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## Certificate

*It is here by certified that the paper ID : IJRASET64310, entitled  
Machine Learning in Online Car Retail: Enhancing User Experience and Conversion  
Rates*

*by  
Arun Gopalakrishna*

*after review is found suitable and has been published in  
Volume 12, Issue IX, September 2024  
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*By [Signature]*

Editor in Chief, IJRASET