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# Success: It's not a sorcery

Sayana Suseela Rao

B.Sc., M. A(lit), LLM(Con&admin), M.A (JMC), M.Phil. Scholar KRU

Retd Addl. Suptd of police and Advocate

**Abstract:** *Success breeds success. People want to be involved with things that are successful, that are moving forward. Once a success, always a success with a little effort, luck, determination, support, good habits, hard work and character. Rules of success are clear, then how to be successful celebrities, self-made men, and women. They are successful because, they skillfully leveraged ambition, determination, talent, knowledge, and hard work. The secrets of success are transferable; they can be used by anyone. Success is not a sorcery. How the Chamberlains, the 17<sup>th</sup> century midwives, magically delivered one healthy baby after another at a time when mothers and babies often died during childbirth. The secret of their success was “the forceps, the obstetrical tool” that the Chamberlains invented. They have skillfully kept their secret under wraps, literally working under sheets that they hid their hands. Further they used an intelligent act of transporting that forceps tool in a massive and mystical gold Box to obscure their secret.*

*Spiritual success or success in relationships; career success, or celebrity. General hope is that you will use it for inspiration and light guidance; perhaps like forceps in the delivery room, this tool will make the process, a little easier. This article would be discussing all these facets associated with success, which means often not taking the path of least resistance but opening yourself to new challenges that enable you to grow, develop mentally, spiritually, and professionally.*

**Keywords:** *success, leveraging, knowledge, hard work, talent, tips, techniques, magic, sorcery, ambition, personality, spiritual success, career success.*

## I. INTRODUCTION

Every moment is fresh, every day is new. There are those who experience nothing during a lifetime. Time is relative; it is ours to spend. Time past is gone. Past is only for learning, the future for building from the present. All things change, all things perish. Ultimately one is left with only a handful of dust or a frail memory. Each of us is a separate person. Who we are and what we are is determined largely by our heredity, society, education, family and friends. In that way, our personality gets built up. We have our brush and colors. Paint paradise and in, we can go. Success has always been one of the primary goals of mankind. Many have written about success in different hues and colors; but the rules have never changed and never will. Life always holds a promise. It teaches that there is always another chance for everyone, no matter how hopeless things might seem.

## II. OBJECTIVES

- A. To explore whether success like a mountain, once you peak, you can only go down or is a continuous progressive journey to go on?
- B. To make a study whether the successful people are making useful contributions to the society and adding value.

## III. REVIEW OF LITERATURE

Success is the act of accomplishing something one has set out to do. For some, success implies meaningfulness and magnitude. Almost every person has his or her own definition of success and many of these definitions are anything but definite. And it's up to you decide if you want the later to influence the former.

In general sense, success may be defined by the quality of life you lead, and the model set for others. Deepak Chopra, writer, medical doctor and CEO of the Chopra center said: “To me success is the ability to love and to have compassion. It's the capacity to experience joy and spread to others. It's the security of knowing that your life has meaning and purpose. It's the progressive realization of worthy goals. Its also the expansion of happiness. When you have all that, then material success in terms of material acquisitions and comforts and luxury, follows as a byproduct. The celebrated poet and philosopher Ralph Waldo Emerson defines success as “All successful men have agreed in one thing- they were causations.”

Some coy celebrities define success to a combination of many ineffable things, mainly “luck”- successful people are more likely to notice, create and act on opportunities. They use their gut instinct to make appropriate decisions, they work to transform bad luck into good fortune by learning from experiences. Earl Wilson, Journalist said “Success is simply a matter of luck. Ask any failure.”

#### IV. METHODOLOGY

##### A. Descriptive type of Research Design

It describes the status of a phenomenon and sometimes draw valid considerations based on the facts found out during studies.

Most people would agree that happiness and fulfilment is part of success. But the scholarly belief is that success is not the key to happiness, happiness is the key to success. Now what seems to show that you are successful by the exterior measurements of the society. Not about what brings you the biggest salary particularly in the beginning when those things seem so important -and the biggest house or the greatest respect from society, but what makes you feel complete and happy and makes you feel, for this no small thing, like part of something larger than yourself, a part of a community.

#### V. ANALYSIS OF IDENTIFIED DATA

The light of hope within every one of us never dies. We can turn our life around towards success. Perhaps this is the day to learn the greatest secrets of success and how to use what we learn from life to make a better world for ourselves and others too. We have to prepare the plan and blueprint now. First, we have to light up a burning desire to make something more out of life. The flames of desire may generate some heat as we begin. The temperature may rise but ultimately, we could eat the delicious dish we always wanted to taste.

Truly successful people are not completely out for themselves. As adults we have more choice in life and it's up to us to make the most of our lives likely to give back with a more balanced view of the world, we are far more likely to give back. Being mindful means telling yourself "I am ok right now, right here". Living in the past gives those that wronged you power over you again and again, make a choice right now to stop allowing them the power to upset you. Being successful is far easier when we feel empowered and believe it or not, we are capable of being empowered without help from anyone.

Just when things start going well and your ego starts to swell there's another force you'll reckon with; feedback. Feedback comes in many forms, including criticism, advice, and hard numbers. Feedback will ground you, keep your ego in check and help you refine your goals and make improvements. Don't let your ego get in the way of genuine constructive criticism. Feedback can come from anyone who experiences some aspect of your work. The observations on the analysis of data revealed that successful people take risks, poses unwavering self-belief, don't care what others think, they think outside the box, they are optimistic at heart, they are resilient but not afraid of failure, poses a can-do attitude, take responsibility for their own lives, they are self-aware, know their strengths and weaknesses and they are the people who give back. Some powerful people attribute their success to a greater power or life force. What motivated you to choose your goal? What inspires you to succeed at? What pushes you to keep trying? Your answers to these questions comprise your character; they define your interest, values, strengths, and means of support.

Passion alone won't guarantee success- especially if it is unfocussed, misapplied, and squandered. Some successful people rely on intricately structured steps toward exacting goals; others insists that too much structure can be limiting and tip the balance away from creativity and passion. Find a medium that works out for you.

Embracing risks means being fearless, forging ahead on an uncertain path and being courageous. Fearlessness requires self-confidence. It forces you to do things others wouldn't do, if confronted with the same circumstances. Fearlessness is shocking nerve, steel stomach, indestructible backbone. It's gallingchutzpah, unblinking vision and Teflon like resilience.

#### VI. A PIECE OF USEFUL INFORMATION

We should like ourselves and we must be our own friends. No matter what happens we should refuse to renounce our self- image. There is nothing called luck in life. Luck is found at the exact point where preparation meets opportunity. Remember that there is a law of compensation. It is not in the statute book but is the law of nature. The said law has never been repealed and it never will be. When Ralph Waldo Emerson wrote his great book "Compensation", he said that, for every benefit you receive, a tax will be levied. In the modern world, we see that poor are miserable and the rich are venerable. This is not so. Like parted waters reunites, we cannot have things; we cannot have double standards. Destiny catches up and you get only what you put into life; nothing less nothing more. All external goods have their own external tax; but there is no tax on internal richness. We need not dig up a treasure, treasure accumulates when knowledge is stored wisely. In devising a winning strategy, pick and choose effective tactics and make them a habit. We don't get rid of bad habits but replace them with good ones. A combination of common sense and trial and error is a likely road in coming up with a good habit. Once we have hit on an action, that is positive and that fills a need also, we can make it a part of ourselves with rewards for success and penalties for failures. All this comes with self-training to develop a positive attitude. Life is an art, not a science. To be successful in any art, it is necessary to know the real from the artificial. Only a good metal can take polish. Similarly, our personality can be polished only if the basic material is good.



## VII. CONCLUSION

life should have a sense of meaning, a sense of growing and a sense of sharing. Most of us make a compromise with contentment. This is not enough. We should get up every day from sleep and say that something wonderful is going to happen to-day. If it doesn't happen, we must make it happen. This requires will, determination. Persistence and perseverance. Success is close by; we have to only plant it, water it, remove the weeds, add fertilizers, make it grow and reap a bumper harvest at the end.

Perhaps the ultimate purpose of life itself is the testing of human spirit; to develop out of it something better more nearly perfect. So, the ultimate success of the individual lies not in material results but in strengthening of human spirit. Everyone in his lifetime is entrusted with a fragment of that human essence. To become rich, ask the question; have I enriched the spirit that was given to me? Have I made the spark given to me by God, glow and burn more brightly? That is the heart of the matter. After the dust and smoke has settled, only the human spirit is left to go on.

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