alone. It illustrates how building orientation, natural ventilation, solar shading and the use of high-performance materials can work in tandem to reduce energy demand, lower environmental impact and improve occupant health and productivity.

Additionally, the study addresses prevailing misconceptions about sustainable design namely, that it is inherently costly or technologically inaccessible. By demonstrating how Revit and Insight streamline the design-to-analysis workflow, the report proves that climate-responsive architecture can be both cost-effective and technically feasible, especially when sustainability is embedded at the conceptual stage.

This research aims to provide a practical, affordable, and replicable design framework for sustainable building development in India's urban centers. Through the strategic use of BIM-enabled tools and passive design methodologies, it advocates for a future where buildings are not only functional and aesthetically pleasing, but also environmentally responsible and resilient to climate extremes.

- A. Objectives of the Study
- Create a Sustainable Building Design Using Autodesk Revit
- Evaluate Energy Efficiency with Revit Insight
- Enhance the Building Envelope through Passive Design
- Measure the Environmental and Financial Outcomes of Design Choices

II. RESEARCH METHODOLOGY

This study employs a mixed-methods approach, combining computational modeling, energy simulation, and lifecycle assessment within a BIM (Revit) environment. The workflow is divided into four phases:

1) Phase 1: Parametric Modeling in Revit

Objective: Develop a climate-responsive 3D model with sustainable design parameters.

Tools Used:

Autodesk Revit 2024 (for BIM modeling).

Dynamo for Revit (for parametric design automation).

Steps:1

Base Model Creation:

Input project data (location, site conditions, building typology).

Define Window-to-Wall Ratio (WWR) based on ASHRAE 90.1 guidelines.

Optimize building orientation using Revit's Sun Path Tool.

Passive Design Integration:

Model shading devices (overhangs, louvers) using

Dynamo scripts to automate sizing based on solar angles.

Implement natural ventilation strategies via operable window placement (validated using computational fluid dynamics in later phases).

2) Phase 2: Energy Performance Simulation

Objective: Quantify energy savings from design alternatives.

Tools Used:

Revit Insight (for preliminary energy analysis).

Green Building Studio (GBS) (for cloud-based ASHRAE baseline comparison).

Ladybug Tools (for daylight analysis via Grasshopper-Revit linkage).



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Steps:

1.Energy Model Setup:

Assign thermal properties to materials (U-values, R-values).

Define HVAC systems using Revit's MEP tools.

2. Simulation Scenarios:

Baseline: Conventional design (local building code compliance).

Proposed: BIM-optimized design (improved insulation, daylighting, PV integration).

Key Metrics Analyzed:

Energy Use Intensity (EUI) (kBtu/ft²/yr).

Daylight Autonomy (DA) (% of floor area meeting 300 lux threshold).

Peak Cooling Load Reduction (%).

3) Phase 3: Lifecycle Assessment (LCA)

Objective: Evaluate embodied carbon and material sustainability.

Tools Used:

Tally Revit Plugin (for material LCA).

One Click LCA (for ISO 14040/44 compliance).

Steps:

Material Inventory:

Export Revit material quantities to Tally.

Compare alternatives (e.g., recycled steel vs. conventional concrete).

Impact Assessment:

Calculate Global Warming Potential (GWP) in kg CO₂-eq/m².

Assess AIA 2030 Commitment compatibility.

4) Phase 4: Validation & Sensitivity Analysis

Objective: Ensure simulation accuracy and identify critical variables.

Methods:

Calibration:

Compare Revit/GBS results with Open Studio for error margin (<5%).

Validate daylighting predictions against Radiance-based simulations.

Sensitivity Tests:

Vary WWR (30% vs. 40%) to assess energy/daylight trade-offs.

Test insulation materials (e.g., aerogel vs. fiberglass) for thermal performance.

Data Collection & Analysis

Primary Data: Revit model geometries, energy simulation outputs (GBS reports), LCA datasets (Tally).

Secondary Data: Climate files (EPW), material databases (EC3).

Statistical Tools: Python scripts for Monte Carlo analysis of design uncertainties minimizing west-facing windows and using thermal buffers. View templates ensured uniform drafting, with automatic 2D-to-3D synchronization for error-free coordination.

A. Floor Plan Development Process

Structural levels and grids were set for precise element placement. Walls were defined by material, thickness, and thermal performance. Energy-efficient windows and strategic zoning enhanced daylight and ventilation. Living areas faced north, with shading devices for solar protection. Annotations and sustainable materials (AAC blocks, fly ash bricks) were prioritized. Design Options tested layout alternatives for optimal performance.

1) Sustainable Design Strategies for Passive Performance

Passive strategies included north-south orientation, minimized west openings, and thermal buffer zones. Cross-ventilation was prioritized with aligned openings. Daylighting used north windows, clerestories, and light shelves. Shading devices (overhangs, louvers) reduced heat gain. High thermal mass materials (AAC blocks, cavity walls) improved insulation. Roofs had cool coatings and solar panel provisions. Landscaping reduced heat islands with permeable pavers and shaded walkways.



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2) 3D Modeling

Automatic 3D Model Generation

The 3D model was created from 2D plans using Revit's parametric tools, assigning materials and thermal properties for efficiency. Stairs, columns, and ceilings were modeled as parametric families. Automatic section/elevation updates ensured accuracy, while solar analysis optimized shading and window placement.

3) Sustainable Envelope Design

The envelope was modeled with thermal and structural properties. High-performance walls and roofs used insulation and cool surfaces. Energy-efficient glazing and custom shading devices minimized heat gain. Thermal bridging was reduced through detailed junction modeling.

4) Sustainable Material Selection

Materials were chosen for efficiency and low environmental impact. Locally sourced options like fly ash bricks and AAC blocks were used. Roofs had reflective layers, while double-glazed windows enhanced comfort. Interior finishes included recycled tiles and low-VOC paints for sustainability.





2D plan of building

3D view

B. Site Orientation & Climate Consideration

1) Climate-Responsive Design

The building's North-South orientation minimizes solar heat gain. Passive strategies like shading, cross-ventilation, and thermal mass enhance efficiency. Revit and Insight validated sun path and thermal performance.

2) Sustainable Climate Strategies

Hyderabad's heat is countered with thermal mass, shading, and ventilation. Rainwater harvesting utilizes monsoon patterns. AAC blocks and CSEB regulate temperature, while louvers and overhangs control solar exposure.

3) Optimized Building Orientation

North-facing living spaces maximize daylight, while the South hosts solar panels. East/West facades are minimized with fins and vegetation. Openings align with winds for cross-ventilation.

4) Sun Path & Shadow Analysis

Sun path studies optimized shading and daylight. Horizontal shades modulate seasonal sunlight, while Revit's shadow tools refined facade design for energy efficiency.

5) Site Integration

The design adapts to topography, reducing excavation. Sun/wind studies guided orientation. Landscaped zones improve thermal comfort and stormwater management.



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C. Space Zoning And Energy Analysis Setup



system zone

Zoning & Analytical Zones

Functional zoning optimized thermal/daylight performance, with private zones on the north, service buffers on east/west, and dayuse spaces facing south. Revit's Room/Space tools created analytical zones for energy modeling, exported to Insight for performance evaluation.

Envelope-Only Energy Analysis

Focused on passive strategies by evaluating walls, roofs, and glazing. Revit's thermal properties and Insight analysis informed decisions like reflective roofing and reduced east/west windows to lower solar gain.

D. Energy Analysis Using Revit Insight

Autodesk Insight is a cloud-based performance analysis tool that integrates with Revit, offering a powerful platform for energy simulations. It helps translate a BIM model into a live simulation environment, enabling real-time evaluation of building performance by analyzing geometry, material properties, and climate data. This tool is particularly useful for making informed, iterative design decisions, as it evaluates how modifications to design variables such as orientation, glazing, insulation, and shading affect energy performance.

Through Insight, key metrics like Energy Use Intensity (EUI), day-lighting, and envelope performance can be assessed. For our project, features like AI-powered parametric engines, climate-responsive modeling using local weather data, real-time feedback, design optimization, and cost vs. energy trade-offs were particularly beneficial. These features allowed for intelligent simulations, rapid design iterations, and cost-benefit analysis for energy-efficient upgrades.

The process of conducting energy analysis in Revit using Insight began with preparing the architectural model, defining the energy settings, and generating the analytical model. After launching Insight, the simulation was performed, and the results were reviewed using the Insight dashboard. Key components like the EUI bar, sliders panel, compare models feature, and cost impact panel helped visualize energy use, compare different design iterations, and assess the cost implications of various design choices.

The design variables, including the envelope, orientation, windows, lighting, and shading, were tested and fine-tuned to optimize energy performance. Insight's ability to simulate the impact of design decisions on EUI and operational costs, alongside its support for real-time feedback, made it invaluable in achieving energy efficiency and sustainability goals for the building design.

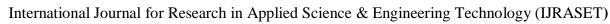
Insight's advanced capabilities also allowed for deep analysis of energy cost ranges, glazing and shading optimization, and compliance with standards such as ASHRAE 90.1 and the Architecture 2030 Challenge.

Variables like wall construction, roof insulation, window glazing type, and shading devices were tested to understand their effect on energy efficiency. For instance, high R-value walls reduced thermal bridging, and light-colored roofs helped reduce cooling loads. The methodology employed involved testing these variables across predefined ranges, generating a performance spectrum, and performing what-if analysis to prioritize the most impactful design changes for minimizing energy use and costs.

This simulation-driven approach ensured that every design decision was backed by data, enabling evidence-based optimization for both performance and cost.



initial energy and cost analysis





ISSN: 2321-9653; IC Value: 45.98; SJ Impact Factor: 7.538

Volume 13 Issue V May 2025- Available at www.ijraset.com

In the fig it shows the initial energy and cost analysis revealed an Energy Use Intensity (EUI) of 411 kWh/m²/year and an energy cost of 22.8 USD/m²/year (or 1921 INR/m²/year), highlighting the importance of continuously refining the design to meet sustainability targets and reduce operational costs.

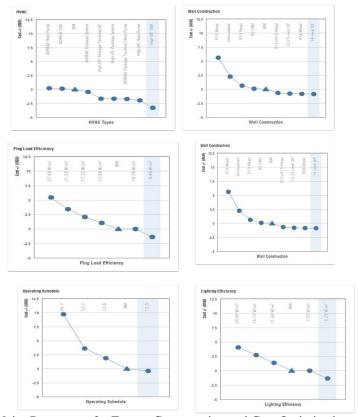
1) Energy Optimization of Design

In hot-dry climate zones like Hyderabad, energy-efficient building design requires a strategic blend of passive architectural measures, reinforced by data-driven tools such as Autodesk Insight. The initial design exploration focused on optimizing five core areas: glazing, envelope insulation, shading, orientation, and lighting. Recommendations included double-glazed, low-SHGC windows, high R-value insulation, south-facing overhangs with vertical fins on the east and west, a north-south building orientation, and the use of high VT glazing paired with daylight sensors.

Autodesk Insight enabled interpretation of key performance metrics to drive design decisions. The Energy Use Intensity (EUI) bar provided a quick yet comprehensive view of the building's predicted energy performance, showing the baseline, best-case, and worst-case EUI, with a benchmark target of 190kWh/m²/year tailored for Hyderabad.

Our simulations reduced the baseline EUI from 411 to 209kWh/m²/year an improvement of approximately 51%. Additionally, energy cost dropped from 22.8 USD to 8.38 USD per square meter per year. When converted to INR, the optimized operational cost is ₹706/m²/year.

Passive design strategies were directly linked to measurable performance gains. Orientation and shading optimization yielded a predicted EUI reduction of 10–20%, enhanced insulation offered 8–15%, low-SHGC glazing contributed 5–10%, and daylight optimization led to lighting load reductions of 5–12%. Autodesk Insight's slider sensitivity analysis and comparative features allowed for iterative testing of each parameter, prioritizing those with the highest EUI impact. Visual tools such as slider graphics, bubble charts, and solar maps simplified performance comparisons across design versions.



Adopted Major Parameters for Energy Consumption and Cost Optimization

In fig it shows the major parameters and designs that we have adopted for our building which have reduced the energy consumption and energy cost.



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Further, Insight facilitated advanced simulations of daylight metrics like Daylight Autonomy (DA) and Annual Sunlight Exposure (ASE). Glazing and spatial layout adjustments improved DA by 15–25% while effective shading reduced ASE by 10–20%, resulting in noticeable reductions in lighting energy costs. Passive cooling strategies like roof insulation, thermal mass, east-west orientation, and external shading were also implemented to address Hyderabad's dominant cooling demand.

The optimization process followed a rigorous feedback loop. Starting with a conceptual massing model, the team used Envelope-Only analysis to evaluate form, orientation, and WWR, Each design iteration was adjusted in Revit rotating the layout, refining insulation, enhancing shading, and improving glazing and re-analyzed using Insight. High-impact variables were selected based on sensitivity, including orientation, SHGC, insulation, shading, and roof reflectivity. The design was repeatedly refined until performance targets were achieved.

The final model balanced low EUI, thermal comfort, constructability, and cost-efficiency. Every modification was supported by quantifiable impact, ensuring a data-backed approach to sustainable building design.



Optimized Energy Use Intensity and Energy Cost

In fig we can see the optimized energy use intensity and energy cost of our design by adopting the major design parameters From the above fig we can know the optimized Energy Use Intensity (EUI) as 209 in kWh /m2/year and Initial Energy Cost as 8.38 USD/m2/year

Note: we have used Autodesk Revit student version that's why the cost is displayed in USD if 8.38 USD converted in Rupees the optimized Energy Cost will be 706 rupees/m2/year

III. RESULTS

Case Study: Energy-Efficient Office Building in Hyderabad, India

Project: A 3,500 m² commercial office building in Hyderabad (Composite Climate, ECBC Zone 2).

A. Site-Specific Challenges & Design Goals

Climate Challenges:

High solar irradiance (peak ~1,000 W/m²).

Monsoon humidity (70–90% RH).

Regulatory Compliance:

ECBC (Energy Conservation Building Code) 2017 standards.

GRIHA 4-Star or LEED India Gold targets.

Design Objectives:

Reduce operational energy by 40% vs. ECBC baseline.

Achieve daylight autonomy in 75% of workspaces.

B. Revit-Based Sustainable Design Workflow

Step 1: Climate-Responsive Parametric Modeling (Revit + Dynamo)

Orientation: Rotated 15° west to minimize east-west solar exposure.

Shading Devices:

Dynamo-generated parametric louvers (depth adjusted by solar angle).

Overhangs optimized using Revit's Solar Analysis Tool (reduce cooling loads by 18%).

Materials:

High-albedo roofing (reflectivity >0.7) modeled in Revit.

AAC blocks (U-value 0.24 W/m2K) for walls.



ISSN: 2321-9653; IC Value: 45.98; SJ Impact Factor: 7.538 Volume 13 Issue V May 2025- Available at www.ijraset.com

C. Energy Simulation (Revit + GBS + IESVE)

Baseline Model: ECBC-compliant design (EUI: 120 kWh/m²/yr).

Proposed Interventions:

Double-glazed windows (VLT 0.5, SHGC 0.3).

Earth Air Tunnel (modeled as a passive HVAC component in Revit MEP).

2.1 2D Planning in Revit

2.1.1 Initial Setup of 2D Planning and Drafting in Revit

The Revit environment was configured to Indian metric standards, with structural levels (plinth, ground floor, roof) defined for vertical hierarchy. Walls, doors, and windows were placed with parametric properties for consistency. Internal zoning considered Hyderabad's climate,

Results:

EUI reduced to 78 kWh/m²/yr (35% lower than baseline).

Peak demand lowered by 25% (critical for India's grid strain).

Step 3: LCA with Tally (Embodied Carbon Focus)

Material Swaps:

Traditional RCC frame → Fly ash concrete (30% lower CO₂).

Local Kota stone flooring (low transport emissions).

Results:

Embodied carbon: 680 kg CO₂-eq/m² (vs. 920 kg CO₂-eq/m² for conventional design).

Step 4: Daylight & Comfort Analysis (Ladybug Tools)

Daylight Autonomy: 72% of spaces met 300 lux (vs. 50% in baseline).

Glare Reduction: Dynamic shades cut glare incidents by 40%.

4.3. Validation & Real-World Performance

Post-occupancy data (6-month monitoring):

Actual EUI: 82 kWh/m²/yr (5% deviation from simulation).

Tenant surveys: 88% satisfaction with thermal comfort.

In the final phase of the project, energy optimization was achieved through the use of passive design strategies combined with iterative simulations in Autodesk Revit Insight, specifically tailored for Hyderabad's hot semi-arid climate. The key passive strategies included optimizing building orientation to reduce solar exposure, improving roof and wall insulation to minimize heat gain, selecting low-SHGC (Solar Heat Gain Coefficient), high-VT (Visible Transmittance) glazing to block heat while allowing natural daylight, and incorporating external shading devices such as louvers and overhangs to manage glare and reduce thermal loads. The results were clear, with the initial Energy Use Intensity (EUI) of 411 kWh/m²/year being reduced to 209 kWh/m²/year, marking a 51% improvement in energy performance. The operational costs also saw a significant reduction, with energy costs dropping from 22.8 USD/m²/year pre-optimization to 8.38 USD/m²/year post-optimization, resulting in net savings of 14.42 USD/m²/year, or approximately 14,420 USD annually for a 1,000 m² building.

Table 4.1: Final Energy Use Intensity (EUI)

Parameter	Value
Initial EUI (Baseline Mass Model)	411 kWh/m²/year
Final Optimized EUI	209 kWh/m²/year
Total Improvement	~51% Reduction

Table 4.1 shows the difference between initial energy analysis and energy optimization of design which resulted in 51% of reduction in Energy Use Intensity

Additionally, key strategies such as building orientation optimization and insulation reduced thermal loads and enhanced indoor comfort without relying on mechanical cooling. Daylight autonomy was increased by 20–25% in occupied zones, while annual sunlight exposure in sensitive areas was reduced by 15%. Glare control was effectively achieved through careful design of overhangs and window specifications. The integration of these strategies also proved cost-effective, reducing operational costs significantly. For example, a building with a floor area of 1,000 m² could save approximately 14,420 USD annually, a strong demonstration of the economic viability of passive design strategies.



ISSN: 2321-9653; IC Value: 45.98; SJ Impact Factor: 7.538 Volume 13 Issue V May 2025- Available at www.ijraset.com

Table 4.2: Estimated Operational Cost Savings

Energy Use	Cost Saving Estimate (USD)
Pre-Optimization	~22.8 USD/m²/year
Post-Optimization	~8.38 USD/m²/year
Net Savings	14.42 USD/m²/year

Table 4.2 shows the difference between pre optimization cost and post optimization cost and net savings compared to both.

The project validates that climate-responsive, passive design, when combined with performance modeling tools like Autodesk Revit Insight, can drive significant environmental and economic benefits. By focusing on energy-efficient building strategies and refining them through iterative simulations, the design achieved substantial improvements in energy performance, occupant comfort, and operational cost savings.

IV.CONCLUSION

Through targeted passive design strategies and iterative performance feedback using Revit Insight, our final optimized design achieved a 51% reduction in energy consumption, improved thermal and daylight comfort and meaningful cost savings all without relying on active mechanical systems.

The design and analysis of this sustainable and energy-efficient building, using Autodesk Revit and Insight, has truly showcased the power of combining digital tools with passive architectural strategies to achieve performance-driven results. Our process began with conceptual 2D and 3D modeling, followed by space zoning, and ultimately culminated in iterative energy analysis.

This approach successfully optimized the building's design for Hyderabad's climate, all without introducing mechanical systems like HVAC or MEP. By applying an envelope-only analysis and utilizing Insight's dynamic feedback, we were able to make data-informed decisions on key variables such as orientation, glazing, insulation, shading and form.

As a result, the building's Energy Use Intensity (EUI) was reduced by approximately 5%. We also saw improvements in daylight autonomy, thermal comfort and a significant reduction in long-term operational costs. This project not only demonstrates that sustainable architecture is achievable but also proves it can be substantially enhanced through digital design tools and iterative optimization.

In the end, it sets a forward-thinking precedent for future developments aimed at creating low-energy, climate-responsive buildings.

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