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## Certificate

*It is here by certified that the paper ID : IJRASET39064, entitled  
A Study on Impact of Sales Promotion and Offers on Customers of General Merchandise  
Products at Retail Stores in Hubli*

*by  
Gururaj Patil*

*after review is found suitable and has been published in  
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*Good luck for your future endeavors*

*By [Signature]*

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