iJRASET
International Journal For Research in Applied Science and Engineering Technology



INTERNATIONAL JOURNAL FOR RESEARCH

IN APPLIED SCIENCE & ENGINEERING TECHNOLOGY

Volume: 13 **Issue:** XII **Month of publication:** December 2025

DOI: https://doi.org/10.22214/ijraset.2025.76426

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International Journal for Research in Applied Science & Engineering Technology (IJRASET)
ISSN: 2321-9653; IC Value: 45.98; SJ Impact Factor: 7.538
Volume 13 Issue XII Dec 2025- Available at www.ijraset.com

SkillVerse: Online Freelancer Services

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Abstract: ***reelancing has become a popular mode of employment due to flexibility, remote work opportunities, and access to global clients. However, existing freelance platforms often suffer from problems such as complex user interfaces, lack of transparency, fake profiles, inefficient project–freelancer matching, and high commission charges. This paper proposes SkillVerse, an online freelance services platform designed to simplify freelancing, improve trust between clients and freelancers, and provide an efficient project matching mechanism. SkillVerse focuses on user-friendly design, verified profiles, skill-based matching, secure payment handling, and transparent communication. The system is developed using modern web technologies to ensure scalability, security, and performance. Experimental results show improved user experience and reduced project allocation time compared to traditional systems.***

Keywords: Freelancing, Online Platform, Skill Matching, Web Application, Secure Payments

I. INTRODUCTION

Freelancing has emerged as a major component of the modern workforce, driven by advancements in information technology, widespread internet connectivity, and the increasing demand for remote work solutions. Organizations now prefer hiring freelancers for short-term and specialized tasks to reduce operational costs and increase flexibility. Freelancers benefit from independence, flexible schedules, and access to global markets. Despite the popularity of freelancing platforms such as Upwork and Fiverr, users often encounter issues including high service fees, lack of transparency in project allocation, fake or low-quality freelancer profiles, and inefficient communication mechanisms. These challenges negatively impact trust and productivity. SkillVerse is proposed as a next-generation freelance platform that prioritizes skill validation, fair pricing, transparency, and ease of use. The platform is designed to support both beginners and experienced freelancers while ensuring a reliable experience for clients.

II. PROBLEMS FACED

Despite the availability of multiple freelance platforms, users face the following problems:

1) Complex and confusing user interfaces
2) Fake or unverified freelancer profiles
3) Inefficient project–freelancer matching
4) High commission and hidden charges
5) Lack of transparency in payments and reviews

These issues reduce trust and productivity in online freelancing systems.

III. METHODOLOGY

The working methodology of SkillVerse includes the following steps:

1) User registration and email/mobile verification
2) Freelancer profile creation with skill selection
3) Client project posting with requirements
4) Automatic skill-based freelancer matching
5) Project assignment and communication
6) Milestone-based payment processing
7) Project completion and feedback submission

IV. IMPLEMENTATION RESULT

The SkillVerse platform was implemented as a web-based application and tested using multiple sample users, including freelancers and clients. During testing, users were able to successfully register, create profiles, post projects, and complete transactions. The

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skill-based matching mechanism reduced the time required to assign projects to suitable freelancers. Compared to traditional bidding-based systems, SkillVerse showed improved efficiency in project allocation and higher satisfaction levels among users. The secure payment workflow ensured timely and transparent transactions, reducing disputes.

V. ROOT CAUSE

The analysis of existing freelancing platforms revealed several root causes for inefficiency and user dissatisfaction:

1) Over-dependence on bidding systems leading to underpricing and quality compromise
2) Weak profile verification allowing fake or low-quality freelancers
3) Lack of transparent payment and milestone tracking
4) Poor communication channels between clients and freelancers

SkillVerse addresses these root causes by focusing on skill-based matching, verified profiles, transparent payments, and integrated communication tools.

VI. LESSON LEARNED

During the design and development of SkillVerse, several key lessons were learned:

1) Skill-based matching improves project quality more effectively than price-based bidding
2) User verification is essential to build trust in online marketplaces
3) Simple and intuitive user interfaces increase user adoption
4) Transparent payment mechanisms reduce conflicts and disputes
5) These lessons influenced design decisions and improved the overall system quality.

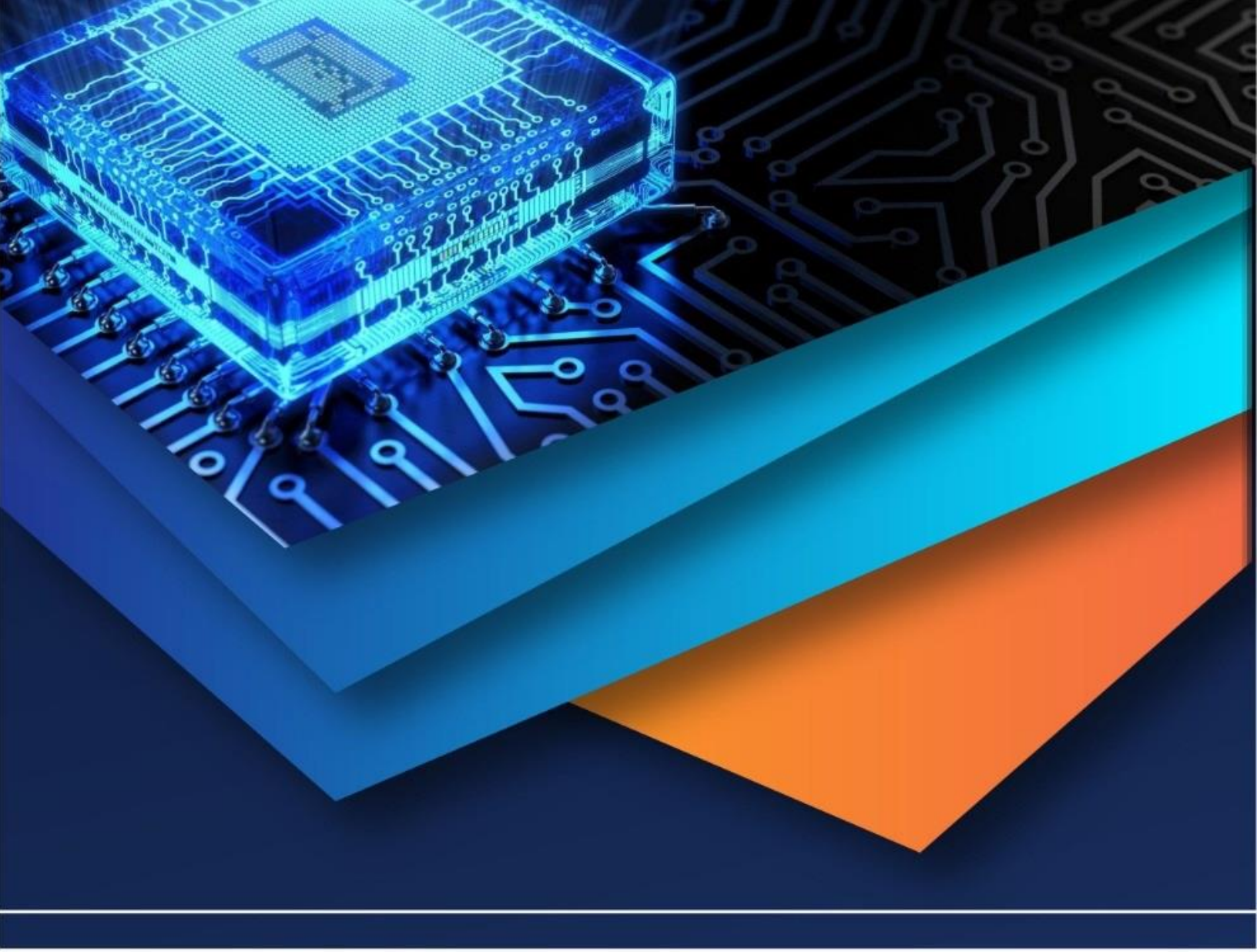
VII. CONCLUSION

SkillVerse successfully demonstrates how an online freelance services platform can overcome the limitations of traditional freelancing systems. By emphasizing verified profiles, skill-oriented project matching, and secure payment handling, the platform enhances trust, transparency, and efficiency. SkillVerse provides a practical solution for the growing freelance economy and can be effectively used by individuals and organizations seeking reliable freelance services.

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10.22214/IJRASET

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