



# **iJRASET**

International Journal For Research in  
Applied Science and Engineering Technology



---

# **INTERNATIONAL JOURNAL FOR RESEARCH**

IN APPLIED SCIENCE & ENGINEERING TECHNOLOGY

---

**Volume:** 11      **Issue:** XI      **Month of publication:** November 2023

**DOI:** <https://doi.org/10.22214/ijraset.2023.56457>

**[www.ijraset.com](http://www.ijraset.com)**

**Call:** ☎ 08813907089

**E-mail ID:** [ijraset@gmail.com](mailto:ijraset@gmail.com)

# Unleashing the Power and Assessing the Impact of Artificial Intelligence in Teaching and Learning

Er. Shairy

Computer Science, Arya College Ludhiana, Punjab India

**Abstract:** *As a transformative technology, Artificial Intelligence (AI) has the potential to revolutionize a wide range of industries, including education. The purpose of this study was to find out how the concept of artificial intelligence can be applied in teaching and learning and also assess the impact of Artificial Intelligence in education. In recent years, AI applications have gained significant momentum in the field of teaching and learning, offering new opportunities to enhance educational practices, personalizes learning experiences, and improves student outcomes. This research paper aims to explore the power of AI in education and assess its impact on teaching and learning. Furthermore, it investigates the potential benefits and challenges associated with the integration of AI in education.*

**Keywords:** *Education, Technology, artificial intelligence, automation, teaching, learning*

## I. INTRODUCTION

Artificial intelligence (AI) is indeed emerging as a transformative force in numerous fields and education is among the sectors greatly impacted by this technological advancement. The integration of AI technologies in teaching and learning holds tremendous potential to revolutionize educational practices, personalize learning experiences, and enhance student outcomes. The rapid advancements in AI technology have paved the way for innovative applications in the field of education. AI systems, powered by machine learning algorithms and natural language processing, have the potential to enhance personalized learning experiences, facilitate adaptive instruction, and improve educational outcomes. These AI-powered tools have the capacity to analyze vast amounts of data, identify learning patterns [7], and deliver personalized instruction tailored to individual student needs. According to a study conducted by teachers' work has the potential to yield significant positive changes. Additionally, a report focusing on the artificial intelligence market in the US education sector predicts a substantial 47% increase in the use of AI between 2017 and 2021[1]. Furthermore, the paper examines the impact of AI in teaching and learning from multiple perspectives. It explores the benefits of AI, such as improved student engagement, enhanced assessment methods, and efficient administrative tasks. Additionally, it investigates the challenges associated with AI implementation in education, including ethical considerations, data privacy, and the potential for widening educational disparities.

### A. AI in Current Education

When we think of artificial intelligence, it often conjures images of supercomputers with immense processing capabilities, adaptive behavior, and human-like cognition. These AI systems incorporate sensors and various functionalities to enhance their interactions with humans. We have seen such capabilities depicted in movies, where smart buildings can manage air quality, temperature, and even play music based on the occupants' mood. In recent times, artificial intelligence has found significant applications in the education sector, going beyond the traditional notion of AI as a standalone supercomputer. It now includes embedded computer systems in robots or computers, which play a pivotal role in improving the learning experience for students, starting from early childhood education. Timms introduced the concept of cobots, where robots work together with teachers or other robots to teach children routine tasks, such as spelling and pronunciation, while adapting to the students' abilities[2],[10]. Web-based and online education has also seen a transformation from simply providing study materials for download to incorporating intelligent and adaptive web-based systems. These systems learn from the behavior of both instructors and learners to enrich the overall educational experience [11], [12]. Chassignol et al. identified three key areas where artificial intelligence is making an impact in education: administration, instruction or teaching, and learning. These areas form the scope of the current study [12]. The interest in applying AI algorithms and systems in education has been steadily growing over the years. Fig. 1 illustrates the rising number of research papers published on the topics of "AI" and "Education" from various sources since 2012, with a significant increase seen in this figure.

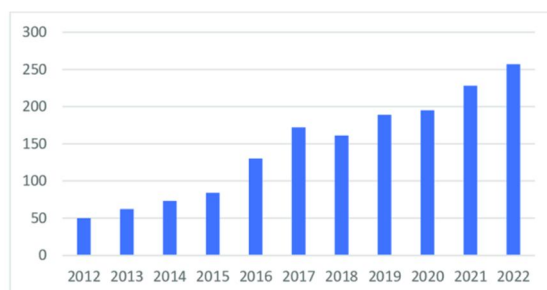


Figure 1- Papers on Google Scholar in the last ten year with key words “AI”

### B. Purpose Of The Study

With the continuous integration of information technology, the realm of education has inevitably experienced various impacts. This research aims to explore the influence of Artificial Intelligence (AI) in education across different domains. Specifically, it seeks to assess how AI has affected teaching, learning, as well as administrative and management aspects within the educational landscape. The anticipated outcome of this study is to establish that AI has significantly enhanced the efficiency and effectiveness of administrative tasks within the education sector, ultimately fostering improved instructional and learning experiences. Educational administrators, management, and leadership in institutions can make evidence-based decisions, thereby enhancing overall management practices.

For instance, armed with a comprehensive understanding of AI's impact on the education sector and a clear evaluation of its effects, including the improved instructional and learning outcomes, the government, in collaboration with educational institutions, can develop policies, strategies, and initiatives that harness the beneficial aspects of AI while mitigating any potential adverse effects on education. This proactive approach will ensure a well-rounded and effective implementation of AI, creating a positive and transformative impact on the future of education.

## II. AI IN EDUCATION

In the review conducted by Chassignol et al [12], the focus was on exploring the convergence of AI with education, with a specific scope covering its impact on three key areas: administration and management, instruction or teaching, and learning functions within the education sector. The section of the report provides an overview and concise discussion of the study's findings, which were derived from an examination of various articles that assessed the nature and influence of artificial intelligence in education.

### A. Impact of AI In Education

Artificial Intelligence (AI) is a rapidly evolving technology that is transforming educational tools and institutions. While teachers have always been an essential part of the education system, the emergence of AI is reshaping their role. AI utilizes advanced analytics, deep learning, and machine learning to monitor individual progress and identify gaps in teaching and learning. By combining the strengths of machines and teachers, AI can maximize student outcomes. Numerous research studies highlight the significance of AI in higher education [3], as it enables more flexible learning solutions without limitations. Universities worldwide are leveraging AI to enroll a greater number of students due to increased flexibility and speed. Although implementing AI in teaching may involve initial expenses, it proves to be cost-effective in the long run when compared to traditional manual processes. Developed countries have successfully implemented AI in education [1], whereas developing countries are still in the early stages of AI adoption.

AI is employed in various aspects of the education system, such as automated grading, adaptive and personalized learning, and assessing student understanding. It empowers teachers to gauge students' comprehension levels and provide appropriate guidance. AI acts as a virtual teacher, simplifying the learning of complex concepts. AI-driven projects benefit both students and educators by monitoring student performance and enhancing instructional strategies. Artificial intelligence encompasses electronic learning, processing, and teaching methods. The user-friendly and flexible nature of AI-enabled environments allows learners to tailor their education according to their individual needs and preferences. AI serves as a well-designed tool that offers collaboration opportunities, flexibility, and control over the learning process, facilitating effective learning experiences for both learners and teachers.

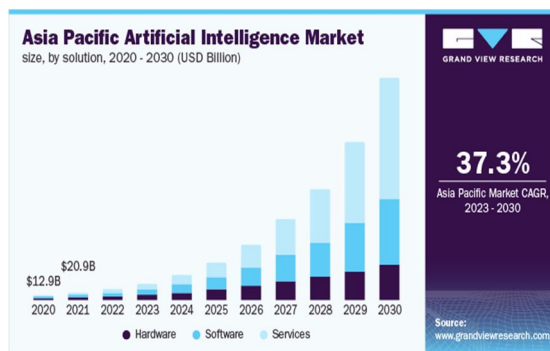


Figure 2 : Asia Pacific AI Market (2020-2030)

In academic settings, AI offers various functions that benefit both teachers and learners. Unlike conventional teaching methods, AI provides efficient ways to explain complex concepts through innovative software and hardware approaches. AI emphasizes the adoption of technology [4] both inside and outside the classroom to enhance the learning experience. AI has brought about significant transformations in various aspects of education, revolutionizing the learning landscape. There are few areas in which AI has impacted educations are given below:

- 1) *Customized Learning*: AI technology empowers adaptive learning platforms to assess students' unique strengths, weaknesses, and learning preferences. Armed with this knowledge, AI systems can deliver personalized content and recommendations tailored to each student, elevating their overall learning experience.
- 2) *Intelligent Tutoring Assistance*: AI-driven tutoring systems [9] offer personalized guidance and support to students. These advanced systems analyze individual performance, pinpoint areas for improvement, and provide targeted feedback, effectively acting as virtual tutors available round-the-clock.
- 3) *Automated Grading and Feedback*: AI algorithms streamline the grading process, minimizing teachers' time spent on assignments and exams. Moreover, AI-powered grading systems furnish comprehensive feedback to students, helping them comprehend mistakes and refine their work.
- 4) *Intelligent Learning Analytics*: AI tools analyze vast educational data, encompassing student performance, engagement, and behavior, to derive invaluable insights. This data-driven approach empowers educators to recognize patterns [7], forecast student outcomes, and make informed decisions to enhance teaching strategies.
- 5) *Streamlined Administrative Processes*: AI streamlines administrative tasks, such as scheduling, record-keeping, and data management. By doing so, educators have more time to focus on teaching and mentoring students.

Crucially, it is important to recognize that while AI offers numerous benefits to education [2], it is not intended to replace teachers. Instead, AI serves as a powerful tool to complement teaching and learning, providing vital support to educators and students throughout their educational journey.

### B. Technical Aspects Of AI In Education

AI-driven education encompasses intelligent education, innovative virtual learning, and data analysis and prediction. Table 1 outlines the main scenarios of AI implementation in education, along with key technologies that support them. Notably, AI-enabled education is assuming a more significant role as learning requirements continue to evolve [13].

Intelligent education systems play a pivotal role in providing timely and personalized instruction and feedback to both instructors and learners.

These systems are engineered to enhance the value and efficiency of learning, leveraging various computing technologies, particularly those related to machine learning [14]. These machine learning technologies are closely connected to statistical models and cognitive learning theories, driving techniques for learning analysis, recommendation systems, knowledge understanding, and acquisition [15], all based on machine learning, data mining, and knowledge models.



Scenarios	Techniques
Students and Schools Evaluation	<ul style="list-style-type: none"> <li>Adaptive Learning</li> <li>Personalized Learning</li> <li>Academic Analytics</li> </ul>
Customized Intelligent Teaching	<ul style="list-style-type: none"> <li>Data Mining</li> <li>Bayesian Knowledge Interference</li> <li>Intelligent Teaching Systems</li> <li>Learning Analytics</li> </ul>
Smart School	<ul style="list-style-type: none"> <li>Face Recognition</li> <li>Speech Recognition</li> <li>Virtual Labs</li> <li>AR</li> <li>VR</li> <li>Hearing and Sensing Technologies</li> </ul>
Remote Education	<ul style="list-style-type: none"> <li>Edge Computing</li> <li>Virtual Personalized Assistants</li> <li>Real-Time Analysis</li> </ul>

### C. Benefits Of AI In Education

One of the most significant advantages of AI in education is to analyzing individual student data, such as grades, learning patterns [7], and preferences, AI can adapt content and teaching methods to cater to each student's unique needs and learning styles. By implementing this personalized approach, students can engage in learning at their preferred pace while receiving customized support, fostering a more inclusive and accessible educational environment.

Moreover, AI can automate time-consuming tasks, like grading and providing feedback, which allows teachers to focus on more crucial aspects of their role, such as mentorship and building stronger relationships with their students. AI-powered programs and apps also provide the flexibility for students to learn anytime, anywhere, simply by logging in at their convenience. With immediate feedback and virtual teacher-like assistance, students no longer have to wait extended periods between learning sessions.

### D. AI Based Solutions In Education

The education industry has witnessed a surge in technology-driven solutions aimed at improving the learning experience. Prominent among these are AI-powered platforms, which have transformed traditional teaching methods. Several leading educational institutions and companies have embraced AI to revolutionize the educational landscape. Below are some noteworthy AI-based solutions in education:

- 1) *Third Space Learning*: Developed in collaboration with scholars from London University College, Third Space Learning offers innovative teaching techniques. By analyzing classroom dynamics, it provides valuable recommendations to enhance the teaching process. For instance, it can alert teachers if their explanations are either too slow or too fast, enabling them to optimize their approach.
- 2) *Little Dragon*: Little Dragon specializes in creating smart applications that leverage AI to analyze users' facial expressions and gestures. These insights are used to adapt the user interface accordingly, making learning more intuitive and personalized. Additionally, Little Dragon designs educational games for children, making the learning process engaging and enjoyable.
- 3) *Carnegie Learning and Content Technology*: Companies like Carnegie Learning and Content Technology have been pioneers in implementing AI for testing, learning, and feedback systems across all educational levels, from Pre-KG to college. Through high-level instructional design and digital platforms, they provide students with effective and personalized learning experiences.
- 4) *CTI and Cram101*: CTI introduced an online service named Cram101 that harnesses artificial intelligence to analyze textbooks and theoretical papers. By identifying essential highlights of the material, Cram101 assists students in comprehending key concepts better. It generates practice tests and flashcards as part of the learning exercises.
- 5) *Netex Learning*: Netex Learning is dedicated to integrating new technologies into the learning process. The platform focuses on delivering digital learning solutions to educational institutions and businesses. By incorporating audio, video, and voice assistants, Netex Learning promotes interactive and engaging digital curriculum.

### III. OPPORTUNITIES OF AI IN EDUCATION

AI offers numerous opportunities within the field of education. One of the key advantages is the ability to provide personalized learning experiences tailored to individual student needs. AI algorithms can analyze vast amounts of student data, including performance metrics and learning preferences, to generate personalized recommendations and adaptive learning pathways. This individualized approach fosters engagement, promotes self-paced learning, and maximizes student success.

Another significant opportunity lies in the automation of administrative tasks and routine grading. AI can streamline administrative processes, such as scheduling, record-keeping, and grading, allowing educators to dedicate more time to instructional activities and student support. Additionally, AI-powered virtual assistants [8] and chatbots can provide immediate and personalized support to students, addressing their queries and concerns in real-time. There are the following use of AI via Mobile Apps to Boost Teaching and Learning.

- 1) *Personalized Learning*: AI-powered mobile apps can analyze a student's learning style, strengths, and weaknesses to create a personalized learning plan. By gathering data on a student's response time, accuracy, and preferred learning mode, educators can design a customized study plan that targets areas where improvement is needed, enabling students to learn at their own pace.
- 2) *Speech Recognition Technology*: AI-driven speech recognition technology assists students in improving their pronunciation and grammar skills. By converting natural human language into readable text, these apps provide feedback to help students enhance their speaking abilities.
- 3) *Chabot's*: Integrating Chabot's into mobile apps enhances the user experience by providing instant customer support and answering common questions. In educational settings, chatbots can offer personalized support to students, addressing their queries and providing assistance in real-time.
- 4) *Adaptive Learning*: AI-powered mobile apps can analyze students' performance data and provide personalized learning experiences. By tracking a student's progress and identifying areas of struggle, the app can adjust its teaching approach to improve the learning experience.
- 5) *Data Analytics*: AI algorithms integrated into mobile apps can analyze student data to identify trends [5] and patterns in their learning. This information allows educators to adjust their teaching methods to effectively meet the needs of each student.
- 6) *Natural Language Processing (NLP)*: NLP technology facilitates natural language [4] interactions between users and apps, enabling speech-to-text and chatbot functionalities. This technology finds application in various mobile apps, including language learning, GPS navigation, and voice recognition.
- 7) *Machine Learning (ML)*: ML, a type of AI, allows machines to learn and improve without explicit programming. In mobile applications, ML can be utilized to personalize content and provide recommendations based on user behavior and preferences.
- 8) *Biometrics Mobile App*: Biometrics authentication, including facial recognition & fingerprint scanning, can help maintain exam security and verify students' presence in class.

### IV. CHALLENGES IN IMPLEMENTING AI IN EDUCATION

While AI's potential benefits in education are promising, several challenges must be addressed for successful implementation. Ethical use of AI is a critical concern, encompassing privacy, data security, and algorithmic bias. Protecting student data, ensuring transparency in AI algorithms, and mitigating biases in training data are essential for maintaining trust and fairness in education. Another challenge lies in integrating AI into existing educational systems and practices. Proper training and professional development programs are necessary to equip educators with the necessary skills to leverage AI tools effectively.

### V. THE FUTURE OF AI IN EDUCATION

In the age of digital advancements, education and learning have undergone a significant modernization. Gone are the days when students were confined to libraries, relying on notes and photocopies for their studies. Today, technology has revolutionized the educational sector, granting students swift and efficient access to research and knowledge. Even young children between 8 to 15 years old use smartphones [6] and educational apps for their projects. With digital books, audiobooks, and videos available on various websites, students can easily grasp complex ideas and concepts. University student's dive into blog posts, email questions to their teachers, and engage in live video conferences for in-depth project insights. Collaborating on assignments has become seamless with technology-based tools like wikis, Google Docs, audio-visual aids, and AI tools.

A trend has emerged in many schools across the USA, where traditional teaching methods involving chalkboards are being replaced with technology-driven apps to enhance learning skills. As AI technology continues to evolve, students are increasingly incorporating various AI tools in their assignments. These tools encompass Natural Language Processing[4] and machine learning algorithms, ChatGPT, and an AI Text Generation program (AITG) that scours the web for relevant articles and generates original content tailored to students' needs.

## VI. CONCLUSION

As AI continues to advance, its integration into teaching and learning processes holds immense potential for the education sector. This research paper has provided an overview of the opportunities and challenges associated with AI in education. By harnessing the power of AI, educators can personalize learning experiences, automate administrative tasks, and improve educational outcomes. However, addressing ethical concerns, providing adequate training, and evaluating the impact of AI are crucial steps in unleashing its full potential. As educators and researchers continue to explore and refine AI's role in education, it is essential to maintain a balance between technological innovation and the human touch in the learning process.

By delving into the potential applications and benefits of AI in teaching and learning, this research paper aims to contribute to the growing body of knowledge in the field. It emphasizes the importance of responsible and ethical adoption of AI technologies in education while considering the evolving roles of teachers and addressing issues related to bias, privacy, and access. Ultimately, the findings of this study can guide educators, policymakers, and researchers in harnessing the power of AI to transform education and create a more inclusive and effective learning environment for all.

## REFERENCES

- [1] Marr, Bernard. How Is AI Used In Education – Real World Examples of Today and A Peek Into The Future. Forbes. [Online] 25 July 2018.
- [2] M. J. Timms, "Letting artificial intelligence in education out of the box: Educational cobots and smart classrooms," *Int. J. Artif. Intell. Edu.*, vol.26, no. 2, pp. 701–712, Jan. 2016.
- [3] T. Yi-Shan and D. Gasevic, "Learning analytics in higher education— Challenges and policies: A review of eight learning analytics policies," in *Proc. 7th Int. Learn. Anal. Knowl. Conf.* Mar. 2017, pp. 233–242.
- [4] S. Pokrivcakova, "Preparing teachers for the application of AI-powered technologies in foreign language education," *J.Lang.CulturalEdu.*, vol.7, no. 3, pp. 135–153, Dec. 2019.
- [5] M. Chassignol, A. Khoroshavin, A. Klimova, and A. Bilyatdinova, "Artificial intelligence trends in education: A narrative overview," *Procedia Comput. Sci.*, vol. 136, pp. 16–24, Jan. 2018.
- [6] A. Ignatov, R. Timofte, W. Chou, K. Wang, M. Wu, T. Hartley, and L. Van Gool, "AI benchmark: Running deep neural networks on Android smartphones," in *Proc. ECCV Workshops*, 2018, pp. 288–314.
- [7] J. Hu, L. Shen, and G. Sun, "Squeeze-and-excitation networks," in *Proc. Conf. Comput. Vis. Pattern Recognit. (CVPR)*, 2018, pp. 7132–7141.
- [8] T. A. Mikropoulos and A. Natsis, "Educational virtual environments: A ten-year review of empirical research (1999–2009)," *Comput. Edu.*, vol. 56, no. 3, pp. 769–780, Apr. 2011.
- [9] P. Phobun and V. J. , "Adaptive intelligent tutoring systems for e-learning systems," *Procedia-Social Behav. Sci.*, vol. 2, no. 2, pp. 4064–4069, 2010.
- [10] Y. Fang, P. Chen, G. Cai, F. C. M. Lau, S. C. Liew, and G. Han, "Outage-limit-approaching channel coding for future wireless communications: Root-protograph low-density parity-check codes," *IEEE Veh. Technol. Mag.*, vol. 14, no. 2, pp. 85–93, Jun. 2019.
- [11] V. Devedžic, "Web intelligence and artificial intelligence in education," *Educ. Technol. Soc.*, vol. 7, no. 4, pp. 29–39, 2004.
- [12] M. Chassignol, A. Khoroshavin, A. Klimova, and A. Bilyatdinova, "Artificial intelligence trends in education: A narrative overview," *Procedia Comput. Sci.*, vol. 136, pp. 16–24, Jan. 2018.
- [13] V. Rus, S. D'Mello, X. Hu, and A. Graesser, "Recent advances in conversational intelligent tutoring systems," *AI Mag.*, vol. 34, no. 3, pp. 42–54, Sep. 2013.
- [14] H.T.Kahraman,S.Sagioglu,andI.Colak,"Developmentofadaptiveand intelligent Web-based educational systems," in *Proc. 4th Int. Conf. Appl. Inf. Commun. Technol.*, Oct. 2010, pp. 1–5.
- [15] S. Nunn, J. T. Avella, T. Kanai, and M. Kebritchi, "Learning analytics methods, benefits, and challenges in higher education: A systematic literature review," *Online Learn.*, vol. 20, no. 2, pp. 1–17, Jan. 2016.





10.22214/IJRASET



45.98



IMPACT FACTOR:  
7.129



IMPACT FACTOR:  
7.429



# INTERNATIONAL JOURNAL FOR RESEARCH

IN APPLIED SCIENCE & ENGINEERING TECHNOLOGY

Call : 08813907089  (24\*7 Support on Whatsapp)