

ISSN No. : 2321-9653



International Journal for Research in Applied Science & Engineering Technology

IJRASET is indexed with Crossref for DOI-DOI : 10.22214

Website : www.ijraset.com, E-mail : ijraset@gmail.com

Certificate

 $J_{F}$ 

ISRA Journal Impact Factor: **7.429** 





THOMSON REUTERS Researcher ID: N-9681-2016





It is here by certified that the paper ID : IJRASET25204, entitled A Study on Customer Engagement and Loyalty towards the Digital Marketing

> by Rapaka Manoj Kumar

after review is found suitable and has been published in Volume 7, Issue IX, September 2019

in

were

Editor in Chief, **iJRASET** 

International Journal for Research in Applied Science & Engineering Technology (International Peer Reviewed and Refereed Journal) Good luck for your future endeavors