iJRASET
International Journal For Research in Applied Science and Engineering Technology



INTERNATIONAL JOURNAL FOR RESEARCH

IN APPLIED SCIENCE & ENGINEERING TECHNOLOGY

Volume: 12 **Issue:** V **Month of publication:** May 2024

DOI: https://doi.org/10.22214/ijraset.2024.61566

www.ijraset.com

Call: 08813907089 | E-mail ID: ijraset@gmail.com

International Journal for Research in Applied Science & Engineering Technology (IJRASET)
ISSN: 2321-9653; IC Value: 45.98; SJ Impact Factor: 7.538
Volume 12 Issue V May 2024- Available at www.ijraset.com

Multimodal Content Analysis Using Deep Learning

Mr. Madhu Kumar Papti[1], Mr. Rishabh Kumar Dhirhe[2], Mr. Srivatsa A[3],Ms. Suhana Mahek B[4], Mr. Reddy Santosh Kumar[5]
Department Artificial Intelligence and Machine Learning, at Ballari Institute of Technology andManagement, Ballari, Karnataka, India

Abstract: ***The multimodal content analysis platform combines sentiment analysis and neural style transfertechniques to process and improve various types of digital content. The sentiment analysis module utilizes natural language processing (NLP) algorithms, such as recurrent neural networks (RNNs) or transformer models like BERT, to extract emotional signals from textual, visual, and auditory inputs. Signals are classified into predefined sentiment categories, providing granular insights into the emotional context of the content. The platform employs neural style transfer algorithms, such as style transfer networks (NSTNs) or generative adversarial networks (GANs), to transfer stylistic attributes between texts. By training on a diverse range of artistic styles, the system learns to apply these styles to input text while preserving semantic meaning. This process enhances the visual representation of textual content, making it more appealing and engaging to users.***

I. INTRODUCTION

Multimodal Content Analysis Platform features a style text transfer project that leverages cutting-edge deep learning algorithms to apply artistic styles to textual content. By learning from a diverse range of artistic styles, the platform transforming plain text into visually stunning designs captivating representations, enhancing its aestheticappeal and audience engagement. This groundbreaking strategy not only enriches the visual presentation of textual content but also enables users to convey complex ideas and emotions in a more compelling manner.

The platform starts integrating two groundbreaking projects – sentiment analysis and style text transfer – Multimodal Content Analysis Platform offers users a comprehensive toolkit to decode audience sentiments and preferences, while also transforming textual content into visually captivating representations. In this paper, we embark on a journey to explore the architecture, functionalities, and applications of Multimodal Content Analysis Platform, demonstrating its capacity to reshape the landscape of multimedia content creation and optimization. Join us as we delve into the transformative capabilities of Multimodal Content Analysis Platform and its implications for the future of digital communication and engagement.

The platform stands at the crossroads of cutting-edge machine learning and multimedia processing, offering a comprehensive suite of tools to analyze and elevate digital content across diverse modalities. By harnessing the power of natural language processing (NLP) and deep learning, we empower users to delve deep into the emotional nuances of textual, visual, and auditory inputs. Furthermore, through state-of-the-art style transfer algorithms, our platform enables users to imbue textual content with captivating artistic styles, enriching its visual presentation and fostering deeper audience engagement.

II. LITERATURE REVIEW

SL. NO	PAPER TITLE	AUTHOR NAME AND PUBLISHED YEAR	TECHNOLOGYUSED	OBSERVATIONS
1.	Formal styler: GPT- Based Model for FormalStyle Transfer with Meaning Preservation	Rivero, Mariano & Tirado, Cristhiam & Ugarte, Willy. (2023)	Human Feedback Integration and Evaluation with Specific Metrics	Evaluation Metrics and Efficiency in Computation

©IJRASET: All Rights are Reserved

2.	Research on Sentiment Analysis Model of ShortText Based on Deep Learning	Zhou Gui Zhou (2022)	Feature Extraction and Methodologica l Approaches	Evolution of Sentiment Ana lysis Methods and Importance of Contextual Understanding
3.	Attention-Based Sentiment Region Importance and Relationship Analysis forImage Sentiment Recognition	Shanliang Yang, LinlinXing, Zheng Chang, Yongming Li (2022)	Integration and Classification. Applicability across Datasets.	Complexity of Emotion Evocation. Image Sentiment Recognition
4.	Hybrid Deep LearningModels for Sentiment Analysis	Cach N. Dang, María N. Moreno-García, Fernando De la Prieta (2021)	Combining CNN, LSTM and Activation Functions	Combination of Methods Challenges in Model Selection

III. METHODOLOGY

The provided block diagram outlines the workflow of a Multimodal content analysis[MMCA] platform utilizing Deep learning and CNN. The process begins with users opening the webpage that shows a title of sentiment analysis. Upon opening, they are two options to choose, by the users gain access to either of one,which takes the users for further process.

With the selection of either sentimental analysis or style transfer, it proceeds to next page if the user choice is sentimental analysis the shows up three options: image, text, audio, for image we get an upload option where selected image is processed and it shows whether it is happy, sad or neutral as output, similarlyin audio we upload a file and based on the file played it identifies whether the audio played is happy, sad ordepressed etc.

If the user selects text, then it provides us some input and then analyses it the output shows us whether the statement is positive or negative, confidence score, subjectivity and polarity.

If the user selects the style option then, two options are provided for a text given by the user as formal toinformal or informal to formal. This block diagram encapsulates the seamless integration of multimodality, style transfer and interaction to facilitate a multiple modal as one.

In the surveyed paper 2023 [4], we have identified areas of lag and are currently in the process of implementing additional features to address these shortcomings. In addition to addressing the identified shortcomings, we are also incorporating new features to overcome the shortcomings

1) *Evaluation Metrics:* The model is evaluated using specific metrics, including formality and meaningpreservation, to assess the quality of the style transfer process.
2) *Potential Impact:* By providing a practical solution for informal-to-formal style transfer, project has the potential to positively impact various sectors , including education , business communication, and professional writing, by improving the clarity, professionalism, and effectiveness of writtencommunication.

©IJRASET: All Rights are Reserved

Block Diagram

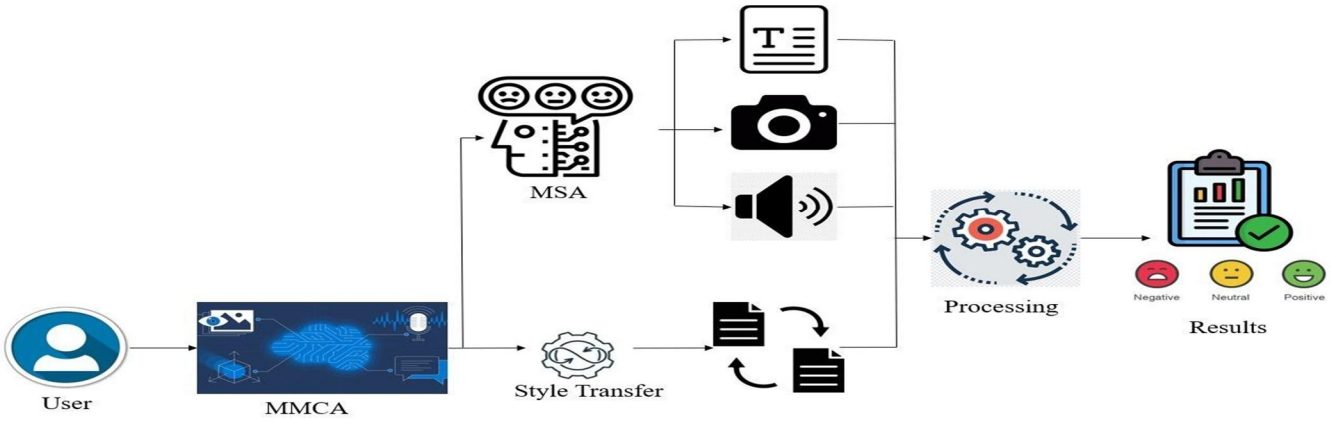


Fig 1: Block Diagram of Multimodal content analysis platform.

IV. RESULTS AND DISCUSSION

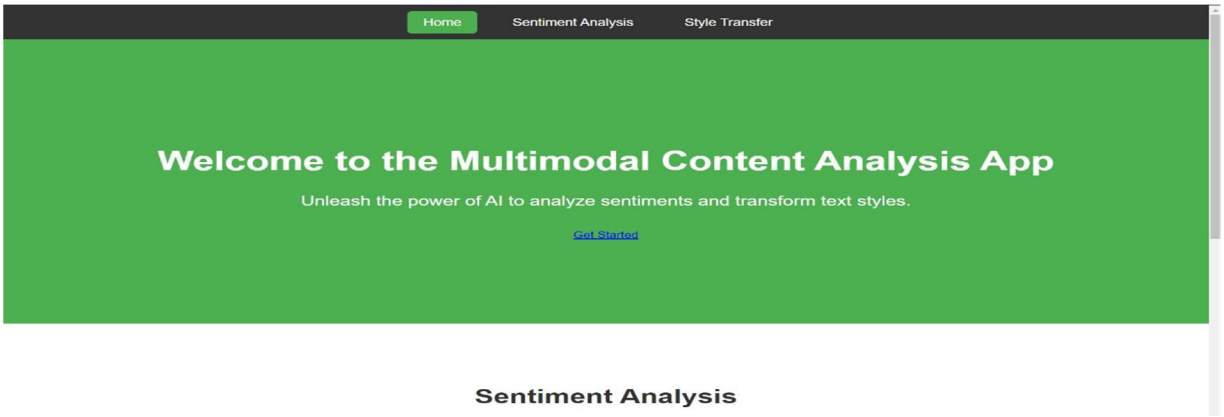


Fig 2: Initial Title Page.

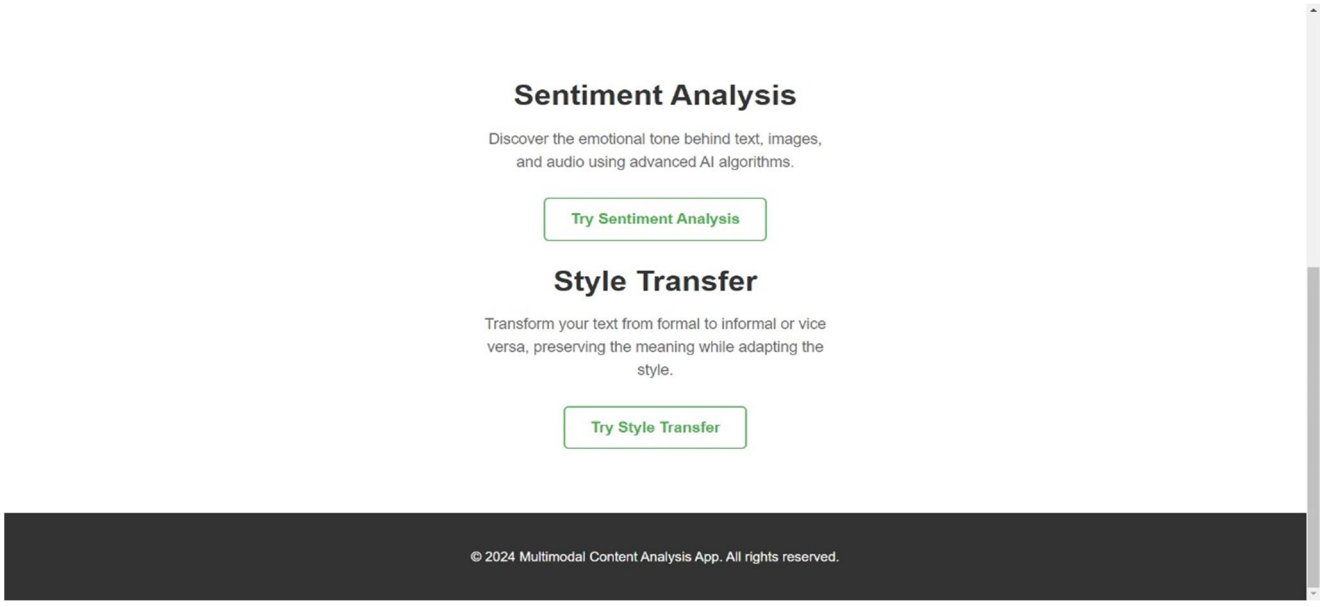


Fig 3: Display the options

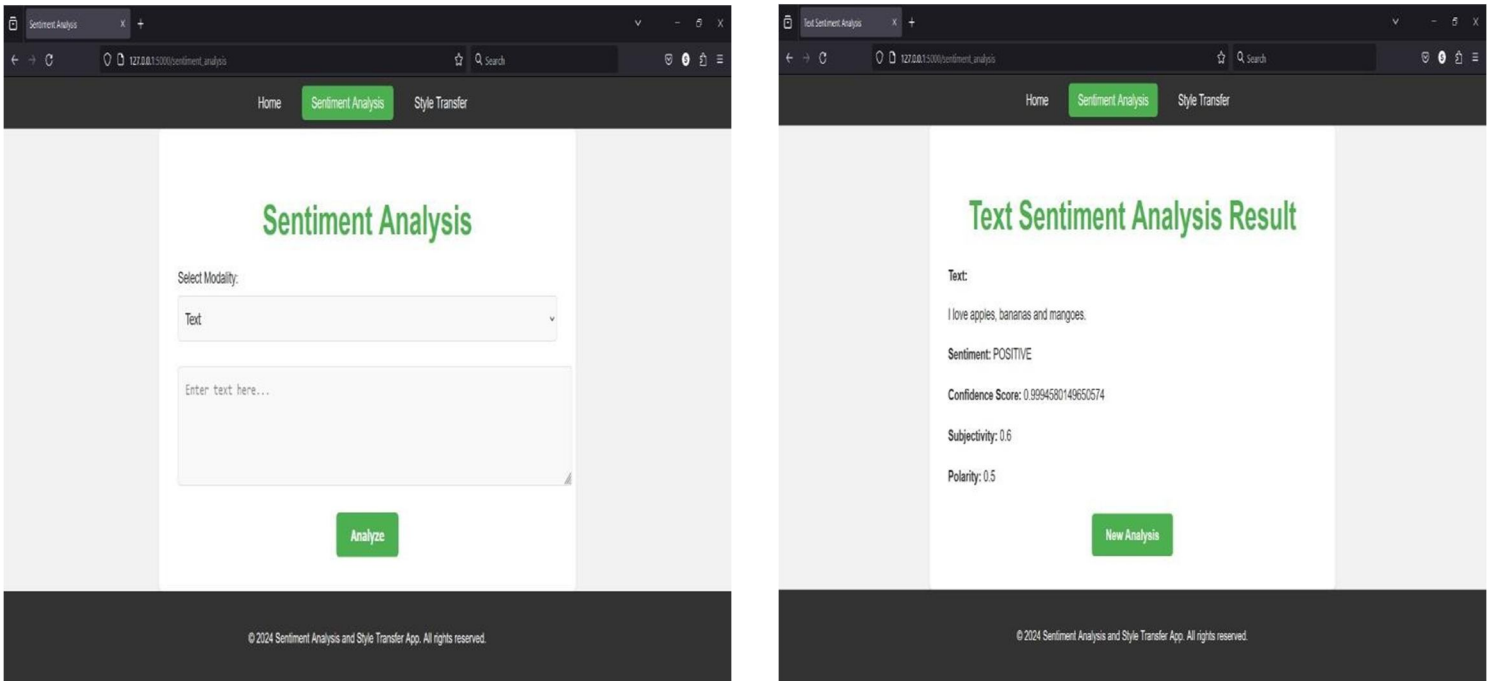
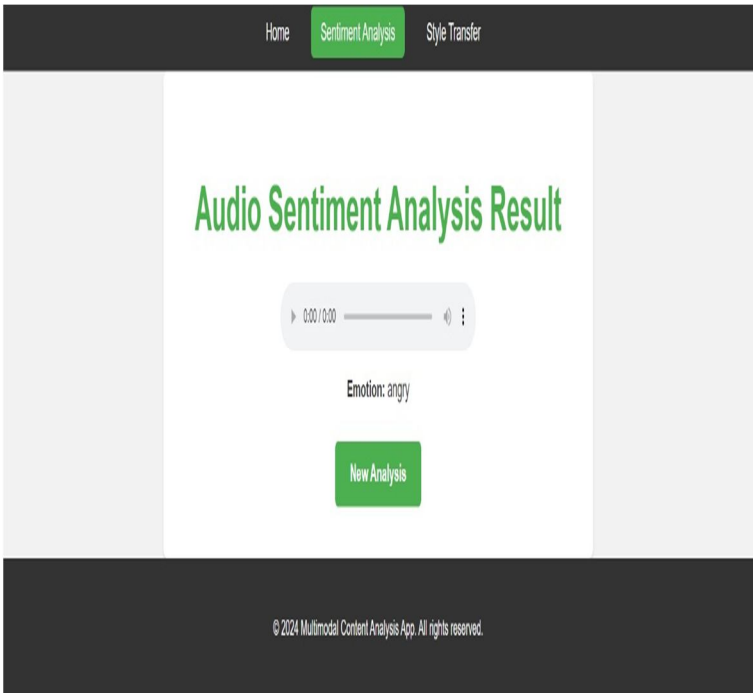


Fig 4: Sentiment Analysis using Text

The above figure shows Sentiment analysis using text that describes few features such as sentiment of the text, Confidence score, Subjectivity, Polarity of the given text. The text is given as input by the user and all the above features are provided for the given text whether it is positive text or negative text.



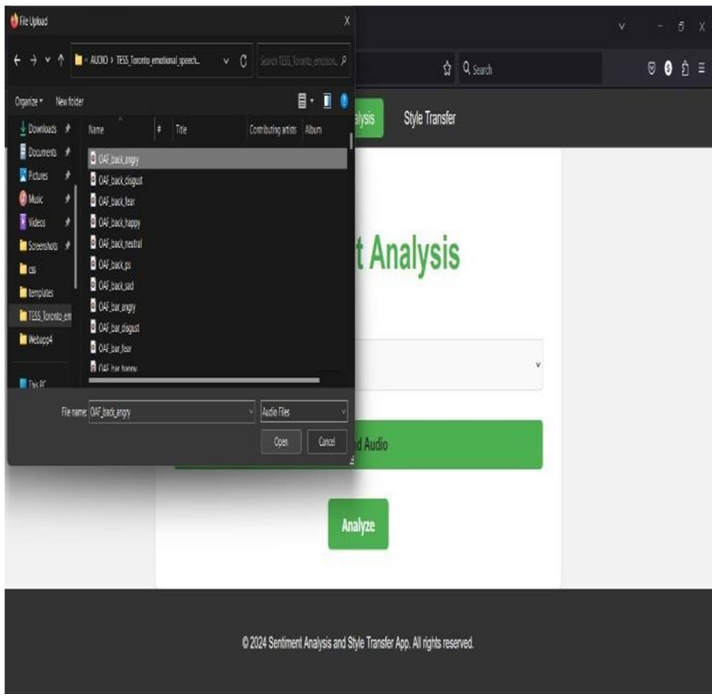


Fig 5: Sentiment Analysis using Audio

The above images show the audio sentiment analysis where the audio is uploaded from the file or through the browser from a collection of data. The uploaded file will be then undergoing a sentiment analysis process and provides us a output window as seen in above figure which shows the emotion of that audio based on the vocal tune of the singer or the speaker or the input file provided as input from user to the model that detects the emotions in the audio.

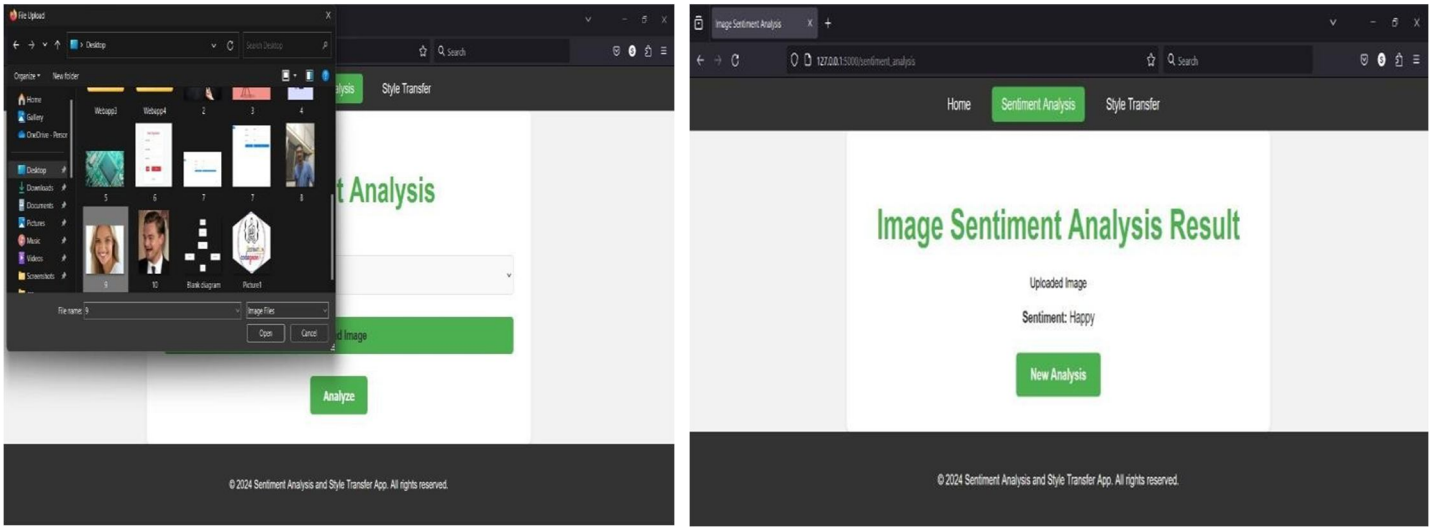


Fig 5: Sentiment Analysis using Image

The figure above shows the sentiment analysis using Images. The user provides input as a image that is uploaded from files of the system and then the image sentiment is display whether the picture in that displays emotions of that image such as happy, sad, neutral, anger etc.

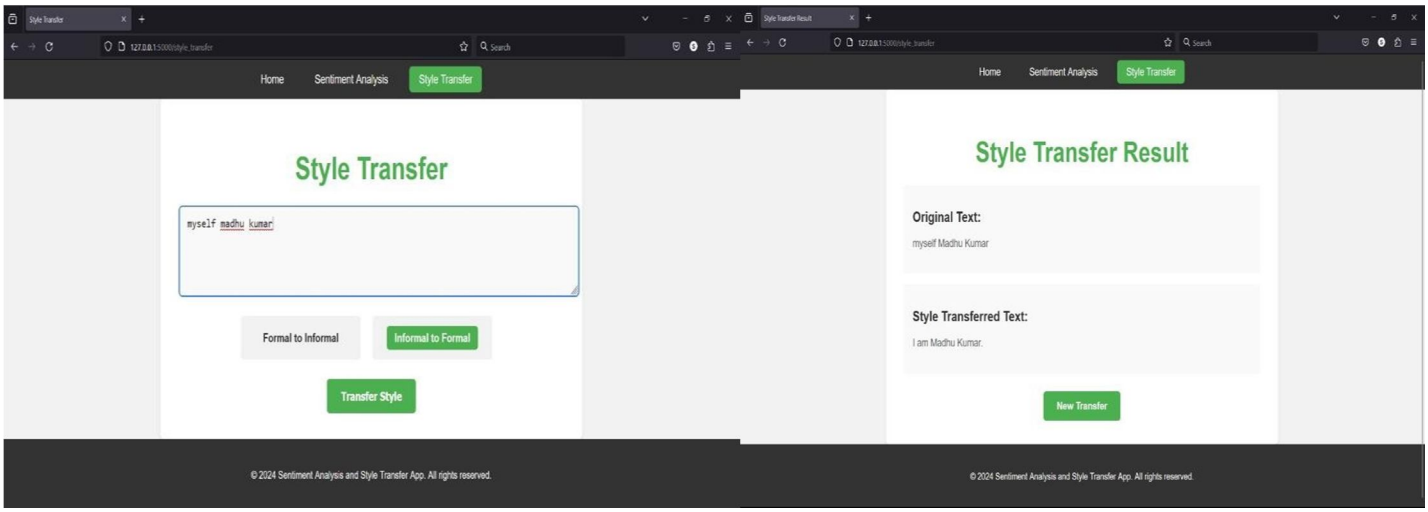


Fig 6: Style Transfer

The above figure shows the style transfer model that involves conversion of text from formal to informal way or informal to formal way. The input is given as sentence from keyboard through user which then provides the two option and converts it into the respective form the output obtained will be the correct way of telling the sentence.

V. CONCLUSION

The implementation of the Multimodal Content Analysis Platform represents a significant leap forward in the field of multimedia content analysis and optimization. Through the seamless integration of sentiment analysis and neural style text transfer, Multimodal Content Analysis Platform offers content creators, marketers, and researchers a powerful toolkit to decode audience sentiments, enhance content quality, and drive meaningful engagement. Additionally, the platform empowers users to elevate the visual presentation of textual content by applying diverse artistic styles, thereby enhancing its aesthetic appeal and impact.

VI. ACKNOWLEDGEMENT

The satisfactions that accompany the successful completion of project on "MULTIMODAL CONTENT ANALYSIS PLATFORM" would be incomplete without the mention of people who made it possible, whose noble gesture, affection, guidance, encouragement and support crowned my efforts with success. Itis my privilege to express my gratitude and respect to all those who inspired us in the completion of this work.

We are extremely grateful to our Guide Mr. Reddy Santhosh Kumar Asst Prof of Department of AIML fornoble gesture, support, co-ordination and valuable suggestions given in completing the work. We also thankDr. BM Vidyavathi, H.O.D Department of AIML, for her coordination and valuable suggestions given in completing the work.

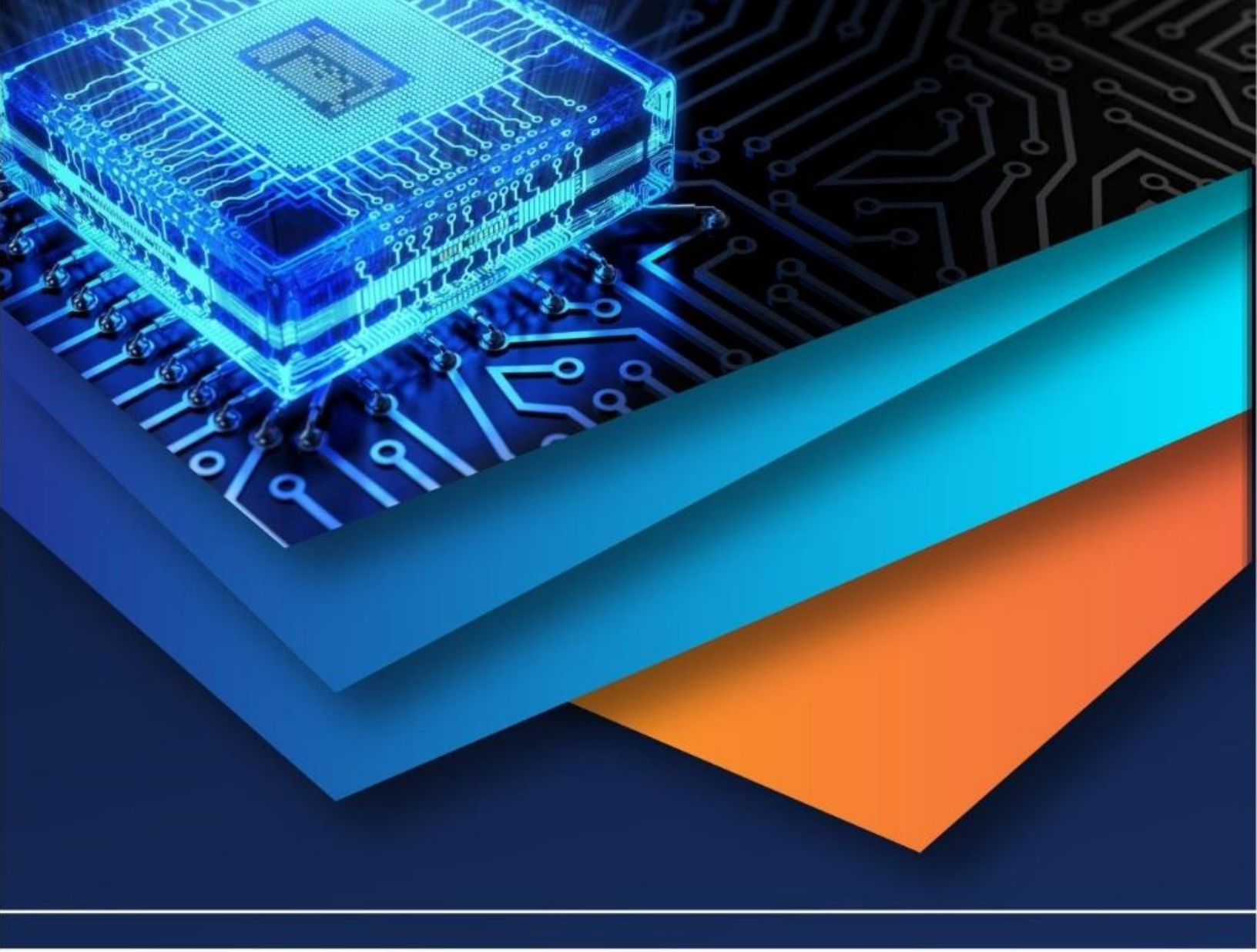
REFERENCES

[1] "Research on Sentiment Analysis Model of Short Text Based on Deep Learning", by Zhou Gui Zhou Scientific Programming, vol. 2022, Article ID 2681533 in (2022).

[2] "Attention-Based Sentiment Region Importance and Relationship Analysis for Image Sentiment Recognition" by Shanliang Yang, Linlin Xing, Zheng Chang, Yongming Li, Computational Intelligence and Neuroscience, vol. 2022, Article ID 9772714 in (2022).

[3] "Hybrid Deep Learning Models for Sentiment Analysis"Cach N. Dang, María N. Moreno-García, Fernando De la Prieta, Complexity, vol. (2021), Article ID 9986920…in (2021).

[4] "Formal styler: GPT-Based Model for Formal Style Transfer with Meaning Preservation Rivero, Mariano & Tirado, Cristhiam & Ugarte, Willy. (2023). SN Computer Science. 4. 10.1007/s429 79-023-02110-7



10.22214/IJRASET

45.98

IMPACT FACTOR: 7.129

IMPACT FACTOR: 7.429

INTERNATIONAL JOURNAL FOR RESEARCH

IN APPLIED SCIENCE & ENGINEERING TECHNOLOGY

Call : 08813907089 (24*7 Support on Whatsapp)