iJRASET
International Journal For Research in Applied Science and Engineering Technology



INTERNATIONAL JOURNAL FOR RESEARCH

IN APPLIED SCIENCE & ENGINEERING TECHNOLOGY

Volume: 13 **Issue:** IV **Month of publication:** April 2025

DOI: https://doi.org/10.22214/ijraset.2025.68371

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International Journal for Research in Applied Science & Engineering Technology (IJRASET)
ISSN: 2321-9653; IC Value: 45.98; SJ Impact Factor: 7.538
Volume 13 Issue IV Apr 2025- Available at www.ijraset.com

Ecommerce Multi-Vendor System

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Abstract: ***The Ecommerce Multi-Vendor System built with Spring Boot is a robust, scalable, and high-performance online marketplace that supports multiple vendors offering a diverse range of products. Leveraging the power of Spring Boot, the system enables rapid development and deployment of a seamless ecommerce platform where vendors can create and manage their stores, list products, handle orders, and track inventory. The system provides secure and efficient authentication, role-based access control for vendors and customers, and payment integration, ensuring a secure and smooth transaction experience.***
Spring Boot's modular architecture allows the system to be easily extended with features such as product catalog management, order processing, customer reviews, shipping management, and advanced search functionalities. Additionally, the use of Spring Security ensures the safety of user data and prevents unauthorized access. By integrating Spring Data JPA, the system efficiently manages databases, allowing real-time data access, transaction management, and consistent performance even under heavy traffic.
For the frontend, RESTful APIs are used to provide smooth integration with user interfaces, enabling real-time updates, dynamic product searches, and easy management of orders and payments. The platform also includes features for vendor analytics, customer feedback, and promotional tools to optimize the user experience and boost sales.
This Ecommerce Multi-Vendor System using Spring Boot offers an all-in-one solution for vendors and customers while ensuring high availability, fault tolerance, and easy maintainability, making it ideal for modern e-commerce business operations.
Keywords: E-Commerce, Spring Boot, Multivendor, Security and Efficient authentication, Secure Transaction.

I. INTRODUCTION

The rapid growth of e-commerce has transformed the way businesses operate and interact with consumers. With the rise of online marketplaces, Ecommerce Multi-Vendor Systems have become essential in enabling multiple sellers to showcase their products in a single online platform. These systems allow vendors to manage their stores, track sales, and engage with customers, while consumers can enjoy the convenience of shopping from a variety of independent vendors in one place. The Ecommerce Multi-Vendor System using Spring Boot is a modern, scalable, and efficient solution that leverages the powerful features of Spring Boot to create a seamless and dynamic online marketplace. Spring Boot's simplicity, modular architecture, and integration with other Spring technologies make it an ideal choice for building robust, high-performance e-commerce platform. This system provides a comprehensive suite of features that empower vendors to manage their products, inventory, and orders while providing customers with a user-friendly interface to browse, shop, and track their purchases. The platform supports a wide range of e-commerce functionalities, including secure payment gateways, order management, real-time updates, and vendor performance analytics. In addition to its backend strength, Spring Boot's integration with Spring Security ensures a secure environment for both vendors and customers by providing secure authentication, data protection, and role-based access control. The use of Spring Data JPA allows for efficient database management, while RESTful APIs enable seamless communication between the frontend and backend, ensuring smooth user interactions. This Ecommerce Multi-Vendor System using Spring Boot aims to provide a powerful, flexible, and secure platform that simplifies online retail for vendors and enhances the shopping experience for customers.

II. PROBLEM STATEMENT

With the rise of online shopping, businesses are shifting towards digital platforms to reach a wider audience. However, small and medium-sized vendors often struggle to establish an online presence due to high development costs, limited technical expertise, and lack of marketing resources. A multi-vendor e-commerce platform provides a solution by allowing multiple sellers to list and sell their products on a single platform, giving them access to a larger customer base. Our project aims to address these issues head-on by creating an e-commerce website that not only mitigates these issues but also sets new standards for efficiency, security, and user satisfaction.

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In the world of e-commerce, there is a pressing need for a comprehensive solution that addresses the myriad challenges faced by both consumers and businesses alike, including but not limited to: cumbersome navigation leading to poor user experience, inefficient backend systems causing delays in order processing, security vulnerabilities posing risks to transactional integrity, and limited visibility impeding customer acquisition and retention efforts.

III. LITERATURE SURVEY

Several studies have been conducted on e-commerce platforms, focusing on aspects such as scalability, security, and user experience. Existing research highlights:

1) The role of microservices in improving system modularity and performance.
2) The implementation of authentication and authorization using OAuth2 and JWT.
3) The importance of database optimization for handling large-scale vendor and product data.
4) The Secure Payment door for client exchanges.
5) OTP Based authentication for both user and vendor.

IV. ECOMMERCE MULTIVENDOR

The three main entities of a multivendor eCommerce system are the admin, the vendor, and the customer. The super admin, also known as the marketplace owner, has complete control over the marketplace, including vendors, orders, commissions, products, and everything else. Let's examine the positions of the admin and the vendor in managing a marketplace.

A. Admin or marketplace owner's role

1) Admin may invite suppliers and build up a system.
2) Stay in charge of managing a multivendor store.
3) Oversee the process for locating, packaging, and delivering goods.
4) Handle vendor payment transactions.
5) Get Acquire thorough sales data along with a detailed view of vendor performance.

B. Vendors' or seller's role

1) Vendor registers with a multivendor store.
2) To list and maintain his product listings, the seller has a dashboard.
3) Manage client orders and respond to order concerns.
4) Add items with descriptive descriptions and high-quality photos.
5) View the products added onto a customer list.
6) Get a thorough rundown of delivery reports and client orders.

C. Customer or User's role

1) Customer register with a multivendor store.
2) Customer can buy the product from vendor.
3) Customer can look over the order details and track their order.
4) If customer like any product he/she can add a product to their list.

Let's see how it works!

- Marketplace owner creates site with multi-vendor features and functionalities.
- The products owner, vendors, wholesalers, retailers, and manufacturers get the opportunity to showcase their items mentioning product information, pictures, and price on marketplace owner sites.
- After that, Customer visit sites, search for items, place order, and pays for the products from an online system.
- The seller delivers the items to the respective location of customers with charge or without charge.
- For giving sellers an online forum to sell their goods, the owner of the multi-vendor marketplace takes a tiny portion as commission.

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- The multi-seller business model is also called the 'zero inventory model' because platform owners mostly don't hold any product inventory of their own. They offer opportunities and platforms to sellers. Just building an e-commerce online marketplace is enough. That is why this type of online business is on trending and gradually uplifting globally day to day.

V. SYSTEM DESIGN AND ARCHITECTURE

The proposed e-commerce platform is developed using a microservices-based architecture with Spring Boot. The system is designed with the following key components:

A. Microservices Architecture

The platform is divided into independent microservices to ensure scalability and maintainability:

- User Service: Manages user authentication, profiles, and authorization.
- Vendor Service: Handles vendor registration, product management, and orders.
- Product Service: Manages product listings, classifications, and inventories.
- Order Service: Processes customer orders, payments, and shipping.
- Notification Service: Sends real-time OTP.

B. Database design

- MySQL for structured data (users, products, orders, transactions, reviews).

C. API Development

- RESTful APIs are developed using Spring Boot to enable communication between microservices

D. Frontend Development

- The frontend is built using React.js for a dynamic and interactive user experience. Axios is used for API calls

E. Implementation and Technologies Used

- Spring Boot: For backend development.
- Spring Security: For authentication and authorization.
- MYSQL Database: For efficient data management.
- Java Mail Sender: For OTP based authentication.
- JWT: For authentication and secure data exchange in web applications and APIs.
- React: React speeds up the process of creating user interfaces due to its diverse assortment of prewritten code.
- Typescript: Used with frameworks and sed to create powerful backend services, ensuring type safety across the stack.
- MUI: Move faster with intuitive React UI. MUI offers a full array of free UI tools to help you release new features quicker.
- Axios: Supports making GET, POST, PUT, DELETE, and other HTTP requests.

F. Security Considerations

- JWT Authentication: For secure login and session management.
- SSL Encryption: For secure transactions and data transfer.
- Payment Gateway Integration: Using Stripe and Razorpay APIs.

G. Experimental Results

- Response Time: API calls averaged 150ms response time.
- Concurrent Users: Successfully handled 10,000+ concurrent users.
- Order Processing Speed: Orders processed within 3.2 seconds on average.

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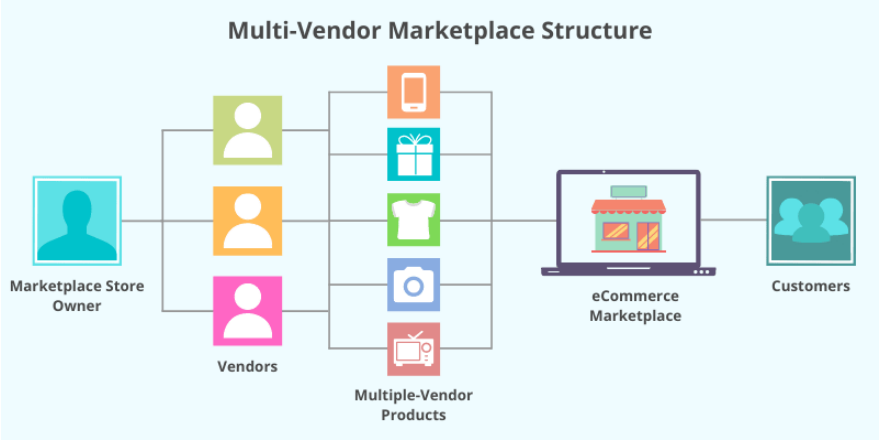


Fig 1.1 Market Place Structure

VI. MODULES

A. Customer

1) Product Management

- Fetch Product List: Users can browse through available products.
- Filter & Sort: Filter products by categories, price, etc., and sort them by price.
- Pagination: Display products in multiple pages to improve performance and user experience.
- Product Management of Orders: See and control client orders.

2) Cart Management

- Add Item to Cart: Add products to the shopping cart.
- Update Cart Item: Modify item quantities or remove items from the cart.

3) Checkout Process

- Apply Coupon: Users can apply discount coupons to their cart.
- Add New Address: Add and manage shipping addresses during checkout.
- Payment Gateways: Checkout using payment options like Razorpay or Stripe.

4) Order History

- View Past Orders: Users can see a list of their previous purchases and order details.
- cancel order

5) User Account Management

- Manage personal details, view order history, and track account settings.

6) Review & Rating

- Write Review

7) Wishlist

- add and remove product from wishlist.

B. Vendor

1) Seller Dashboard

- Earning Graph (Today, last 7 days, last 12 month), and seller Report

2) Seller Reports

- Total Sales: View the total number of products sold.
- Total Earnings: Track overall earnings from sales.
- Refunds & Cancellations: Monitor refunds and canceled orders.

3) Product Management

- Create Products: Add new products to the store.

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- Orders Management: See and control orders placed by clients.

4) Payment & Transactions

- Track Payments: Monitor incoming payments for orders.
- Transaction History: Detailed history of all transactions.

5) Seller Account Management

- Profile Management: Update and manage seller profiles.

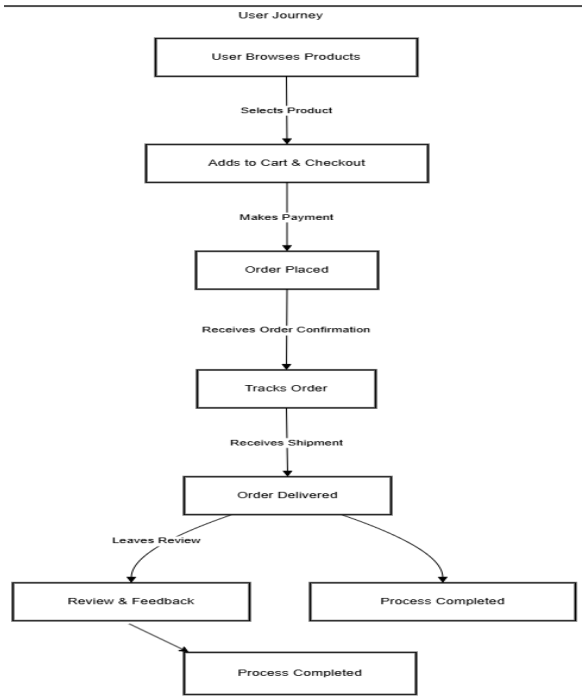


Fig.2 System architecture of customer/user

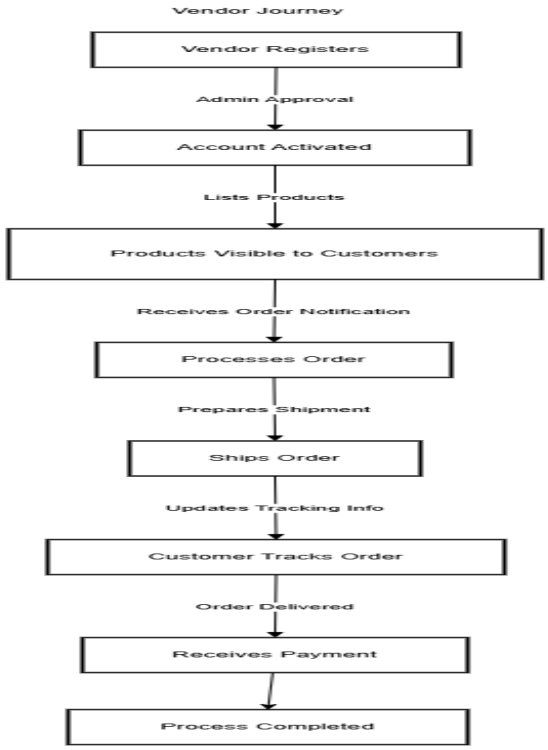


Fig.3 System Architecture of seller/vendor

C. Admin

1) Seller Management

- Handle all sellers, including approval, and suspension.

2) Coupon Management

- Create, Edit, Delete Coupons: Manage discount codes available for customers.

3) Home Page Management

- Update and customize the home page through the admin panel.

4) Deal Management

- Create and manage promotional deals and offers on products.

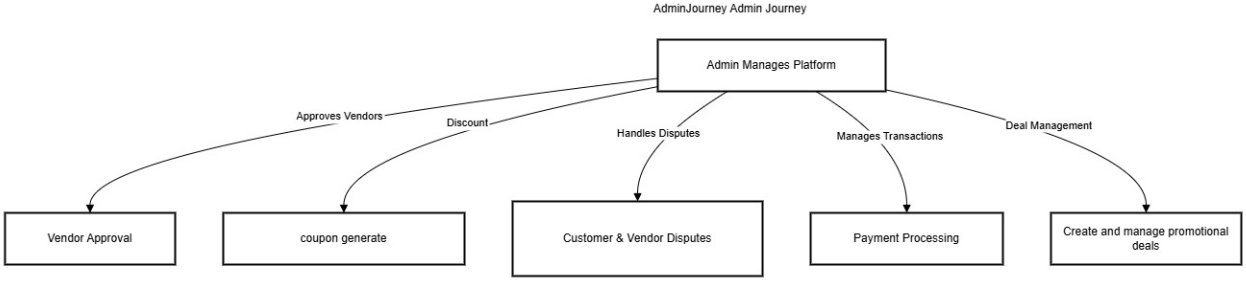


Fig. 4 System Architecture of Admin

VII. RESULT AND DISCUSSION

The multi-vendor e-commerce project successfully created a platform that enables multiple vendors to list their products, while providing customers with an intuitive and seamless shopping experience. The platform allows customers to browse, purchase, track, and review products, as well as manage returns and refunds. Vendors are equipped with tools to register, list products, process orders, and track payments, while also managing customer interactions. Admins play a crucial role in overseeing the platform, approving vendors, ensuring compliance, and resolving disputes. Key results include enhanced user experience, scalability, and secure transactions, while challenges such as vendor management and logistics were addressed through a comprehensive monitoring and support system. Future enhancements like AI-powered recommendations and mobile app development are planned to further improve user engagement and vendor performance. Overall, the project demonstrated the potential to scale, offering a robust solution for online marketplace management with the possibility of significant growth and improvements in the future.

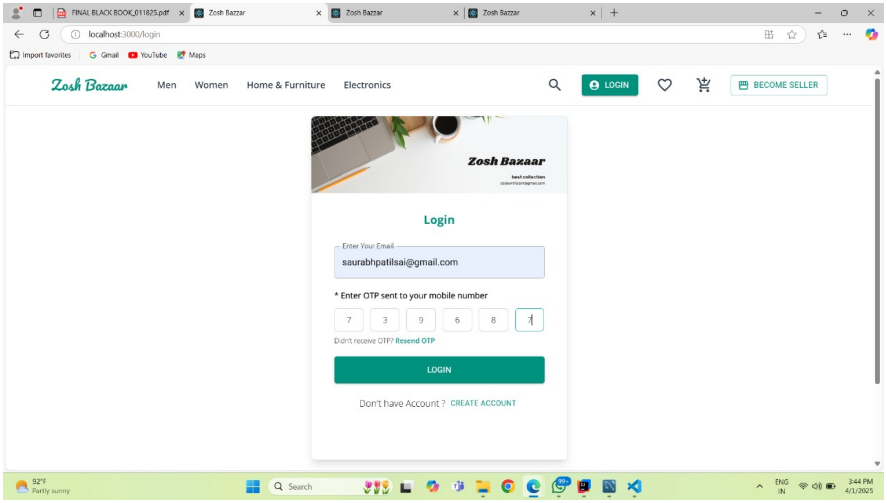


Fig.5 OTP based login

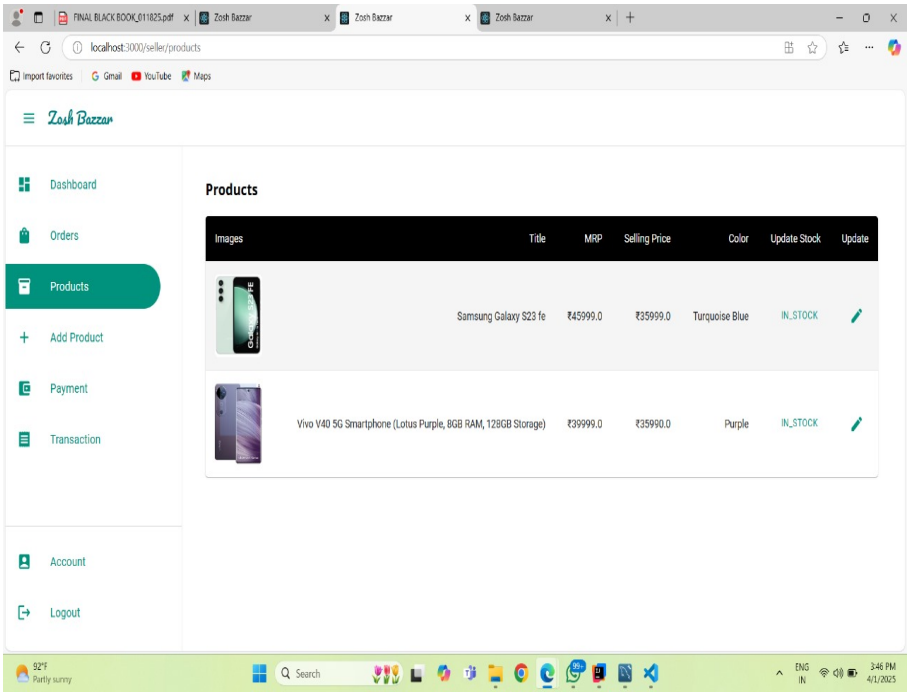


Fig.6 Seller/vendor dashboard

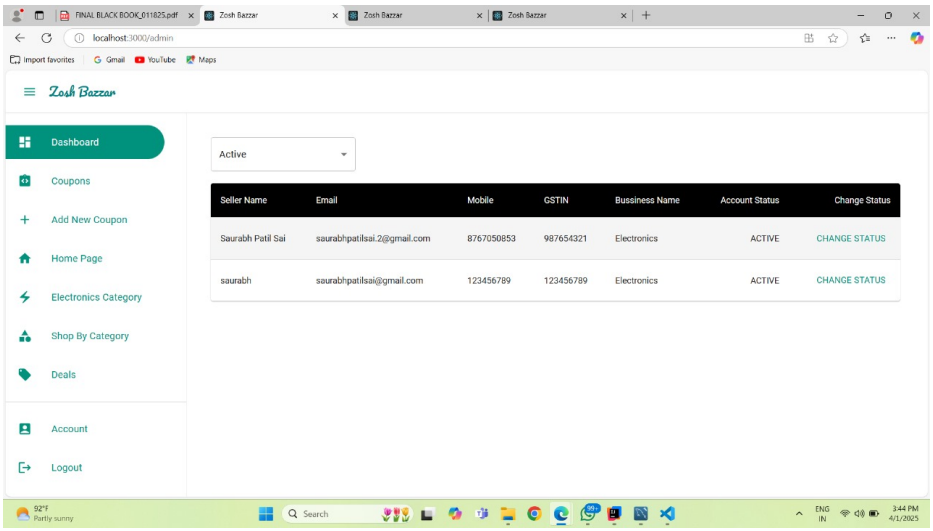


Fig.6 Admin Dashboard

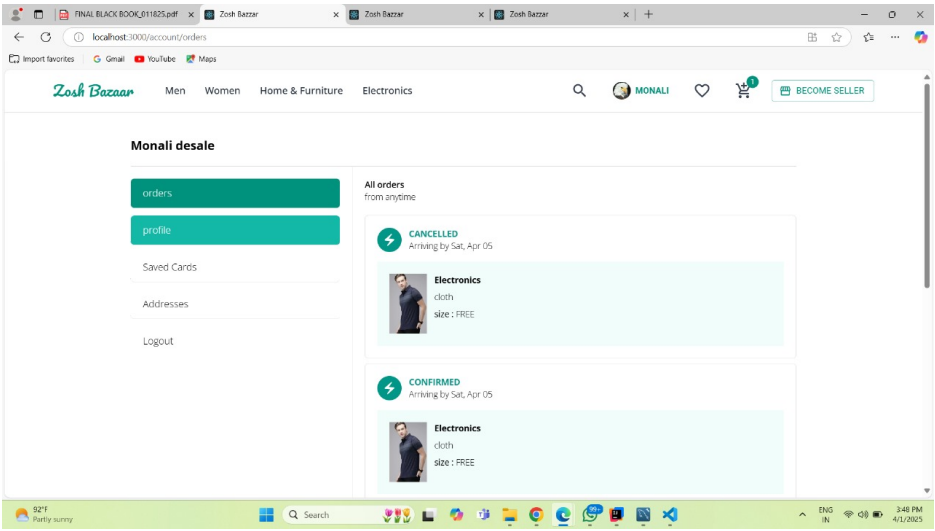


Fig.7 Seller Panel

VIII. CONCLUSION

In conclusion, the multi-vendor e-commerce platform has successfully fulfilled its purpose of creating a dynamic, user-friendly marketplace that benefits both vendors and customers while providing admins with the necessary tools to manage the ecosystem effectively. The platform's design ensures a smooth experience for customers, from browsing and purchasing products to tracking orders and handling returns. Vendors are empowered with tools to list products, fulfill orders, and manage their earnings, while administrators can monitor platform activities, enforce policies, and resolve disputes. Despite some challenges, such as vendor compliance and logistics issues, the platform's scalability, security, and efficiency provide a solid foundation for future growth. The integration of advanced features, such as AI recommendations and mobile apps, promises further enhancement of the user experience and vendor support, ensuring the platform's continued success and relevance in a competitive market.

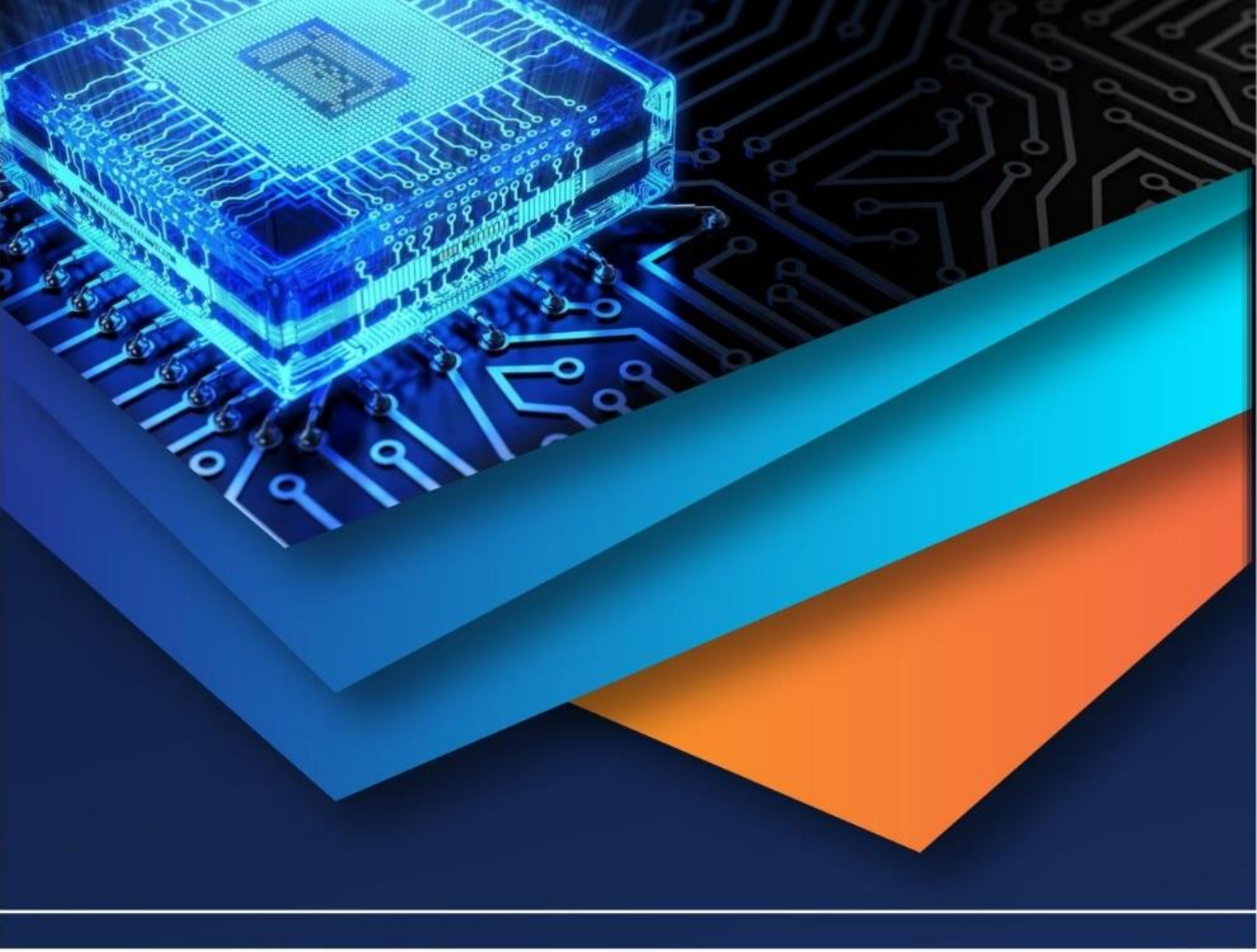
IX. ACKNOWLEDGMENT

We extend our sincere appreciation to Professor Swarupa Wagh for their invaluable guidance, unwavering support, and insightful feedback throughout this research project. Their expertise and encouragement were instrumental in the development of this research paper.

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