



ISSN No. : 2321-9653

iJRASET

International Journal for Research in Applied
Science & Engineering Technology

iJRASET is indexed with Crossref for DOI-DOI : 10.22214

Website : www.ijraset.com, E-mail : ijraset@gmail.com

Certificate

It is here by certified that the paper ID : IJRASET71608, entitled

Analyzing the Customer Journey through Data Analytics

by

Priyanka Kushwaha

after review is found suitable and has been published in

Volume 13, Issue V, May 2025

in

International Journal for Research in Applied Science &

Engineering Technology

(International Peer Reviewed and Refereed Journal)

Good luck for your future endeavors

By [Signature]

Editor in Chief, iJRASET

J_{ISRA}
I F

ISRA Journal Impact
Factor: 7.429

45.98
INDEX COPERNICUS

THOMSON REUTERS
Researcher ID: N-9681-2016

doi 10.22214/iJRASET
cross ref

Scopus
TOGETHER WE REACH THE GOAL
SJIF 7.429