

## JRASET!

## International Journal for Research in Applied Science & Engineering Technology

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It is here by certified that the paper ID: IJRASET70303, entitled

An AI and Machine Learning Approach to Precision Targeting in Social Media

Advertising

by Anusha Musunuri

after review is found suitable and has been published in Volume 13, Issue V, May 2025

in

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(International Peer Reviewed and Refereed Journal)

Good luck for your future endeavors



ISRA Journal Impact Factor: **7.429** 









By were

Editor in Chief, iJRASET