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Intelligent Alumni Management Platform with Continuous Student Identity Mentorship Analytics and Tracking

K. Abhinav[1], K. Ranjith[2], A. Tamilselvan[3], S. Chandrakala[4]
Department of CSE, SRMIST, Ramaguram, Chennai, India

Abstract: ***The Intelligent Alumni Management and Engagement System is an application used to help manage all student and alumni data in an institution. Alumni networks are very important for an institution to flourish as it fosters connections among former students, and provides opportunities for students in their professional life. With traditional alumni systems, they generally fail in storing alumni data, and in making the best of alumni networks. They act like static databases and provide few benefits as far as student interaction with their alumni is concerned, little identification management, and low support to students for mentorship, and guidance regarding their career options. In this regard, this paper gives a suggestion of an AI system, so that students can communicate with alumni. The proposed system is based on a lifecycle-based structure to automatically transfer student profiles to alumni accounts after students graduate. This framework consists of AI technologies like skill extraction, mentor recommendations, predictive analysis and knowledge gap modeling; which assist with matching mentors and students, suggesting career paths and improving alumni networks. It has several layers: User interface layer, Application and service layer, AI intelligence layer, data management layer, and security layer. This design enables scalability, data security, and access integrity. By combining lifecycle identity with AI-driven analytics, it can be clearly understood how the system transforms a conventional alumni portal into a smart and collaborative platform for long-term engagement in any institution.***

I. INTRODUCTION

Alumni networks have a significant role in fostering a relationship between college and alumni. Through active participation of alumni, students gain a broad range of insights, career opportunities, internship possibilities, and professional connections. In fact, there are numerous alumni management systems developed in colleges to manage alumni contact and establish relations, but only a fraction of them serves as data repositories and do not promote strong relation between alumni and students. Another significant issue related to classic alumni platforms is that they keep the data concerning student and alumni separated from each other. Mostly institutions keep student's information and alumnus' data in different databases.

This would require the graduates to manually migrate the information to re-register. Such disconnection can result in data inconsistencies, decreased participation and difficulty in tracking career path over time. Moreover, existing platforms lack desired features such as personalized mentor matching, skills-based networking and automated communication functionalities. Recently developed technologies like AI and data analytics can leverage the existing traditional alumni portals to become a potent tool for engagement.

Recommendation systems, NLP and relationship models could be used to match mentors, recommend jobs and enhance interaction between current students and alumni. However, these intelligent features have to be integrated with an easy to use identity management system that manages both student and alumni. To overcome these issues this paper propose an AI-Driven Alumni Management and Engagement System that aims to provide continuous identity from students to alumni.

When a student graduates, their accounts will be automatically updated to alumni profile while retaining academic record and institution's persona. Meanwhile, this platform also utilized AI technique to estimate a student's capability and matching to the mentor. Its AI features include skill estimation and matching, predictive analytic on student's activity for engagement and relationship modeling via knowledge graph. The whole system intends to move beyond the current static alumni database towards an intelligent alumni system. The proposed system promotes student and alumni collaboration and learning, career path, while generating good networking channels for institution. Integrating the consistent identity with recommendation and analytic AI approach leads to scalable and intelligent alumni engagement system.

II. RELATED WORK

Multiple researches have focused on the design of digital alumni management platform for better communication among institution, studies and alumni. While existing alumni portal focuses on alumni data management and simple interaction, later studies have tried to incorporate AI, recommendation system and data analytics for better alumni involvement and career networking.

Megha P. V. et al. proposed an AI-Driven Alumni Connect platform that provides a centralized environment for alumni engagement and student development. Their system integrates mentorship workflows, job postings, and chatbot-based interaction to enhance alumni–student collaboration. While the platform improves communication and engagement, it primarily focuses on interaction mechanisms and does not address lifecycle-based identity continuity between students and alumni.

Paradkar et al. introduced an NLP and blockchain integrated alumni engagement system that combines natural language processing techniques with blockchain technology to ensure secure fundraising and recommendation services. The study demonstrates how AI-based recommendation and decentralized technologies can enhance transparency and engagement. However, the system mainly emphasizes recommendation and blockchain-based transactions rather than identity lifecycle management.

Rajini S. et al. developed an Alumni Management and Networking System that utilizes BERT-based content tagging and encrypted communication to improve information retrieval and secure messaging. Their work highlights the importance of intelligent content classification for alumni platforms. Nevertheless, the system primarily focuses on communication efficiency rather than personalized analytics or lifecycle identity integration.

Similarly, Shende et al. developed an intelligent platform to interconnect alumni and students with secure authentication mechanisms and engagement dashboards. While the system enhances communication between users, it lacks predictive analytics and structured identity transition frameworks.

Risman J. et al. proposed a scalable alumni platform using hybrid recommendation algorithms combining collaborative filtering and content-based methods to improve personalized engagement. Their approach demonstrates the effectiveness of hybrid AI models for recommendation systems in alumni networking environments. Despite its scalability advantages, the platform does not incorporate automated academic data migration or identity continuity mechanisms.

Kunekar et al. presented an AI-driven alumni networking platform that integrates NLP-based mentorship matching and collaborative filtering techniques for improved student–alumni engagement. The system uses microservices architecture to support scalable communication and recommendation features. However, the framework focuses mainly on engagement services and lacks mechanisms for seamless transition from student to alumni status.

Wang et al. introduced an Intelligent Alumni Network Platform (IANP) that focuses on optimizing system architecture and network efficiency through adaptive modular frameworks. Their research highlights architectural improvements and performance optimization in alumni networking systems. However, it does not emphasize AI-driven personalization or lifecycle identity continuity.

Kumar P. et al. proposed a secure web-based alumni information system emphasizing cryptographic security mechanisms such as PBKDF2 hashing and secure authentication. Their system improves data integrity and access control but does not incorporate advanced AI analytics or recommendation techniques.

Lacasandile et al. presented a user-centric alumni portal aimed at improving professional advancement and alumni involvement through improved interface design and career guidance tools. The system focuses on usability and user experience but does not integrate intelligent recommendation or lifecycle-based data management.

Finally, Oquindo et al. proposed an AI-enabled career and alumni relations platform designed to improve employability through job matching, career analytics, and alumni tracking features. Although the platform introduces intelligent career services, it does not provide a unified identity management framework that connects student data with alumni profiles.

From the analysis of these studies, we see that most existing system focus on alumni engagement, mentorship matching, recommendation services, or security improvements. However, very little research tackles the problem of keeping a continuous identity between student and alumni phases while also using smart analytics and recommendation systems. Therefore, we need a unified framework that brings together identity continuity throughout the lifecycle with AI-driven engagement tools.

III. PROPOSED METHODOLOGY

This proposal defines an intelligent system for alumni engagement that leverages on the principles of lifecycle identity continuity, AI-based recommendations and scalable data management infrastructure. The methodology of this proposal centers on the development of a single system that connects students and alumni on a continuous basis, offering intelligent services such as mentorship, career and engagement analysis.

A. System Framework

The methodology presented utilizes a layered architecture consists of five main layer. User Interface Layer, Application and Service Layer, AI intelligent Layer, Data Management Layer, and Security Layer, which ensures the effective data processing and interaction between users and the system. User Interface Layer is for the users including students, alumni and administrators with student, alumni and administrator portal respectively to allow users to search for opportunities and resources, update personal profile, offering mentorship and posting job opening, managing system performance and statistics, and etc. Application and Service Layer is the core part which handles the main functionalities of the platform. Lifcycle Transition Engine is included in Application and Service Layer that is responsible to automatically convert student profile into alumni profile after graduation, which maintains institutional continuity without user re-registration and enables lifelong alumni identity. It also comprises Academic Data Migration Service, which Migrates the verified academic information from student database into alumni database, and various services such as profile management, notification and communication to support the system interactions.

B. AI Intelligence Integration

The system is comprised of different AI modules, which assist in making it more engaging and personalized. The recommendation engine can make use of user profiles, user skills and domain interests to make suitable suggestions to mentor, and networking connection. Techniques such as similarity based analysis and collaborative filtering are used in the recommendation engine, to determine potential students to alumni match. There is a Skill and Resume Analysis module that employ NLP techniques for extracting skills and keywords from user resumes, and profiles. The identified attributes can then be utilized for a higher precision of the recommendation engine, and to enhance smart mentor matching. A Predictive Analytics module helps monitor, analyze user interaction logs, frequency of user visits, etc. So as to determine patterns related to alumni activity. This module can aid institutions in understanding engagement behaviors and designing campaigns to facilitate enhanced alumni participation. A Knowledge Graph model that displays a set of connections between students, alumni, organizations, skills, industries etc. To identify relationship intricacies within users. It enables easy detection of complex relationship within users, also helps in improving recommendation accuracy.

C. Data Management Strategy

We use a hybrid data storage strategy to manage data efficiently. Data are stored in a Relational Database where structured information like user profile, study information and institution data are kept, in a Graph Database where relationships between users, skills and institutions are represented for knowledge graph analysis and in a Data Warehouse where old data is collected for data mining and institution report.

D. Security and Privacy Mechanisms

To provide a high degree of data privacy and integrity, several security measures are incorporated into the proposed system. The security features that include user authentication protocols to establish a user's identity; Role-Based Access Control (RBAC) which defines user access to resources; and data encryption schemes, used to maintain the privacy of data in storage and during transfer in according with institutional privacy requirements.

E. Workflow of the Proposed System

The user registration on the student portal marks the start of the user's workflow. During the time the user studies, we will update the profile with records, skills and activities. After the user completes the studies, transition module turns the student account to an alumni account. It uses the same account identity, thus, maintaining the relationship with the institution. When users interact with the system, AI modules review profile data to make suggestions to users, for example: suitable mentors, jobs and contacts. Data collected on these interactions is analyzed by the analytics module to improve the system's performance and the institution's decisions. This strategy completely changes the traditional idea of alumni portal to a smart engagement platform, supported by lifelong identity continuity and AI module, with a well-structured and scalable data system.

IV. SYSTEM ARCHITECTURE

The proposed AI-Driven Alumni Management and Engagement System is designed using a layered architecture to ensure scalability, modularity, and secure data management. The architecture integrates user interaction modules, application services, artificial intelligence components, data management systems, and security mechanisms.

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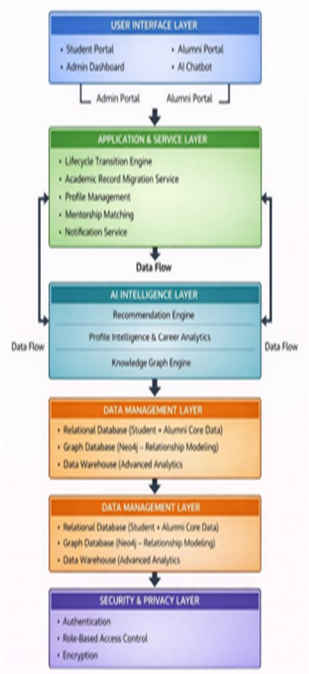
The layered design enables efficient communication between system components while maintaining clear separation of responsibilities. The architecture of the proposed system is illustrated in Figure X.



A. User Interface Layer

The user interface layer is where users and the system connect. It is comprised of a variety of portals that service different kinds of users including students, alumni, and administrators. Through the student portal, students can upload a resume, generate and update their personal profiles, review mentorship opportunities and job openings, among others. Alumni are offered tools for adding job listings, becoming mentors and mentees, creating and managing personal profiles, and engaging with institution events through the Alumni Portal. An Administrator can track activity within the platform and view usage statistics via the Admin Dashboard, in addition to managing users and services. Students can additionally use an AI chatbot to get answers to common questions and guidance on platform use. This layer provides users with an easy-to-use system while ensuring smooth integration with the application services.

B. Application and Service Layer

The business logic of the system is handled by the Application and Service layer and thus the core functions are implemented here. The Lifecycle Transition Engine which is a core part of the layer automatically converts a student account into an alumni account when a student graduates is one such example which ensures seamless identity management and eliminates the need to re-register. The Academic Record Migration Service provides security while transferring verified academic data from student to alumni accounts. Student work history, skills and credentials is handled by the Profile Management Module. Students can match with potential alumni mentors by the skills and interest with the Mentorship Matching Service. Students can be kept notified regarding university announcements, mentorship requests and opportunities by the Notification Service. The whole system is processed in this layer. It serves as a bridge between UI and AI components.

C. AI Intelligence Layer

The AI Intelligence Layer enhances the effectiveness of the platform by introducing intelligence features. Recommendation Engine- It recommends relevant mentors, job positions, and network connections by assessing user profiles, skills, and interests. The ML and similarity-based approaches improve recommendation accuracy.

Profile Intelligence and Career Analytics Module- It analyzes user data, such as learning activities, skill gaps and career trends, and provide customized recommendations to alumni and students.
Knowledge Graph Engine- It models the relationships among students, alumni, and industries and the skill domain by creating a knowledge graph of the alumni ecosystem. The modeling based on graph relationships facilitates professional network discoverability and provides accurate recommendations.

D. Data Management Layer

Data Management Layer covers processing and storing system data. Structured data, like academic record, alumni profile, user profile and system interaction are stored in relational database. Relations between users, skills, organization, mentorship connection are modeled in a Graph Database (Neo4j), which allows analysis of relationship and making recommendations of connection networks efficiently. Institutional reporting and high-end analysis of summarized historic data are also provided by the Data Warehouse. This system is dealing with both transactional processing and analytical processing.

E. Security and Privacy Layer

To protect sensitive user information and ensure the security of the system, the Security and Privacy Layer is used. The system applies authentication procedures in order to verify the user's identity prior to accessing the resources. Then, Role-Based Access Control (RBAC) is implemented in order to restrict access of a specific resource for specific users. User roles (e.g. Administrator, Alumni, or Student) determine whether or not the user may access the requested resource. In addition, various methods of data encryption are employed in order to ensure security and privacy of confidential information both during its transmission and its storage. These security measures help ensuring the Confidentiality, Integrity and safe access to institutional information of the platform.

F. Data Flow in the Architecture

User actions in the interface layer trigger the general data flow of the system. User input and request management such as managing lifecycle status, matching mentors and students, as well as profile update takes place in application and service layer. All relevant information will then be passed to AI intelligence layer to generate specific suggestions and advice. The security layer is always active for providing appropriate control of authorization and authentication, and the data management layer manages storage and retrieval of information. The architecture designed provides an intelligent and secure architecture that allows the system to be scaleable for a broad use of students, alumni and universities.

V. EXPERIMENTAL SETUP

In order to ascertain the functionality and feasibility of the designed AI-Driven Alumni Management and Engagement System, a prototype was built and tested on generated institutional data. The experiment mainly addresses the confirmation of system architecture, recommending process and the identity transitioning life cycle from student to alumni.

A. Development Environment

The proposed system was implemented using a modern web-based technology stack. The front-end interface was developed using standard web technologies such as HTML, CSS, and JavaScript to provide an interactive and responsive user interface. The back-end services were implemented using Python-based frameworks to handle application logic, user authentication, and communication between system modules.

The development environment consisted of a standard workstation with the following configuration:

- Processor: Intel Core i5 / equivalent
- RAM: 8 GB
- Operating System: Windows/Linux
- Programming Language: Python
- Web Framework: Flask / Django (for backend services)
- Database Systems: MySQL (Relational Database) and Neo4j (Graph Database)

B. Dataset Preparation

Since publicly available alumni datasets are limited, a synthetic dataset was created to simulate institutional records. The dataset included information such as:

- Student academic records
- Alumni professional profiles
- Skill sets and career interests
- Job postings and industry affiliations
- Mentorship relationships between students and alumni

The dataset was structured to reflect realistic institutional data and was stored in the relational database, while relationships between entities were represented using the graph database.

C. AI Module Configuration

Other AI modules in the experimental setup include various others which assist in rendering a fully functional system. One such component, the Recommendation Engine identified appropriate mentors and career trajectories for students by considering users' profiles, abilities and stated preferences. Also, similarity-based matching algorithms were used in identifying appropriate alumni mentors to student users. Lastly, the Skill and Resume Analysis Module was used to identify skills from the extracted data and in profile generation through natural language processing.

D. Evaluation Metrics

The system was evaluated based on several performance criteria:

- Recommendation Accuracy – measuring how effectively the system suggests relevant mentors and opportunities.
- Response Time – evaluating the time required for the system to process user requests and generate recommendations.
- System Scalability – assessing the ability of the system to handle increasing numbers of users and interactions.
- User Engagement Simulation – analyzing interaction patterns between students and alumni within the platform.

E. Testing Procedure

The platform's user interactions were simulated as part of the experimental evaluation. The creation of student profiles, alumni registration, job recommendations, mentorship requests, and lifecycle transitions from student to alumni were among the many test scenarios that were developed.

The lifecycle transition module effectively moved student records to alumni profiles during the testing phase without losing any data, proving the identity continuity framework's efficacy. Additionally, the AI-powered recommendation system produced tailored mentor recommendations based on career interests and skill similarity.

According to the experimental findings, the suggested system can effectively handle alumni engagement while offering wise suggestions and preserving institutional identity throughout the student-alumni lifecycle.

VI. RESULT AND DISCUSSION

The AI-Driven Alumni Management & Engagement System was built to explore the system's capability for alumni relation management and relevant recommendations. The system includes several aspects: identity management capabilities, AI driven modules, and versatile data management capacities. During the experiment, the transition of student lifecycle into alumni profile upon their graduation was automatically handled by a lifecycle transition module. This system reduced the student's need for re-registration after graduation.

An academic record migration service automatically populated student data into alumni record with the help of identity management while keeping the data consistent. The AI recommendation service analyzed the profile of the users in terms of skills, interests and predicted relevant recommendation for students and jobs. It successfully found suitable alumni mentors for students by matching students' skills and back ground with relevant mentors; thus the mentor selection process could be accelerated and streamlined as opposed to the manual approach. The knowledge graph module visualize the relationship between students, alumni, skills and organization. The interrelation helps students or institution visualize the potential career and social networks. A predictive analytics module looked at user interaction and frequency in the system to identify trends in alumni involvement. Institutions can leverage this to tailor programs and engagement.

The experiment proved the system is performant as profile processing, recommendation and mentor-matching all produced fast results; the system also shows scalability potential to accommodate future demand. The empirical results indicate that by employing effective identity management with AI recommendations and analytics, the system boosts the alumni engagement and career networking at a high level.

VII. CONCLUSION

This paper proposes an AI-based Alumni Management and Engagement System to build better communication and cooperation between students, alumni, and institutions. Current alumni management systems are primarily for informational purposes and are insufficient to promote actual engagement between institutions and their alumni, as they do not cater to mentorship matching and career enhancement. Another aspect of most current alumni management systems is the lack of centralized management for student and alumni data, making identification and management more difficult and hindering the development of lasting relations. Thus, this paper introduces a lifecycle-based approach to system design that maintains an accurate continuity of identity throughout a user's transition from student to alumni. The proposed system provides a smooth transfer of user information into an alumni profile without compromising past academic achievements or institutional identity. The system is equipped with multiple smart modules, including recommendation, skills, resume analysis, predictive analysis, and knowledge graphs, to deliver optimized mentorship matching, career guidance and networking opportunities. The system's architecture includes layers for User Interface, Application and Service, AI Intelligence, Data Management, and Security to provide scalability, modularity, and secure data management. Experimental results on dummy datasets indicate that the system effectively enhances alumni engagement, provides personalized mentor and career recommendations according to their skill sets. Ultimately, the system transforms ordinary alumni portals into vibrant platforms for sustained engagement with educational institutions.

Through identity consistency and AI-powered recommendation engines and analyses, the proposed system strengthens career services for students, and enhances alumni's contribution to the institution's growth. Further research is recommended into incorporating more machine learning, real-time engagement analysis, and inter-institutional alumni networking platforms to enhance recommendation relevance and system scalability.

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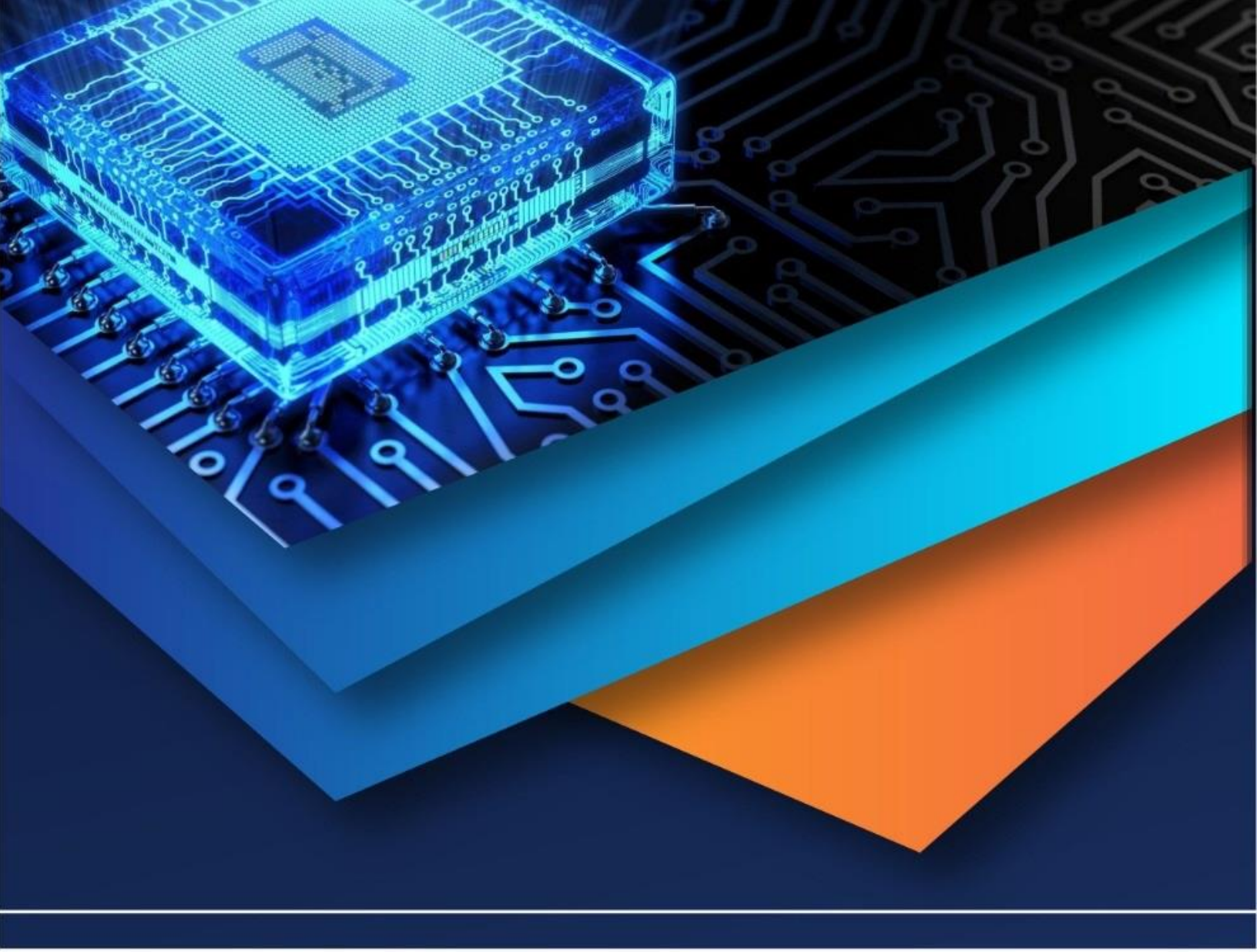

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