



INTERNATIONAL JOURNAL FOR RESEARCH

IN APPLIED SCIENCE & ENGINEERING TECHNOLOGY

Volume: 13 Issue: IX Month of publication: September 2025

DOI: https://doi.org/10.22214/ijraset.2025.74145

www.ijraset.com

Call: © 08813907089 E-mail ID: ijraset@gmail.com



ISSN: 2321-9653; IC Value: 45.98; SJ Impact Factor: 7.538

Volume 13 Issue IX Sep 2025- Available at www.ijraset.com

Impact of Corporate Social Responsibility (CSR) on Socio - Economic Development in Odisha: Review of Literature

Mr. Munjeti Benudhar Naidu¹, Dr. Ramesh Chandra Das²

¹Doctoral Research Scholar, Post Graduate Department of Commerce and Business Management - Fakir Mohan University, Balasore. Odisha

²Assistant Professor, Department of Commerce, Bhadrak Autonomous College, Bhadrak, Odisha

Abstract: For in-depth analysis of research project clear understanding of concept is absolutely necessary. In this paper an attempt has been made through detailed review of past literature to understand various issues relating CSR and related activities. Issues and developments related to CSR in Mahanadi Coalfields Limited (MCL) and factors influencing it have been observed and noted by experts are discussed in short. This review makes it clear that inspite of number of studies it is somewhat missing certain aspects. Hence present review study is an addition to existing literature as both social and economic benefits are assessed concurrently. Besides group wise analysis is also an added dimension to existing review.

I. INTRODUCTION

Review of available literature on a subject matter is an essential part of research which normally guides researchers to create foundation of research besides providing research gap for study. Purpose of review is to document information of what has already been researched and published, create awareness, understanding and appreciation for work that has preceded current study. It expresses present state of knowledge pertaining to given topic. Existing bodies of knowledge help to shed light on problem at hand giving valuable insight on how best to study it and what limitations might be. They serve as theoretical and practical foundation and pivot point for learning, growing and developing deeper understanding and knowledge base. Review paper shapes research design and helps to assess implications of findings. For in-depth analysis of research project clear understanding of concept is absolutely necessary. In this review paper an attempt has been made through detailed review of past literature to understand various issues relating CSR and related activities. Issues and developments related to CSR in Mahanadi Coalfields Limited (MCL) and factors influencing it have been observed and noted by experts are discussed in short. Admittedly natural resources plays pivotal role in economic development of a nation. It is therefore natural that studies on CSR in a vital sector attract attention of researchers, administrators, departments, committees and Government. Before examining impact of CSR it is necessary to review on this subject at all levels. Number of studies have been conducted in India and abroad and examined at different periods of time. Literature and studies help to identify latest trends, policies that have emerged in similar studies concern with Corporate Social Responsibility (CSR). As research text entitled "Impact of CSR on Socio Economic Development of Odisha with reference to Coal sector (MCL of CIL - Coal India Limited) - An Empirical Study" this writing reviews various related international and national literatures and studies. Few key concepts from problem have been classified and reviews have been done from year 2010 onwards. Review included general research studies on Corporate Social Responsibility (CSR), studies of different organization culture, impact of socio-economic development, observation from reviews and motivate for research work. In depth vast scope and current trends of CSR has been tackled in general investigating extent of coverage of research done in this area in past few year in India and abroad are discussed here.

II. REVIEW OF LITERATURE

Supriti Mishra and Damodar Suar (2010), "investigated Corporate Social Responsibility (CSR) towards primary stakeholders influences financial and the non-financial performance (NFP) of Indian firms. Perceptual data on CSR and NFP were collected from 150 senior-level Indian managers including CEOs through questionnaire survey. Hard data on financial performance (FP) of the companies were obtained from secondary sources. A questionnaire for assessing CSR was developed with respect to six stakeholder groups employees, customers, investors, community, natural environment, and suppliers. A composite measure of CSR was obtained by aggregating six dimensions.



ISSN: 2321-9653; IC Value: 45.98; SJ Impact Factor: 7.538

Volume 13 Issue IX Sep 2025- Available at www.ijraset.com

Findings indicate that stock-listed firms show responsible business practices and better FP than non-stock- listed firms. Controlling confounding effects of stock-listing, ownership, and firm size, favourable perception of managers towards CSR is found to be associated with increase in FP and NFP of firms. Findings suggest that responsible business practices towards primary stakeholders can be profitable and beneficial to Indian firms."

Leena James, (2010), "research text highlights the culture of the firm, business ethics as the two such factors. A combination of these two variables will influence the degree to which an organization can be deemed to be CSR oriented and important findings include certain relevant conclusions, particularly focusing on the establishment of strong value based Organizational Culture enhance the Corporate Social Responsibility practices of the Organization. The research text established the significant relationship between Corporate Social Responsibility practices and Organizational Culture of the companies in Information Technology industry. This emphasizes the importance of a supportive organizational culture that initiates CSR practices in the organization."

S. Pradhan & A. Ranjan, (2010), "attempts to explore CSR practices particularly in context of rural development. Research questions examine do corporate consider rural people as a stakeholder? If so what CSR initiatives taken for development of rural areas and how corporates implement their CSR initiatives as a part of their business strategy? Finally it evaluates impacts of CSR actions on socio-economic development of rural people. For this purpose fourteen public and private Indian companies / firms have been selected to study their CSR practices in context of rural development. Methodology of present study relied on web-based research, review of print literature and visit to selected sites to witness CSR practice. Paper concludes that social responsibility is regarded as an important business issue of Indian companies irrespective of size, sector, and business goal. Therefore CSR actions have positive impacts not only on development of rural level Indian managers including CEOs through questionnaire survey. Hard data on financial performance (FP) of the companies were obtained from secondary sources. A questionnaire for assessing CSR was developed with respect to six stakeholder groups employees, customers, investors, community, natural environment, and suppliers. A composite measure of CSR was obtained by aggregating six dimensions. Findings indicate that stock-listed firms show responsible business practices and better FP than non-stock- listed firms. Controlling confounding effects of stock-listing, ownership, and firm size, favourable perception of managers towards CSR is found to be associated with increase in FP and NFP of firms. Findings suggest that responsible business practices towards primary stakeholders can be profitable and beneficial to Indian firms."

Leena James, (2010), "research text highlights the culture of the firm, business ethics as the two such factors. A combination of these two variables will influence the degree to which an organization can be deemed to be CSR oriented and important findings include certain relevant conclusions, particularly focusing on the establishment of strong value based Organizational Culture enhance the Corporate Social Responsibility practices of the Organization. The research text established the significant relationship between Corporate Social Responsibility practices and Organizational Culture of the companies in Information Technology industry. This emphasizes the importance of a supportive organizational culture that initiates CSR practices in the organization."

S. Pradhan & A. Ranjan, (2010), "attempts to explore CSR practices particularly in context of rural development. Research questions examine do corporate consider rural people as a stakeholder? If so what CSR initiatives taken for development of rural areas and how corporates implement their CSR initiatives as a part of their business strategy? Finally it evaluates impacts of CSR actions on socio-economic development of rural people. For this purpose fourteen public and private Indian companies / firms have been selected to study their CSR practices in context of rural development. Methodology of present study relied on web-based research, review of print literature and visit to selected sites to witness CSR practice. Paper concludes that social responsibility is regarded as an important business issue of Indian companies irrespective of size, sector, and business goal. Therefore CSR actions have positive impacts not only on development of rural community but also in their business. Authors reveal some lesson on CSR practices in India which can provide guidance to corporate entities for better implementation of CSR activities."

Hakhu Rahul, (2010), "discuss various issues related to CSR in India. Studies pertaining to status of CSR in Indian corporate sector have been critically elaborated during pre and post liberalization era. It is evident that most of forward looking companies in India have strongly been adopting CSR in their corporate policy to accomplish competitive advantage, profitability and performance in light of liberalized world. In addition it provides valuable information to companies of India and other primary stakeholders about prospects of development and reputation. In India government has been providing due emphasis on growth of CSR as vehicle for transformation of agrarian economy to path of industrialization."

Dharmendra Kumar Mishra, (2011), "had analysis of motives behind CSR expenditure of some selected companies of Odisha based on both primary data collected through personal discussion and secondary data. Whether expenditure incurred by these companies on CSR activities has some social interests or other hidden business interests. Is it demand driven function or supply driven function?



ISSN: 2321-9653; IC Value: 45.98; SJ Impact Factor: 7.538

Volume 13 Issue IX Sep 2025- Available at www.ijraset.com

Does social issues on which CSR focuses is really need of community or it is proposed by companies or somebody else maybe government, local administration, people representatives, non-government organizations and leaders of political parties in power. What constitute periphery of business and who will identify it. These are some issues which need to be addressed and require further studies. Study also throws some light on functioning of Rehabilitation Peripheral Development Advisory Committee (RPDAC) constituted by Government Odisha to monitor Rehabilitation, Resettlement and CSR activities."

Seema Sharma, (2011), "examines concept and practices of CSR in India based on primary data collected from seventeen business houses in India. CSR definition followed here is that it is obligation of firm to use its resources in ways to benefit society, through committed participation as a member of society taking into account society at large and improving welfare of society independently of direct gains to company. Study also takes stakeholder's perspective towards CSR and discusses CSR amongst select Indian enterprises and concludes with critical evaluation of their CSR initiatives."

Amit Kumar Srivastava et al., (2012), "had discussed about different CSR activities in TATA group. Undoubtedly "profitability" has always been driving force and an undercurrent behind all this development growing cut throat competition and business F rivalries started taking heavy toll on quality, transparency, environment and society in general endangering peaceful coexistence of business and society. Businesses houses started realizing that they would have to rise over and above profitability and take care of all those associated with their survival in society directly or indirectly. This realization resulted in concept of CSR. This research moved around developing an understanding about CSR delving into its concept and finding out its scope taking case study of TATA Group.

Nalini Krishnan, (2012), "study has focused on stakeholder approach to business approach by linking CSR and firm performance. Objective of firm was to examine relationship between CSR and financial and non-financial performance of listed companies in India. Study found that CSR activities have a positive impact on a firm's financial and non-financial performance of firms and it is in best business interests of company to undertake CSR activities. While the correlation was significant for the CSR activities related to employee, community and customers and suppliers it was not statistically significant in case of environment CSR.

Matthew Kotchen and Jon J. Moon, (2012), "had investigation of the hypothesis that companies engage in CSR in order to offset Corporate Social Irresponsibility (CSI). Empirical analysis is based on an extensive 15 years panel dataset that covers nearly 3,000 publicly traded companies. In addition to overall finding that more CSI results in more CSR, we find evidence of heterogeneity among industries where effect is stronger in industries where CSI tends to be subject of greater public scrutiny.

Sharma & R. Kiran, (2012), CSR is emerging as a new field in management research. In India many firms have taken the initiatives of CSR practices which have met with varying needs of society. Research study made an attempt to understand status, progress and initiatives made by large firms of India in context to CSR policy framing and implementation. Data has been collected from official websites of the firms, in person interviews and through structured questionnaire. CSR initiatives in context to health, education and environment sector to be rated by interviewee were identified from literature. Based on information and discussions mentioned a matrix of various policy factors has been prepared. All initiatives factors have been rated on scale of 1 to 5. Results of study depicts that IT and Auto industry is more going for taking up CSR initiatives while FMCG sector has focused yet not too much into CSR initiatives. Although India has entered or taken transformational change by involving into new CSR initiatives but still a lot has to be done in this area."

Premlata and Agarwal, (2013), "CSR is now accepted as means to achieve sustainable development of an organization. Hence it needs to be accepted as an organizational objective. According to New Company Law, 2012 corporates must contribute 2% of their net profits towards CSR which made Indian companies to consciously work towards CSR as it required a prescribed class of companies to spend a portion of their profits on CSR activities. Any contribution towards welfare of society is called as CSR. Corporates can no longer limit themselves in using resources of society and they have to be socially responsible corporate citizens and must also contribute to social good. Main aim behind this study is to see why CSR is vital for Corporation, why should they contribute for country's economic development and what are important steps Government should take to improve contribution of corporate for CSR activities? Present research paper attempts to analyse several such aspects of new CSR law in context of modern corporate philosophy and also drawing attention of Government authorities towards practical difficulties in implementation of new provisions."

Justice, Shirley and Puranik, Ravi (2015) in their study CSR practices in India: Approach, Drivers, and Barriers" that CSR approach that is most favoured by Indian firms is stakeholder approach and that caring or moral motive followed by strategic or profit motive are important drivers for Indian firms to pursue CSR. Results indicate most significant obstacles to CSR implementation are those related to lack of resources, followed by those related to complexity and difficulty of implementing CSR.



ISSN: 2321-9653; IC Value: 45.98; SJ Impact Factor: 7.538

Volume 13 Issue IX Sep 2025- Available at www.ijraset.com

Kerby, D. (2018), revealed the relationship between CSR and business. It was found that CSR eventually promote a better relationship between industry and people, a good work environment, enhanced customer relationship and enhance corporate image of the firm.

III. SUMMARY AND CONCLUSION

On basis of review done by us some general conclusions have been drawn. Following gaps emerge from review and there exists scope for future research:

- 1) India is an emerging market and CSR activities are considered as backbone of economic development. Any change in its processes is deemed to have repercussions on country's growth, accounting and finance.
- 2) There have been few studies focusing on Impact of CSR on Socio Economic Development of Odisha after 2010.
- 3) Till 2010 CSR system had more or less confined its activities to selected and few activities and thus helped only in limited area and population. Essential part of CSR system is its social viability and impact. It is not only necessary for society but also to discharge its various obligations for future generations.
- 4) Role of CSR in Odisha remained confined to providing vehicle for the community's growth and to only certain selected and limited segments of society before 2010. These were influenced primarily by commercial principle and not by developmental factor.
- 5) Earlier studies conducted in evaluation of impact of CSR through parameters of socio and economic development in wake of new CSR Act and Rules are note noteworthy.

This review makes it clear that inspite of number of studies it is somewhat missing certain aspects. Hence present review study is an addition to existing literature as both social and economic benefits are assessed concurrently. Besides group wise analysis is also an added dimension to existing review.

REFERENCES

- [1] Supriti Mishra and Damodar Suar, "Does Corporate Social Responsibility Influence Firm Performance of Indian Companies?", Journal of Business Ethics ,95:571–601, DOI 10.1007/s10551-010-0441-1, Springer 2010.
- [2] Leena James, "A Study on Corporate Social Responsibility Practices in Relation to Organizational Culture and Business Ethics in Information Technology Industry in Bangalore City" Doctoral Thesis, Department of Business Administration, Cauvery College For Women, Tamil Nadu, India, January ,2010.
- [3] Supriti Mishra and Damodar Suar, "Do stakeholder management strategy and salience influence corporate social responsibility in Indian companies?", Social Responsibility Journal, VOL. 6, NO. 2, pp. 306-327, ISSN 1747-1117 DOI 10.1108/17471111011051784, Emerald Group Publishing Limited, 2010.
- [4] S.Pradhan & A. Ranjan, "Corporate social responsibility in rural development sector: evidences from India", School of Doctoral Studies European Union, 139,
- [5] Hakhu Rahul, "Corporate Social Responsibility-An Indian Perspective, Advances in Management, Vol.: 3(6), pp. 42-44, 2010.
- [6] Dharmendra Kumar Mishra, "Corporate Social Responsibility for Community or Business: Incidence from Odisha", Indian Journal of Applied Research 3(10):1-3, DOI: 10.15373/2249555X/OCT2013/75, October, 2011.
- [7] Seema Sharma, "Corporate Social Responsibility in India", Indian Journal of Industrial Relations, Vol. 46, No. 4, pp. 637-649, April, 2011.
- [8] Amit Kumar Srivastava et al., "Corporate Social Responsibility: A Case Study Of TATA Group", IOSR Journal of Business and Management (IOSRJBM), ISSN: 2278-487X Volume 3, Issue 5), PP 17-27, Oct. 2012.
- [9] Nalini Krishnan, "Impact of Corporate Social Responsibility on the Financial and Non-Financial Performance of Select BSE Listed Companies", "Doctoral Thesis, Department Of Business Management, Padmashree Dr. D.Y. Patil University, CBD Belapur, Navi Mumbai, October, 2012.
- [10] Matthew Kotchen and Jon J. Moon, "Corporate Social Responsibility for Irresponsibility", The B.E. Journal of Economic Analysis & Policy, Volume 12, Issue 1, Article 55, 2012.
- [11] Rajeev Kumar Panda et al., "Identification and evaluation of risk in agribusiness: an empirical study on vegetable sector in India", Int. J. Indian Culture and Business Management, Vol. 5, No. 4, Inderscience Enterprises Ltd., 2012.
- [12] A.Sharma & R.Kiran, "Corporate social responsibility initiatives of major companies of India with focus on health, education and environment", African Journal of Basic & Applied Sciences, 4(3), 95-105, 2012.
- [13] Premlata and Anshika Agarwal, "Corporate Social Responsibility: An Indian Perspective" Journal of Business Law and Ethics, Vol. 1 No. 1, @American Research Institute for Policy Development, December 2013.
- [14] Jyotika Bahl, "An Exploratory Study of Mandatory CSR Spending in Select Indian Companies" Delhi Journal of Contemporary Law (Vol.II) P a g e-83, e-ISSN 2582-4570, 2013.
- [15] Ramendra Singh and Sharad Agarwal, "Corporate Social Responsibility for Social Impact: Approach to Measure Social Impact using CSR Impact Index", Indian Institute of Management Calcutta, Working Paper Series, WPS No. 729/ June 2013.
- [16] Pankaj Dodh et al., "Corporate Social Responsibility and Sustainable Development in India", Global Journal of Management and Business Studies, ISSN 2248-9878 Volume 3, Number 6), pp. 681-688, © Research India Publications, 2013.
- [17] Sarita Moharana, "Corporate Social Responsibility: A Study of Selected Public Sector Banks in India", IOSR Journal of Business and Management (IOSR-JBM), e-ISSN: 2278-487X, p-ISSN: 2319-7668. Volume 15, Issue 4, PP 01-09, 2013.
- [18] Abha Chopra & Shruti Marriya, "Corporate Social Responsibility and Education in India" Issues and Ideas in Education, Vol. 1, pp. 13-22, 2013.



ISSN: 2321-9653; IC Value: 45.98; SJ Impact Factor: 7.538

Volume 13 Issue IX Sep 2025- Available at www.ijraset.com

- [19] N.Ravikumar, "Globalization and Corporate Social Responsibility In India", International Journal of Innovative Technology & Adaptive Management (IJITAM), ISSN: 2347-3622, Volume-1, Issue-5, February, 2014.
- [20] Pooja Dasgupta and Saakshi Tiwari, "Social Rejuvenation of Corporate Social Responsibility-With Special Reference to India", Global Journal of Commerce and Management Perspective, Vol.3(5):22-34 ISSN: 2319 - 7285,October, 2014.
- [21] Poonam Lakra, "Corporate Social Responsibility Effect on Human Right Standards and Sustainability and CSR Effect on Various Indian Corporate", IOSR Journal of Business and Management (IOSR-JBM), e-ISSN: 2278-487X, p-ISSN: 2319-7668. Volume 16, Issue 4. Ver. III, PP 96-101, Apr. 2014.
- [22] Sawati Nagwan, "Evolution of Corporate Social Responsibility in India", IJLTEMAS, Volume III, Issue VII, ISSN 2278 2540, July 2014
- [23] Jayati Sarkar and Subrata Sarkar, Corporate Social Responsibility in India-An Effort to Bridge the Welfare Gap", Indira Gandhi Institute of Development Research (IGIDR), Mumbai, WP-2015-023, Auguest-2015.
- [24] Manoj K.Sharma and Kuldeep Singh, "Impact of Changing Socio-Economic Environment on Business in India", International Journal of Research in Business Studies and Management, Volume 2, Issue 4, PP 21-28, ISSN 2394-5923 (Print) & ISSN 2394-5931 (Online), April 2015,
- [25] Debanga Mukherjee, "Corporate Social Responsibility: A Study on Initiatives Taken by Selected Indian Companies", Global Journal of Commerce and Management Perspective, Vol.4(5):1-3,ISSN: 2319 - 7285, October, 2015.
- [26] Yemokhya Fakay and Biraj Buragohain, "Corporate Social Responsibility: A Review of Literature", Indian Journal of Research, Volume 4, Issue 2, ISSN -2250-1991, Feb., 2015.
- [27] Namita Vastradmath, "The Role of Corporate Social Responsibility for an Inclusive Growth in the Society "The practice of CSR in the context of rural development in India", International Journal of Scientific and Research Publications, Volume 5, Issue 10, ISSN 2250-3153, October 2015.
- [28] Ahmad AminuHamidu et.al., "Corporate Social Responsibility: A Review on definitions, core characteristics and theoretical perspectives", Online at https://mpra.ub.uni-muenchen.de/75040/MPRA Paper No. 75040, Mediterranean Journal of Social Science - 2015, Vol.6 (4): pp. 83-95, 2015.
- [29] Satish Y. Deodhar, "India's Mandatory CSR, Process of Compliance and Channels of Spending", W.P. No. 2015-05-01, Indian Institute of Management Ahmedabad, India, Research and Publications, May, 2015.
- [30] Nabanita Das, "Socio-economic Impact of Mining on Rural Communities: A Study of the Ib Valley Coalfield in Odisha", Doctoral Thesis, Department of Humanities & Social Sciences, National Institute of Technology, (NIT) Rourkela, August, 2015.
- [31] Niharranjan Mishra, "Research Study on Coal Mining, Displacement and Rural Livelihoods: A Study in Mahanadi Coalfield Odisha", sponsored with the Financial Support of NITI Aayog, Government of India and Conducted by National Institute of Technology (NIT) Rourkela, Odisha, 2015.
- [32] Sumona Ghosh, "Is Corporate Social Responsibility in India Still in a Confused State? A Study of the Participation of the Private Sector Companies of India in Corporate Social Responsibility Activities", Global Business Review, 16(1), 151-181, 2015.
- [33] Reena Shyam, "An Analysis of Corporate Social Responsibility in India", Vol.4 (Iss.5), ISSN- 2350-0530(O) ISSN- 2394-3629(P), DOI: 10.29121/granthaalayah.v4.i5.2016.2674, May, 2016.
- [34] N. V. Kavitha and T. Anuradha, "Corporate Social Responsibility in Insurance Sector in India", International Journal of Innovative Research & Development, Vol 5 Issue 2, ISSN 2278 - 0211 (Online), January, 2016.
- [35] Jyotirmayee Acharya & S. N. Patnaik, "Corporate social responsibility in communitydevelopment and sustainability: Rourkela Steel Plant, a unit of SAIL, India", Asian J Bus Ethics, DOI 10.1007/s13520-017-0079-5, Springer Science, Business Media Dordrecht 2017.
- [36] Simran Kaur & Nidhi Tandon, "The Role of Corporate Social Responsibility in India", www.theinternationaljournal.org, RJCBS, Volume: 06, Number-03, January 2017.
- [37] Sandeep Kumar Patnaik and Abhijeet Patra, "Effect of CSR in Odisha", International Journal of Recent Research in Commerce Economics and Management (IJRRCEM), Vol. 4, Issue 1, pp. (97-104), Month: January - March 2017.
- [38] Francis Kuriakose, "CSR in India: A Targeted Approach", SSRN Electronic Journal · January 2017.
- [39] Bhaskar Chatterjee and Nayan Mitra, "CSR should contribute to the national agenda in emerging economies the 'Chatterjee Model'", International Journal of Corporate Social Responsibility (2017) 2:1, DOI 10.1186/s40991-017-0012-1, 2017.
- [40] Amit Kumar Srivastava et.al., "Corporate Social Responsibility (A Literature Review)", ijopaar.com; 2017 Vol. 2(2); pp. 121-131, ISSN: 2455-474X, 2017.
- [41] Tulsi Jayakumar and Rukaiya Kirit Joshi, "Rethinking the role of management education in developing a "new" locus of CSR responsibility An Indian case study", Journal of Work-Applied Management, Vol. 9 No. 1, pp. 51-69, Emerald Publishing Limited, 2205-2062, DOI 10.1108/JWAM-02-2017-0004, 2017.
- [42] N. Balasubramani, "Corporate Social Responsibility for Agricultural Development A way forward", Journal of Agricultural Extension Management Vol. XVIII No. (I) 2017.
- [43] Vinayak Patil et. al., "CSR Activities and its Impact on Socioeconomic Upliftment: An Integrated Review", Learning Community: 8(2): 65-69, DOI: 10.5958/2231-458X.2017.00009.4, August, 2017.
- [44] Pooja Chopra et. al., "The link between Corporate Social Responsibility and Business Performance: Evidence from Indian Banking Industry", Amity Journal of Corporate Governance, 2 (2), (37-45), ©2017 ADMAA.
- [45] Rishita Sen, "Corporate Social Responsibility with Socio-Economic Development", International Journal of Management, IT & Engineering, Vol. 7 Issue 6, ISSN: 2249-0558, June 2017.
- [46] Sapna A. Narula et. al., "A sustainable livelihood framework to implement CSR project in coal mining sector", Journal of Sustainable Mining, https://doi.org/10.1016/j.jsm.2017.10.001, 2017.
- [47] Haribandhu Panda, "Development Challenges and Prospects in Odisha", Centurion Journal of Multidisciplinary Research, ISSN: 2395 6216 (P), ISSN: 2395 6224 (O), 2, 1, PP 47-59, 2017.
- [48] Amita V. Joseph, "Effectiveness of corporate social responsibility (CSR) guidelines in India" Doctoral Thesis, Deakin University, April 2017.
- [49] Sushanta Kumar Panda and Dukhabandhu Sahoo, "Perception of community on CSR initiatives of MCL, Odisha, India", Int. J. Corporate Strategy and Social Responsibility, Vol. 1, No. 3, 2017.
- [50] Prafulla Kumar Padhi et.al., "Intrinsic and extrinsic Religiosity, SMES executive's attitude & Behaviour towards CSR in Odisha", International Refereed Research Journal, Vol.– VIII, Issue –3(7), July 2017.
- [51] Abhijit Mohanty and Bidhu Bhusan Mishra, "Corporate Social Responsibility: A Comparative study between MCL and NALCO", IOSR Journal of Business and Management (IOSR-JBM), e-ISSN: 2278-487X, p-ISSN: 2319-7668. Volume 19, Issue 9. Ver. VII., PP 01-07, September, 2017.



ISSN: 2321-9653; IC Value: 45.98; SJ Impact Factor: 7.538 Volume 13 Issue IX Sep 2025- Available at www.ijraset.com

- [52] Stevan Bajic and Burcin Yurtoglu, "Which aspects of CSR predict firm market value?", Journal of Capital Markets Studies, Vol. 2 No. 1, pp. 50-69, Emerald Publishing Limited, 2514-4774, DOI 10.1108/JCMS-10-2017-0002, 2018.
- [53] P. Harshavardhini et. al., "Introspection of Corporate Social Responsibility in India", International Journal of Pure and Applied Mathematics, Volume 119, No.17, 23-31, 2018.
- [54] Nayan Mitra et. al., "Communicating Corporate Social Responsibility in the post mandate period: Evidence firm India", International Journal of Corporate Social Responsibility, 3:10, http://doi.org/10.1186/s40991-018-0033-4, 2018.
- [55] Tomas Frederiksen, "Corporate Social Responsibility, risk and development in the mining industry", Resource Policy 59,495-505, 2018.
- [56] Sanjeeb Kumar Dey and Ashutosh Prayas Dash, "CSR Practices by Indian Companies: A Review of Literature", International Journal for Research in Engineering Application & Management (IJREAM), ISSN: 2454-9150 Vol-04, Issue-02, May 2018.
- [57] Beyat Pragnya Rath et. al., "Sustainability Impact Assessment of Developmental Programmes Undertaken by Mining Industries as Part of The Corporate Social Responsibility for Value Creation", International Journal of Mechanical and Production Engineering Research and Development (IJMPERD), ISSN(P): 2249-6890; ISSN(E): 2249-8001, Vol. 8, Issue 3, 23-30, Jun 2018.
- [58] Prafulla Kumar Padhi et. al., "Religiosity, CSR attitude and CSR behaviour: an empirical study on SMEs of Ganjam District, Odisha", Int. J. Indian Culture and Business Management, Vol. 17, No. 3, 2018.
- [59] Parikshit Sahu, "Sustainable Economic Development Through Green Business: A Bird's- Eye View of Odisha", Jharkhand Journal of Development and Management Studies XISS, Ranchi, Vol. 16, No.4, pp. 7919-7931 December 2018.
- [60] Meenu Gupta, "A Study on CSR: Ensuring Sustainable Development of Business in India", Globsyn Management Conference, pp-101-110, 2018.
- [61] Biswa Mohana Jena and Brundaban Sahu, "Role of Corporate Social Responsibility Activities in Rural Development: A Case Study of Mining Enterprises in Jaipur District", Globsyn Management Conference, pp-149-156, 2018.
- [62] Sumita Sindhi and Mousumi Padhi, "Corporate Social Responsibility and Corporate Image Resurrection: Cases Of Mining Firms In Odisha", https://www.researchgate.net/publication/326653994,DOI: 10.1007/978-981-10-6505-7_31, July, 2018.
- [63] Sanjeeb Kumar Dey and Ashutosh Prayas Dash, "CSR Practices by Indian Companies: A Review of Literature", International Journal for Research in Engineering Application & Management (IJREAM), ISSN: 2454-9150 Vol-04, Issue-02, May 2018.
- [64] Vimal Srivastava and Raj Laxmi Srivastava, "A Review of Public and Private Sector CorporateSocial Responsibility (CSR) Practices in India and Present State of Affairs" International Journal for Research in Engineering Application & Management (IJREAM), ISSN: 2454-9150 Vol-04, Issue-08, Nov 2018.
- [65] K. Jagannathan and C. Vethirajan, "The role of corporate social responsibility for an inclusive growth in the Civilization the practice of CSR in the situation of rural development in India" International Journal of Advance and Innovative Research, Volume 6, Issue 2 (XXXV), ISSN 2394 7780, April June, 2019.
- [66] Diego Asensio-López et. al., "Corporate governance and innovation: a theoretical review", European Journal of Management and Business Economics, Vol. 28 No. 3, pp. 266-284, Emerald Publishing Limited, 2444-8494, DOI 10.1108/EJMBE-05-2018-0056,2019.
- [67] Prafulla Kumar Padhi and Subash Chandra Nath, "CSR of MLM Companies in Odisha: Vestige A Case Study", IJRAR, Volume 6, Issue 2 www.ijrar.org (E-ISSN 2348-1269, P-ISSN 2349-5138) June 2019.
- [68] Manfred Max Bergman et. al., "Corporate Responsibility in India: Academic Perspectives on the Companies Act 2013", Sustainability, 11, 5939; doi:10.3390/su11215939, 2019.
- [69] Rahul Dev, "Corporate Social Responsibility in India: Reaching to Unreached?", International journal of basic and applied research, ISSN 2249-3352 (P) 2278-0505 (E), 1082, Volume 9, Number 6, June, 2019.
- [70] Vijay Vishwakarma, "Corporate Social Responsibility (A Literature Review)", Shanlax International Journal of Management, vol. 7, no. 1, pp. 36–42, ISSN: 2321-4643, July.2019.
- [71] Mousami Prasada et. al., "Corporate Social Responsibility and Environmental Sustainability: Evidence from India using Energy Intensity as an indicator for Environmental Sustainability, IIMB Management Review, doi: https://doi.org/10.1016/j.iimb.2019.07.01, 2019.
- [72] Sriparna Guha & Anirban Mandal, "Socio-Economic Impact of Corporate Social Responsibility: A Review", International Journal of Scientific Research and Review, Volume 8, Issue 5, ISSN NO: 2279-543X, 2019.
- [73] Abhishek Behl & Pankaj Dutta, "Social and financial aid for disaster relief operations using CSR and crowdfunding Moderating effect of information quality", Benchmarking: An International Journal, © Emerald Publishing Limited, 1463-5771, DOI 10.1108/BIJ-08-2019-0372, 2019.
- [74] Archana Nath et.al., "Corporate Social Responsibility for Sustainable Development", IJEP 39 (6), 545-550, 2019.
- [75] Raja Sarkar, "Corporate Social Responsibility: An Indian Perspective", Parikalpana KIIT Journal of Management, Vol. 15, Dec. 2019.
- [76] Amlan Dasgupta and Swati Mishra, "CSR Implementation in The Era of Technological Revolution: A Case Study of NALCO", International Journal of Mechanical Engineering and Technology (IJMET), Volume 10, Issue 02, pp. 37–43, ISSN Print: 0976-6340 and ISSN Online: 0976-6359, February 2019.
- [77] Manomita Mahapatra, "CSR Practices among Public and Private Sector Companies: A Community Development Approach in Indian context", Journal of Management & Public Policy, Vol. 10, No. 2, Pp. 33-42, ISSN 0976-0148 (Online) 0976-013X (Print), DOI: 10.5958/0976-0148.2019.00003.9, June 2019,
- [78] Repaul Kanji and Rajat Agrawal, "Building a Society conductive to the use of corporate social responsibility as a tool to develop disaster resilience with sustainable development as the goal: an interpretive structural modelling approach in the Indian context", Asian Journal of Sustainability and Social Responsibility, 4:5, https://doi.org/10.1186/s1180-019-0025-7, 2019.
- [79] C. Vethirajan and N. Ariyadevi, "Improvement of CSR Activities in Indian Companies after the Amendment of Companies Act, 2019", JAC: A Journal of Composition Theory Volume XIII, Issue IV, ISSN: 0731-6755, 2020.
- [80] Arpita Jena et. al., "Corporate Social Responsibility in Selected Indian Companies-An Assessment", International Journal of Scientific & Technology Research, Volume9, Issue 03, ISSN 2277-8616, March, 2020.
- [81] Srinivas Subbarao Pasumarti, "CSR and Socio-Economic Development A case study of selected PSU's in the State of Odisha", Journal of Critical Reviews, ISSN-2394-5125 VOL 7, ISSUE 13, 2020.
- [82] Bansi Mihir Patel et. al., "A study on Corporate Social Responsibility" IJCRT, Volume 8, Issue 6, ISSN: 2320-2882, June 2020.
- [83] Nikhat Sultana, "Corporate Social Responsibility in Textile Industry A Case Study of Rajanna Sircilla Powerloom weavers", Journal of Xi'an University of Architecture & Technology, Volume XII, Issue III, ISSN No: 1006-7930, 2020.



ISSN: 2321-9653; IC Value: 45.98; SJ Impact Factor: 7.538

Volume 13 Issue IX Sep 2025- Available at www.ijraset.com

- [84] C. Vethirajan et. al., "A Literature Review: Corporate Social Responsibility Practices of Indian Companies", Aegaeum Journal, Volume 8, Issue 5, ISSN NO: 0776-3808.2020.
- [85] Sandeep Kaur and Anjali Singh, "Corporate Social Responsibility (CSR) as a Business Practices: A Study Based on Sugar Industries", IJCRT, Volume 8, Issue 12, ISSN: 2320-2882, December 2020.
- [86] Bipul Kumar Das, "Corporate Social Responsibility in India: with Special focus in North East India", International Journal of Recent Technology and Engineering (IJRTE), ISSN: 2277-3878, Volume-8 Issue-6, March 2020.
- [87] Parvat. R. Patel, "Corporate Social Responsibility in India A Path to Achieve Sustainable Development Goal", IJCRT, Volume 8, Issue 12, ISSN: 2320-2882, December 2020.
- [88] V.P. Upadhyay et. al., "Research Needs for Sustainable Productivity in Mining and Mineral Based Industries in Odisha, India", Advances in Recycling and Waste Management, Volume 5:3, DOI: 10.37421/2475-7675.2020.5.165, ISSN: 2475-7675, 2020.
- [89] Sushree Sangita Sahoo, "Attribute based Perceptual Mapping of Corporate Social Responsibility (CSR): A study on selected paper mills of Odisha", Journal of University of Shanghai for Science and Technology, ISSN: 1007-6735, Volume 22, Issue 11, November - 2020.
- [90] Ayesha Khatun and Sajad Nabi Dar, "Corporate Social Responsibility in Emerging Economies: A Study with Special Reference to India", IGI Global, DOI: 10.4018/978-1-7998-2193-9.ch013, January 2020.
- [91] Baxis I. Patel and Vinod B. Patel, "Proposed Model for Adopting Green Corporate Social Responsibility Practices in India", CLIO an Annual Interdisciplinary Journal of History (UGC Care Listed Journal), ISSN: 0976-075X, Vol-06 Issue-2 April 2020.
- [92] Repaul Kanji and Rajat Agrawal, "Exploring the use of corporate social responsibility in building disaster resilience through sustainable development in India: An interpretive structural modelling approach", Progress in Disaster Science 6 (Elsevier), 100089, 2020.
- [93] Srinibash Dash and Sundhansu Sekhar Rath, "Knowledge Management Practices in Steel Industries of India: A Comparative Analysis of Public and Private Steel Industries", Turkish Journal of Computer and Mathematics Education, Vol.12 No.22032-2041,2021.
- [94] Greeshma Benny Thadikarana et. al., "Corporate Social Responsibility and Spatial Inequality in India", Turkish Journal of Computer and Mathematics Education Vol.12 No.10, 6433 - 6444, 2021.
- [95] Minati Sahoo, "Mining and Social Capital: A Micro-analysis from Odisha, India", Journal of Population and Social Studies (JPSS), Volume 29, p. 100-117. http://doi.org/10.25133/JPSSv292021.007, 2021.
- [96] Brundaban Panda et. al., "Redefining the CSR Practices of NALCO on Carroll's Pyramid", Gorteria Journal, Volume 34, Issue 1, ISSN: 0017-2294, 2021.
- [97] Debajani Palai and Rabinarayan Subudhi, "Corporate Social Responsibility (CSR): A Strategic Weapon of Sustainable Growth & Development in Covid-19 World", International Journal of Multidisciplinary Educational Research, ISSN: 2277-7881; Volume: 10, Issue: 3(4), March: 2021.





10.22214/IJRASET



45.98



IMPACT FACTOR: 7.129



IMPACT FACTOR: 7.429



INTERNATIONAL JOURNAL FOR RESEARCH

IN APPLIED SCIENCE & ENGINEERING TECHNOLOGY

Call: 08813907089 🕓 (24*7 Support on Whatsapp)