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# **Review on Capturing User Intention from Content Base Image Retrieval**

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**Abstract**— the search engine returns thousands of images ranked by the keywords extracted from the surrounding text. It is well known that text-based image search suffers from the ambiguity of query keywords. The keywords provided by users tend to be short. They cannot describe the content of images accurately. The search results are noisy and consist of images with quite different semantic meanings. For example, if a user wants to search for an “apple” image, he/she may request a query search using the keyword “apple” to the corresponding image search engine. The meanings of the word “apple” include apple fruit, apple computer, and apple iPod. The search results will contain different categories, such as “green apple,” “apple,” “apple logo,” and “iPhone” because of the ambiguity of the word “apple”. This leads to ambiguous & noisy search results which are not satisfactory to fulfil the user query request. In order to solve the ambiguity, additional information has to be used to capture users’ search intention.

**Keywords**— Image Search, Intention, Visual, Web Image Search, Clustering, User Interface

## **I. INTRODUCTION**

Image searching techniques can be largely classified in to two types Text-Based Image Retrieval (TBIR) and Content-Based Image Retrieval (CBIR). Text-Based Image Retrieval (TBIR) uses text descriptions to get back appropriate images based on Time, location, events, and objects. Users type question keywords in the expect of finding a certain type of images. The search engine returns thousands of images ranked by the keywords extracted from the surrounding text. It is well known that text-based image search suffers from the ambiguity of query keywords. The keywords provided by users tend to be tiny. They cannot describe the content of images perfectly. The search results are noisy and consist of images with quite different semantic meanings. For example, if a user wants to search for an “apple” image, he/she may request a query look for using the keyword “apple” to the corresponding image search engine. The meanings of the word “apple” include apple fruit, apple computer, and apple iPod. The search results will contain different categories, such as “green apple,” “red apple,” “apple logo,” and “iPhone” because of the ambiguity of the word “apple”. This leads to ambiguous & noisy search results which are not adequate to fulfil the user query request.

Content-based image retrieval (CBIR), also known as query by image content (QBIC) and content-based visual information retrieval (CBVIR) is the application of computer vision techniques to the image retrieval problem, that is, the problem of searching for digital images in large databases. The term has been used to explain the process of retrieving most wanted images from a large collection on the basis of syntactical image features. The techniques, tools and algorithms that are used originate from fields such as statistics, pattern recognition, signal processing, and computer vision. Extracting images based on image content involves following levels:

Level 1: Retrieval by primitive features such as colour, texture, shape and spatial location.

Level 2: Retrieval of objects of given type. Example: find the picture of the flower.

Level 3: Retrieval of abstract attributes that involves high

Level reasoning. Example: „find picture of a baby smiling“. The paper is organized as follows. In section 2, the study of various techniques for effective image retrieval based on users’ search intention will be introduced. Finally, section 3 is a conclusion.

### **A. Related work**

- 1) *Image searching techniques can be largely classified in to two types Text-Based Image Retrieval (TBIR) and Content-Based Image Retrieval (CBIR):* Text-Based Image Retrieval (TBIR) uses text descriptions to get back appropriate images based on Time, location, events, and objects. Clients sort question decisive words in the expect of discovering a certain kind of pictures. The internet searcher returns a huge number of pictures positioned by the decisive words removed from the encompassing content. It is understood that content based picture hunt experiences the uncertainty of question decisive words. The essential words gave by clients have a tendency to be modest. They can’t depict the substance of pictures superbly. The query items are uproarious and comprise of pictures with very distinctive semantic implications. For instance, if a client needs to hunt down an

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apple picture, he/she may ask for an inquiry search for utilizing the catchphrase apple to the relating picture internet searcher. The implications of the word Macintosh incorporate Mac natural product, Mac PC, and Macintosh iPod. The query items will contain distinctive classifications, for example, green apple, red apple, apple logo, and iPhone due to the vagueness of the word apple. This prompts vague loud list items which are not satisfactory to full fill the client question demand. Content-based image retrieval (CBIR), also known as query by image content (QBIC) and content-based visual information retrieval (CBVIR) is the application of computer vision techniques to the image retrieval problem, that is, the problem of searching for digital images in large databases. The term has been used to explain the process of retrieving most wanted images from a large collection on the basis of syntactical image features.

- 2) *Real Time Google and Live Image Search Re-ranking:* A framework and build a system to re-rank text based image search results in an interactive manner. The 1 use versatile visual closeness to re-rank the content based query items. An inquiry picture is initially ordered into one of a few predefined expectation classifications, and a particular likeness measure is utilized inside every classification to join picture highlights for re-positioning taking into account the question picture. Yet, web-scale picture web indexes (e.g. Google Picture Seek, Microsoft Live Picture Inquiry) depend simply on encompassing content elements. This prompts questionable and loud results. a ongoing re-positioning calculation to upgrade the execution of Google Picture Hunt and Microsoft Live Picture Seek, by letting client select an inquiry picture from content list items. We utilize an expectation arrangement model to coordinate an arrangement of integral elements versatile to the inquiry picture. We additionally fabricate a huge database from Web to share to the group. Utilizing the created innovation, executed a continuous online picture web index, joining content and Expectation Search. Performance examination between utilizing single components, chose highlight, worldwide closeness, and our proposed versatile similitude. Distinctive decisive words obliges diverse components to accomplish general best execution. Selecting best element for each of the inquiry picture can approach the execution of utilizing the genuine best element. Utilizing worldwide similitude coordinating all the conceivable components enhances the outcomes above, however our technique to adaptively incorporate elements as indicated by every picture outflanks them all. This creator propose a quick and successful online picture look re-positioning calculation in view of one inquiry picture just without web preparing. The proposed Versatile Comparability is persuaded by the thought that a client dependably has a particular aim when presenting a question picture.
- 3) *Image Retrieval with Geometry-Preserving Visual Phrases:* The most popular approach to large scale image retrieval is based on the bag-of-visual-word (BoV) representation of images. The spatial data is normally reintroduced as a post-preparing stride to re-rank the recovered pictures, through a spatial check like RANSAC. Since the spatial confirmation systems are computationally lavish, they can be connected just to the top pictures in the introductory positioning. In this paper, creator proposes a methodology that can encode more spatial data into BoV representation and that is sufficiently effective to be connected to vast scale databases. Different works seeking after the same reason have proposed investigating the word co-events in the area regions. Our methodology encodes more spatial data through the geometry protecting visual expressions (GVP). Notwithstanding co-events, the GVP strategy additionally catches the nearby and long-extend spatial designs of the words. Our GVP based looking calculation expands little memory utilization or computational time contrasted with the BoV system. Additionally, we demonstrate that our methodology can likewise be coordinated to the min-hash strategy to enhance its recovery exactness. The spatial data is encoded with the geometry- rotating visual expressions that models neighbourhood and long-go spatial collaborations between the visual words. Our approach can deal with all possible phrases without a learning step in which a set of phrases are selected. The experiment results showed that outperforms the BOV model plus a RANSAC post processing while requiring similar memory usage and computational time compared as those of the BoV model. The min-hash method is one popular dimension reduction technique that reduces the memory usage of inverted files and increases the searching efficiency, and is originally designed based on the bag of-visual-words model. It is particularly suitable for near duplicate image retrieval.
- 4) *Survey on Novel Techniques for Effective Image Search Based On Users Intention:* Intention Picture pursuit is a specific information inquiry used to discover pictures. To scan for pictures, a client may give question terms, for example, essential word, picture record/connection, or tap on some picture, and the framework will return pictures "comparative" to the inquiry. This paper exhibits a diagram of different strategies for viable picture recovery in light of clients hunt goal.
- 5) *Descriptor Learning for Efficient Retrieval:* Many visual search and matching systems represent images using sparse sets of visual words: descriptors that have been quantized by task to the best coordinating image in a discrete vocabulary. Mistakes in



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this quantization technique proliferate all through whatever is left of the framework, either hurting execution or obliging rectification utilizing extra stockpiling or handling. To decrease these mistakes at source, by developing a projection from the crude descriptor space to another Euclidean space in which coordinating descriptors are more inclined to land in the same group, and non-coordinating descriptors are more prone to land in diverse bunches. By uprooting the beginning quantization slips, we keep the files little (for instance, they turn out to be less meager when delicate task is utilized) and the inquiry times quick. Alternatively, our system can likewise diminish the dimensionality of the anticipated descriptors bringing about littler stockpiling necessities for components and expanded grouping and quantization velocities amid pre-preparing. This paper means to decrease these quantization blunders at source, by taking in a projection from descriptor space to another Euclidean space in which standard bunching strategies are more prone to allot coordinating descriptors to the same group, and non-coordinating descriptors to diverse bunches.

- 6) *Histograms of oriented gradients for human detection*: The question of feature sets for robust visual object recognition, adopting linear SVM based human detection as a test case. Investigating existing edge and point based descriptors, we show probably that cross sections of Histograms of Arranged Slant (Pig) descriptors out and out beat existing abilities for human acknowledgment. Here the effect of each period of the retribution on execution, gathering that fine-scale inclines, fine presentation binning, by and large coarse spatial binning, and incredible close-by separation institutionalization in covering descriptor squares are fantastically discriminating for good results. The new approach gives close perfect separation on the first MIT individual by walking database, so we show an all the more troublesome dataset containing more than 1800 remarked human pictures with a broad extent of stance mixed bags and establishments. Strong local contrast normalization is essential for good results, and traditional centre-surround style schemes are not the best choice. Better results can be achieved by normalizing each element (edge, cell) several times with respect to different local supports, and treating the results as independent signals. In our standard detector, each HOG cell appears four times with different normalizations and including this redundant information improves performance from 84 percent to 89 Percent. This author shown that using locally normalized histogram of gradient orientations features similar to SIFT descriptors a dense overlapping grid gives very good results for person detection, reducing false positive rates by more than an order of magnitude relative to the best Hear wavelet based detector from. the influence of various descriptor parameters and concluded that fine scale gradients, fine orientation binning, relatively coarse spatial binning, and high-quality local contrast normalization in overlapping descriptor blocks are all important for good performance.
- 7) *Improving Web- Based Image Search via Content Based Clustering*: Improving Web-based Image Search via Content Based Clustering The main intention of content based image retrieval is that when a user submits a query image, it retrieves the images that are mostly relevant to the content. Nadav Ben et al, achieved the content based image retrieval by introducing a new approach name ReSPEC (Re-ranking Sets of Pictures by Exploiting Consistency).ReSPEC is composed of two main methods. First, based on the user query image (keyword) the image search engine (Google, Yahoo, etc) retrieves the images then, clusters the results based on extracted image features, and returns the cluster that is inferred to be the most relevant to the search query. Secondly, ranks the results that are most relevant to the user query images.
- 8) *Distinctive image features from scale-invariant key Points*: Image features that have many properties that make them suitable for coordinating contrasting pictures of an item or scene. The components are invariant to picture scaling and pivot, and in part invariant to change in light and 3D camera perspective. They are all around restricted in both the spatial and recurrence spaces, decreasing the likelihood of disturbance by impediment, mess, or clamor. Substantial quantities of elements can be extricated from run of the mill pictures with proficient calculations. What's more, the components are exceptionally particular, which permits a solitary element to be accurately coordinated with high likelihood against a substantial database of elements, giving a premise to protest and scene acknowledgment. The expense of separating these elements is minimized by taking a course sifting methodology, in which the more extravagant operations are connected just at areas that breeze through an introductory test. Taking after are the significant phases of calculation used to produce the arrangement of picture components
- 9) *Scale-space extreme identification*: The first phase of reckoning ventures over all scales and picture areas. It is executed effectively by utilizing a distinction of Gaussian capacity to distinguish potential interest directs that are invariant toward scale and introduction.
- 10) *Key-point restriction*: At every hopeful area, a nitty gritty model is fit to focus area and scale. Key-focuses are chosen in light of measures of their solidness.

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- 11) *Orientation assignment*: One or more orientations are assigned to each key point location based on local image gradient directions. All future operations are performed on image data that has been transformed relative to the assigned orientation, scale, and location for each feature, thereby providing invariance to these transformations.
- 12) *Key-point descriptor*: The local image gradients are measured at the selected scale in the region around each key point. These are transformed into a representation that allows for significant levels of local shape distortion and change in illumination. This approach has been named the Scale Invariant Feature Transform (SIFT), as it transforms image data into scale-invariant coordinates relative to local features.
- 13) *Page rank for product image search*: The Scale Invariant Element Change (Filter), as it changes picture information into scale-invariant directions with respect to neighbourhood highlights. 8. Visual similarity graph and propose an algorithm to analyse the visual link structure that can be created among a group of images. Through an iterative procedure based on the PageRank computation, a numerical weight is assigned to each image; this measures its relative importance to the other images being considered. The incorporation of visual signals in this process differs from the majority of large-scale commercial-search engines in use today. Commercial search-engines often solely rely on the text clues of the pages in which images are embedded to rank images, and often entirely ignore the content of the images themselves as a ranking signal. To quantify the performance of this approach in a real-world system, We conducted a series of experiments based on the task of retrieving images for 2000 of the most popular products queries. Experimental results show significant improvement, in terms of user satisfaction and relevancy, in comparison to the most recent Google Image Search results.

### II. CONCLUSIONS

The techniques reveals that “Intent Search: Capturing User Intention for One-Click Internet Image Search” proves more profitable comparatively than the other two techniques. This approach involves user to click in the first step without increasing users’ burden. This makes it possible for Internet scale image search by both textual and visual content with a very simple user interface. Further optimization could be done to this technique improve the quality of the retrieved images.

Image search is a specialized data search used to find images. To search for images, a user may provide query terms such as keyword, image file/link, or click on some image, and the system will return images “similar” to the query. This paper presents an overview of various techniques for effective image retrieval based on users’ search intention. The extensive study of these three

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