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VoteEase: An Online Voting Application Using Blockchain and Facial Recognition

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Abstract: Election system trust must change as society is reshaped by digital transformation. Our online voting platform offers safe, transparent, and decentralised elections by fusing DeepFace-powered facial recognition with the Avalanche blockchain. We guarantee smooth authentication while preserving voter privacy by incorporating real-time facial verification. Every stage, from voter registration to vote counting, is protected by biometric and cryptographic measures. This working prototype shows that safe, remote voting is not only a goal for the future but is something we can accomplish now.

I. INTRODUCTION

Despite the growing use of digital solutions in most industries, the voting process in most areas is still carried out using traditional methods. Long queues, susceptibility to human error, and security risks indicate the need for a new, contemporary solution. The project "Online Voting System Using Blockchain Technology and Facial Recognition" overhauls the voting process using the latest technologies, ensuring security and accessibility for everyone.

At the heart of the system is a powerful combination: the Avalanche blockchain and DeepFace facial recognition. Blockchain provides an immutable, entirely open book of voting records, while facial recognition verifies voter identity with high precision—defending against impersonation and fraud.

Functionally, the system facilitates OTP-based registration, candidate management through a backend database, and secure voting through smart contracts. Non-functional requirements are speed, dependability, and the ease of scaling with user loads. Although the system does need internet connectivity, availability of Avalanche network, and integration with MetaMask, these are acceptable trade-offs for the security level obtained.

II. LITERATURE REVIEW

Blockchain voting systems have matured to meet urgent security, scalability, and user experience challenges. Initial implementations by Faour [1] (Waves) and Shukla et al. [2] (Ethereum) proved the potential of blockchain but were limited by replay attacks and excessive gas charges.

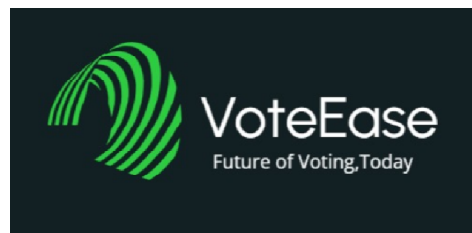


Fig.1. VoteEase-Future of Voting Today

Dagher et al. [9] introduced BroncoVote on Ethereum's blockchain using homomorphic encryption to improve voter privacy, yet it still met Ethereum's built-in scalability and cost constraints. Likewise, Pirpattipanan & Ratanaworachan [11] recognized usability issues in blockchain technology, where most platforms collapse because of un-user-friendly interfaces—an issue our solution avoids by retaining traditional user experience while incorporating sophisticated security features.

For verification of identity, existing authentication systems such as MetaMask [3] and image-based verification [6] are not sufficiently secure against spoofing. Toma et al. [5] suggested IoT-based solutions whose scalability is still limited.

Our system goes further than these as it combines real-time face recognition with liveness checks (blinking/head movement), making use of OpenCV-based methods [14] and MediaPipe Holistic [15] for dynamic human verification. This allows only live, verified users with voting authority while ensuring browser compatibility.

In solving blockchain performance, Ethereum's gas fee volatility [13] and scalability concerns pose major adoption hurdles. Avalanche's consensus protocol [12] provides a high-throughput, low-cost solution with partial transaction ordering, albeit its liveness vulnerability must be addressed. Our approach leverages Avalanche's speed while adding protections to ensure reliability, outperforming Ethereum-based solutions [2,8,9].

For privacy and auditability, McCorry et al. [7] and Caiazzo & Chow [10] pushed the boundaries of cryptographic privacy (e.g., Paillier encryption) and transparency of public ledgers.

We build on these concepts with "accountable anonymity": votes are anonymized but cryptographically bound to authenticated humans, avoiding Sybil attacks while maintaining auditability. This dual approach successfully combines [7]'s privacy assurance with [10]'s decentralized verification system.

Earlier systems generally compromised on either security for usability [5,6] or decentralization at the cost of scalability [2,8,9]. Our combined solution leverages the advantages of Avalanche [12], liveness-aware face recognition [14,15], and privacy-enabling cryptography [7] into a decentralized, user-friendly, and tamper-proof voting system. By tackling spoofing attacks, cost hurdles, and UX issues simultaneously, we bring blockchain voting technology to pragmatic, real-world application without sacrificing the essential democratic underpinnings of voting systems.

III. METHODOLOGY

A. Tools and Technology

Table I illustrates the complete technology stack employed in the development of a secure, decentralized online voting platform. It has blockchain (Avalanche) integrated with smart contracts and facial recognition technologies to provide trust, transparency, and verification to the user. Frontend and backend parts are built on contemporary frameworks such as React.js, Node.js, and Flask, while JWT, Bcrypt, and MetaMask are implemented for security and authentication. This stack provides end-to-end integrity from user sign-up to casting and verification of votes.

TABLE I
COMPACT TECH STACK FOR ONLINE VOTING SYSTEM

| Tool | Description |
|-------------------|---|
| Avalanche | Low cost, high speed, green PoS for secure voting |
| Smart Contracts | Solidity-based logic ensures unmanipulable votes |
| Node.js & Express | Handles backend, API, and routing |
| MongoDB | Stores user/election data flexibly and in real-time |
| JWT | Secure token-based user session control |
| Bcrypt | Encrypts user credentials securely |
| React.js | Interactive front-end for users |
| Ethers.js | Links frontend with blockchain smart contracts |
| MetaMask | Connects user to vote securely via wallet |
| Hardhat | Develops, tests, and deploys smart contracts |
| Nodemailer | Sends OTP via email |
| DeepFace | Performs real-time facial identity checks |
| FaceNet | Converts face to feature vectors |
| Flask | Python API backend for face matching |
| OpenCV | Detects faces in input images |
| PIL | Normalizes images for facial verification |
| MediaPipe | Detects facial landmarks to avoid spoofing |
| Cloudinary | Stores and processes selfie uploads |

B. Structure

The schemas of our database and smart contract structure for the blockchain-based voting system are described in Tables II–VI. Table II defines the user structure, encompassing identification, authentication details, and facial image references. Table III illustrates the election model, capturing key features like schedule, candidate list, and blockchain linkage. Administrative user details are represented in Table IV. Tables V and VI encapsulate the smart contract's internal variables and functions, respectively, that enable secure candidate management, vote tracking, and determination of results in the decentralized setting.

TABLE II
USER DATABASE DESIGN

| Field | Type | Description |
|-------------------|----------|---|
| id | ObjectId | Unique user ID (auto-generated by MongoDB) |
| name | String | Full name of the user |
| walletAddress | String | User's crypto wallet address (must be unique) |
| email | String | Email ID (must be unique) |
| approved | Boolean | Approval by admin to vote |
| faceImagePublicId | String | Cloudinary public ID for stored face image |
| createdAt | Date | Timestamp for record creation (auto-managed) |
| updatedAt | Date | Timestamp for record update (auto-managed) |

TABLE III
ELECTION DATABASE DESIGN

| Field | Type | Description |
|-----------------|----------|---|
| id | ObjectId | Unique election ID |
| name | String | Election name |
| startDate | Date | Election start time |
| endDate | Date | Election end time |
| start | Boolean | Has the election started? |
| end | Boolean | Has the election ended? |
| candidates | [String] | Array of candidate names |
| ongoing | Boolean | Indicates if the election is active |
| winner | [String] | Array of winner(s) names |
| contractAddress | String | Deployed smart contract address (if applicable) |

TABLE IV
ADMIN DATABASE DESIGN

| Field | Type | Description |
|----------|----------|--------------------------------|
| id | ObjectId | Unique admin ID |
| name | String | Election name |
| password | String | Hashed password (using bcrypt) |

TABLE V
SMART CONTRACT VARIABLES

| Component | Purpose |
|---------------------|--|
| Candidate struct | Stores candidate name and vote count |
| hasVoted mapping | Tracks voting status by wallet address |
| candidates[] | Array storing all candidate structs |
| admin | Contract deployer with special privileges |
| votingEnded | Flag indicating election status |
| electionId | Unique identifier (linked to MongoDB) |
| leadingCandidates[] | Indices of top candidates for tie resolution |
| highestVoteCount | Current maximum votes received |

TABLE VI
SMART CONTRACT FUNCTIONS

| Function | Access | Purpose |
|-----------------|--------|------------------------------------|
| constructor() | Admin | Initialize election and candidates |
| addCandidate() | Admin | Add new candidates pre-voting |
| vote() | Public | Single vote by candidate index |
| endVoting() | Admin | Finalize winners, end election |
| getWinners() | Public | Retrieve winners names |
| getCandidates() | Public | Get all candidates + votes |
| getElectionId() | Public | Fetch DB-linked identifier |
| getAdmin() | Public | Return admin wallet address |

C. System Implementation

The voting system has a three-layer architecture, which renders it modular, scalable, and maintainable.

1) FRONTEND: The voting system uses a three-layer ar-

chitecture for implementing modularity, scalability, and maintainability. The frontend made from React.js provides a clean and responsive user interface for both administrators and voters. As illustrated in Fig. 2, voters begin by registering with a clear photo, for which liveness testing verifies it, then for email OTP validation. After being checked and approved by an administrator, voters can then cast their vote, which involves another facial authentication and liveness check for extra security. MetaMask integration enables votes to be securely signed and stored on the blockchain. Conversely, administrators work through a specialized dashboard that allows them to control the entire election process—initiating new elections, monitoring ongoing ones, and processing user approvals—guaranteeing seamless operation and system integrity.

2) BACKEND: The voting system's backend is developed

with Node.js and Express.js, enabling smooth communication between the frontend, database, and blockchain. It manages essential features like user registration and login, using OTP-based authentication, bcrypt for password encryption, and JWT for authenticating user sessions. As shown in Fig. 3 administrators are responsible for managing the platform by checking and approving voter registrations to ensure system integrity. MongoDB is used as the main database, holding vast amounts of data such as user profiles, candidate information, and voting history. For identity verification, the system utilizes facial recognition with DeepFace via a Flask API, while liveness detection is maintained through MediaPipe, prompting users to make real-time facial movements such as blinking or smiling. In addition, the backend utilizes Node mailer to deliver OTPs and critical notifications, keeping users updated during the election process.

3) BLOCKCHAIN: The blockchain layer is the basis of

the system's security and transparency, using the Avalanche Fuji testnet for consistent performance and low fees. Smart contracts, coded in Solidity, control the whole election process from candidate registration to result announcement, so that once data is written, it cannot be changed. Each vote cast is recorded on the blockchain forever, giving an immutable and verifiable audit trail. The smart contracts also automatically calculate and post election outcomes, preventing any opportunity for manipulation or partiality. Capitalizing on the advantage of the Avalanche network, the system enjoys fast transaction rates and high scalability, complementing the integrity and credibility of the online voting system.

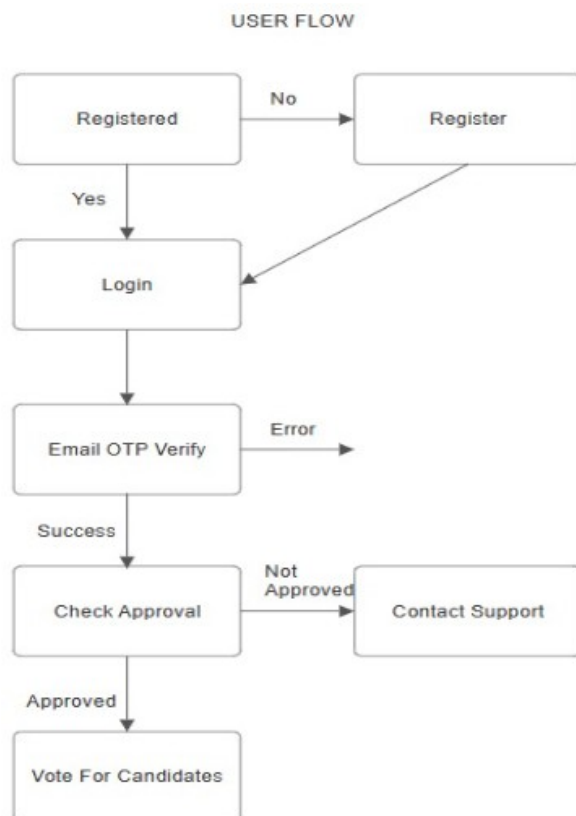


Fig.2.User-FlowDiagram

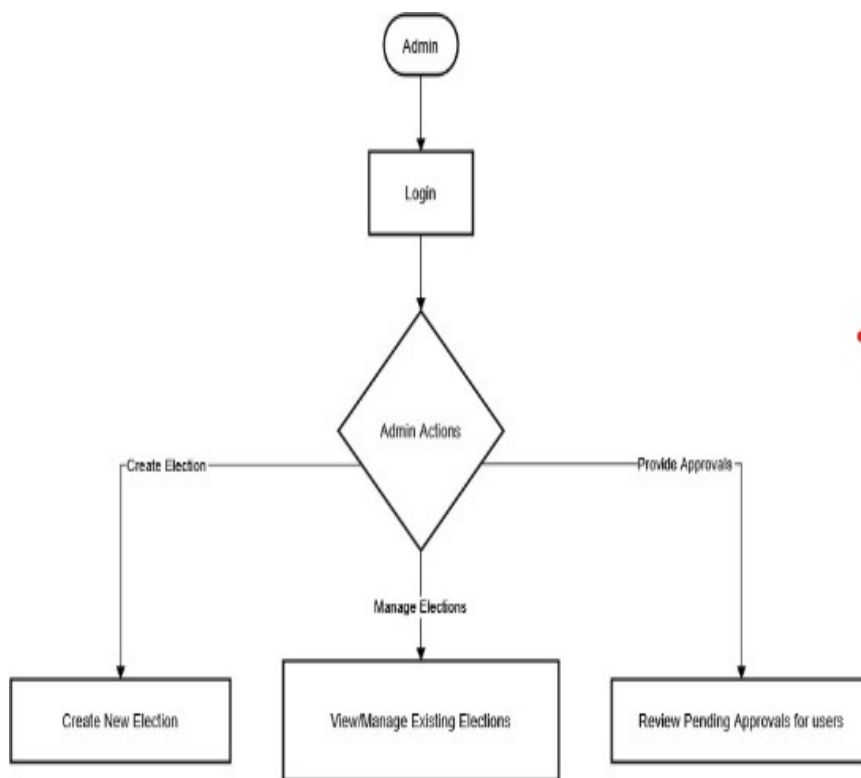


Fig.3.Admin-FlowDiagram

IV. RESULTS AND DISCUSSION

A. System Performance and Security Evaluation

The implemented online voting system demonstrated significant improvements across all key metrics compared to traditional voting methods:

TABLE VII
VOTING SYSTEMS COMPARISON

| Category | Traditional | Blockchain |
|----------------|--------------|-------------------|
| Security | Tamperable | Immutable records |
| Authentication | Manual ID | Face+OTP |
| Accessibility | In-person | Remote |
| Transparency | Opaque | Public ledger |
| Speed | Hours/days | 2-3sec |
| Verification | Paper checks | Smart contracts |
| Cost | High | Low-cost |

B. Key Performance Metrics

- 1) Transaction Processing: Achieved average vote recording time of 2-3 seconds using Avalanche blockchain
- 2) Fraud Prevention: Zero instances of fraud through OTP verification via Nodemailer and MetaMask wallet authentication
- 3) Security Validation: Smart contracts audited with Hardhat (no vulnerabilities found) with admin-only access control for critical functions and immutable vote storage on blockchain

C. Security Architecture

The system incorporates multiple layers of protection:

- 1) Access Control: Role-based permissions (admin/voter), JWT token authentication and bcrypt password hashing
- 2) Vote Integrity: hasVoted mapping prevents duplicate voting. All transactions logged as blockchain events. Smart contract enforces election time windows
- 3) Identity Verification: Multi-factor authentication (OTP + facial recognition) with MediaPipe-powered liveness detection and Cloudinary-secured image storage

D. Additional System Features

- 1) Multi-Language Support: Integrated Google Translate API to support 21 languages including English, Hindi, Tamil, French, Spanish, Arabic, etc.
- 2) Notification System: Real-time in-app alerts for election updates and email notifications for:
 - OTP codes during registration/login
 - Election start/end announcements
 - Important system updates

V. CONCLUSION

In an increasingly digital world that cuts across industries such as finance, education, and healthcare, it is natural that the electoral process also has to adapt alongside. The purpose of this project was not simply to design another app; rather, it was to reimagine the form a secure and open electoral system in the 21st century might take. With the combination of the transparency and security of blockchain with the high degree of accuracy in facial recognition, we have built a system which guarantees that every vote is not only recorded but also respected and protected. Each voter is authenticated, every transaction is trackable, and the entire process is contained within a simple, user-friendly interface for all people regardless of their technological expertise. The deployment on the Avalanche blockchain was intentional, as it enabled us to bypass the slow transaction times and prohibitive gas prices that define alternative networks like Ethereum. Furthermore, by incorporating DeepFace facial recognition tech, we brought a level of trust to the system whereby every vote is being cast by the right person.

Combined with our React frontend, the result is a platform that is not just secure and fast but actually user-friendly as well. This demonstration guarantees us that secure internet voting is not only possible but also viable, with the potential for widespread application. It is not coding; it is a powerful declaration about the future development of democratic processes. That being said, we are aware that the journey continues. There's always scope for innovation—be it with features that incorporate differently-abled users, or even AI-driven fraud detection. This isn't about technology. This is about rebuilding trust—voter by voter, person by person, and community by community

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