iJRASET
International Journal For Research in Applied Science and Engineering Technology



INTERNATIONAL JOURNAL FOR RESEARCH

IN APPLIED SCIENCE & ENGINEERING TECHNOLOGY

Volume: 6 **Issue:** I **Month of publication:** January 2018

DOI: http://doi.org/10.22214/ijraset.2018.1444

www.ijraset.com

Call: 08813907089 | E-mail ID: ijraset@gmail.com

International Journal for Research in Applied Science & Engineering Technology (IJRASET)
ISSN: 2321-9653; IC Value: 45.98; SJ Impact Factor :6.887
Volume 6 Issue I, January 2018- Available at www.ijraset.com

Business Ease Android Application

Komal Bokade[1], Kiran Wath[2], Swati Thaware[3], Vipul Sawake[4]
[1, 2, 3] *Student-Information Technology, NIT(Nagpur), RTMNU University*
[4] *Assistant Professor-Information TechnologyNIT(Nagpur), RTMNU University*

Abstract: Business Ease app will provide a platform to business owners to promote their products and services to a target group. It will contain details of all businesses, Products or services, contact details and offers for group members. Persons who will post products/services will be Business Owners (BO). Persons who will avail the services will be termed as members. BOs will be simple Android smartphone users who will be able to upload images from gallery through this app, ABBM Nagpur wants to enable business growth of its members, and help the community. It will bring together service providers and conumers to a single platform. This application will provide for business owner (BO) registration, getting all relevant details about products and services and showing to logged in members of the application.
Keywords-Business Application, ABBM, Promotion.

I. INTRODUCTION

Business Ease applicaton will provide a platform to business owners to promote their products and services to a target group. It will contain details of all businesses, products/services, contact details and offers for group members. Through this app, Akhil Bhartiya Bramhan Mahasangh (ABBM) Nagpur wants to enable business growth of its members, and help the community. It will bring together service providers and consumers to a single -platform.

The app will provide for business owner (BO) registration, getting all relevant details about products and services and showing them to logged in members of the application. Also business owners can post offers for group members which will be available through notifications .Persons who will post products/services will be Business Owners (BO). Persons who will avail the services will be termed as members.It will be an application connected to server.

There will be no other interface. Business Owners will be simple Android smartphone users who will be able to upload images from gallery. The app assumes user awareness of the use of smartphone and persistent network connectivity (internet) for operational purposes. This application offer new possibilities to improve business processes. There is a methodological lack for a holistic analysis of business processes regarding mobile technology. The combination of business-oriented and technology-oriented aspects avoids a purely technology-driven introduction of mobile technology.

II. PROPOSED SYSTEM

The proposed system is Business Ease Application, It provide search services and made available on mobile application to its members. Members can view information of specific business. Aim to enhance experience for its user to provide one-stop online solution for variety of requirement.

Business Ease application will provide a platform to business owners to promote their products and services to a target group. It will contain details of all businesses, products/services, contact details and offers for group members. Through this application, Akhil Bhartiya Bramhan Mahasangh (ABBM) Nagpur wants to enable business growth of its members, and help the community. It will bring together service providers and consumers to a single platform.

In this Members can register and login to the application, They can view complete list of business owners and also sort it by category, They can view details of products or services on offer, Upon selecting a product/service, the app will show details of business like owner, address, contact details, Member can directly contact Business Owner, Members can submit reviews for services availed by them Business Owners will be able to showcase their products/services with image description.

©IJRASET (UGC Approved Journal): All Rights are Reserved

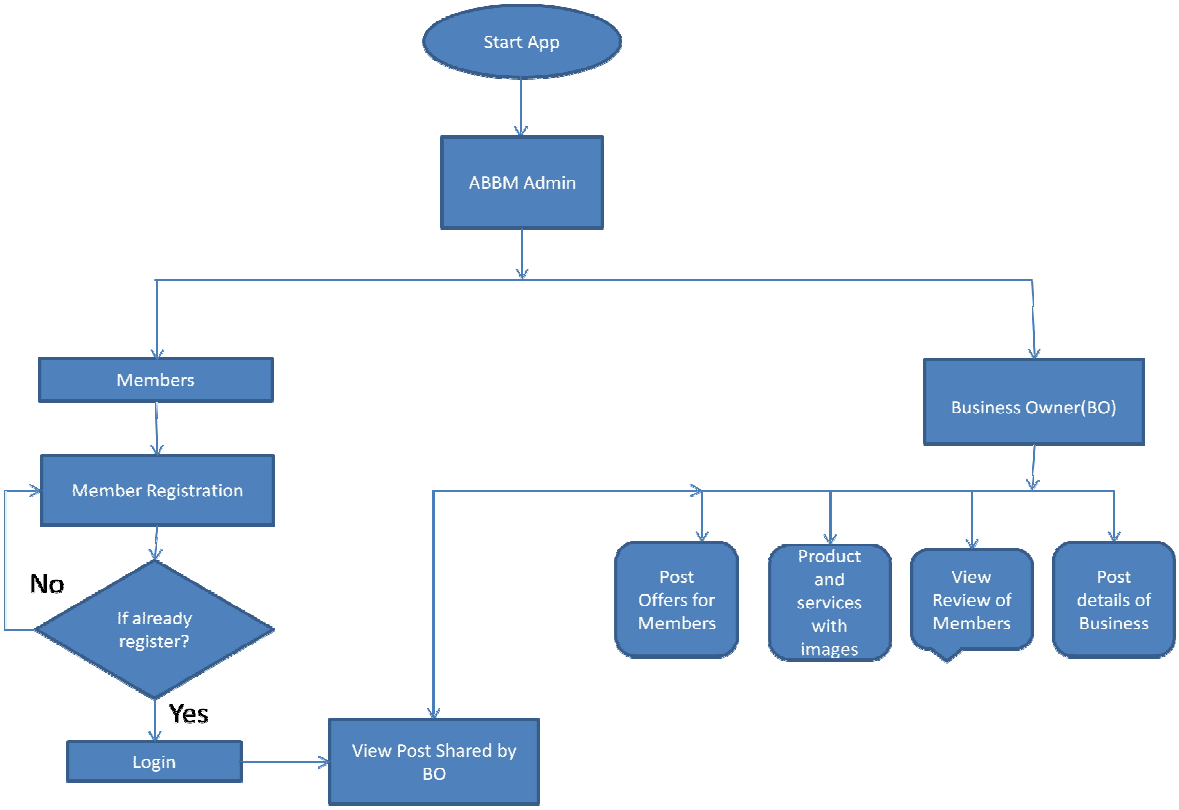


Fig 4.1.1:Flow of Application

III. METHODOLOGY

MVC framework that would leverage a single Activity for the whole app, break it from its connection to any one particular view, and use proper Controllers to load/unload views dynamically as the user navigates throughout the app. This is EXACTLY what's happening in the web world with Single-Page Applications (SPAs) where you have only one page that loads upfront and everything else uses a client-side MVC framework (Angular, Ember etc) to load content dynamically via AJAX and client-side DOM manipulation. Mobile app development allows your organization to meet stringent requirements around performance, functionality and user experience.

Mobile Application Development Platforms (MADP) for organizations that want the tools to quickly create, deploy and maintain apps in house. Mobile app development allows your organization to meet stringent requirements around performance, functionality and user experience. Additionally, we offer Mobile Application Development Platforms (MADP) for organizations that want the tools to quickly create, deploy and maintain apps in house.

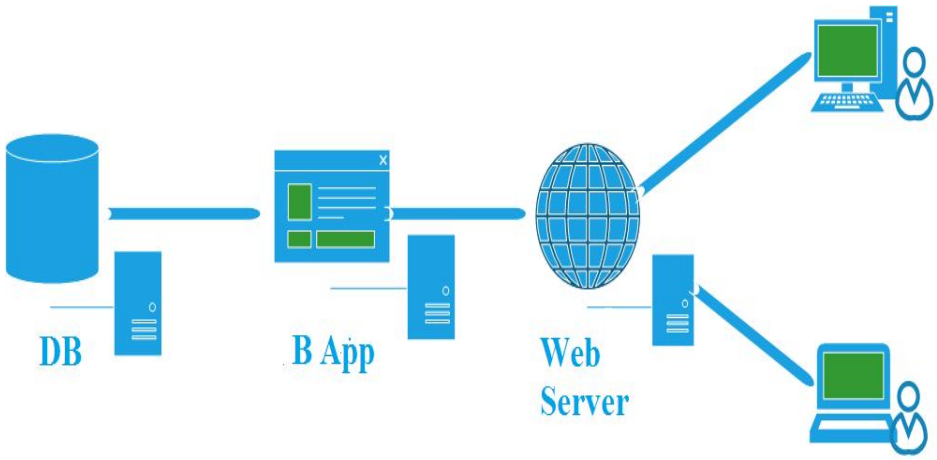


Fig 5.1.1:Database Connectivity

©IJRASET (UGC Approved Journal): All Rights are Reserved

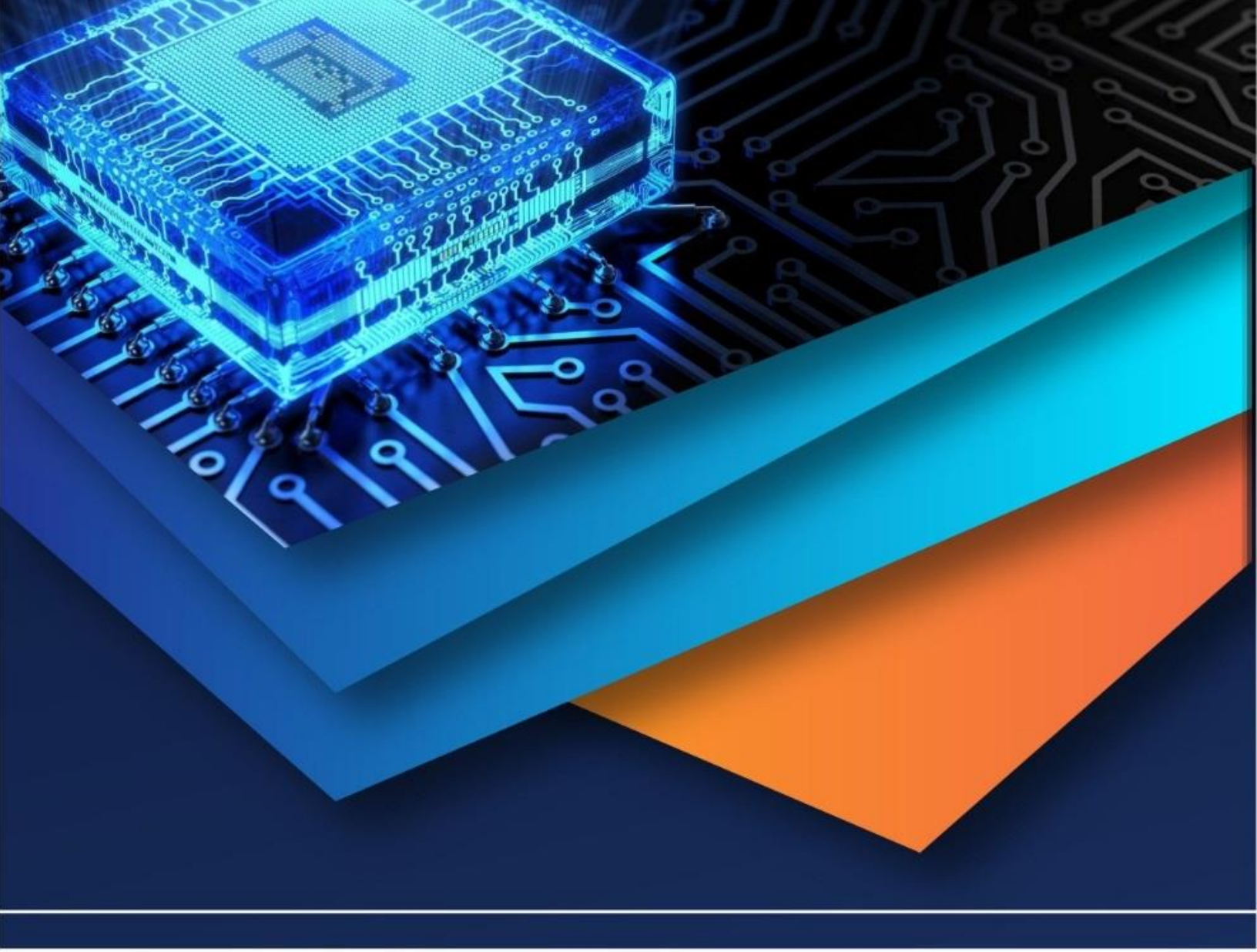
IV. CONCLUSION

Business Ease Application contain four module, The two modules are completed that is Member Registration and Member Login, In Member Registration Member will be able to register using name, mobile number and password and In Member Login Registered members will be able to register using mobile number and password.

REFERENCES

[1] Scherz, M. (2008), "Mobile Business. Schaffung eines Bewusstseins für mobile Potenziale im Geschäftspro-zesskon text", Dissertation, Technische Universität Berlin, 2008.
[2] E. Ries, The Lean Startup, United State: Crown Business, 2011.
[3] Gruhn, V., Köhler, A. and Klawes, R. (2007), "Modeling and analysis of mobile business processes", Journal of Enterprise Information Management, pp. 657–676.
[4] Murugesan, S. and Venkatakrishnan, B. (2005), "Address-ing the challenges of Web applications on mobile handheld devices", Mobile Business 2005.

©IJRASET (UGC Approved Journal): All Rights are Reserved



10.22214/IJRASET

45.98

IMPACT FACTOR: 7.129

IMPACT FACTOR: 7.429

INTERNATIONAL JOURNAL FOR RESEARCH

IN APPLIED SCIENCE & ENGINEERING TECHNOLOGY

Call : 08813907089 (24*7 Support on Whatsapp)