ISSN No. : 2321-9653

iJRASET

International Journal for Research in Applied Science & Engineering Technology

IJRASET is indexed with Crossref for DOI-DOI : 10.22214

Website : www.ijraset.com, E-mail : ijraset@gmail.com

ISRA Journal Impact Factor: 7.429

45.98 INDEX COPERNICUS

THOMSON REUTERS Researcher ID: N-9681-2016

10.22214/IJRASET

TOGETHER WE REACH THE GOAL SJIF 7.429

Certificate

It is here by certified that the paper ID : IJRASET79279, entitled

Role of AI in Marketing Analytics and Business Decision Making

by

Asst Prof. Ashwini Kende

after review is found suitable and has been published in
Volume 14, Issue IV, April 2026
in
International Journal for Research in Applied Science & Engineering Technology
(International Peer Reviewed and Refereed Journal)
Good luck for your future endeavors

Editor in Chief, iJRASET