



ISSN No. : 2321-9653

# IJRASET

**International Journal for Research in Applied  
Science & Engineering Technology**

IJRASET is indexed with Crossref for DOI-DOI : 10.22214

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*It is here by certified that the paper ID : IJRASET52231, entitled  
A Study on Buying Behaviour Of Customers Towards Branded and Non-Branded  
Jewellery with Reference to Coimbatore City*

*by  
Ms. R Akshaya Sudarshana*

*after review is found suitable and has been published in  
Volume 11, Issue VI, June 2023  
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*International Journal for Research in Applied Science &  
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