

RASET

International Journal for Research in Applied Science & Engineering Technology

IJRASET is indexed with Crossref for DOI-DOI: 10.22214

Website: www.ijraset.com, E-mail: ijraset@gmail.com



It is here by certified that the paper ID: IJRASET66929, entitled

The Impact of Predictive Analytics on Modern Marketing Strategies: A Data-Driven Approach

by Mr. Ashish Modi

after review is found suitable and has been published in Volume 13, Issue II, February 2025

in

International Journal for Research in Applied Science & Engineering Technology
(International Peer Reviewed and Refereed Journal)
Good luck for your future endeavors



ISRA Journal Impact Factor: **7.429**









Py Live Editor in Chief, IJRASET



JRASET!

International Journal for Research in Applied Science & Engineering Technology

IJRASET is indexed with Crossref for DOI-DOI: 10.22214

Website: www.ijraset.com, E-mail: ijraset@gmail.com



It is here by certified that the paper ID: IJRASET66929, entitled

The Impact of Predictive Analytics on Modern Marketing Strategies: A Data-Driven Approach

by Mr. Hassan Raza Chowdhary

after review is found suitable and has been published in Volume 13, Issue II, February 2025

in

International Journal for Research in Applied Science & Engineering Technology
(International Peer Reviewed and Refereed Journal)
Good luck for your future endeavors



ISRA Journal Impact Factor: **7.429**









Py Live Editor in Chief, IJRASET