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# Financial Efficiency and Services of Suco Souharda Sahakari Bank in Bellary District of Karnataka

Siddhartha S Vishwam[1], Siddappaji .D[2], Dr B S Chandrashekar[3]
[1, 2] *Research Scholar, Department of Economics and Co-operation, University of Mysore, Manasagangothri, Mysore- 570006.*
[3]*Assistant Professor, Co-operation, Department of Economics and Co-operation, Maharaja's College, University of Mysore, Mysore- 570005.*

***Abstract:** This paper analyzed that financial efficiency and services of SUCO Souharda Sahakari Bank (SUCOSSB) in Bellary District of Karnataka State. It is financial effectiveness on various financial services of the SUCO Souharda Sahakari Bank is one the best example of Souharda Co-operative Bank in Bellary District. The SUCOSSB is play an important role in the economic development of lower and middle income group of persons. It is promotes to financial activities and importance service of registered members, Savings account, Deposits, Agriculture allied activities loan, Agriculture allied business loan, Dhanya laxmi Key loan, Small scale industries loan, vehicle loans services. The present study was analyzed on the various financial services of the aspects such as, Share Capital, Reserves, Deposits, Working Capital, Loans and Advances, Net Profit. The study was analyzed that methodology part of in this article and the secondary data was used for the present study and the data analyzed by using statistical tools, such as, Mean, Standard Deviation, Co-efficient Variation.*

***Keywords:** Growth of Financial SUCO, Various Services and Activities, Trends of Financial Performance, Share capital, Reserves, and Deposits.*

## I. INTRODUCTION

The Souharda Co-operative Banks are an important of the financial institutions is providing various needs of based quality banking services. The members and non-members, essentially to the middle, and lower middle classes, and marginalized section of the society. This bank started in a taluk center of Raichur district of Karnataka, Sindhanur was established in 1995 as Sindhanur Urban Co-operative Bank under the leadership of Mr. Manohar Maski. The Bank became popular as SUCO bank; hence bank changed its registered name itself to SUCO bank. The group of SUCO bank draws the motivation to start the bank from the success of Janatha Bazar, Sindhanur, Suco Bank started in computerized and air conditioned environment from day one.This bank is the one of best Souharda Sahakari Bank in Karnataka. SUCOSSB became the first co-operative institution to be registered under the Karnataka Souharda Sahakari Act (KSSA) 1997. The bank is at present is functioning with numbers of 18 branches and around 17277 members in 2015-16. Spread across North- Karnataka with Head office situated at Bellary namely, Sidhanur, Gangavathi, Raichur, Koppal, Bellary, Hospet, Hubli, Royal Bellary, Sirguppa, Vasavi Nagar (Raichur), Lingasur, Yadgiri, Keshwarpur, Chitradurga, Challakere, Manvi, Dharwad, Shahapur.

## II. OBJECTIVES OF THE STUDY

The following are the objectives of the study;

*A.* To study the growth in trends of the SUCO Souharda Sahakari Bank.

*B.* To study the various services of SUCO bank in Bellary District of Karnataka.

## III. METHODOLOGY

The present study is based on secondary data. The required data collected from the annual reports on SUCO bank from 2009-10 to2014-15. Annual Reports SUCO Bank, KSSFCL at Bangalore, Journals. The data analysis carried out by using simple statistical technique like, Mean, Standard Deviation and Co-efficient Variation. The study covers a period of six years (2009-10 to 2014-15)

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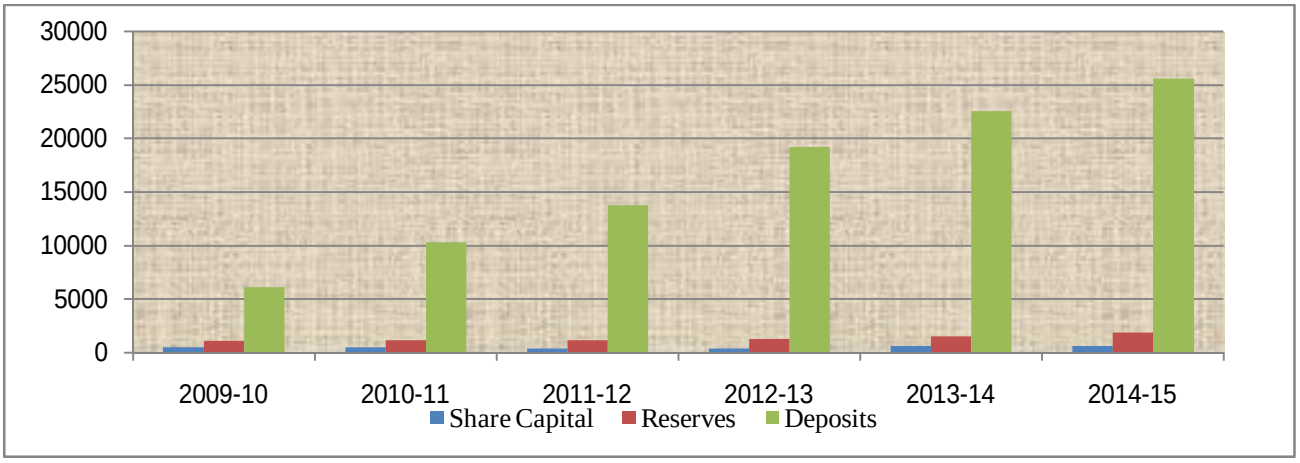
Table-1 Growth of SUCO Souharda Sahakari Bank from 2009-10 to 2014-15

(Rs. in lakhs)

| Year | Share Capital | AGR | Reserves | AGR | Deposits | AGR |
|---|---|---|---|---|---|---|
| 2009-10 | 534.97 | - | 1134.26 | - | 6167.64 | - |
| 2010-11 | 523.63 | -2.12 | 1207.64 | 6.47 | 10309 | 67.15 |
| 2011-12 | 411.7 | -21.38 | 1225.07 | 1.44 | 13814.22 | 34.00 |
| 2012-13 | 438.19 | 6.43 | 1297.15 | 5.88 | 19214.12 | 39.09 |
| 2013-14 | 634.23 | 44.74 | 1569.87 | 21.02 | 22609.15 | 17.67 |
| 2014-15 | 679.19 | 7.09 | 1911.05 | 21.73 | 25628.1 | 13.35 |
| Total | 3221.91 | | 8345.04 | | 97742.23 | |
| CAGR | 5.37 | | 10.37 | | 32.34 | |
| Mean | 536.99 | | 1390.84 | | 16290.37 | |
| SD | 105.18 | | 296.08 | | 7483.93 | |
| CV | 19.58 | | 21.28 | | 45.94 | |

Source: Source: Annual Report (2009-10 to 2014-15), SUCO Souharda Sahakari Bank, Bellary District of Karnataka.

Graph No: 1 Growth of SUCO Souharda Sahakari Bank from 2009-10 to 2014-15




The table-1 and graph-1 indicates that the growth SUCO Souharda Sahakari Bank in Bellary District of Karnataka during the period between 2009-10 to 2014-15. It is clearly from the analyzed that the Share capital was about Rs.534.97 lakh in 2009-10, which has increased to Rs. 679.19 lakh in 2014-15. The Reserves was about Rs.1134.26 lakh in 2009-10 which has increased to Rs.1911.05 lakh in 2014-15. The Deposits was about Rs.6167.64 lakh in 2009-10 which has increased to Rs.25628.1 in 2014-15. In this table indicates that positive impact on financial services in urban areas of the Bellary District. In this data was a positive relationship of growth and SUCO bank in study areas.

Table No: 2 Growth of SUCO Souharda Sahakari Bank from 2009-10 to 2014-15.

( Rs. in lakhs)

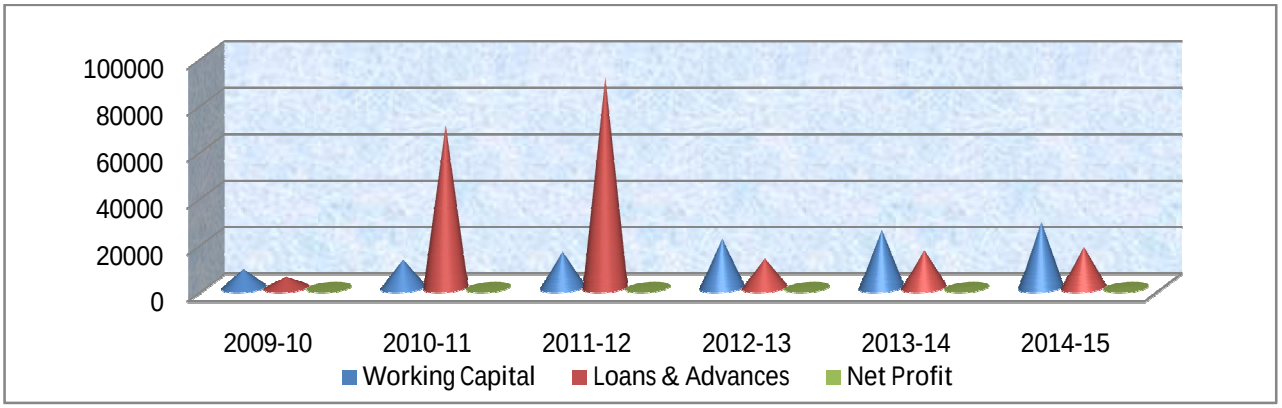
| Year | Working Capital | AGR | Loans& Advances | AGR | Net Profit | AGR |
|---|---|---|---|---|---|---|
| 2009-10 | 7836.88 | - | 4575.42 | - | 84.71 | - |
| 2010-11 | 12040.28 | 53.64 | 69866.42 | 14.26 | 104 | 22.77 |
| 2011-12 | 15451.01 | 28.33 | 90566.46 | 29.63 | 110.54 | 6.29 |
| 2012-13 | 20949.47 | 35.59 | 12490.9 | -86.21 | 158.27 | 43.18 |
| 2013-14 | 24813.26 | 18.44 | 16019.77 | 28.25 | 253.46 | 60.14 |
| 2014-15 | 28218.33 | 13.72 | 17462 | 9.00 | 263.43 | 3.93 |

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| | | | | | | |
|---|---|---|---|---|---|---|
| Total | 109309.23 | | 210980.97 | | 974.41 | |
| CAGR | 28.88 | | 0.85 | | 28.23 | |
| Mean | 18218.21 | | 35163.50 | | 162.40 | |
| SD | 7804.53 | | 35786.26 | | 78.30 | |
| CV | 42.83 | | 101.77 | | 48.21 | |

Source**:** Annual Report (2009-10 to 2014-15), SUCO Souharda Sahakari Bank, Bellary District of Karnataka.

Graph-2 Growth of SUCO Souharda Sahakari Bank




The above table-2 and graph-2 indicates that the growth of SUCO Souharda Sahakari Bank in Bellary Districts of Karnataka during the period between 2009-10 to 2014-15. It is clearly from the analyzed that the working capital was Rs.7836.88 lakh in 2009-10 which has increased to Rs.28218.33 lakh in 2014-15. The Loans and Advances was Rs.4575.42 lakh in 2009-10 which has increased to Rs. 17462 lakh in 2014-15. The Net Profit was Rs.84.71 lakh in 2009-10 which has increased to 263.43 lakh in 2014-15.

*A. Various Services of SUCO Souharda Sahakari Bank*

The SUCO Souharda Sahakari Bank, are services such as following*;*

*1)* Savings Account
*2)* Current Accounts Services
*3)* Deposits
*4)* Fixed Deposits and Recurring Deposit
*5)* Loans Services
*6)* Agriculture allied activities loans
*7)* Agriculture allied Business loans
*8)* Agriculture gold loans
*9)* Business gold loans
*10)* Consumption loans
*11)* Dhanya Laxmi key loans( Agriculturists, Traders)
*12)* Education loan
*13)* Gruha Vaibhava Loan
*14)* Mortgage loan
*15)* Over Draft/ Cash credit loan
*16)* Prime gold loan
*17)* Small scale industries loans
*18)* Site Purchase loan
*19)* SUCO business loan ( Gold as security)
*20)* Vehicle loans- Pre owned vehicles 3& 4 Wheelers up to Rs. 5 lakhs
*21)* Vehicle loan up to Rs. 2 lakhs
*22)* Bell/ Hundi Discounts

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*23)* Cheque Discount ( Government Cheques and DDs)
*24)* Temporary over drawings
*25)* Loan on fixed deposit and loan on Rd
*26)* RTGS ( Real Time Gross Settlement)
*27)* NEFT ( National Electronic Fund Transfer Services)
*28)* Direct Benefit transfer via, Adhar payment system
*29)* Tailor made loan facilities
*30)* Cash transactions up to 7:30pm to facilities customers.
*31)* Mobile Banking
*32)* SUCO Rupay Debit Card
*33)* SUCO Mobile app
*34)* E- Commerce

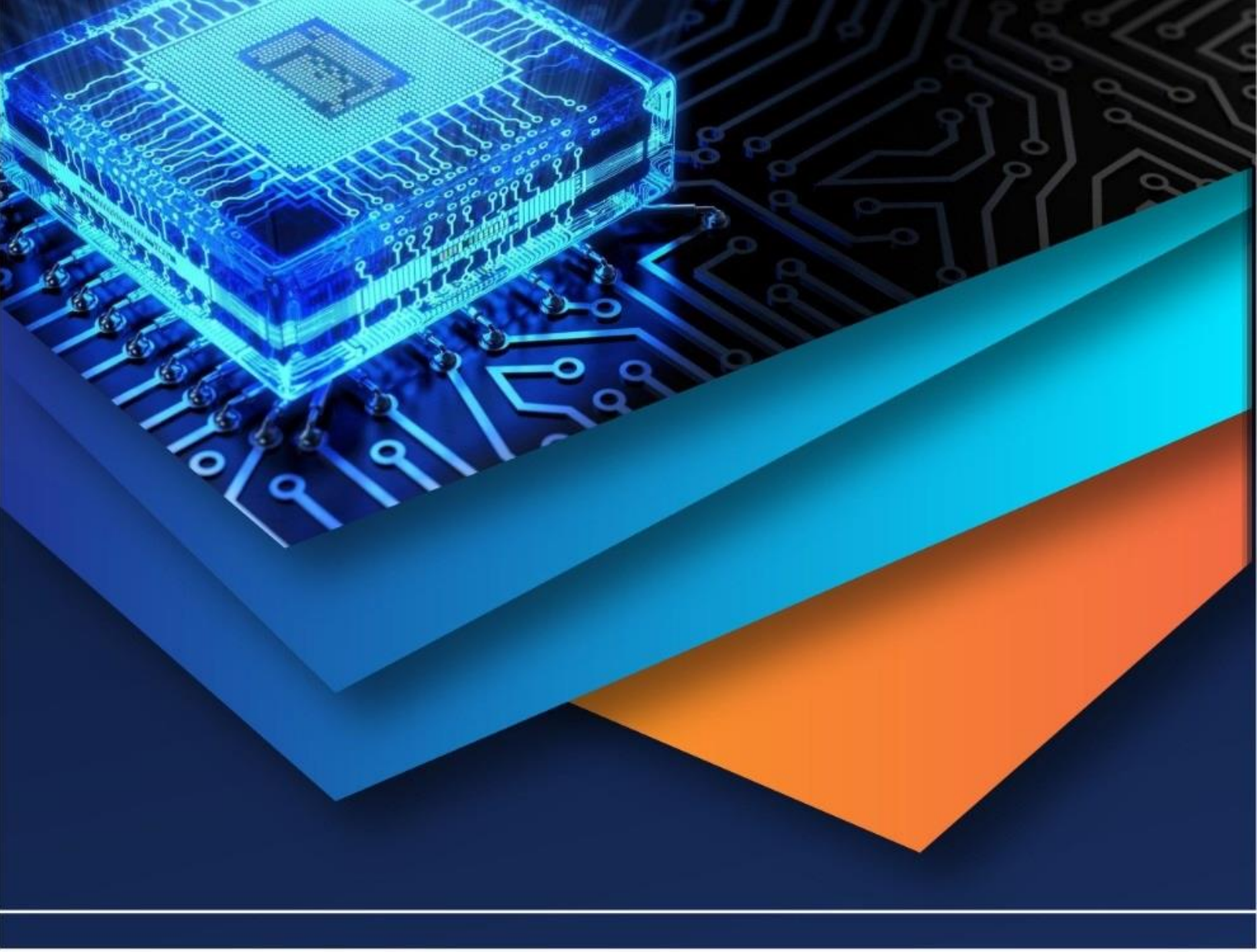
## IV. CONCLUSION

The SUCO Souharda Sahakari Bank is one of the vital segments of the banking industry in Karnataka, this bank first co-operative bank in karnataka entering into the all-time money (ATM) network in the country by launching RuPay Card. The SUCOSSB has been steady progress of growth and financial performance like, Share Capital Reserves, Deposits, Working Capital, Loans and Advances, Net Profit. The Various Services, Agricultural, Business, Consumption, Educational, Mortgage, Small Scale Industries, Site Purchase, Vehicles, loans to provides to members.

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