Web Services Using Cloud as a Platform

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Abstract: Cloud computing is the most recent effort in conveying figuring assets as an administration. It become a noteworthy topic among the IT business, Business Intelligence and users. It is a web primarily based computing that has powerful procedure design and it offers universal services to the shoppers and its many edges over grid and different computing. It's turning into terribly notable day by day. It is the fifth generation of the web. It helps IT business to rework power of computing during a good, efficient, high performance thanks to solicit with their business answer. It provides various edges like simplicity and lower prices, virtually unlimited storage, least maintenance, simple utilization, backup and recovery, continuous accessibility, quality of service, machine-driven code integration, measurability, flexibility and responsiveness, easy accessibility to info, elasticity, fast preparation and lower barrier to entry. The goal of this paper is to give a general summary of the AWS internet services and additionally some others services offered by Google company- Google App Engine, IBM- Microsoft Azure.

Keywords: Amazon, Google, IBM, Microsoft, Sales force.

1. INTRODUCTION

The term “cloud” means that network of providing resources over the web. The resources gift in cloud will be used infinitely by user whenever required. In cloud computing, customers typically most wellliked to third party supplier for service of net rather than setup their own physical infrastructure. Users use the resources as a service and that they had to pay just for that half that they had used. In cloud computing, work is shifted in order that work will be reduced. Users will access and deploy cloud application from anyplace within the world. Virtualized cloud platforms area unit usually engineered on prime of enormous information centres. Clouds grow out of the will to create higher information centres through machine-driven resource provisioning.

A. Different types of Clouds
1) Public Clouds: A public cloud is made over the web, which might be accessed by any user UN agency has procured the service. Public clouds area unit owned by service suppliers. They're accessed by subscription.
2) Private Clouds: The non-public cloud is made at intervals the domain of associate computer network owned by one organization. Therefore, they're consumer owned and managed. Their access is proscribed to the owning organizations and their partners. Non-public clouds provide native users a versatile non-public infrastructure to run service workloads at intervals their body domains.
3) Community Cloud: A community cloud is shared among two or additional organizations that have similar cloud needs.
4) Hybrid Cloud: A hybrid cloud is actually a mixture of a minimum of two clouds, wherever the clouds enclosed area unit a mixture of public, private, or community.

B. Different Service Models
1) Infrastructure as a service (IaaS): This model permits users to rent process, storage, networks, and different resources. The user will deploy and run the guest OS and applications. The client does not oversee or control the hidden cloud foundation but rather has control over OS, storage, deployed applications, and probably choose networking elements. Example for this sort of service is: Amazon-S3 for storage,Amazon-EC2 for computation resources, and Amazon-SQS for communication resources.
2) Platform as a service (PaaS): The PaaS model provides the user to deploy user-built applications on prime of the cloud infrastructure, that square measure designed exploitation the programming languages and code tools supported by the supplier (e.g., Java, python, .Net)
3) Software as a service (SaaS): This refers to browser-initiated application code over thousands of cloud customers. Services and tools offered by PaaS square measure utilised in construction of applications and management of their readying on resources offered by IaaS suppliers. SaaS model provides the code applications as a service. There are five major cloud platforms and their services offering are:
   a) IBM
b) Amazo  
c) Google  
d) Microsof  
e) Sales force

Here are some of the services provided by the cloud as a platform

II. AMAZON WEB SERVICES (AWS)

Back in 2006-2007, firms were exploiting their own personal servers to make services like for storage, computing, etc. however currently with web speeds changing into higher, firms huge or tiny have started understanding the ability of the cloud, so they're shifting their information to the cloud for improved performance, so they will specialize in core-competency. For example, Netflix could be a well-liked video streaming service that the complete world uses these days, back in 2008 Netflix suffered a serious info corruption, and for three days there operations were halted. the matter was scaling, that's after they realised the requirement for an extremely reliable, horizontally ascendable, distributed systems within the cloud. Came in AWS, and from that point forward their development has been off the diagrams. Since each company has begun to adopt the cloud services in a method or the opposite, and AWS being a serious player within the cloud services trade, it is smart to find out concerning AWS Cloud services. AWS launched in 2006 from the interior infrastructure that Amazon.com designed to handle its on-line retail operations. AWS was one in every of the primary corporations to introduce a pay-as-you-go cloud computing model that scales to produce users with calculate, storage or outturn PRN. Amazon net Services provide services from dozens of information centers unfold across availability zones (AZs) in regions across the globe. AN AZ represents a location that generally contains multiple physical knowledge centers, whereas a district could be a assortment of AZs in geographic proximity connected by low-latency network links. An AWS client can turn up virtual machines (VMs) and duplicate information in various AZs to accomplish an exceptionally dependable foundation that is impervious to disappointments of individual servers or a whole server farm.

A. Basic Design  
This is the fundamental structure of AWS EC2, wherever EC2 stands for Elastic calculate Cloud. EC2 permit users to use virtual machines of various configurations as per their demand. It permits numerous configuration choices, mapping of individual server, numerous evaluation choices, etc. we'll discuss these very well in AWS merchandise section.  
Following is that the delineated illustration of the design
B. **How to Use AWS Account**

1) Create an AWS account.
2) Sign-up for AWS services.
3) Create your password and access your account credentials.
4) Activate your services in credits section. Amazon provides a totally useful free account for one year for users to use and learn the various parts of AWS. You get access to AWS services like EC2, S3, Dynamo DB, etc. for free. However, there are bound limitations supported the resources consumed. In excess of 100 administrations involve the Amazon Web Services portfolio, including those for register, databases, infrastructure management, application development and security. These services, by class, include:

5) **Compute**: Amazon Elastic reason Cloud (EC2) provides virtual servers known as instances for reason capability. The EC2 benefit offers many occasion writes with differing limits and sizes, custom fitted to particular workload composes and applications, like memory-intensive and accelerated-computing jobs. AWS additionally provides a machine Scaling tool to dynamically scale capability to keep up instance health and performance.

6) **Storage**: Amazon easy Storage Service (S3) provides scalable object storage for knowledge backup, repository and analytics. IT skilled stores knowledge and files as S3 objects -- which may vary up to five GB -- within S3 buckets to stay them organized. A business will economize with S3 through its occasional Access storage tier or use Amazon Glacier for semi permanent cold storage.

7) **Amazon Elastic Block Store (EBS)**: could be a block storage system wont to store persistent knowledge. Amazon EBS is reasonable for EC2 examples by giving exceedingly accessible piece level stockpiling volumes. It’s three forms of volumes, i.e. General Purpose (SSD), Provisioned IOPS (SSD), and Magnetic. These three volume sorts take issue in performance, characteristics, and cost.

8) **Database, knowledge management**: AWS provides managed information services through its Amazon computer database Service, which incorporates choices for Oracle, SQL Server, My SQL, Maria DB and a proprietary superior information referred to as Amazon Aurora. AWS offers managed No SQL databases through Amazon Dynamo DB.

9) **Networking**: AN Amazon Virtual non-public Cloud (VPC) provides AN administrator management over a virtual network to use AN isolated section of the AWS cloud. AWS mechanically provisions new resources at intervals a VPC for further protection.

10) **Development tools and application services**: A developer will benefit of AWS command-line tools and package development kits (SDKs) to deploy and manage applications and services. AWS SDKs are on the market for a spread of platforms and programming languages, as well as Java, PHP, Python, Node.js, Ruby, C++, mechanical man and IOS.

11) **Security, governance**: AWS provides a variety of services for cloud security, together with AWS Identity and Access Management (IAM) that permits admin to outline and manage user access to resources. Associate degree admin can even produce a user directory with Amazon Cloud Directory, or connect cloud resources to associate degree existing Microsoft Active Directory with the AWS Directory Service. To boot, AWS Organizations allows a business to determine and manage policies for multiple AWS accounts.

12) **Big information management, analytics**: AWS includes a spread of huge information analytics and application services. Amazon Elastic Map Reduce offers a Hadoop framework to method giant amounts of knowledge, whereas Amazon reaction provides many tools to method and analyze streaming information.

13) **Artificial intelligence**: AWS offers a variety of AI model development and delivery platforms, yet as pre-packaged AI-based applications. The Amazon AI suite of tools includes Amazon Lax for voice and text Chabot technology, Amazon Polly for text-to-speech translation and Amazon Recognition for image and facial analysis. AWS additionally provides technology for developers to create sensible apps that trust machine learning technology and complicated algorithms.

14) **Mobile development**: The AWS Mobile Hub offers a set of tools and services for mobile app developers, together with the AWS Mobile SDK, that provides code samples and libraries.

15) **Messages, notifications**: AWS electronic communication services offer core communication for users and applications. Amazon straightforward Queue Service may be a managed message queue that sends, stores associate degree receives messages between elements of distributed applications to make sure that the components of an application work as meant.

16) **Other services**: Amazon Web Services has a scope of business profitability SaaS alternatives. The Amazon Chime service allowson-line video conferences, calls and text-based chats across devices. A business also can profit of Amazon Work Docs, a file storage and sharing service, and Amazon Work Mail, a business email service with calendaring options. Work area and
spilling application administrations incorporate Amazon Work Spaces, an overseas desktop-as-a-service platform, and Amazon App Stream, a service that lets a developer stream a desktop application from AWS to AN finish user's browser.

17) AWS rating models and competition: AWS offers a pay-as-you-go model for its cloud services, either on a per-hour or per-second basis. There's additionally AN choice to reserve a collection quantity of calculate capability at a reduced value for patrons United Nations agency pay in whole, or United Nations agency agency check in for one- or three-year usage commitments.

III. GOOGLE APP ENGINE

Google has the world’s largest programme facilities. The Google platform relies on its programme experience, however as mentioned earlier with Map Reduce, this infrastructure is applicable to several different areas. Google has many information centers and has put in quite 460,000 servers worldwide. It has sizable amount of data centers it operates like Gmail, Google docs, and Google earth etc., In 2008, Google declared the GAE net application platform that is turning into a standard platform for several little cloud service suppliers. GAE allows users to run their applications on an oversized variety of knowledge centers related to Google’s programme operations.

IV. MICROSOFT WINDOWS AZURE

In 2008, Microsoft launched a Windows Azure platform to fulfil the challenges in cloud computing. This platform is made over Microsoft information centers. Windows Azure offers a cloud platform designed on Windows OS and supported Microsoft virtualization technology. Applications area unit put in on VMs deployed on the data-center servers. Azure manages all servers, storage, and network resources of the information center. On prime of the infrastructure area unit the assorted services for building completely different cloud applications.

V. CONCLUSION

In this paper we have discussed about the cloud computing, types and different service models. And then we discussed about different web services using cloud as a platform. Cloud services such as Amazon’s Elastic Compute Cloud and IBM’s Smart Cloud are quickly changing the way organizations are dealing with IT infrastructures and are providing online services. It is easy to obtain computing power today. One can simply buy it online and use application programming interfaces provided by cloud companies to launch and shut down virtual images. A popular approach in cloud based services is to allow users to create and share virtual images with other users. Cloud providers also often provide virtual images that have been pre-configured with popular software such as open source web servers.

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