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### Phishing URL Detection Using XGBoost and Custom Feature Engineering

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Abstract: Phishing is a prevalent cyberattack technique that deceives users into revealing sensitive personal and financial information through fake websites. With the exponential growth of online services, phishing attacks have become more sophisticated, necessitating intelligent and automated detection mechanisms. This study introduces a smart phishing URL detection approach that utilizes carefully engineered features—such as lexical patterns, structural elements, and domain-related information—to differentiate between malicious and legitimate web addresses.

A custom feature extraction module was developed to parse URLs and retrieve 13+ critical features, including URL length, directory structure, file name characteristics, presence of IP addresses, SSL certificate availability, information about the Autonomous System Number (ASN) and domain registration details, including creation and expiration dates. The extracted features were used to train an Extreme Gradient Boosting (XGBoost) classifier, selected for its superior performance in imbalanced and noisy datasets. The model was developed and fine-tuned using PyCaret, an automated machine learning library that optimizes classification performance using cross-validation and hyperparameter tuning.

The trained model achieved strong performance across multiple evaluation metrics, highlighting its reliability and effectiveness in accurately identifying phishing URLs. To enhance usability, a web-based application was developed using FastAPI and HTML/CSS, allowing users to submit a URL and receive instant predictions regarding its legitimacy. The system provides an interpretable and scalable framework for real-time phishing detection, suitable for integration into email filters, browsers, and cybersecurity tools. The results affirm that combining feature engineering with a tuned XGBoost classifier offers an effective and deployable solution to mitigate phishing threats in real-world environments.

Keywords: Phishing, URL Detection, Machine Learning, Extreme Gradient Boosting(XGBoost) Classifier, FastAPI, PyCaret, Feature Extraction

### I. INTRODUCTION

In today's technology-driven world, online platforms play a vital role in everyday activities, supporting functions such as financial transactions, online shopping, virtual communication, and digital learning. While this digital transformation has brought immense convenience, it has also exposed users to various cybersecurity threats—one of the most prevalent being phishing. Phishing refers to a deceptive practice in which cybercriminals impersonate trusted organizations or individuals to trick users into disclosing sensitive details like login credentials, banking information, or personal identification numbers. These attacks typically occur through deceptive emails, fake websites, or misleading links, often leading unsuspecting users to fraudulent web pages designed to steal sensitive data.

One of the major difficulties in combating phishing attacks is their constantly changing tactics and adaptability. Attackers continuously modify their strategies, making it difficult for conventional defence mechanisms like blacklist-based filters or static rule systems to keep up. Such traditional methods rely on known patterns or previously reported phishing URLs, which renders them ineffective against newly crafted, zero-day phishing links. This limitation emphasizes the necessity for smart and forward-looking detection systems that can recognize phishing threats by analysing the inherent characteristics of the URLs.

This research presents a machine learning-driven approach to phishing detection that focuses on analysing structural, lexical, and domain-specific features of URLs. The proposed system extracts key indicators such as domain length, use of special characters, presence of IP addresses, SSL certificate usage, domain registration details, and redirect behavior. These features are used to train a highly accurate and optimized XGBoost classifier, which learns to distinguish between phishing and legitimate URLs.





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To enhance accessibility and usability, the trained model is integrated into a web application built using FastAPI. This user-facing platform allows real-time URL submissions and provides instant classification results, empowering users to verify link legitimacy before interaction. The objective of this study is to develop a reliable, scalable, and intelligent phishing detection system that not only improves upon existing methods but is also ready for real-world deployment across enterprise cybersecurity tools, email client software, and browser security features.

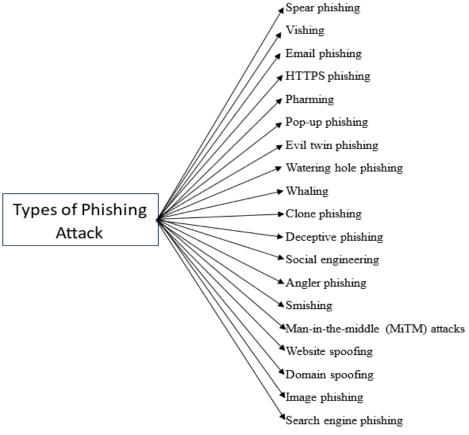


Fig.1: Types of Phishing Attacks

### II. LITERATURE REVIEW

Phishing detection has gained significant attention in recent years due to its critical role in protecting users against cyber fraud and identity theft. Numerous researchers have proposed various methods to classify phishing websites using machine learning and feature engineering techniques.

Shraddha Parekh et al. [1] introduced a novel detection model based on URL analysis, emphasizing rule-based and pattern-matching techniques to distinguish malicious links. Similar studies, such as by Sanjukta Mohanty [4], have adopted filter-based univariate feature selection to enhance classification performance. Others, like V. S. Lakshmi and M. S. Vijaya [5], explored supervised learning algorithms, showing that decision trees and support vector machines can effectively handle phishing datasets.

IEEE studies such as those by Upendra Shetty et al. [8] and Rakesh Verma et al. [10] focused on URL-based lexical and statistical feature extraction, proving the efficiency of syntactic features like URL length, special characters, and redirection behavior. Garje et al. [9] and Sinha et al. [11] contributed practical evaluations on phishing detection systems using machine learning, while others like D. Sahoo [7] conducted comprehensive surveys highlighting challenges in detecting zero-day phishing links.

More advanced strategies include the use of reinforcement learning [36], deep learning [34][37], and hybrid feature engineering [39], which demonstrate improved accuracy but often require greater computational resources. The study conducted by Jeeva and Rajsingh [37] highlights the use of association rule mining to facilitate interpretable classification in phishing detection. Additionally, Sánchez-Paniagua et al. [38] examined the robustness of phishing detection models against evolving phishing strategies.

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Recent works have also introduced domain-specific datasets and real-world testing environments, such as the Kaggle dataset [35], emphasizing the need for both scalability and real-time detection capability. The integration of AI models in dynamic environments, like browser-based filters or cloud-integrated APIs, has been explored in several studies [40][41][42].

Overall, the literature indicates a trend toward integrating lexical, domain, and behavioral features with advanced classification models such as XGBoost, Random Forest, and deep neural networks. This work extends earlier methodologies by introducing a real-time detection framework that combines comprehensive feature engineering with an optimized XGBoost classifier, deployed via FastAPI.

### III. PROPOSED SYSTEM

The proposed system aims to detect phishing domains through a robust and automated machine learning pipeline. It integrates domain-specific, lexical, and network-based attributes to determine whether a given URL is legitimate. A key component of this system is the use of an Extreme Gradient Boosting (XGBoost) classifier trained using PyCaret, which enables efficient model selection, tuning, and deployment.

The entire flow begins with the collection and preprocessing of labeled URL data. Feature extraction is performed using a custom-built Extract Features module that analyses attributes such as domain age, URL length, presence of special characters, redirections, TLS/SSL status, and Whois information. The extracted features are structured and passed into the classifier for training and evaluation.

The backend is powered by FastAPI, which allows real-time classification of user-input URLs through a web interface. The trained model (xgb.pkl) is loaded and used to predict whether a given URL is phishing or legitimate. The frontend is designed using HTML and CSS, offering a minimal and responsive user interface.

This project utilizes libraries such as NumPy, Pandas, Matplotlib, Scikit-learn, PyCaret, and Socket/Whois APIs for feature extraction and prediction. The modular architecture ensures ease of integration with email gateways, browsers, or messaging apps for real-time threat detection.

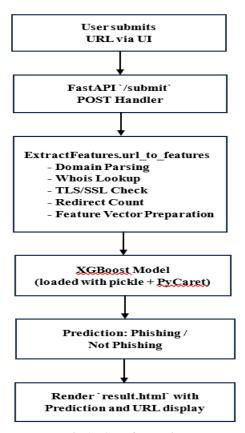


Fig.2:Flowof operations

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### IV. OBJECTIVES

The primary objective of this project is to design and implement an intelligent phishing URL detection system using Machine Learning (ML) techniques, with a focus on real-time prediction and deployment. The system utilizes the Extreme Gradient Boosting (XGBoost) algorithm trained via PyCaret to effectively classify URLs as either legitimate or phishing attempts. Feature extraction plays a critical role in identifying patterns and indicators that differentiate safe domains from malicious ones.

### Key objectives include

- 1) Implementing the XGBoost algorithm for high-accuracy phishing URL classification.
- 2) Designing a custom feature extraction module to capture critical URL attributes such as domain age, redirection behavior, SSL usage, and lexical structure.
- 3) Comparing model performance using a selected set of 13 key features to optimize classification without sacrificing accuracy.
- 4) Deploying the trained model via a FastAPI backend for real-time phishing detection through a user-friendly web interface.
- 5) Making use of powerful Python libraries such as NumPy, Pandas, Matplotlib, Scikit-learn, PyCaret, and FastAPI to improve the efficiency of model development, performance assessment, and real-time system implementation.
- 6) Constantly improving the feature set and model retraining to bolster cybersecurity protections and adjust to changing phishing methods.

### V. METHODOLOGY

### A. Data Collection and Exploration

A well-organized dataset consisting of 88,647 web URLs was employed in this study, with each record explicitly marked as either a phishing attempt (1) or a legitimate URL (0). The data was sourced from verified repositories and open-source contributions known for containing real-world phishing attempts as well as legitimate web addresses.

Each entry in the dataset represents a single URL and is accompanied by multiple syntactic and semantic features that capture the structure, behavior, and metadata associated with the web address. These features are essential for training machine learning models to distinguish between malicious and benign URLs based on learned patterns.

An initial exploratory analysis revealed a class imbalance: approximately 58,000 legitimate URLs and 31,000 phishing URLs, indicating that phishing samples constitute roughly 35% of the dataset. While this level of imbalance is not extreme, it is sufficient to necessitate careful model evaluation using metrics beyond accuracy (e.g., precision, recall, and AUC) to ensure robust performance, especially in detecting the minority class.

This dataset serves as the foundation for feature engineering, model training, and evaluation throughout the proposed system. Its diversity and real-world representativeness make it suitable for building and validating a phishing detection model that can generalize effectively to new, unseen URLs.

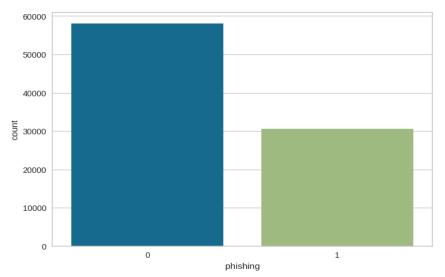


Fig.3: Distribution of Dataset



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### B. Data Cleaning and Feature Reduction

To enhance the performance and interpretability of the machine learning model, a feature reduction step was performed prior to training. The initial dataset included 112 features, many of which were either redundant, low in variance, or not strongly correlated with the target variable. Retaining such features could introduce noise and lead to overfitting or unnecessary computational overhead.

Features such as url\_google\_index, domain\_google\_index, tld\_present\_params, and other similar indicators were identified as non-contributive or weakly associated with phishing behavior. These were systematically removed based on exploratory analysis and domain relevance.

As a result of this pruning process, the feature space was reduced from 112 to 14 core attributes, preserving only those with high information gain and relevance to phishing detection. This step not only improved model efficiency but also enhanced the clarity of feature importance during evaluation.

Fig.4:Dataset Before Feature Elimination

```
print(df1.describe())
                            domain_length
88647.000000
                                              88647.000000
            36.347615
46.191590
                                                   0.002267
              4.000000
25%
50%
          file_length
                                              email in url
                                                   0.018331
                                 5.273185
                                                   0.134147
min
                                                   0.000000
25%
75%
                                                                           ssl certificate
count
                       3389.676661
                                                       352.043250
                       3044.165723
                                                       598.264801
                                                                                    0.499961
min
25%
50%
              17.000000
                                                      30.000000
Output is truncated. View as a scrollal
                                              ent or open in a <u>text editor</u>. Adjust cell output <u>settin</u>
```

Fig.5: Dataset After Feature Elimination





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### C. Feature Engineering

Feature engineering played a central role in transforming raw URLs into meaningful numerical data suitable for machine learning classification. The goal was to extract attributes that capture the structural, behavioral, and contextual characteristics of URLs that often differentiate phishing attempts from legitimate websites.

A custom feature extraction process was implemented to derive a comprehensive set of indicators from each URL. These features included both syntactic and metadata-driven attributes, carefully selected based on prior research and empirical relevance to phishing behavior.

The key features extracted are as follows:

- 1) length\_url.
- 2) domain\_length
- 3) directory\_length and file\_length
- 4) params\_length
- 5) Boolean Indicators
- 6) domain\_in\_ip
- 7) email\_in\_url
- 8) tls ssl certificate
- 9) Behavioral and Domain Metadata
- 10) time\_domain\_activation and time\_domain\_expiration
- 11) qty\_redirects
- 12) asn\_ip
- 13) qty\_char\_domain

The final dataset, after feature engineering, included 14 carefully curated attributes that represent the most critical aspects of a URL from a phishing detection perspective. The engineered dataset retained 14 key features for training, as illustrated earlier in Fig. 5.

### D. Correlation and Feature Selection

To refine the predictive capabilities of the model and reduce redundancy among input variables, a correlation analysis was conducted on the engineered features. This step helps in identifying attributes that may be linearly dependent or offer overlapping information, which could negatively impact model performance or introduce multicollinearity.

A correlation matrix was generated using Pearson's correlation coefficient to evaluate the relationships between numeric features. Features showing very high correlation (close to +1 or -1) were flagged for review. In such cases, only one of the strongly correlated features was retained based on domain relevance and empirical impact during preliminary model runs.

In addition to correlation analysis, feature importance scoring was later employed during model training using tree-based algorithms such as XGBoost. Features contributing minimal gain to the decision boundaries were marked as low-impact and considered for exclusion.

After completing this selection process, the feature set was optimized to include 14 significant attributes, each offering unique information relevant to phishing behavior—ranging from structural patterns to domain age and redirection behavior.

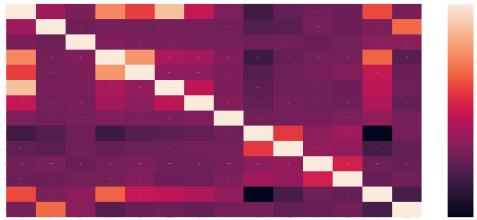


Fig.6: Correlation heatmap of selected URL features for identifying redundancy.

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### E. Model Setup Using PyCaret

This research employed PyCaret, an open-source machine learning library in Python, to simplify the pipeline and maintain consistency across preprocessing, training, and evaluation phases.PyCaret's setup() function was utilized to automate key preparatory steps, including data splitting, imputation, encoding, and transformation.

Upon initialization, PyCaret automatically inferred the types of each feature (numeric or categorical), handled missing values using mean imputation for numeric fields, and preserved the label column (phishing) as the binary target variable. The dataset was split into 80% training and 20% testing using stratified sampling to maintain class balance across subsets.

Additional configurations applied during setup included:

- 10-fold cross-validation using StratifiedKFold to evaluate models robustly.
- Automatic scaling of numeric features to normalize input distributions.
- Model evaluation metrics set to include Accuracy, Precision, Recall, F1-Score, and AUC.

This setup allowed for a consistent and efficient model comparison and ensured reproducibility across different runs.

		#SETTING UP THE DATA FOR	MODELLING
[24]	5	setup(ddf1ata=, target='p	hishing')
[24]			
•••		Description	Value
	0	Session id	5109
	1	Target	phishing
	2	Target type	Binary
	3	Original data shape	(88647, 14)
	4	Transformed data shape	(88647, 14)
	5	Transformed train set shape	(62052, 14)
	6	Transformed test set shape	(26595, 14)
	7	Numeric features	13
	8	Preprocess	True
	9	Imputation type	simple
	10	Numeric imputation	mean
	11	Categorical imputation	mode
	12	Fold Generator	StratifiedKFold
	13	Fold Number	10
	14	CPU Jobs	-1
	15	Use GPU	False
	16	Log Experiment	False
	17	Experiment Name	clf-default-name
	18	USI	9922
		Eig 7. Catlle Date for Dat	26.1.111

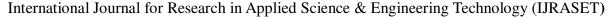
Fig.7:SetUp Data for Data Modelling

### F. Model Comparison and Selection

After preparing the dataset and configuring the environment using PyCaret, multiple machine learning classification algorithms were trained and evaluated to identify the most effective model for phishing URL detection. PyCaret'scompare\_models() function was used to automatically benchmark several models based on standard performance metrics.

The comparison included a variety of algorithms such as:

1) Logistic Regression (LR)





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- Decision Tree (DT)
- 3) Random Forest (RF)
- 4) K-Nearest Neighbors (KNN)
- 5) Support Vector Machine (SVM)
- 6) Naive Bayes (NB)
- 7) Gradient Boosting Models (GBM, XGBoost, LightGBM, AdaBoost)

Each model's performance was validated using a 10-fold cross-validation procedure on the training data. The metrics considered during comparison included Accuracy, AUC (Area Under the Curve), Precision, Recall, F1-Score, and MCC (Matthews Correlation Coefficient).

The XGBoost classifier had the best overall accuracy and efficacy out of all the models that were tested.

Other high-performing models included Random Forest and Extra Trees Classifier, though they marginally underperformed compared to XGBoost.

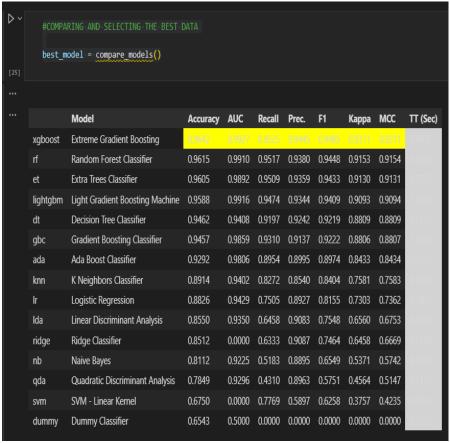


Fig.8: Model Comparison and Selection

### G. Hyperparameter Tuning

To enhance the performance of the chosen XGBoost model, hyperparameter optimization was carried out using the tune\_model() function provided by PyCaret. This phase played a critical role in fine-tuning the model's predictive behavior and enhancing its ability to perform well on unseen data.

PyCaret employs Bayesian Optimization and randomized search strategies to explore a defined range of hyperparameters. For XGBoost, the tuning process considered parameters such as:

- 1) learning rate: Controls the contribution of each tree.
- 2) max\_depth: Limits the depth of individual trees.
- 3) n\_estimators: Number of boosting rounds.
- 4) subsample: Fraction of samples used per tree.
- 5) colsample\_bytree: Fraction of features used per tree.



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The objective during tuning was to maximize the F1-score, which provides a balance between precision and recall—crucial in phishing detection, where false negatives can have severe consequences.

The tuning process resulted in a noticeable enhancement in performance compared to the initial baseline model. The tuned model achieved near-perfect discrimination between phishing and legitimate URLs while maintaining computational efficiency.

The optimized model was subsequently finalized and stored to enable its integration into the API-driven deployment framework.



Fig.9: Tuning the Hyperparameters of the Best Performing Model

### H. Model Finalization and Deployment

Following the successful tuning and evaluation of the XGBoost model, the final step involved model preservation and real-time deployment integration. The best-performing model was finalized using PyCaret'sfinalize\_model() function, ensuring that it was retrained on the complete training dataset with optimal hyperparameters.

The trained model was then serialized and stored as a .pkl file using Python's pickle library, producing a deployable artifact named phishing\_url\_detector.pkl. This file encapsulates the model, preprocessing steps, and configurations, making it portable and ready for production environments.

For real-time phishing URL detection, the model was integrated into a FastAPI-based web application. The system architecture includes:

- 1) A user interface built with HTML and CSS for submitting URLs.
- 2) A backend server implemented using FastAPI that loads the trained model and handles incoming requests.
- 3) A custom feature extractor module that dynamically processes input URLs into structured feature vectors.
- 4) Model inference, which classifies the input URL as "Phishing" or "Legitimate", returning the result to the user.

This real-time system bridges the gap between model development and operational usability, demonstrating the practical impact of the proposed solution.

### VI. RESULTS AND DISCUSSION

The performance of the proposed phishing URL detection system was evaluated using multiple metrics, including Accuracy, Precision, Recall, F1-Score, and AUC (Area Under the Curve). These metrics were derived from both cross-validation and hold-out test evaluations within the PyCaret framework.



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After training and tuning, the XGBoost classifier emerged as the most effective model among all candidates. The performance outcomes of the final model:



Fig. 10: Performance of XGBoost Model

These results reflect the model's strong ability to distinguish between phishing and legitimate URLs with minimal false positives or false negatives. The high AUC score (0.9957) indicates excellent classification capability, especially in handling the imbalanced distribution between phishing and legitimate URLs.

Further analysis using cross-validation confirmed that the model remained stable across different folds, with low standard deviation values in performance metrics. This suggests a strong generalization ability and low variance, making the system suitable for real-world deployment.

The feature importance scores from the XGBoost model demonstrated that significant domain-related variables (such as time\_domain\_expiration, domain\_in\_ip, tls\_ssl\_certificate) and lexical features (like url\_length, character\_count\_domain) had a considerable impact on the model's predictions. These findings align with existing cybersecurity research that emphasizes domain age, SSL usage, and URL complexity as critical indicators of phishing behavior.

These results validate the effectiveness of the engineered features and the chosen classification approach. The integration of this model into a real-time API-based system further demonstrates its practical viability for proactive phishing detection in modern web environments.

### VII.CONCLUSION

This study presents an effective and deployable solution for detecting phishing URLs using machine learning techniques, with a strong emphasis on feature engineering, model optimization, and real-time deployment. The system could precisely distinguish between legitimate and malicious URLs by extracting and analyzing a comprehensive set of lexical, structural, and domain-related features.

The XGBoost classifier outperformed the other methods in terms of overall performance, with an accuracy of 97.27% and an AUC of 0.9957. These results confirm its robustness and suitability for security-critical applications. The selected features—particularly those related to domain behavior and URL structure—proved highly predictive, validating their importance in phishing detection.

Furthermore, the integration of the trained model into a FastAPI-based web application illustrates the system's real-world applicability. The deployed solution enables users to receive phishing predictions instantly, making it useful for email filtering, web browser plugins, and cybersecurity gateways.

In summary, it demonstrates that with thoughtful feature selection, proper model tuning, and deployment architecture, it is possible to build a high-performance phishing detection system that is both accurate and scalable.

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