



ISSN No. : 2321-9653

# IJRASET

**International Journal for Research in Applied  
Science & Engineering Technology**

IJRASET is indexed with Crossref for DOI-DOI : 10.22214

Website : www.ijraset.com, E-mail : ijraset@gmail.com

## Certificate

*It is here by certified that the paper ID : IJRASET73311, entitled*  
*Customer Subscription, Segmentation, and Retention Using Machine Learning Models*  
*by*  
*Dinesh Kumar Katakam*

*after review is found suitable and has been published in*  
*Volume 13, Issue VII, July 2025*

*in*  
*International Journal for Research in Applied Science &*  
*Engineering Technology*

*(International Peer Reviewed and Refereed Journal)*

*Good luck for your future endeavors*

*By [Signature]*

Editor in Chief, IJRASET



ISRA Journal Impact  
Factor: 7.429



45.98  
INDEX COPERNICUS



THOMSON REUTERS  
Researcher ID: N-9681-2016



TOGETHER WE REACH THE GOAL  
SJIF 7.429



ISSN No. : 2321-9653

# IJRASET

**International Journal for Research in Applied  
Science & Engineering Technology**

IJRASET is indexed with Crossref for DOI-DOI : 10.22214

Website : www.ijraset.com, E-mail : ijraset@gmail.com

## Certificate

*It is here by certified that the paper ID : IJRASET73311, entitled*  
*Customer Subscription, Segmentation, and Retention Using Machine Learning Models*  
*by*  
*Naga Satya Teja Ventrapragada*

*after review is found suitable and has been published in*  
*Volume 13, Issue VII, July 2025*

*in*  
*International Journal for Research in Applied Science &*  
*Engineering Technology*

*(International Peer Reviewed and Refereed Journal)*

*Good luck for your future endeavors*

*By [Signature]*

Editor in Chief, IJRASET



ISRA Journal Impact  
Factor: 7.429



45.98  
INDEX COPERNICUS



THOMSON REUTERS  
Researcher ID: N-9681-2016



TOGETHER WE REACH THE GOAL  
SJIF 7.429



ISSN No. : 2321-9653

# IJRASET

**International Journal for Research in Applied  
Science & Engineering Technology**

IJRASET is indexed with Crossref for DOI-DOI : 10.22214

Website : www.ijraset.com, E-mail : ijraset@gmail.com

## Certificate

*It is here by certified that the paper ID : IJRASET73311, entitled*  
*Customer Subscription, Segmentation, and Retention Using Machine Learning Models*  
*by*  
*Sravan Kumar Mandeti*

*after review is found suitable and has been published in*  
*Volume 13, Issue VII, July 2025*

*in*  
*International Journal for Research in Applied Science &*  
*Engineering Technology*

*(International Peer Reviewed and Refereed Journal)*

*Good luck for your future endeavors*

*By [Signature]*

Editor in Chief, IJRASET



ISRA Journal Impact  
Factor: 7.429



45.98  
INDEX COPERNICUS



THOMSON REUTERS  
Researcher ID: N-9681-2016



TOGETHER WE REACH THE GOAL  
SJIF 7.429