iJRASET
International Journal For Research in Applied Science and Engineering Technology



INTERNATIONAL JOURNAL FOR RESEARCH

IN APPLIED SCIENCE & ENGINEERING TECHNOLOGY

Volume: 13 **Issue:** III **Month of publication:** March 2025

DOI: https://doi.org/10.22214/ijraset.2025.67774

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International Journal for Research in Applied Science & Engineering Technology (IJRASET)
ISSN: 2321-9653; IC Value: 45.98; SJ Impact Factor: 7.538
Volume 13 Issue III Mar 2025- Available at www.ijraset.com

ImplementingAIfor Image Transformation using Next.js

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Abstract: ***The rapid advancement of artificial intelligence (AI) has transformed image Transformation by enabling automated enhancements such as object removal, restoration, recoloring, and generative modifications. The proposed system leverages deep learning models and cloud-based AI services to provide users with an intuitive platform for advanced image modifications while ensuring scalability, security, and efficiency. The architecture features a modular approach, incorporating secure authentication, a credit-based transaction system, and seamless media storage. Benchmark evaluations demonstrate high Transformation accuracy and reduced latency, making AI-driven transformations accessible to non-experts. This study highlights the role of AI in modern web-based image Transformation and presents a scalable solution for real-time, cloud-powered image enhancements.***

Keywords: Typescript, Next.js, MongoDB,CloudinaryAI, Stripe, Clerk

I. INTRODUCTION

In today'sdigital era, integration of AI into web-based applications has further revolutionized user experience by offering scalable, real-time Transformation capabilities. Modern web technologies now support AI-driven image transformations without requiring users to install heavy software or possess advanced computational resources. By leveraging cloud-based AI Transformation and optimized front-end frameworks, these applications provide instant, on-demand image modifications with minimal latency, ensuring efficiency and accessibility. Artificial Intelligence (AI) has significantly transformed the field of image Transformation, enabling advanced techniques for automated image modifications such as restoration, object removal, recoloring, and generative enhancements. [6],[7]Traditional image editing tools require extensive manual effort and technical expertise, making high-quality transformations inaccessible to general users. [5],[10] The integration of AI into web applications has allowed for a seamless, automated approach to image Transformation, enhancing both usability and efficiency. [1],[2],[3] The study explores the impact of AI in digital image transformation and demonstrates how artificial intelligence can be utilized to create user-friendly, cloud-based solutions. The findings highlight the potential of AI-driven automation in revolutionizing image Transformation, making it more accessible and efficient for a wide range of applications. The primary objective of this study is to develop a cloud-based, AI-driven image transformation system that is scalable, efficient, and user-friendly. By integrating AI with modern web technologies, the proposed system eliminates the complexity of traditional image editing, making it accessible to both professionals and non-experts. Additionally, [8],[9] it ensures security, scalability, and ease of access through a well-structured backend and an intuitive user interface. [4],[5] This research highlights the potential of AI-powered image Transformation in web applications and demonstrates how cloud-based solutions can optimize performance, reduce Transformation latency, and enhance user experience. The findings of this study contribute to the growing field of AI-driven media Transformation, providing insights into the efficient deployment of AI models for real-time image editing applications.

II. ROLE OF ARTIFICIAL INTLLIGENCE

A. Artificial intelligence Applications plays vital role inthe AI-based image Transformation :

Traditional image editing methods require significant manual effort and technical expertise, limiting accessibility for general users. AI-powered image transformation addresses these limitations by allowing users to perform complex edits such as object removal, image restoration, background replacement, and recoloring with minimal effort. This research explores the integration of AI within a Next.js-based web application, leveraging AI-driven automation to enhance the overall user experience.

Beyond image transformations, AI enhances searchability and user interaction by enabling content-aware image retrieval. The system can intelligently analyse and categorize transformed images, allowing users to search based on objects, colors, or transformation types.

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AI-driven recommendations further improve the Community Image Showcase, helping users discover similar transformations with ease. Additionally, AI optimizes the credit-based transaction system, providing fraud detection, personalized pricing strategies, and dynamic credit allocation to enhance the monetization model.

Overall, AI is at the core of this Next.js-powered image transformation web application, enabling users to achieve professional-quality modifications effortlessly. By integrating automated image Transformation, intelligent search, and secure credit-based transactions, AI enhances both functionality and scalability. This project demonstrates how AI can revolutionize digital image editing, making it more efficient, accessible, and scalable for users worldwide.

B. AdvantagesofArtificial intelligence inAI-Basedimage Transformation:-

Artificial Intelligence (AI) offers significant advantages over traditional methods for implementing AI-based image Transformation key benefits include:

1) Automated image Transformation: - AI eliminates the need for manual editing by automating complex transformations such as object removal, image restoration, recoloring, and background replacement. This ensures faster Transformation while maintaining high accuracy and quality.

2) Enhanced user accessibility: -Traditional image editing tools require expertise, but AI-powered automation makes high-quality image transformation accessible to non-experts. Users can apply complex modifications with minimal effort, improving usability across various skill levels.

3) Intelligent Image Enhancement: - AI models intelligently analyze and enhance images by detecting objects, recognizing patterns, and generating missing details. This ensures that transformed images maintain natural aesthetics and visual consistency, outperforming traditional editing techniques.

III. METHODOLOGY

The AI-based image transformation web application is developed using a modern, scalable tech stack comprising Next.js, TypeScript, MongoDB, Clerk, Cloudinary AI, Stripe, Shadcn, and Tailwind CSS to ensure high performance, security, and an intuitive user experience. The system architecture follows a modular approach, dividing the core functionality into frontend, backend, AI processing, and data storage components. The frontend is built using Next.js and TypeScript, providing an interactive and responsive user interface that allows users to upload images, select transformations, and preview results seamlessly across devices. Shadcn and Tailwind CSS enhance the user experience by offering a consistent design and responsive layout, ensuring optimal usability across different screen sizes.

The system's architecture ensures a smooth workflow from user authentication to image processing and delivery. When a user uploads an image, it passes through the API Gateway, which forwards the request to the AI engine. After processing, the modified image is stored back in the database and made available for preview and download. The system also allows users to manage their transformations, including deletion and updates. The combination of a structured pipeline, secure authentication, a scalable transaction model, and AI-driven automation makes the platform efficient and user-friendly. The project demonstrates how integrating AI with modern web technologies can enhance image editing, offering a seamless, accessible, and scalable solution for professional and non-expert users alike.

A. System Architecture

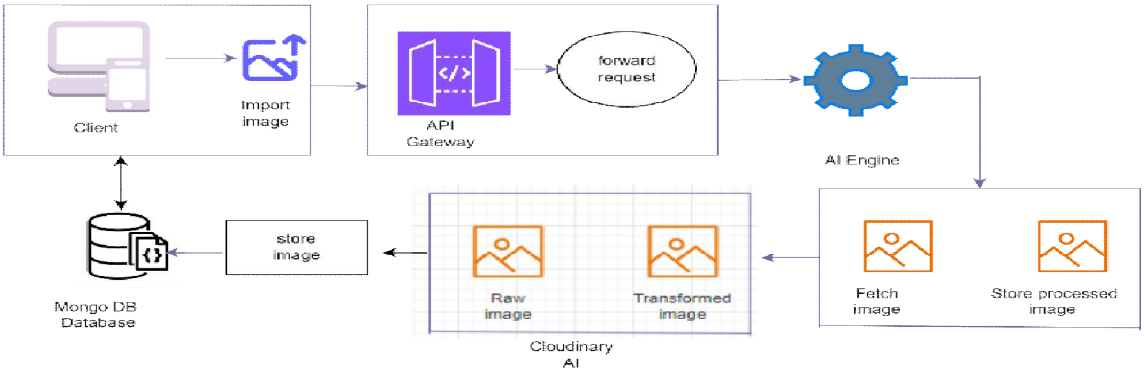


Fig. 1. ARCHITECTURE DIAGRAM FOR IMAGE TRANSFORMATION

ISSN: 2321-9653; IC Value: 45.98; SJ Impact Factor: 7.538
Volume 13 Issue III Mar 2025- Available at www.ijraset.com

Figure 1. shows the system architecture for the AI-based image transformation project follows a modular integrated approach, ensuring efficiency, scalability, and real-time Transformation. The process begins with user authentication via Clerk, allowing secure access to the platform. Once authenticated, users can upload images, which are stored in a MongoDB database for efficient retrieval and management. The Next.js-powered frontend provides an intuitive interface for users to interact with the system, enabling them to select transformation options.

The uploaded images pass through an API Gateway, which forwards requests to the AI Engine. The AI Engine, powered by Cloudinary AI, processes images by applying various transformations such as image restoration, object removal, recoloring, and generative fill. Once the transformation is completed, the processed images are stored back in the system and made available for users to preview, download, or further modify. A credit-based model, managed via Stripe, ensures controlled access to image Transformation features, providing users with a seamless and secure payment system. This architecture ensures a high-performance, cloud-scalable solution for AI-powered image transformation.

1) Frontend: Built with Next.js and TypeScript, offering an interactive user experience for uploading, transforming, and managing images.
2) Backend: Developed using Node.js and Express, handling API requests, AI model communication, and user authentication.
3) Database: Utilizes MongoDB for storing user data, image metadata, and transaction history.
4) AI Transformation Engine: Cloudinary AI, powers real-time transformations, enabling restoration, object removal, recolouring, and generative fill.
5) Authentication & Payment System: Clerk ensures secure user authentication, while Stripe facilitates a credit-based transaction model.

B. Workflow Diagram

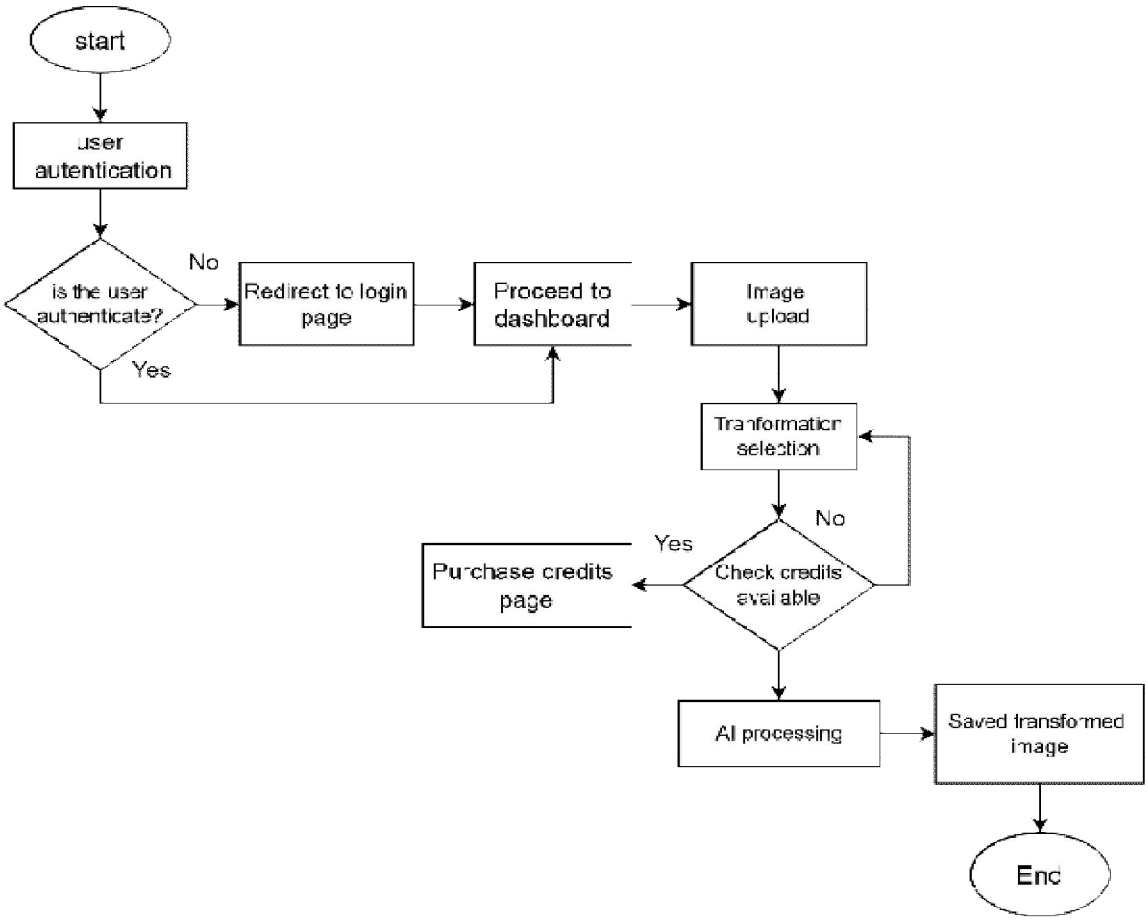


Fig. 2. WORKFLOW DIAGRAM FOR AI BASED IMAGE TRANSFORMATION

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Figure 1. shows the workflow of the Model in which AI-based image transformation web application is structured to ensure a seamless and efficient user experience. Upon successful verification, AI-powered image Transformation is initiated, applying the desired transformation. The final transformed image is then stored and made available for download. This structured workflow ensures secure authentication, a controlled transaction model, and an optimized AI Transformation pipeline, providing users with an intuitive and reliable platform for advanced image modifications.

A credit-based transaction system ensures controlled access to AI-powered transformations. Before proceeding with AI Transformation, the system checks if the user has sufficient credits. If credits are insufficient, the user is directed to a payment page to purchase additional credits via Stripe. This approach enhances monetization while maintaining a fair usage policy. Once credits are validated, the AI Transformation engine, powered by Cloudinary AI's AI API, applies the selected transformation, ensuring high accuracy and efficiency.

The final transformed image is then saved and made available for download, ensuring users can access and manage their modified images with ease. The entire workflow integrates security, usability, and performance optimization, leveraging modern web technologies such as Next.js, TypeScript, MongoDB, and Clerk for authentication. By implementing a structured and automated pipeline, this research demonstrates how AI-powered image Transformation can be made accessible, scalable, and user-friendly for various applications.

IV. RESULTSANDANALYSIS

The web application of AI-based image transformation web application serves as the central interface for users, providing seamless access to various AI-driven image Transformation functionalities. Designed with an intuitive and visually appealing layout, the dashboard offers options such as image restoration, generative fill, object removal, object recolouring, and background removal. The left navigation panel ensures easy access to key features, including profile management, credit purchases, and transformation history. The main interface highlights recent edits, allowing users to track their processed images efficiently. A built-in search functionality enables quick retrieval of past transformations, enhancing user experience. The system integrates a credit-based transaction model, ensuring users can manage their transformation credits effectively. The dashboard's responsive design, built using Next.js, TypeScript, and Tailwind CSS, ensures optimal performance across various devices, making AI-powered image Transformation accessible to both novice and experienced users.

A. Background Removal

The background removal feature of the AI based image Transformation web application:



Fig. 3. Background removal feature

In figure 3, the Background Removal feature allows users to effortlessly extract subjects from their images, providing a clean and professional look. By leveraging advanced AI algorithms, this tool accurately identifies and separates the foreground elements from the background, ensuring that the edges are smooth and natural. Users can upload their images and initiate the background removal process with a single click. Once processed, the transformed image can be downloaded or further edited within the platform. This feature is ideal for creating stunning visuals for presentations, marketing materials, or personal projects, streamlining the editing workflow while enhancing creative possibilities. By leveraging cloud-based AI Transformation and optimized front-end frameworks, these applications provide instant, on-demand image modifications with minimal latency, ensuring efficiency and accessibility.

B. Object Recolor

The background removal feature of the AI based image Transformation web application:

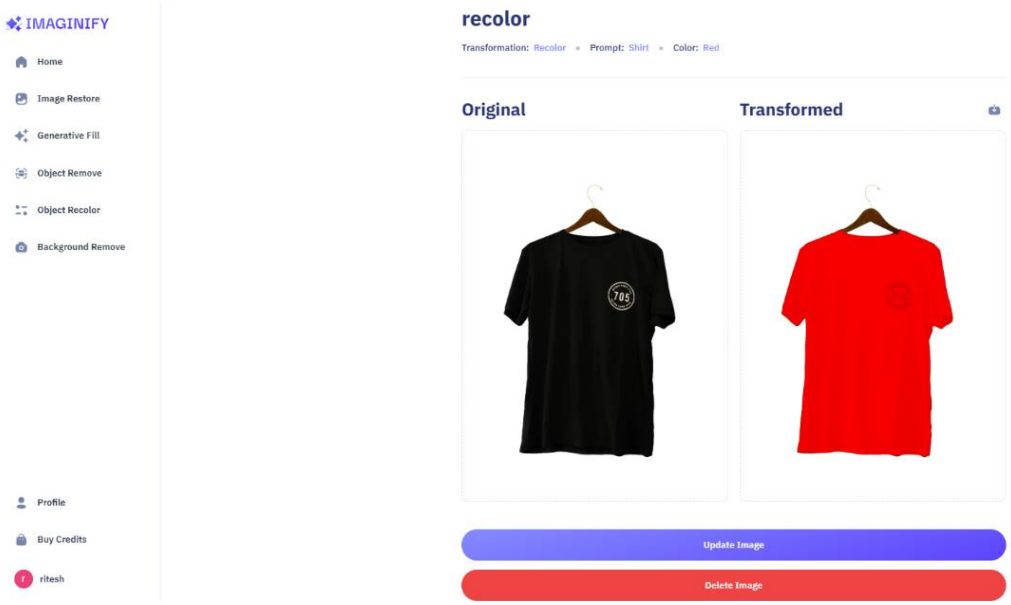


Fig 4. Object recolor feature

In figure 4, the Object Recoloring feature allows users to customize the color of objects within an image, providing a vibrant and personalized look. By utilizing advanced AI models, the system accurately detects the object's edges, patterns, and textures, ensuring that the recoloring is seamless and natural. Users can upload their images and select the desired color for specific objects with a single click. The AI model intelligently applies the new color while preserving shadows, lighting, and texture details, resulting in a realistic and visually appealing output. Once processed, the recolored image can be downloaded or further edited within the platform. This feature is particularly useful for product design, fashion editing, and creative projects, allowing users to explore different color combinations effortlessly. By automating complex color adjustments through AI, the platform simplifies the editing process and enhances creative flexibility, making it easy for users to achieve professional-quality results.

V. CONCLUSION

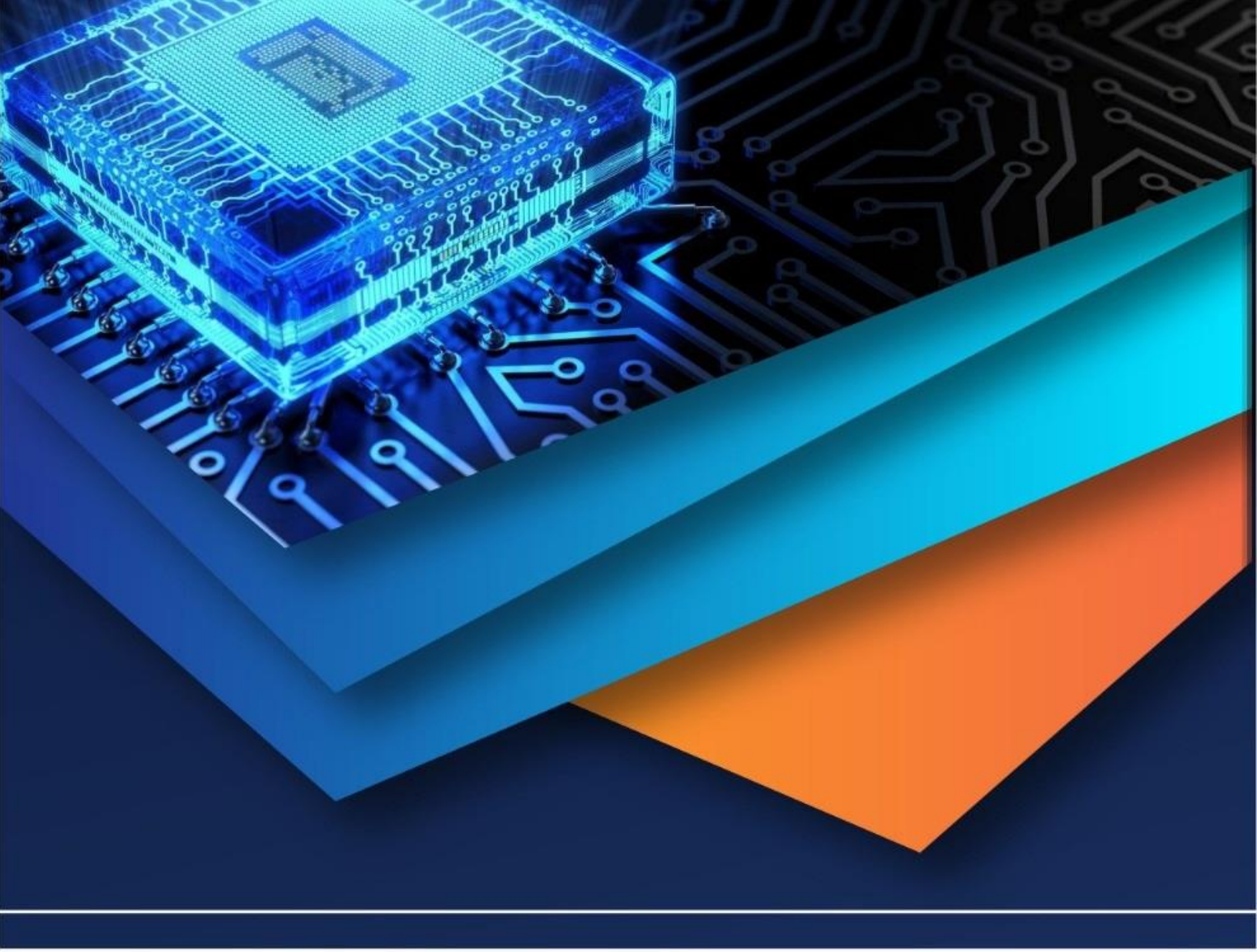
By leveraging AI models for restoration, recoloring, generative fill, and object removal, the system achieves high efficiency and accessibility. The integration of MongoDB, Cloudinary AI,Clerk, and Stripe ensures secure data management, scalable processing, and seamless user experience. The findings underscore the potential of AI in revolutionizing image processing, making sophisticated transformations more accessible to non-experts. Future work will focus on optimizing AI model efficiency, reducing computational costs, and expanding the range of supported transformations. The study contributes to the growing field of AI-driven media processing, providing insights into scalable, cloud-based solutions for automated image editing.The integration of AI within an image transformation web application presents significant advantages in automation and accessibility. The results validate the efficiency of AI-driven processes compared to manual editing, making advanced image modifications accessible to a broader audience.

The user-centric design offers an intuitive interface, providing a seamless experience from image upload to transformation and download. This combination of sophisticated AI processing, robust data management, and easy accessibility makes the platform a powerful tool for creative editing, enabling users to produce high-quality results quickly and efficiently. In essence, this project not only simplifies the often, complex process of image editing but also enhances the creative potential of users, making it a versatile and indispensable solution for personal, professional, and commercial applications.

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