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## Certificate

*It is here by certified that the paper ID : IJRASET58277, entitled*

*The Influence of Social Media Influencers on Teenager Consumer Behaviour in Vadodara: Evaluating  
Their Role in Boosting Brand Awareness, Shaping Brand Perception, and Driving Sales Effectively*

*by*

*Dr. Krupa Rao*

*after review is found suitable and has been published in  
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*Good luck for your future endeavors*

*By [Signature]*

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