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A Review on: Formulation and Evaluation of Lipstick

Ms. Vaishnavi Sunil Gaware[1], Mrs. Rushali Bedjawalge[2], Mr. Nitin Gawai[3]
B. Pharmacy Department , Mahadev Kanchan college of pharmaceutical Education And Research, Uruli Kanchan, Pune, Maharastra, India

***Abstract:** This project focuses on the formulation and evaluation of a herbal lipstick using natural and skin-friendly ingredients. With rising consumer awareness regarding the harmful effects of synthetic cosmetics, there is a growing interest in herbal alternatives. The lipstick was formulated using beeswax (5g) as a base to provide structure and hardness, almond oil (4.5 drops) and coconut oil (10 ml) for their moisturizing properties, and rose petals (5g) for natural color and mild fragrance. Strawberry essence and rose water were added in appropriate quantities (qs) to enhance aroma and consistency. The formulation was prepared using the melt and pour method and poured into lipstick molds for solidification. The final product was evaluated for parameters such as texture, melting point, color uniformity, spreadability, and stability. The results indicated that the herbal lipstick possessed good cosmetic properties and user acceptability, making it a safe, eco-friendly, and effective alternative to conventional lipsticks.*

I. INTRODUCTION

Cosmetics have been an essential part of human lifestyle since ancient times, used not only for beautification but also for enhancing personal hygiene and protection. Among various cosmetic products, lipsticks are one of the most widely used by women across the world. A lipstick is a cosmetic product that gives color, texture, and protection to the lips. It has become a symbol of style, confidence, and self-expression.

In the modern cosmetic industry, a wide range of lipsticks are available in the market, many of which are formulated using synthetic dyes, preservatives, and chemicals that may cause adverse effects such as lip dryness, irritation, and long-term health concerns. As a result, there is an increasing shift toward herbal and natural cosmetics. Herbal lipsticks are gaining popularity due to their minimal side effects, skin-friendly nature, and environmental safety. They utilize natural ingredients which are rich in nutrients and provide additional benefits apart from beautification.

This project aims to formulate and evaluate a herbal lipstick using natural ingredients that are easily available, affordable, and safe for regular use. The ingredients used in the formulation include beeswax, almond oil, coconut oil, rose petals, strawberry essence, and rose water. Beeswax acts as a natural thickening agent and gives shape and structure to the lipstick. Almond oil and coconut oil serve as moisturizers, helping to keep the lips soft, smooth, and hydrated. Rose petals not only impart a mild natural color but also have soothing properties, while strawberry essence is used to add a pleasant fragrance. Rose water is included to blend the ingredients and enhance the consistency.

The formulated herbal lipstick was evaluated for various parameters such as color uniformity, spreadability, melting point, texture, stability, and overall acceptability. The results were analyzed to determine the effectiveness and quality of the product. The objective of this project is not only to produce a lipstick with cosmetic appeal but also to ensu The present study focuses on the formulation and evaluation of a herbal lipstick using easily available natural ingredients. The preparation involved the use of plant-based and organic materials known for their cosmetic and therapeutic properties. The method chosen was simple and cost-effective, making it suitable for small-scale production and research.

II. MATERIALS USED

The following ingredients were used in the preparation of the herbal lipstick:

1) Beeswax (5 gm): Beeswax was used as the base and thickening agent. It helps in giving shape and hardness to the lipstick. It also forms a protective barrier on the lips, locking in moisture.
2) Almond Oil (4.5 drops): Almond oil is rich in Vitamin E and acts as a natural moisturizer. It nourishes and softens the lips, preventing dryness and cracking.
3) Coconut Oil (10 ml): Coconut oil is a natural emollient with anti-bacterial and soothing properties. It contributes to the smooth texture and spreadability of the lipstick.

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4) Rose Petals (5 gm): Fresh rose petals were used for their mild natural pigment and soothing fragrance. They were dried and crushed before use.
5) Strawberry Essence (q.s.): Strawberry essence was added to give a pleasant aroma and enhance the appeal of the lipstick.
6) Rose Water (q.s.): Rose water was used to aid in blending and to give a mild fragrance and refreshing quality to the final product.

Apparatus and Equipment Used

- Beaker
- Glass rod
- Spatula
- Measuring cylinder
- Digital weighing balance
- Water bath
- Lipstick mold
- Stove or heating plate
- Filter paper
- Mortar and pestle

III. METHOD OF PREPARATION

1) Preparation of Rose Petal Extract:
   - Fresh rose petals were collected, washed thoroughly to remove dust or impurities, and then dried in the shade for a few days.
   - Once dried, they were crushed into a fine powder using a mortar and pestle.
   - The crushed petals were then soaked in a small amount of rose water to create a mild natural extract for color.
2) Melting of Base Ingredients:
   - In a clean beaker, beeswax and coconut oil were added.
   - The beaker was placed in a water bath and gently heated until the beeswax completely melted and blended with the coconut oil.
3) Addition of Almond Oil and Rose Extract:
   - Once the base was melted, almond oil was added to the mixture and stirred continuously.
   - The rose extract and strawberry essence were then added to give color and fragrance.
4) Blending and Pouring:
   - The mixture was stirred thoroughly to ensure uniform blending of all ingredients.
   - While still in liquid form, the mixture was poured into pre-cleaned lipstick molds.
   - The molds were kept undisturbed at room temperature to allow the lipstick to cool and solidify.
5) Demolding and Storage:
   - Once the lipstick solidified completely, it was gently removed from the mold.
   - The final product was stored in a cool and dry place in lipstick containers.

A. *Evaluation Parameters*

After formulation, the lipstick was evaluated based on the following parameters:

1) Color Uniformity
2) Melting Point
3) Texture and Appearance
4) Spreadability
5) pH
6) Stability (under different conditions)
7) User Acceptability

IV. FORMULATION OF HERBAL LIPSTICK

1) Step 1: Preparation: Gather all the required ingredients and ensure the working area is clean and sanitized. All containers and tools used in the formulation were washed thoroughly with hot water and sterilized with rubbing alcohol to avoid contamination.
2) Step 2: Preparation of Rose Petal Extract: Fresh rose petals (5 gm) were collected, cleaned, and shade-dried. The dried petals were crushed into a fine powder using a mortar and pestle. The powdered petals were then soaked in a small quantity of rose water to extract the natural color and aroma, forming a mild herbal extract.
3) Step 3: Lipstick Formulation Process: In a clean beaker, 5 gm of beeswax and 10 ml of coconut oil were melted together using a water bath method. Once fully melted, 4.5 drops of almond oil were added to enhance the moisturizing properties. The rose petal extract and a few drops of strawberry essence were added gradually. The mixture was stirred continuously for 20–30 minutes to ensure uniform blending. The liquid was then poured into lipstick molds and allowed to cool at room temperature to solidify.

V. EVALUATION OF LIPSTICK

1) Melting Point: The lipstick was tested for its melting point to ensure it remains solid at room temperature and melts appropriately on contact with skin.
2) Spreadability: The lipstick's ease of application was tested by applying it to the lips and observing the smoothness and evenness of the layer formed.
3) Texture and Appearance: The final product was visually examined for texture, smoothness, and uniformity of color.
4) pH Test: 0.5 gm of lipstick was dissolved in 50 ml of distilled water, and the pH was tested using a pH meter. The pH was found to be skin-friendly and suitable for application.
5) Stability Test: The lipstick was stored at different temperatures to assess changes in texture, color, or fragrance over time.
6) Irritancy Test: The lipstick was applied to a small area of the skin to check for any allergic or irritation reactions.
7) After Feel: Post-application feel was evaluated based on emolliency, slipperiness, and the presence of any residue.

VI. APPLICATION OF HERBAL LIPSTICK

1) Pharmaceutical Industry: The natural ingredients used in the lipstick can be adapted for therapeutic lip balms or medicated lip treatments due to their moisturizing and healing properties.
2) Cosmetics Industry: The lipstick can be introduced as a clean beauty product, aligning with the market trend for organic, paraben-free, and eco-conscious cosmetics.
3) Public Awareness: Educating consumers on the harmful effects of synthetic lip products and encouraging a switch to safe, herbal alternatives.
4) Academic Research: The project adds value to cosmetic science by promoting research in herbal formulations and could be expanded to study different natural colorants and base materials.

VII. CONCLUSION

The study successfully developed a herbal lipstick using natural ingredients like beeswax, coconut oil, almond oil, rose petals, and strawberry essence. The lipstick was found to be effective in providing color, smooth texture, and moisturization without causing any irritation or side effects. It passed essential evaluation tests for Ph, texture, spreadability, and stability. The final product showed promising results as a skin-safe, eco-friendly cosmetic alternative. With increased consumer interest in herbal products, this lipstick formulation holds strong commercial and research potential.

VIII. ACKNOWLEDGEMENT

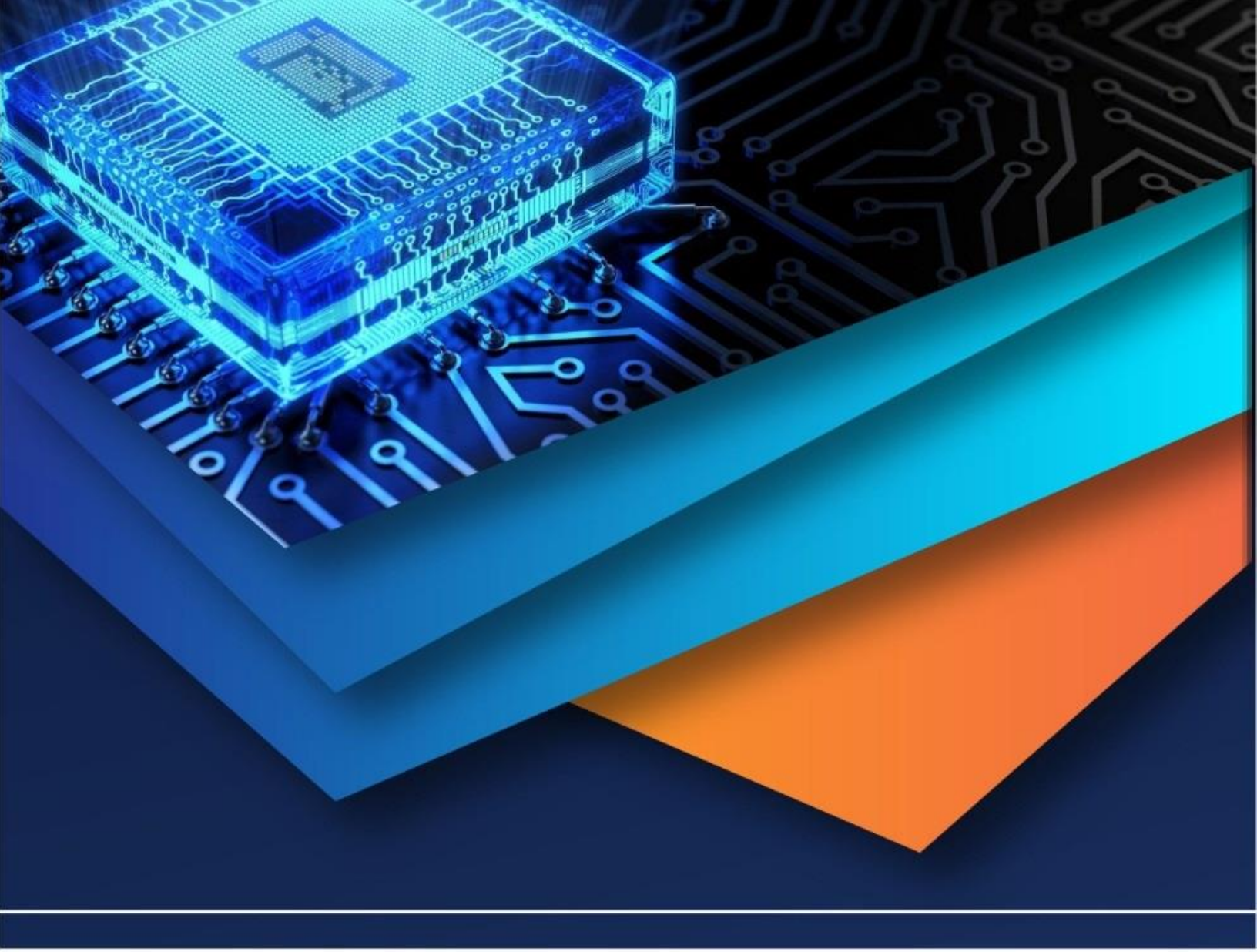
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