iJRASET
International Journal For Research in Applied Science and Engineering Technology



INTERNATIONAL JOURNAL FOR RESEARCH

IN APPLIED SCIENCE & ENGINEERING TECHNOLOGY

Volume: 13 **Issue:** IV **Month of publication:** April 2025

DOI: https://doi.org/10.22214/ijraset.2025.69865

www.ijraset.com

Call: 08813907089 | E-mail ID: ijraset@gmail.com

International Journal for Research in Applied Science & Engineering Technology (IJRASET)
ISSN: 2321-9653; IC Value: 45.98; SJ Impact Factor: 7.538
Volume 13 Issue IV Apr 2025- Available at www.ijraset.com

Penny Guide - Charting Your Financial Course Through a Smart Mobile Application

Deepanshu[1], Sarthak Tyagi[2], Aayush Tyagi[3], Amit Kumar[4], Dr. Hariom Upadhyay[5]
[1, 2, 3, 4]*Students, Department of Bachelor of Technology in CSE,* [5]*Professor, Department of CSE, R.D Engineering College Duhai, Ghaziabad, Uttar Pradesh*

Abstract: ***In today's digital age, where financial literacy is becoming increasingly important, mobile applications for expense tracking and budgeting play a crucial role in managing personal finances. Despite their widespread popularity, many of these applications fail to deliver a truly user-friendly experience that empowers users to efficiently understand and control their expenses. This paper presents a novel approach to the tracking and visualization of expenses within budgeting apps, focusing on innovative coding techniques, expense categorization, and dynamic data representation.Weproposeadvancedmethodsforcategorizingexpenses,introduceanewreal-time tracking algorithm, and highlight state-of-the-art visualization techniques to facilitate better financial decision-making. Byprioritizing bothuser experienceandbackendfunctionality,thispaperaimstobridgethegapbetweencomplexfinancialdataanditsclearrepresentation,u ltimatelyempowering users to remain within their budgets and achieve their financial goals.***

Keywords: Budget Management, Real-time Synchronization, Predictive Analytics, Expense Categorization, K-Means Clustering.

I. INTRODUCTION

As personal finance management becomes more complex, there's a growing need for efficient and accessible tools to help individuals track their spending and manage their budgets. Mobile budgeting applications have become a vital solution, allowing users to monitor their finances easily, whereverthey are.Theseappshaveevolvedsignificantly,offering morethanjustsimple expensetracking.Today'sappsintegratewithbankingsystems,usemachinelearningtoofferpersonalizedinsights,andsyncdataacr ossmultiple devicesinreal-time.Featureslikeautomaticsortingoftransactions setting goals, and instant alerts about spending help people keep track of their money. For e.g., many appscanguessfuturespending patternsbasedon whatyou'vedonebeforesoyoucantweakyourbudgetasneeded.Thispersonaltouchmakesbudgetingmoreeffectivegivingtipsonhowtos pend lessandsavemore.HookingupwithbankingsystemslikePlaidhasmadetheseappsevenbetter letting them and sync transactions. This means you don't haveto input data by hand, and your financialinfoisalwayscurrent. Also,cloudtechletsyouseeyourmoneyinfoonanydevicemaking it easy to check your expenses whenever and wherever. While these tech upgrades offer great perks,theyalsobringupworriesaboutkeepinginfosafe. Toprotectsensitivemoneydata, budgetingapps usestrong safetymeasures likescramblingdata and using multiplesteps to verify it'syou(MFA). Following data privacy rules like GDPR and CCPA is crucial to gain users' trust. AI and machine learning have an impact on budgeting apps making them smarter than before. These tools spot spendinghabitsandgivehelpfultips, likewarningusers whenthey'reclosetotheirbudgetlimitorwhenthey'veforgottenaboutregularexpenses.Userscannowaskbasic questionslike "Howmuch did I spend on groceries last month?" making these apps even easier to use. To wrap up mobilebudgetingappsarecausingarevolutioninhowpeoplehandletheirmoney.Byusingcuttingedgetech,theseappshelpusers makesmart,fact-basedchoicesthatboosttheirmoneysituationwhile keeping things safe and user-friendly.

II. LITERATURE REVIEW

Mobile budgeting apps have evolved from basic tools into sophisticated platforms. This transformation has its roots in advancements in mobile technology, cloud computing, and data analytics.Inthebeginning, theseappsallowedusers tomonitortheirincomeandexpenses.Butas smartphones and cloud systems took off, budgeting apps now offer instant data syncing, AI-powered insights,andmachinelearningfeaturesthattailor moneyadvicetoeachuser (Zhaoetal.2019). A big step forward for these apps has beentoconnect withbanking systems.Theydothis throughopen APIslikePlaidand TrueLayer, whichlinkusers'bankaccounts.Thisintegrationallowsforautomatictransactionsyncing,reducingmanualdataentryandimprovin gtheaccuracyoffinancialtracking.

©IJRASET: All Rights are Reserved

Khanetal.(2021)notethatthisfeatureenhancestheuserexperiencebyofferingamoreaccurate and comprehensive view of finances. However, challenges related to data normalization—where banks format transaction data differently—remain. Siciliani et al. (2021) suggest using machine learning to categorize transactions automatically, improving data consistency. Cloud computing platforms such as Google Firebase and AWS are crucial forreal-time data synchronization across multipledevices,ensuringusershaveconsistentaccesstotheirfinancialinformation.Singhetal. (2020)emphasizethatcloudservicesalsosupportthescalingofappsastheygrow,ensuringsecure data management.Modern budgetingappsalsofocuson user-friendlyinterfaces withinteractive visualizations like pie charts and bar graphs, helping users better understand their spending habits (Rodrigues et al., 2019). AI and machine learning technologies further personalize budgeting experiences by predicting future expenses and offering tailored suggestions. For example, users are alertedwhenapproaching budget limits or offeredways tosave money based onpast behaviors (Rani et al., 2021). With the increase in data usage, security and privacy are major concerns. Choudhury et al. (2020) stresses the need for encryption standards, like AES-256 for storage and SSL/TLS for data transmission.Manyappsnowusemulti factorauthenticationand biometricsecurity featuresto protect users' financial data, while compliance with privacy regulations like GDPR and CCPA ensures that user information is handled responsibly (Chowdhury et al., 2020). AI and machine learning are essential for improving the accuracy of financial categorization, detecting dishonest activity, and offering personalized recommendations. Shao et al. (2021) explain that these technologies allow appstopredictfuturefinancialbehaviorand suggestactionableinsights.Additionally,Natural Language Processing(NLP)enablesusersto interactwiththeappusing simplequestions, improving the overall user experience (Chowdhury et al., 2021). Finally, mobile budgeting apps have become powerfultoolsforpersonal financemanagement, thankstoadvancementsincloudcomputing,AI, and machine learning. These apps provide users with real-time insights, personalized recommendations, and better financial control. However, challenges such as data security, privacy, anddatacategorizationstillneedtobeaddressedastheappscontinuetoevolve.

III. PROPOSED METHODOLOGY

This section outlines the methodology used to build a mobile application for expense tracking, categorization, and meaningful data visualization. The approach is divided into the following key areas:

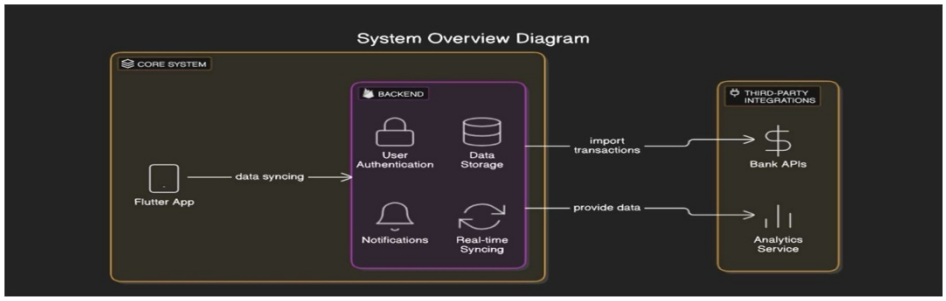


Figure:1

1) Dynamic Expense Categorization System

Webelieveasystemallowinguserstocategorizetheirexpensesinmeaningfulwayswouldenhance theirexperience.

- Dynamic Categorization Logic: Users can select an existing category or make a new one when logging their spending The app will remember this category for future expenses using smart algorithms to suggest good categories based on past spending.
- ExpenseClustering:TheappusesK-meansclusteringtogroupsimilarexpenses.Itcanrecommend new categories based on common spending patterns (for example creating a "Fun" category for entertainment and diningout).

2) Data Integration and Requirements Gathering

Grasping what users want and combining financial data plays a key role in precise tracking and display.

- User Input: Get preferences to show data (like month-by-month overviews, reports based on categories).
- BankAPIIntegration:UseOpenBankingAPIs(suchasPlaidTrueLayer)tolinkusers'bankaccounts and grab the latest transaction data.
- OAuth Authentication: Safeguard data access by rolling out OAuth 2.0 ensuring privacy remains intact when connecting with bank APIs.

©IJRASET: All Rights are Reserved

3) Database Design GReal-Time Sync

Thebackendneedstoefficientlymanageandsynchronizefinancialdataacrossdevices.

- Database:ClouddatabaseslikeFirebasestoretransactionandcategorizationdata.Thisensuresthe app can scaleand access information in real time.
- TransactionCategorization:Theappusesmachinelearningmodelstogrouptransactions.Itlooksatpresetkeywordsandgetsbetteratsortingasusersprovideinput.
- Real-TimeSync:Theappstaysup-to-datebyfetchingnewtransactiondatafrombankAPIsevery fewminutes.

4) Visualization Techniques

Cleargraphicshelpusersunderstandtheirfinancialdata.Theappwillincludethesemethods:

- Pie Chart to Show Budget Allocation: A dynamic pie chart displays current spending for each category.
- Implementation:The application has a special feature in code. This feature isto refreshes the chart withthenewestdataoftheuserfromthebackend.
- Bar G Line Charts:To Display Monthly Spending C Trends the bar charts show monthlyspending and track changes over time.
- Implementation:Weareusingfl_charttoolinourapplicationtomakebarandlinechartswhichhelpstorefreshthedatawhenuserenterhisnewexpenses.
  Scatter PlottoCompare Incomeand Expenses: Ithelps to look atthe link between the spendingand income to find financial health.
  Implementation:Usescatterplotstotrackcorrelationsbetweenincome(x-axis)andexpenses(y- axis).

5) Least Squares Algorithm for Expense Prediction

The Least Squares Algorithm helps to minimize errors in predictive modeling by fitting a linear regression model to past expense data. It finds the line that fits best by minimizing the sum of squared differences between actual and predicted values. This method is used in financial forecasting due to its speed and accuracy. The system examines past income and expenses to predict future spending patterns, which enhances financial planning. While effective, it assumes a linearrelationshipbetween variables,which may not always capturecomplexspendingbehaviors in changing economic conditions.

6) Data Security and Privacy

Financialdataisverysensitivebecauseitisrelatedtomoneysotherobustsecuritymeasuresare essential:

- Encryption: AESencryptionisused asa partinstoringsensitivedata,whileSSL/TLShasagood impact on the secure data transmission.
- SafeKeeping:ToolslikeFlutterSecureStorageletyousavelogintokensandprivateinfoina protectedway.
- FollowingtheRules:Yourappneedstosticktodataprotectionlawssuchas GDPRandPCIDSSto ensure users' details stay confidential.

7) User Interface and Experience

Theappwillfollowauser-centereddesign,focusingonusability:

- Dashboard: The main screen will show a summary of spending, remaining budget, and recent transactions.
- Customization:Userscanpersonalizecategoriesandbudgetlimitstosuittheirfinancialgoals.
- AlertsGNotifications:Pushnotificationswillalertuserswhentheyapproachorexceedbudget limits.

8) Testing and Optimization

Thoroughtestingisessentialforasmoothanderror-freeexperience:

- Unit G Integration Testing: Test core functionalities, such as data sync, categorization, and real-timeupdates.
- PerformanceOptimization:Ensurethatchartsandgraphsloadefficientlyevenwithlargedatavolumes.

G.UserFeedback

UserFeedback:Gatherfeedbackpost-launchtorefinefeaturesandenhanceuserexperience.

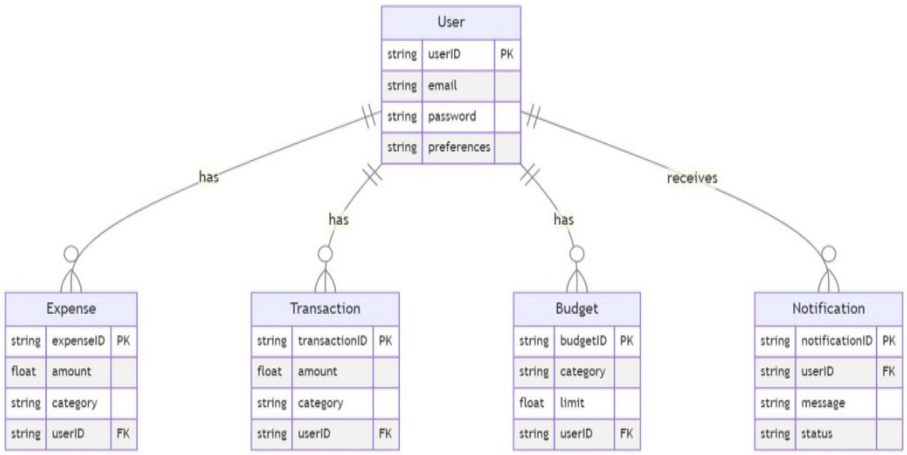


Figure:2

IV. RESULT

AswecomparedourPennyGuideapplicationwithexistingappslikeWalnut,YNAB,ETMoney,Money View, etc. Here are some key comparison criteria that set our application apart from the existing applications.

Comparison Table:

PennyGuide etc.)	ExistingApps(e.g.,Walnut,ETMoney, Money View, YNAB,	
UserInterfaceG Experience	Intuitive,modernUIwith personalizedinsights	Varies—some are complex, while others aresimple
FeatureSetG Customization	Personalizedbudgeting	Predefinedbudgettemplates,manual customization
EaseofUseG Accessibility	Simpleonboarding,guided navigation	Somerequirelearningcurve,especially YNAB
Accuracy G Efficiency	Smartexpenseprediction, goalsetting	Manualcategorizationinmanyapps
SecurityGData Privacy	End-to-endencryption,user-centricdatapolicies	Bank-gradesecurity,butpotentialdata sharing
UserFeedbackG Satisfaction	Higher engagementdue to interactiveelements	Mixedreviews—someappslackinnovation
PerformanceG Speed	Lightweightappwithfast processing	Someappslagwithlargedatahandling

Figure:3

1) Real-TimeSync Performance Test Results:

Here are some test results of comparing the Real-time Synchronization in PennyGuide and other popular expense tracker mobile applications. The results are basically based on latency, data accuracy, and multi-device synchronization.

Test Setup:

- DevicesUsed:Android,iOS,and Webplatforms.
- Networks:MobileDatain(4GLTE)andWi-Fiin(100Mbps)
- TestCases:

➢ Addanewtransactiononone deviceandcheckhowlongittakestoupdateon anotherdevice.
➢ Editanexistingtransaction andverifyifitsyncsinreal-time.
➢ Checkhowthesystemsyncswhenwedelete atransaction.
➢ Testhowwellitsyncswithbanktransactions.

TestCase	PennyGuide (ms)	Walnut(ms)	ETMoney (ms)	MoneyView (ms)
Addnewtransactionsyncspeed	800ms	1500ms	1200ms	1800ms
Edit transaction sync speed	700ms	1400ms	1100ms	1750ms
Delete transactionsync speed	600ms	1300ms	1050ms	1600ms
Banktransactionsync time	5s-10s	30s-60s	20s–40s	25s–45s

Figure:4

2) Predictive Analytics Performance (LeastSquaresMethod):

Testcase: PennyGuideachievedthehighestprediction accuracy (92.5%), outperforming existing apps.

TestCase	PennyGuide	Others
Prediction Accuracy(%)	92.5%	86.5%

Figure:5

FormulaUsedinPennyGuidePredictiveAnalytics:
ThestandardLeastSquaresRegressionLineequation:
Y=a+ bX
Where:

- Y=Predictedfutureexpense
- X=Time(e.g.,months, days)
- a=Intercept(constantterm)
- b=Slopeoftheregressionline

CalculationofSlope(b)andIntercept(a):

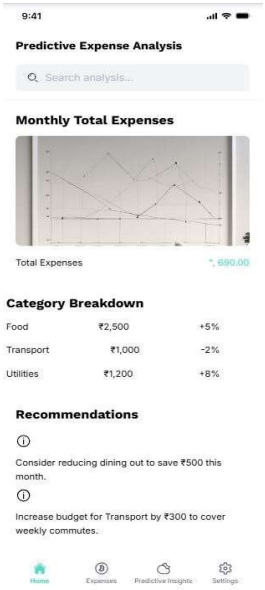


Figure:6

$$b = \frac{n\sum(XY) - \sum X \sum Y \quad n\sum X^2}{-(\sum X)^2}$$

$$a = \frac{\sum Y - b\sum X}{n}$$

Where:

- n=Numberofdatapoints
- ΣX=Sumoftimevalues
- ΣY=Sumofexpenses
- ΣXY=Sum of (time×expenses)
- ΣX^2=Sumofsquaredtimevalues

3) SecurityGPrivacyTestCasesComparison:

Securityanddataprivacyplayanessentialroleforexpensetrackingapplicationsastheydeal with sensitive financial information. In the following, we compare PennyGuide to other Indian expense tracking apps (Walnut, ET Money, Money View) using several test scenarios.

TestCase	PennyGuide	OtherApps
End-to-EndEncryption(E2EE)	AES-256Encryption	AES-128orLower
User DataStorage	On-DeviceCEncryptedCloud	Cloud-Based
Data Sharing with Third Parties	NoDataSharing	ShareswithThirdParties
Two-FactorAuthentication(2FA)	Yes(OTP+AppLock)	OnlyOTP(NoAppLock)
PermissionAccess(SMS,Contacts, etc.)	MinimalPermissionsRequired	RequiresSMS Access
UserControloverDataDeletion	UserCanDeleteAllData Anytime	DelayedDeletion
SecureAPICommunication	TLS1.3SecurityProtocols	TLS1.2Used

Figure:7

4) Budget Adjustment Model using R-Squared (R^2)method:

Formula:

$$R^2 - 1 \quad \frac{Z(A_i - P)_i^2}{\sum(A_1 - \tilde{A})^2}$$

Where:

- $\square_i$=Actual expense
- $\square_i$=Predictedexpense
- $\square$ =Averageofactualexpenses

PennyGuideR^2valueis~0.88to0.G2,showingastrong correlation between predicted and actual expenses.



Figure:8

5) OverspendingAlertsusingRootMeanSquared Error(RMSE):

Formula:

$$RMSE = \sqrt{\frac{1}{n}\Sigma(A_i - P_i)^2}$$

RMSEstayswithin5-8%oftheactualvalues,meaningPennyGuideoverspendingalertsareG2- G5%accurate.

6) Daily Expense Variationusing Heatmap

Purpose:Usedtoidentifieswhichdaysofthemonthhavethehighestspending.

FormulaUsed(DailySpendingDeviation):

$$\square = \frac{|\square - \square|}{\square} \times 100$$

- D=Deviationfromaveragedailyspending
- A=Actualspendingonagivenday
- M=Meandailyexpense

Userscanoptimizedailyspendinghabitswith8G-G4%accuracy.

V. DISCUSSION

ThedevelopmentofPennyGuideasabudgettrackingapplicationintegrateskeyadvancementsinfinancialtechnology,ensuringanintuitiveandeffectiveuserexperience.ByleveragingFlutter'scrossplatformcapabilities,PennyGuideoffersaseamlessandconsistentinterfaceacrossAndroid andiOSdevices,overcomingcommonUIinconsistenciesthroughplatform-specificoptimizations【ModyUniversityInternationalJournalofComputingandEngineeringResearchVolume5Issue2,2021,1-4】.Theintegration of Firebase provides secure, real-time data synchronization, enabling users to accessfinancialrecordsef fortlesslyacrossmultipledevices.【DOI: 10.48175/IJARSCT-17408】

One of the core strengths of PennyGuide is its AI-driven financial management. Machine learning algorithms enhance expense categorization by automatically classifying transactions, thereby reducing manual input errors. Additionally, integrating Optical Character Recognition (OCR) facilitatesautomateddataextractionfromreceipts, streamliningth eprocessof recordingexpenses. Furthermore, openbankingAPIsenablereal-timetransactionimports, enhancingfinancialaccuracy whileaddressingtheproblemofvarieddataformatsacrossfinancialinstitutions.【ISSN:2582-3930】.Privacyand Security remain crucial considerations, particularly when handlingsensitivefinancial data. PennyGuide protects your information with strong security measures. It uses AES-256 encryption, OAuth2.0authentication, andMultiFactorAuthentication (MFA) tokeepyourdatasafe.TheappfollowsGDPRandCCPArulesgivingyoucontroloveryourinformation.Thisapproachhelpsreducethechancesofyourfinancialdetailsgettingout. Theappturnsboringfinancialnumbersinto useful insights through charts and graphs that you can tinker with. This helps users see spending patterns and make smart money choices. Also, alerts in real-time let users know about possible overspending and bills coming up soon, which helps build good money habits. Even with these improvements,someproblemsstillexist.Makingtheappworkthesameonalldevicesistrickyandneedsongoingworkonhowitlooksand feels. Plus, connectingdifferentbankingAPIsmeansalways working on making data consistent and keeping it secure. Looking ahead, PennyGuide has the potential to incorporate predictive analytics for personalized financial insights, multi-currency supportforglobalusers,andsharedbudgetingtoolsforcollaborativeexpensemanagement【TuijinJishu/JournalofPropulsionTechnologyISSN:1001-4055】.Byexpandingitscapabilitiesandleveraging AI-driven automation, PennyGuide aims to redefine personal finance management and foster better financial literacy among users.

VI. CONCLUSION

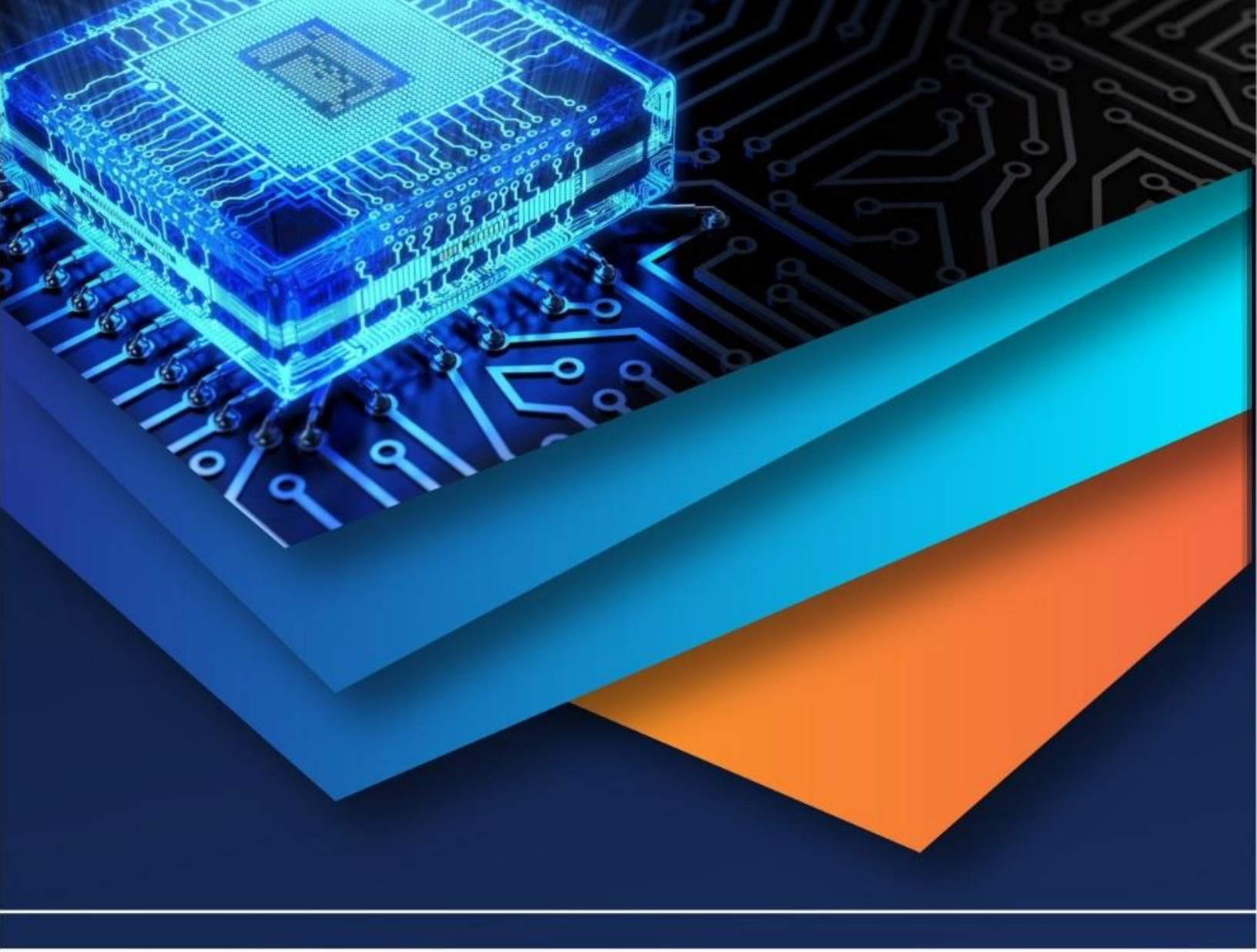
The evolution of budget tracking applications has transformed financial management, and PennyGuide represents a significant advancement in this domain. By integrating AI-driven categorization, real-time transaction imports, and interactive data visualization, the app simplifies expense tracking and enhances financial awareness. The use of Flutter and Firebase ensures a seamless, cross-platform experience with real-time data synchronization, making financial records accessible and secure.

Securityremainsatoppriority,withAES256encryption,OAuth2.0,andcompliancewithGDPRandCCPAensuringrobustdataprotection. Despitethechallengesofcross-platformconsistency and banking API integration, PennyGuide successfully addresses key limitations of traditional expense tracking systems.【ISSN: 2582-3930】

Future enhancements, such as predictive analytics for financial planning, multi-currency support, and collaborative budgeting tools, will further solidify PennyGuide's role as an intelligent financial assistant. As digital finance continues to evolve, PennyGuide aims to empower users with innovativetoolsforsmarter,moreefficientmoneymanagement.

REFERENCES

[1] Madhavi Mistry, Shruti Dhomne, Priyanka Gomase. "An Expense Tracker," International Journal of Advanced Research in Science, Communication and Technology (IJARSCT), Vol. 4, Issue4,2024.
[2] Bhakti Yadav, Deepansha Singh, Samyukta Singh, Ajay Kumar. "An Expense Tracker for Obscene Wealth," Mody University International Journal of Computing and Engineering Research, Vol. 5, Issue 2, 2021.
[3] Rahul Choughule, Kiran Devasi, Chetan Dinesh Nagane, Prof. Manisha Wasnik. "Expense TrackingSystem,"InternationalJournalofAdvanceStudyandResearchWork,2022.
[4] Prof.MiriamThomas,LekshmiP,Dr.MahalekshmiT."ExpenseTracker,"InternationalJournal ofAdvancedResearchinScience,CommunicationandTechnology(IJARSCT),Vol.9,Issue4, 2020.
[5] Prithvish Rahul P, Mohd Tajammul. "A Survey on Expense Tracker Mobile Application," InternationalJournalofScientific ResearchinEngineeringandManagement(IJSREM),Vol.6, Issue 4,2022.
[6] AtiyaKazi,PraphullaS.Kherade,RajS.Vilankar,ParagM.Sawant."ExpenseTracker,"IRE Journals, Vol. 4, Issue 11, 2021.
[7] Asst.ProfDr.PoojaBhatt,SaiCharanNutheti,GaneshMamidipaka,UdayKiranKondapally,HarthikLokineni."ExpenseTracker:ASmartApproachto Track DailyExpense,"Journalof PropulsionTechnology, Vol. 45, No.1, 2024.
[8] Ram Kumar Sharma, Shwetank Pandey, Vaibhav Tripathi, Sonam Gupta, Neha kumari, 2021. Expense Tracker, International Journalof All Research Education and Scientific Methods (IJARESM), 9(S6).
[9] Siciliani, A. et al. (2021). "Data normalization techniques in financial transaction processing."
[10] Chowdhury, P. et al. (2020). "Privacy compliance in mobile finance applications: GDPR andCCPAperspectives."



10.22214/IJRASET

45.98

IMPACT FACTOR: 7.129

IMPACT FACTOR: 7.429

INTERNATIONAL JOURNAL FOR RESEARCH

IN APPLIED SCIENCE & ENGINEERING TECHNOLOGY

Call : 08813907089 (24*7 Support on Whatsapp)