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An Empirical Study on Changing Consumer Expectations and Behavior in the Era of Q-Commerce

by

Anusha R(V Sem B.Com Student, Surana College, Peenya)

after review is found suitable and has been published in Volume 13, Issue X, October 2025

in

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Abhishek(V Sem B.Com Student, Surana College, Peenya)

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Iniyaa S(V Sem B.Com Student, Surana College, Peenya)

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Dr. Jyothi M N(Professor, Surana College, Peenya)

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